

I want to live in a Safe, Healthy and Secure Community

Public Safety

Enforcing laws/ordinances

Emergency response time

Well trained and equipped personnel

Safe environment

Health Promotion

Community nutrition and wellness

Recreational opportunities

Drug & alcohol prevention & intervention

Community Involvement & Partnerships

Community outreach/awareness

Public/private partnerships

Collaborate with local, state, county and federal agencies

Interdepartmental/interagency cooperation

Our Indicators for Success are:

Decreased crime rate, improved citizen health and wellness, enhanced outreach and interagency coordination

CITY OF STOUGHTON
2011-2012 BUDGETING FOR OUTCOMES --- REQUEST FOR RESULTS

Safe, Healthy and Secure Community

Team Members

Erin Bothum
Sean Brusegar

Patrick Frisch
Lisa Aide

Kelly Janda

Priority

I want to live in a safe, healthy and secure community.

SUMMARY OF CAUSE & EFFECT MAP

The 2011-2012 Safe, Healthy and Secure Community Results Team's map, indicators and purchasing strategies were developed by utilizing the input of residents, city officials and health and safety professionals. Comparable strategies from other communities were utilized, as well. We believe this to be a solid foundation to build from for future budgeting processes. Given the wide field of this priority, we focused on strategies over which our city has the most potential to influence change through community engagement and coordination at all levels. Three primary factors in order of importance were identified: Public Safety, Community Involvement and Partnerships and Health Promotion.

What makes citizens feel safe & secure? Participants of the Appreciative Inquiry have identified Stoughton's excellent history of emergency response, new fire and EMS facilities, and low crime. Support for senior citizens was also cited. As our team's examination has found, a safe, secure, healthy community encompasses many other factors, as well. It includes safe and reliable drinking water, storm water infrastructures, well maintained structures and streets, as well as community support and collaboration that promote health and safety where citizens live, work and play.

The priority of a Safe, Healthy and Secure Community should not exist separately from other community priorities. As one health professional put it, residents and city employees alike "all play a role in a community's health and safety." Emphasis on building partnerships to promote safety and health and prevent injury, illness and harm helps define excellence in a community.

Indicators for Success

Indicator 1: Crime Indicators

Measure: Uniform Crime Rate

Source: Crime Index: Number of crimes against persons and selected property crimes

Indicator 2: Fire Indicators

Measure: How does total property damage compare from year to year

Source: Stoughton Fire Dept. Annual Report: Property Loss section

Indicator 3: Citizen Involvement

Measure: Number of residents engaged in recreational activities and programs

Source: Stoughton Parks and Recreation Results and Projections

Indicator 4: Environmental Indicator

Measure: Water quality

Source: Drinking Water Quality Report 2010

Indicator 5: Health Awareness

Measure: City of Stoughton Citizen's Health Statistics

Source: Stoughton Wellness Coalition Profile 2008

Indicator 6: Code Enforcement

Measure: Number of inspections compared to previous years

Source: City of Stoughton Planning Department Building Inspector's reports

Purchasing Strategies

1. Adequately maintain the public safety system through technology, enforcement, communication, and well-trained, equipped personnel.
2. Promote accessibility to health-based outreach, educational and recreational opportunities.
3. Maintain facilities, streets and utility infrastructure as a key approach to injury and illness.
4. Advocate for and engage in community prevention strategies that span multiple generations and vulnerabilities.
5. Engage in public and private partnerships that cooperate in promoting citizen-based health and safety opportunities.

Statement of Request for Offers

We are seeking offers that help make Stoughton a Safe, Healthy and Secure Community. The following requests for offers are ranked according to our team's consensus on relative importance.

I. Public Safety

i. **Responsiveness**

We seek offers that:

- Encourage and support innovative approaches to responsiveness to accidents, crimes, fires, Emergency medical services (EMS) and utility emergencies, with a customer support focus. Specifically offers for/that:
 - Provide for well-equipped, trained and caring response teams
 - Promote coordination and response by appropriate agencies
 - Provide flexible, cost efficient responses to developing community safety issues before they become significant problems

ii. **Adequate maintenance**

We seek offers that:

- Promote enforcement of city laws, ordinances and codes that relate to health and safety. Some examples are:
 - Criminal Activity
 - Drug Activity
 - Underage Drinking
 - Traffic Enforcement
 - Building Codes
- Provide a safe environment. Some examples are:
 - Safe drinking water & pollution free air
 - Well-lit buildings, streets/roadways, walkways & parking lots
 - Well-maintained streets & utilities
 - Safe design and inspection of facilities
 - Clean, well kept residential & non-residential areas
- Establish a visible presence of safety personnel and fire prevention. Some examples are:
 - On streets – responsible driving
 - At schools

