DRAFT Outline for RDA Flyer V1

Stoughton's Redevelopment Authority: Bringing out Our Community's Best

A. Opening Preface (no title)

Major point: Most medium-to-large cities desire to enhance and improve their business, residential, and cultural environment by allowing for the creation of special commissions such as redevelopment authorities, housing authorities, or even business improvement districts.

Stoughton undertook this challenge with the creation of a housing authority in ____ followed in 2008 by a redevelopment authority. This flyer provides background information on Stoughton's redevelopment authority; what it is, how it operates, its accomplishments, and future directions.

B. Stoughton's Redevelopment Authority

1. Organization: State statutory reference, # of members, member expertise needs, length of term, meeting frequency, and role of City Finance Director. Reference by-laws and link to current members and website. Highlight select by-law sections as needed to provide organizational clarity. (link to by-laws)

2. Goals and Operation: Using statutory language, outline core requirements to take action on parcels and properties. Reference "blight" and need to improve taxable value undertaken in projects. Short discussion on role of redevelopment plans and how they provide both data and instruction on desired redevelopment pathways. Provide generalized summary of how a project moves from start to finish and role of RDA/city in assessing public infrastructure and improvement needs.

3. General and Project Budgeting: Operates as a dependent unit of city government and cannot undertake final action in the absence of city approvals for budgeting and projects. RDA's often use TID's to secure parcel leveraging and provide developers with favorable opportunities for short and long term improvements. Identify TIDs related to current development projects (links can be provided for more detailed TID information).

C. Accomplishments and Projects in Progress (summaries of each with photographs. Links as appropriate)

1. Elvensted

2. Downtown Revitalization Assessment

3. Marathon Site

4. Riverfront Project

D. Looking Forward

1. East Main and Railroad Corridor

2. Other Potential Projects? (merging with housing authority to create CDA))

E. Summary and Getting Involved