CITY OF STOUGHTON, 381 E. MAIN STREET, STOUGHTON, WISCONSIN

RESOLUTION OF THE COMMON COUNCIL

Resolution by the Common Council of the City of Stoughton approving the name of the shelter in Egglesons' Woods Park as the Lions Club Shelter.

Committee Action: CACP recommended approval 6-0

Fiscal Impact: None

File Number:	R-38-2023	**Date Introduced:**	March 14, 2023

The City of Stoughton, Wisconsin, Common Council does proclaim as follows:

RECITALS

WHEREAS, the Stoughton Lions Club is having their 100th anniversary in 2023 and approached the City about donating funds towards park improvements, and

WHEREAS, the Stoughton Lions Club and the Parks & Recreation Director decided that the park shelter in Egglesons' Woods Park would be a good project due to timing and costs, and

WHEREAS, the City's Park Naming Policy states that naming rights can be considered if an individual or organization contributed significantly to the acquisition or development of the facility to be named. This can include either a deed or substantial monetary contribution, or contribution toward acquisition and/or development of the park or facility (typically not less than 50 percent of the value of the property or improvements), and

WHEREAS, the park master plan for Egglesons' Woods Park has a cost estimate for the shelter at $30,000, and

WHEREAS, the Stoughton Lions Club has agreed to donate $15,000 which is 50% of the estimated cost of the shelter, and

WHEREAS, the Stoughton Lions Club would like the shelter to be named Lions Club Shelter, and

BE IT RESOLVED that the Common Council of the City of Stoughton hereby approves the naming of the shelter at Egglesons' Woods Park to the Lions Club Shelter.

Council Action: ☐ **Adopted** ☐ **Failed** **Vote** _____

Mayoral Action: ☐ **Accept** ☐ **Veto**

_____

Tim Swadley, Mayor Date

Council Action: _____ ☐ **Override** **Vote** _____

CITY OF STOUGHTON, 381 E. MAIN STREET, STOUGHTON, WISCONSIN

RESOLUTION OF THE COMMON COUNCIL

Resolution by the Common Council of the City of Stoughton approving the name of the shelter in Egglesons' Woods Park as the Lions Club Shelter.

Committee Action:

Fiscal Impact: None

File Number:	**Date Introduced:**

The City of Stoughton, Wisconsin, Common Council does proclaim as follows:

RECITALS

WHEREAS, the Stoughton Lions Club is having their 100th anniversary in 2023 and approached the City about donating funds towards park improvements, and

WHEREAS, the Stoughton Lions Club and the Parks & Recreation Director decided that the park shelter in Egglesons' Woods Park would be a good project due to timing and costs, and

WHEREAS, the City's Park Naming Policy states that naming rights can be considered if an individual or organization contributed significantly to the acquisition or development of the facility to be named. This can include either a deed or substantial monetary contribution, or contribution toward acquisition and/or development of the park or facility (typically not less than 50 percent of the value of the property or improvements), and

WHEREAS, the park master plan for Egglesons' Woods Park has a cost estimate for the shelter at $30,000, and

WHEREAS, the Stoughton Lions Club has agreed to donate $15,000 which is 50% of the estimated cost of the shelter, and

WHEREAS, the Stoughton Lions Club would like the shelter to be named Lions Club Shelter, and

BE IT RESOLVED that the Common Council of the City of Stoughton hereby approves the naming of the shelter at Egglesons' Woods Park to the Lions Club Shelter.

