Ad Hoc Committee of Stoughton City Council, Stoughton Area School District and Stoughton Chamber of Commerce
Monday, July 23, 2018 @7:00 p.m. Location: Stoughton Area School District
MIUNUTES

Present
Jon Coughlin, Kathleen Hoppe, Jill Patterson, Nicole Wiessinger, Sid Boersma, Regina Hirsch. Ex Officio: Tim Swadley, and Laura Trotter

Others Present
Joe Frye, Steve Jackson, Frank Sullivan

Absent and excused
Tim Onsager

Appointment of Chair
Motion by Boersma, second by Hirsch to appoint Nicole Wiessinger as co-chair. Motion carried 6-0

Discussion and possible action regarding mission statement.
Motion by Coughlin, second by Patterson to approve mission statement "Make Stoughton a community of choice that attracts and retains young families." Motion carried 6-0.

Discussion regarding "Gaining and Maintaining Young People in Wisconsin Communities (University of Wisconsin) https://apl.wisc.edu/shared/youngadults
Trotter and Swadley identified potential facilitators. Coughlin discussed shaping policies vs marketing,

Boersma suggested unified efforts.

Future Agenda Items
Discuss SWOT/Economic Development Report, Ex Officio Role, township representation, contacting Mindy from UW Extension.

Schedule Next Meeting
Next meeting will be August 27, 2018

Adjournment
Motion by Boersma, second by Sullivan to adjourn at 8:32 p.m. Motion carried 6-0.