REDEVELOPMENT AUTHORITY MEETING MINUTES
Wednesday, December 8, 2021 6:00 p.m.
Remote GoToMeeting

Present: Dale Reeves, Ozzie Doom, Denise Duranczyk, Roger Springman, Regina Hirsch, Lukas Trow

Absent and excused: Pete Manley

Others present: Finance Director Friedl, Gary Becker

Call to order: Trow called the meeting to order at 6:00 p.m.

Communications:

None.

Public Comments:

None.

Approval of minutes from November 10, 2021:

Motion by Duranczyk to approve the November 10th minutes, second by Springman. Motion carried 6-0.

Chair Report

None.

New Business

Old Business

a. Discussion and possible action regarding the East Main Street Property Owner Survey

Becker provided a summary of the changes made as recommended at the last RDA meeting.

Springman asked if it would be easier to simply include a separate map of the Redevelopment Area as opposed to relying on the maps included in the redevelopment plan. Becker will include the map on page 16 of the redevelopment plan as a separate attachment to make it easier for the property owners to identify the area being discussed.

Hirsch asked if we should include a self-addressed return envelope with prepaid postage. This will be included with the final packet.

Dale's name and signature will also be added to the cover letter.

Becker asked if this area is sufficient or should it be expanded. The RDA agreed that this area is sufficient and should be the main focus for now.

Motion by Springman to send out the cover letter and attachments in January, second by Duranczyk. Motion carried 6-0.

b. Discussion and possible action regarding updates to the RDA website.

Springman discussed the attachment in the packet.

Duranczyk stated some confusion regarding the proposed presentation and how it appears the entire website will only cover the Riverfront Area. Springman clarified that these are only the proposed changes for the Riverfront Area tab on the website.

Duranczyk noted the site should also include separate tabs for the East Main Street Area and past developments.

Duranczyk and Hirsch both noted if changes are going to be made they should be made to the entire website and not just the Riverfront Area tab. They also noted that this might be more work than Lukas can take on.

Reeves said it might make sense for him, Springman and Trow to work together on the initial layout and verbiage prior to the next RDA meeting and continue the discussion then. If the RDA can draft the verbiage and propose a layout they can then discuss whether or not Lukas can complete the work or if external help is needed. The general consensus is to approach this in sections and not attempt to entire overhaul at once.

c. Discussion and possible action regarding 175th Anniversary Commemorations and collaboration with the Landmarks Commission, Chamber, Historical Society, etc.

Springman volunteered to convene a session with representatives from the Landmarks Commission, the Historical Society and the City Parks and Rec Department to discuss signage. The conversation will address not only the 175th Anniversary, but historical commemoration ideas in general.

Additional conversation was held regarding Reeves' fund raising events and other ideas to attract visitors to Stoughton.

Future Agenda Items:

- Future Riverfront Phase I approvals
- Riverfront Project Updates
- RDA Website Updates

Adjourn:

Motion by Trow to adjourn the meeting, second by Hirsch. Meeting adjourned at 7:08 p.m.