Council Action: ☐ **Adopted** ☐ **Failed** **Vote** _____

Mayoral Action: ☐ **Accept** ☐ **Veto**

_____

Tim Swadley, Mayor Date

Council Action: _____ ☐ **Override** **Vote** _____

CITY OF STOUGHTON
PARKS & RECREATION DEPARTMENT

Dan Glynn, Director
Tony King, Recreation Supervisor
Greg Hoyte, Youth Center Manager
207 S. Forrest Street Stoughton, WI 53589
(608) 873-6746 www.stoughtonrec.com

Date: January 23, 2023

From: Dan Glynn, Director of Parks & Recreation

To: Community Affairs & Council Policy, City Council

Subject: Egglesons' Woods Park Shelter Naming Rights

I was approached by Stoughton Lions Club members in late 2022 about projects they could help with in 2023 as it is their 100th anniversary. The Stoughton Lions Club has been a good partner with the City's park system and last donated funds for the Lions Club pickleball courts at Mandt Park. I went through the draft master plans for the 51 West parks with members and we landed on the small park shelter located in Egglesons' Woods Park.

The shelter is planned to be a small open air shelter. Initial scoping discussions with Strand has been 20 feet by 20 feet shelter which would allow for a couple of picnic tables. The shelter has a cost estimate in the master plan of $30,000. The Stoughton Lions Club is willing to donate $15,000 for the naming rights to the shelter which is in accordance to the City's Park Naming Policy. We have been looking at the style below for the shelter. The shelter would be constructed in 2023.

PARK NAMING POLICY

I. PURPOSE

The purpose of the policy is to establish standard procedures and guidelines for the naming of public parklands and facilities owned and/or operated by the City of Stoughton.

II. AUTHORIZATION

The naming of sites shall be the function of the Community Affairs Committee, or study group named by the Committee. Through this group, diversity, balance and creativity will be sought during adoption of names. These names will be recommended to the Stoughton City Council for final approval.

III. OBJECTIVES

A. Provide name identification for individual parks, park area or park facility.
B. Provide criteria for citizen input into the process of naming parks, park areas or facilities.
C. Insure that the naming of parks, park areas, or park facilities is controlled by the Stoughton City Council through recommendations from the Community Affairs Committee with advice from staff.

IV. QUALIFYING NAMES

Names submitted for consideration should provide some form of individual identity in relation to the following:

A. The geographic location of the facility. This includes descriptive names.
B. An outstanding feature of the facility.
C. An adjoining subdivision, street, school or natural feature.
D. A commonly recognized historical event, group, organization or individual (living or deceased).
E. An individual or organization that contributed significantly to the acquisition or development of the facility to be named. This can include either a deed or substantial monetary contribution, or contribution toward acquisition and/or development of the park or facility (typically not less than 50 percent of the value of the property or improvements).
F. Outstanding accomplishments by an individual for the good of the community. Quality of the contribution should be considered along with the length of service by the individual—this to be fully substantiated by person making recommendation.
G. An individual who provided an exceptional service in the interest of the park system as a whole. Typically, while serving in a public office, public officials should not be considered as a candidate for naming.

V. OTHER NAMING ALTERNATIVES

A. Parks and facilities that are donated to the City can be named by deed restriction by the donor. The naming and acceptance of land is subject to approval by the City Council. Naming rights are not guaranteed if the donation of parkland is a dedication as required by the subdivision ordinance (parkland dedication).

B. Facilities within a park can be named separately from the park and/or facility in which they are located, subject to the general guidelines outlined in this policy.

VI. NAMING PROCESS – EXISTING UN-NAMED FACILITIES

A. Individuals, groups and/or organizations interested in proposing a name for an existing un-named park area or facility must do so in writing, presented to the Parks and Recreation Director, for consideration by the Community Affairs Committee.

B. The Community Affairs Committee will conduct a public meeting on the request and allow 30 days following the public meeting for public comment.

C. The Committee will recommend to the City Council action on the request following appropriate publication (press release, cable, Tower Times).

VII. NAMING PROCESS – NEW FACILITIES

A. A temporary name will be designated by City staff for identification during acquisition and/or development of the park area or facility.

B. Individuals, group and/or organization may suggest names for the park or facility in writing, presented to the Parks and Recreation Director, for consideration by the Community Affairs Committee.

