City of Stoughton

Alcohol Policy Subcommittee

Meeting notes for April 4, 2023

The Alcohol Policy Subcommittee held its monthly meeting on Tuesday, April 4, 2023 at the EMS Training Room, 516 S. 4th Street, Stoughton, WI 53589. Individuals present included: Teressa Pellett, John Basco, Jim Baldauf and Todd McVey. Member Jerry Deschane and Mayor Tim Swadley attended virtually.

Item #	AGENDA

1. Call to Order: The meeting was called to order at 2:00 pm by Jim Baldauf, acting as Subcommittee Chair for Joseph Baird.

OLD BUSINESS : No old business was discussed

NEWBUSINESS

2. **Approval of meeting minutes 3-2-22**: Motion to approve made by John Basco and seconded by Todd McVey and carried.
3. **Communications.** Mayor Swadley and Ms. Pellett reported on discussion at a recent Public Safety Committee that was relevant to the work of the subcommittee. There was discussion regarding including limits on alcohol, tobacco and vaping within the city's zoning ordinances in addition to within licensing ordinances. Much of this discussion was spurred by a recent application to locate a new convenience store/gas station, but the Mayor pointed out that changes to ordinances may only be applied prospectively to applications not yet received.
4. **Subcommittee description.** Pellett reviewed the proposed description of the subcommittee and relayed her conversations with the mayor regarding that description. Committee members generally agreed that it is important to have the Public Safety Committee let us know what they want the subcommittee to do. There was additional discussion regarding the role of the subcommittee and the need for clarity and direction. Mayor Swadley reviewed the Bartender license renewal process, which currently does not involve action by the Subcommittee. There was a consensus of agreement that the Subcommittee does not need to be involved in that process. The Subcommittee could, based on direction given from the Public Safety Committee, review other alcohol-related ordinances and recommend revisions. Depending upon its workload, the subcommittee may also decide it does not need to meet monthly.
5. **Retailer information meeting.** The Mayor reported that the City Clerk called the Village of Waunakee to discuss their informational meeting with licensees, which is a part of the village's renewal process. The Mayor noted that the City's attorney has clarified that such a meeting could only be voluntary. After further discussion, there was consensus that a voluntary meeting to stress mutual support and partnership

between the city and licensees would be valuable. Potential topics of such a meeting could be a check-in about the current business climate, an overview of licensing process changes, a presentation by the department of revenue on licensing issues and a mutual give-and-take about ways the city and licensees can support the goals of one another.

6. **There being no further business, a motion was made by ?**?, seconded by ?? and carried to adjourn at 1:37 p.m.