

# OFFICIAL NOTICE AND AGENDA

Notice is hereby given that the Ad Hoc Committee of the City of Stoughton Common Council, Stoughton Area School District, and the Stoughton Chamber of Commerce will hold a regular or special meeting as indicated on the date and at the time and location given below.

**Meeting of:** Ad Hoc Committee of Stoughton City Council, Stoughton Area School District and Stoughton Chamber of Commerce

**Date/Time:** Monday, September 24, 2018 @ 7:00 p.m.

**Location:** Stoughton Area School District, Administration & Educational Services Center, Upper Conference Room, 320 North St., Stoughton, Wisconsin

**Members:** Jon Coughlin, Kathleen Hoppe, Jill Patterson, Nicole Wiessinger, Sid Boersma, Regina Hirsch. Ex Officio: Tim Onsager, Tim Swadley, and Laura Trotter

1. Call to Order
2. Public Comment
3. Approval of the August 27, 2018 Ad Hoc Committee Minutes
4. City Council, Board of Education Updates
5. Discuss study of young adults
6. Discuss existing City data
7. Action Item Assignment
8. Schedule Next Meeting
9. Adjournment

**NOTE:** AN EXPANDED MEETING MAY CONSTITUTE A QUORUM OF THE COMMON COUNCIL OR ITS COMMITTEES.

IF YOU ARE DISABLED OR ARE IN NEED OF ASSISTANCE, PLEASE CALL 873-6677 PRIOR TO THIS MEETING



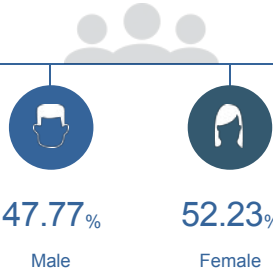
## Stoughton, Wisconsin

### People

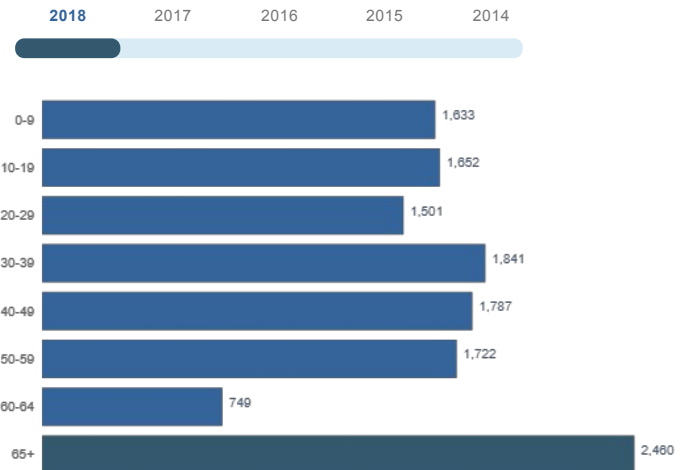
The total population of Stoughton is 13,344. The median age is 39.26

13,344

Total Population



### Age Distribution

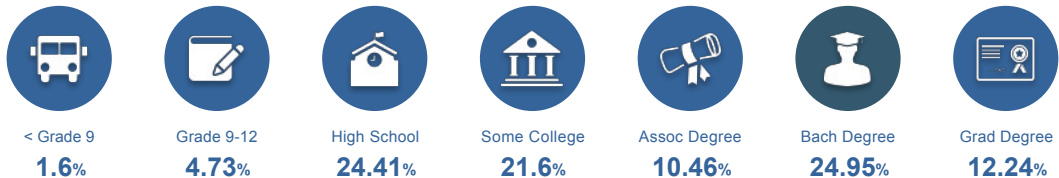


Median Age

39

### Educational Attainment

The majority of the population in Stoughton has a bachelor degree, and 47.65% have a college degree.



Labor Force

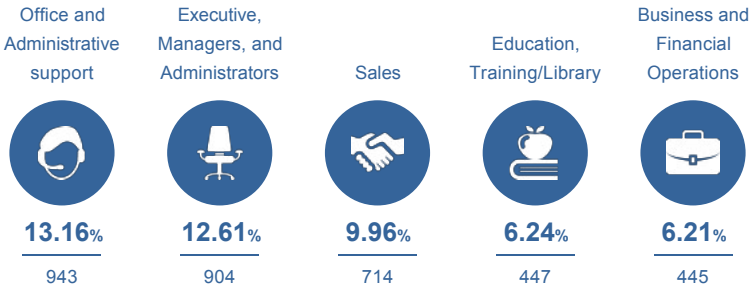
Stoughton has a labor force of 7,629 people.

