

Cable Commission Meeting Minutes  
Thursday, March 24, 2011 4:00pm  
City Hall, Hall of Fame Room

Present: Greg Jenson  
Absent: Bill Mansfield, Henry Verden, David Sharpe  
Staff Present: Media Services Director Bill Brehm  
Christina Dollhausen, Administrative Support

1. The meeting was called to order without a quorum by Jenson @ 4:30pm
2. Director Brehm gave an update regarding current productions and activities in the Media Services Department.
  - With the BFO going forward, Brehm is keeping a close eye on Media Services & Opera House and the future of those the departments.
  - Filled out grant for Bryant Foundation for Council Chambers upgrade.
  - Future revenue sources - Looking at possibility for using WSTO as a wedding video supplier.
  - S'Mai coverage & parade. Looking into underwriting parade.
  - Edgewood College coverage, same day as S'Mai parade
  - BFO website being created by Media Services/Derek
  - Also being created by Media Services: and internal webpage for staff only as a phone list and website tutorial.
  - phone system programming – if system crashed it would be a very expensive fix
  - purchasing new editing computers
  - cable commissions role in the expansion and changes of Media Services, including WSTO TV, city phones, web, I.P., tech advancement.
3. Financial update presented. Did not meet revenue goals for the year.
4. Future agenda items: road box/general equipment discussion, New Cable Commission member to be appointed, Election of Chair & Vice Chair, cable commissions role in the expansion and changes of Media Services (look at other government overseers of commissions, including WSTO TV, city phones, web, I.P., tech advancement, Additional Revenue sources, Digital Archiving Project, Quarterly reports, Further discussion of where is I.T. going in the future of the city.
5. Jenson adjourned at 4:43 pm, seconded by Verden
6. Future Meeting Date: Thursday April 21, 2011 at 4pm.

Respectfully Submitted,  
Christina Dollhausen  
Administrative Support