C. The Community Affairs Committee will appoint a study group to make a name recommendation. This group may choose from a variety of means to select a name (citizen contests, recommendations from previous owners, historical review of the site, etc.) but in all cases, citizen involvement is encouraged.

D. The Community Affairs Committee will conduct a public meeting on the suggested name and allow 30 days following the public meeting for public comment.

E. The Committee will recommend to the City Council action on the request following the 30 days for public comment.

VIII. PARK RENAMING

Critical examination will be conducted to ensure that renaming the park will not diminish the original justification for the name or the prior contributors. Renaming will follow the same procedures as naming the park.

A. Only parks and facilities named for geographic location, outstanding feature or subdivision should be considered for renaming. Parks that have been named by deed restriction shall not be considered for renaming.

B. Parks and facilities named after individuals shall not be changed unless it is found that because of the individual's character the continued use of their name would not be in the best interest of the community.

IX. PLAQUES, MARKERS AND MEMORIALS

The Community Affairs Committee, or its designee, must approve any plaques, markers or memorials. All parties involved must agree upon a written maintenance agreement for each plaque/marker/memorial before they are installed.

All memorials must be designed to blend with and compliment the existing Parks and Recreation Department signs, plaques, markers, and memorials.

APPROVED BY THE COMMON COUNCIL: February 24, 2004

S:\Clerks Office\Policies Procedures and Emergency Plans\PARK NAMING.docx
S:\Clerks Office\Policies Procedures and Emergency Plans\PARK NAMING.pdf
LASERFICHE:\Stoughton\Policies Procedures and Emergency Plans\Park Naming

CACP Minutes February 7, 2023 @ 6:00 p.m. **DRAFT** until final approval

The meeting of the CA/CP will be held as a hybrid meeting (virtually and in person).
IN PERSON: Fire Department Training Room, 401 East Main Street

Via Zoom: You can join the meeting from your computer tablet or smartphone:
https://us06web.zoom.us/j/87279659664?pwd=OHZlSmRhZjRIZ2xGM3l2Y0FqUjdEdz09
Meeting ID: 872 7965 9664 Passcode: 547114

Call to Order: Chairperson Venegas called the meeting to order 6:06 p.m.

Present: Venegas, Heili, Reeves, Masa-Myers, Majewski and Mayor Swadley

Absent: Tilleson

Guests: Abah Thakkar

Presentation- Abah Thakkar proposal for Diversity, Equity and Inclusion (DEI) consulting-Abah Thakkar presented her proposal and answered questions.

Discussion and possible action regarding the dissolving of DEI Task Force and CA/CP completing the DEI plan

Discussion possible action regarding Abah Thakkar proposal for Diversity, Equity and Inclusion

Approval of the January 3, 2023 CACP Minutes

Motion by Masa-Myers, second by Heili to approve January 3, 2023 CACP Minutes

Motion carried 6-0

Sustainability Committee update-Alders Venegas and Heili gave an update of the committees work including survey

Discussion and possible action regarding dissolving DEI and transferring to CA/CP

Motion by Reeves, second by Masa-Myers to approve resolution with the following changes;

Whereas, the DEI Task Force has recommended dissolving the DEI Task Force and having the CA/CP Committee oversee completion of the DEI Plan.

Motion carried 6-0

Discussion possible action regarding Egglesons' Woods Park Shelter naming rights

Motion by Masa-Myers, second by Heili approve Park Shelter naming rights of Eggelsons' Woods Park to the Lions Club contingent on payment of the 50% donation for costs of the shelter.

Motion carried 6-0

Park Naming-Magnolia Springs –Alder Heili will research potential Ho Chunk Nation names for consideration

Non-profit list updates- Tilleson and Mesa-Myers will continue to update master list of nonprofits

Future Agenda Items

Sustainability Committee update

Park Naming-Magnolia Springs

Non-profit list updates

Adjourn: Motion by Reeves to Adjourn, second by Masa-Myers at 7:19 p.m.

Motion carried 6-0