East Main Street
Property Owner Survey

The Redevelopment Authority of the City of Stoughton is considering investments that may be needed in the East Main Street corridor to improve how the corridor is used. We are planning to time any work to roughly coincide with WisDOT's planned reconstruction of this section of Hwy 51 in 2024. Central to our consideration is what you hope to accomplish at your location and how the new public investment may help you realize the full potential of your site.

The following questions are intended to help guide any RDA or City investments in public improvements as well as to understand what we can do to add greater value to the properties in this area.

1. Are you considering investing in improvements to your parcel in the next 5 years?
   Yes __ No __
2. If yes, and you don't mind sharing, please describe your idea:

3. If yes, and you rather not share your idea, would you like us to contact you for a one-on-one discussion?
   Yes __ No __ Preferred contact (phone #/email):_____
4. Are you planning on or interested in selling your property in the next five years?
   Yes __ No __
5. Are you experiencing barriers to investing in your property?
   Yes __ No __
6. If Yes, please describe the barriers you are facing:

7. Would you be interested in having a meeting about financing that may be available for you for property improvements?

   Contact Info:

   RDA Contact Info: Jamin Friedl, Finance Director

Enc: Cover Letter
RDA Brochure
East Main St. Area
Link to DOT Project Website