

Opera House Board Meeting
Monday February 15, 2010; 10:00am
City Hall – Hall of Fame Room

Present: President Mary Carel Verden, Vicki Raymond, Tom Novak, Helen Johnson,
John Beutel
Absent & Excused: Vice President Ross Scovotti
Absent:
Staff: Bill Brehm, Director of Opera House/Media Services
Christina Dollhausen, Event Coordinator

1. The meeting was called to order by President Verden at 10:04am.
2. Moved by Novak, seconded by Raymond, that minutes of Dec 14, 2009 be accepted as presented. Motion passed unanimously by acclamation.
3. Brehm presented a Directors Report regarding current projects at the Opera House.
 - Inserted second round of 09-10 brochures and spring flyer. Bumped up ticket sales significantly.
 - Shows continuing to go well
 - Beginning the booking process for 10/11 season
 - Added a few shows to spring line up: Wailin' Jennys & Loud & Rich
 - Completed capital grant submission that requested money to offset price of window shades
 - entered an advertising partnership with the ONION-a.v.club
 - setting aside a block of time this summer to address maintenance issues
 - online ticketing for next season
 - need to address OH part-time future staffing requirements
4. Financial update was presented. Still a few categories to be clarified with finance department. After city auditors come in March, there will be a more clear picture of 2010. Board suggested to help with an explanation on OH Budget/numbers, an invitation to the Finance Director from Opera House Board to a future meeting should help with clarification.
5. Ticket update revealed strong ticket sales
6. Future Agenda Items: New Opera House Board appointee, maintenance issues: bushings, shades, plaster repair, paint touch up to be addressed, Seat Cushions, Discussion of future management/staff needs, Online Ticketing, Ticket Sales update, Financial Update.
6. Future Meeting Dates: Monday March 15, 2010 - Hall of Fame Room @ 10:00 am
7. A motion to adjourn was made at 11:40am by Beutel, seconded by Raymond. Motion carried unanimously by acclamation.

Respectfully submitted,
Christina Dollhausen
Event Coordinator, Stoughton Opera House