II. Community Involvement and Partnerships

i. Community Awareness

We seek offers that:

- Provide for an increase in community awareness, understanding and involvement of public and personal safety
 - Promote education and involvement in keeping our water and air pollution free
 - Provide education that promotes prevention and safety from crime and accidents.
 - Provide education on ways to reduce crime and reduce high risk behavior
 - Increase youth involvement in prevention and education
 - Promote individual responsibility for safety and crime prevention.
- Promote safety policies that engage citizen-based involvement
 - These should include strategic problem-solving strategies with citizen involvement.
- Enhance the information-sharing network and coordination efforts between citizens and public safety officials

ii. Community Outreach

We seek offers that:

- Provide community outreach on a variety of health and safety issues pertinent to the local population. Special consideration will be given to data-driven, evidence-supported programs with documented success in their respective areas of focus. Outreach with a focus on prevention is highly preferred. This includes but is not limited to:

- Age-based outreach (youth, very young, adults with children, caregivers, frail elderly), at-risk populations, crime victims, people with chronic illness, family conflict, social and economic-based assistance, AODA and mental illness
- Provide victim's assistance

iii. **Promote coordination and collaboration**

We seek offers that:

- Place a value on working effectively with a variety of entities and agencies with an emphasis on solution-focused outcomes. Coordination and collaboration may be between:
 - Interdepartmental and interagency entities
 - Local, regional, state, county and federal agencies

iv. **Programming and Development**

We seek offers that:

- Ensure the effectiveness of existing programs, including the way in which they coordinate and collaborate with other partners
- Provide opportunities for programming and support based on citizen-interest and areas of vulnerability, including but not limited to:
 - health and wellness, age-based programs, chronic illness support, diet and nutrition, financial, legal, mental health, AODA, injury prevention, alternatives to violence and grief support
- Maximize the resources of local and regional agencies to address health and safety issues

v. **Enhance public/private partnerships**

We seek offers that:

- Encourage innovative approaches to chronic health and safety issues. This could include partnerships between City of Stoughton and hospital, clinics, schools, recreational and arts-based agencies, private businesses, faith-based communities, etc.

III. Health Promotion

i. **Drug and alcohol prevention and intervention strategies**

We seek offers that:

- Enforce current drug and alcohol laws as related to underage drinking and driving under the influence
- Provide initiatives that prevent drug and alcohol issues across multiple age groups

- Provide coordinated support to citizens struggling with addiction with use of interagency cooperation and initiatives based on evidence-based services

ii. **Community nutrition and wellness**

We seek offers that:

- Promote recreational opportunities and access to a range of recreational pursuits, as well as promote healthy lifestyle alternatives. These may include:
 - Children, youth, adult and older adult recreational opportunities
 - Prevention programs for at-risk populations of all ages
- Provide support and access to education and prevention strategies in the area of healthy eating and the way nutrition impacts health, wellness and chronic health conditions
- Efforts must reach people “where they are” (i.e. home-bound, multi-cultural, underprivileged, people with disabilities, working adults, etc.)

Special consideration will be given to offers that provide or encourage the following values:

- Prevention in all areas of health and safety
- Efficient processes
- Community partnerships and collaboration
- Innovative approaches to old, “traditionally”-addressed problems
- Interdepartmental collaboration
- Evidence-based programs or services
- Maintenance components
- Volunteerism

Supporting Evidence/Sources/Related Plans

Stoughton Hospital Community Health survey 2008

Safer Communities stats

Crime Index: Number of crimes against persons and selective person and property crimes

Uniform Crime Report- 2009 & 2010

Virchow, Krause & Co. 2000 Stoughton Police Dept. Review

Stoughton Fire Dept. 2010 Annual Report

Stoughton Parks and Recreation Results and Projections 2010-2011

I.A.C.P. Research Center Directorate Perspective: BJS Ratio Data and Staffing

City of Stoughton Drinking Water Quality Report 2010

RP3 Award Reliable Public Power Provider Award: Data of Outages, Safety Inspections, Safety and Workforce Development

2011 Safe Communities Strategies at a Glance

Stoughton Wellness Coalition Wellness Profile 2008

Healthy WI 2020: State of WI Public Health Report