REDEVELOPMENT AUTHORITY MEETING MINUTES
Wednesday, October 13, 2021 6:00 p.m.
Remote GoToMeeting

Present: Dale Reeves, Ozzie Doom, Denise Duranczyk, Lukas Trow, Roger Springman

Absent and excused: Regina Hirsch, Pete Manley

Others present: Finance Director Friedl, Gary Becker, Mayor Swadley

Call to order: Reeves called the meeting to order at 6:00 p.m.

Communications:

None.

Public Comments:

None.

Approval of minutes from September 19, 2021:

Motion by Duranczyk to approve the September 8th minutes, second by Trow. Motion carried 4-0 with Springman abstaining.

Chair Report

None.

New Business

a. Discussion and possible action regarding the RDA joining the Stoughton Chamber of Commerce

Duranczyk raised concerns about the City and City Departments paying for memberships when the Chamber receives free rent and utilities from the City. She stressed the fact that she is not against the Chamber or being a member of the Chamber, but she feels that the City and City Departments subsidize the Chamber enough and should not have to pay for a membership.

Further discussion was held regarding the value of being a member of the Chamber and whether or not it's work paying the $150 membership fee.

Motion by Trow to authorize funding for the RDA's Stoughton Chamber of Commerce membership, second by Doom. Motion carried 4-1 with Duranczyk voting no.

b. Discussion and possible action regarding the East Main Street Property Owner Survey document

Duranczyk suggested adding a question to determine if there are other non-financial barriers keeping the owners from investing further in their properties (zoning issues, etc.).

Trow asked how this will be distributed. Becker said it will more than likely be mailed and potentially posted as an electronic survey. Trow also suggested having a section where the owners can add their contact information.

Springman suggested adding website links and reference the RDA informational document. Becker also suggested adding a map and a parcel listing and including with the survey.

Springman also inquired if the City is planning to invest in this area.

Becker will make the suggested edits and bring the entire package back to the next RDA meeting in November.

c. Discussion and possible action regarding updates to the RDA website.

Springman provided a summary of the changes and updates he and Trow have been considering.

Trow noted he is working on getting the RDA homepage link from the City's website updated and has been holding off on loading additional Riverfront Project information until it is finalized.

Trow will continue to make the suggested updates and report back to the RDA at a future meeting.

Future Agenda Items:

- 175th Anniversary Commemorations
- Future Riverfront Phase I approvals
- East Main Street Survey
- RDA Website Updates

Adjourn:

Motion by Duranczyk to adjourn the meeting, second by Doom. Meeting adjourned at 6:51 p.m.