REDEVELOPMENT AUTHORITY MEETING MINUTES
Wednesday, November 10, 2021 6:00 p.m.
Remote GoToMeeting

Present: Lukas Trow, Ozzie Doom, Denise Duranczyk, Roger Springman, Regina Hirsch, Pete Manley

Absent and excused: Dale Reeves

Others present: Finance Director Friedl, Gary Becker

Call to order: Trow called the meeting to order at 6:00 p.m.

Communications:

None.

Public Comments:

None.

Approval of minutes from November 4, 2021:

Motion by Doom to approve the November 4th minutes, second by Manley. Motion carried 6-0.

Chair Report

None.

New Business

Old Business

a. Discussion and possible action regarding the East Main Street Property Owner Survey

Becker introduced the revised survey and asked if it meets the RDA's needs.

Duranczyk asked if the survey could be filled out online (Survey Monkey or a similar tool).

Hirsch requested that the cover letter have specific instructions and also discuss the attachments to the survey and how they can be used, where additional information can be found, etc.

Springman asked for additional clarification on item #7 in the survey. Becker mentioned the RDA Revolving Loan Fund and that this is a simple way to encourage the property owners to open a dialogue with the RDA. He is envisioning a one-on-one meeting with the property owners as opposed to a group meeting. He said either he or Trow could take part in the meetings to educate the property owners on potential funding

opportunities. Springman requested that the item in the survey include verbiage stressing public and private financing options and also address the fact that meeting with RDA is highly encouraged to assist the property owners finding alternative financing options. Becker noted he will include the Revolving Loan flyer in the packet as well.

Hirsch asked what happens if no one responds to these. Becker said a group meeting with the property owners would then be necessary. Hirsch also requested that follow up reminders be sent to those property owners who don't respond in a timely manner.

The RDA also sees value in including a cover letter from both the Mayor and Dale Reeves.

Springman would like to see the final package at the December RDA meeting prior to it being sent to the property owners.

b. Discussion and possible action regarding updates to the RDA website.

Trow provided a summary of the work done to date on the RDA website and turned it over to Springman to discuss his overall vision for the website. Springman noted that a number of the Riverfront Project items on the website appear to be outdated and the RDA needs to determine how much in terms of hours and money should be spent on updating this section. After outlining the changes he would like to see, Duranczyk noted that this might be more work than the RDA can do in-house. She requested a detailed list of the changes Springman would like to see made to the website to help gauge the amount of work that will be necessary to make all of the proposed changes. Springman said he will bring the detailed listing to the December RDA meeting for further review.

Trow closed the discussion out with a review of the historical traffic the website has seen over the last several years.

c. Review of Council decision on Riverfront Development GDP.

Hirsch provided a summary of the discussions held at the previous night's Council meeting as it relates to the proposed GDP. She noted that the only amendment made to the GDP was to reduce the timeline for installing solar from ten years to five years.

She then summarized the changes the Brink team made to the final document that resulted from last week's RDA meeting.

Future Agenda Items:

- 175th Anniversary Commemorations - RDA collaboration with the Landmarks Commission, etc.
- Future Riverfront Phase I approvals
- East Main Street Survey
- RDA Website Revisions

Adjourn:

Motion by Duranczyk to adjourn the meeting, second by Springman. Meeting adjourned at 6:47 p.m.