7,629

Labor Force

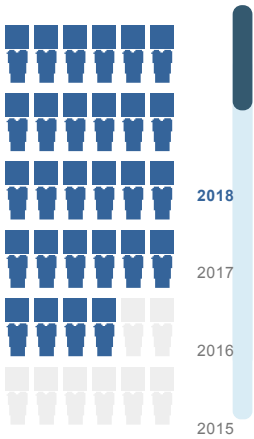
Talent

Where are the top jobs by occupation?



Total Employees

7,168



The work distribution of total employees in Stoughton is:



Total Establishments

587

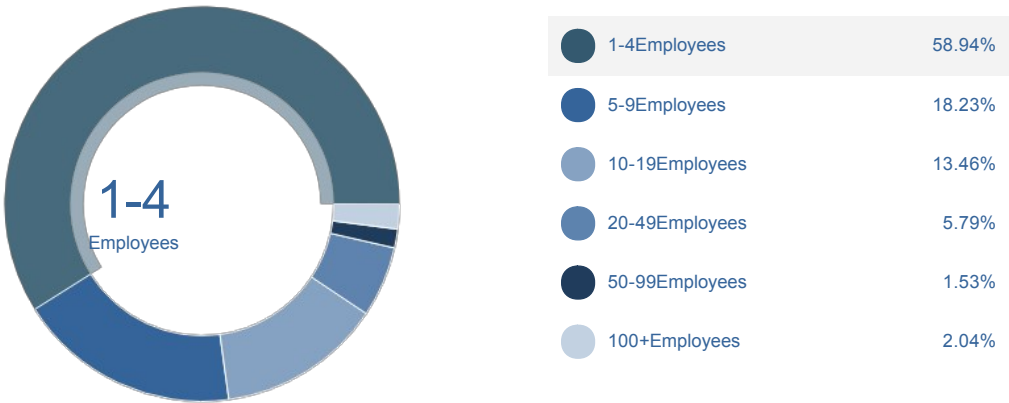


Stoughton has a total of 587 businesses. In 2017, the leading industries in Stoughton were Manufacturing, Health Care and Social Services, Retail, and Accommodation and Food Services.

What are the top industries by jobs?



How many employees do businesses in Stoughton have?



## Income and Spending



Households in Stoughton earn a median yearly income of \$68,282. 44.78% of the households earn more than the national average each year. Household expenditures average \$62,846 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.



\$68,282

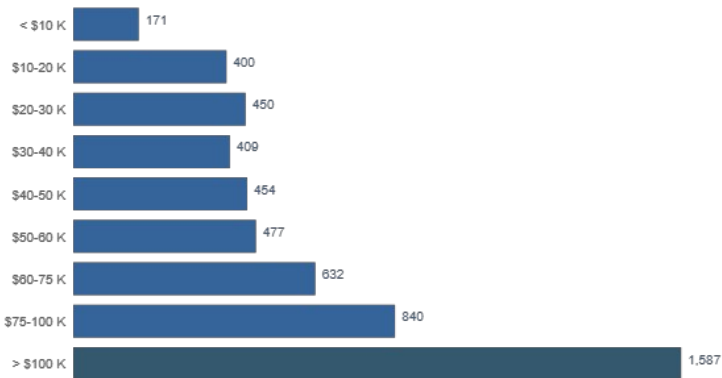
Median Household Income

5% less than the county

14% more than the state

13% more than the nation

Income Distribution



How do people spend most of their money?  
PER HOUSEHOLD



\$62,846

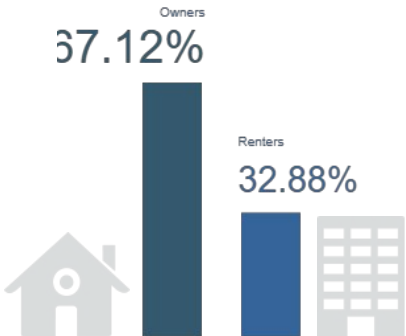
Median Household Expenditure

## Housing



There are 104% more households who own their homes than there are renters.

Owners vs. Renters



## Transportation



Residents spend an average of 21 minutes commuting to work. Stoughton is served by 24 airports within 50 miles. Rail can be accessed within the community. Interstates can be accessed 4 miles away.



21min

Commute Travel Time



0 + 24(+50 miles)

Airports in Community



4miles

Distance to Interstate



Freight Rail

In Community

## Taxes



Top State Corporate Income Tax

7.9%

Top State Corporate Capital Gains Tax

7.9%

Top State Personal Income Tax

7.65%

Top State Personal Capital Gains Tax

7.7%

State Sales Tax

5%