City of Stoughton, 207 S. Forrest Street, Stoughton WI 53589

RESOLUTION OF THE COMMON COUNCIL

Authorizing and directing the proper City official(s) to enter into an agreement to continue participation in the Madison Area Municipal Storm Water Partnership (MAMSWaP)

Committee Action: Finance Committee meets December 10, 2019

Fiscal Impact: $ 28,800 over five years – Stormwater Utility Funds

File Number:	R-190-2019	**Date Introduced**	December 10, 2019

WHEREAS the City operates under a Stormwater Discharge Permit (WPDES) issued by the DNR; and

WHEREAS the City is required to provide information, education, and outreach related to stormwater management practices and the City's permit; and

WHEREAS multiple municipalities in Dane County have previously worked together and jointly funded this effort; and

WHEREAS Stoughton has cost-effectively participated in this organization since 2009; and

WHEREAS the Finance Committee met on December 10, 2019, to consider entering into this five-year agreement and recommends approval; now therefore

BE IT RESOLVED by the Common Council of the City of Stoughton that the proper City official(s) be hereby directed and authorized to enter into an intergovernmental agreement with the MAMSWaP group to provide information, education, and outreach related to the City's WPDES Stormwater Discharge Permit.

Council Action: ☐ **Adopted** ☐ **Failed** **Vote** _____

Mayoral Action: ☐ **Accept** ☐ **Veto**

_____

Tim Swadley, Mayor Date

Council Action: _____ ☐ **Override** **Vote** _____

CITY OF STOUGHTON
DEPARTMENT OF
PLANNING & DEVELOPMENT
207 S. Forrest St., Stoughton, WI. 53589

(608) 873-6619 www.ci.stoughton.wi.us

RODNEY J. SCHEEL
DIRECTOR

Date: November 27, 2019

To: Finance Committee

From: Rodney J. Scheel
Director of Planning & Development

Subject: Finance Committee Agenda Item – Madison Area Storm Water Partnership (MAMSWaP) Agreement

The Madison Area Storm Water Partnership (MAMSWaP) was created to jointly apply for a storm water discharge permit under NR 216 of the Wisconsin Administrative Code. This group continues to work cooperatively on our stormwater information, education and outreach to address one of the required elements of our permit. Stoughton has actively participated in this organization since 2009. This five-year agreement will replace the expiring five-year agreement.

The agreement is recommended for approval with funding through our stormwater utility.

If you have any questions, please contact me.

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INTERGOVERNMENTAL AGREEMENT TO FUND A POSITION RESPONSIBLE FOR STORM WATER INFORMATION, EDUCATION AND OUTREACH COORDINATION FOR THE MADISON AREA MUNICIPAL STORM WATER PARTNERSHIP (MAMSWaP)

THIS INTERGOVERNMENTAL AGREEMENT, hereinafter referred to as this "Agreement," made and entered into by, between and among the Cities of Fitchburg, Madison, Middleton, Monona, Stoughton, Sun Prairie and Verona; the Villages of Cottage Grove, Cross Plains, DeForest, Maple Bluff, McFarland, Shorewood Hills, Waunakee and Windsor; the Towns of Blooming Grove, Burke, Madison, Middleton and Westport; Dane County; and the University of Wisconsin–Madison, hereinafter referred to individually as "Party" and collectively as the "Parties," which will include other municipalities that may join after this Agreement has been signed by the Parties listed.

WITNESSETH:

WHEREAS, many of the Parties entered into a Cooperative Agreement to jointly apply for a storm water discharge permit, hereinafter referred to as the "Permit", under Chapter NR 216 of the Wisconsin Administrative Code in April, 2000; and

WHEREAS, this group intends to work cooperatively on storm water information, education and outreach, notwithstanding the fact that there may not be a continuing group Permit; and

WHEREAS, one of the required work elements of each Party's NR 216 permit is the operation of an information, education and outreach program; and

WHEREAS, many of the Parties previously signed an agreement to jointly develop, coordinate and implement an information, education and outreach program from May 2004 through April 2009 and May 2009 through December 2013 and January 2014 through December 2018 (extended to December 2019); and

WHEREAS, the materials and products that result from this joint effort are expressly developed for the Parties to partially fulfill their information and education permit obligations; and

WHEREAS, the Parties agree, pursuant to sec. 66.0301, and Ch. 36, Wis. Stats. to obtain the services of a sixty percent employee of Dane County to provide information, education and outreach services to partially meet the requirements and components of each Party's NR 216 Stormwater Discharge Permit as detailed in the Madison Area Municipal Storm Water Partnership 2020-2024 Storm Water Information, Education and Outreach Plan.

NOW, THEREFORE, in consideration of the above premises and the covenants of the Parties hereinafter set forth, the receipt and sufficiency of which is hereby acknowledged by each Party for itself, the Parties agree to the following:

1. Dane County shall maintain a 60% position (1,248 hours annually or as many hours as funding allows), hereinafter referred to as the "Position," in its Land & Water Resources Department's (LWRD) and limited term employees to provide information, education and outreach services in furtherance of the storm water

management programs conducted under each Party's permit. If any party fails to make their respective contribution by the due date as required by Exhibit A, the Party may be suspended from receiving services under this agreement and may be subjected to a breach of contract claim by Dane County or any other Party.

The Position shall be funded by the Parties as set forth in Exhibit A. Fees are based on 2010 Census population data. When a municipality wishes to join the information, education and outreach plan effort, it shall pay the amount set forth in Exhibit A based on its population from 2010 Census data. If a municipality joins mid-year, its amount will not be prorated. Additional municipalities' contributions shall not lessen the amount of the Parties' contributions set forth in Exhibit A, but shall be utilized for salary, benefits, and programmatic expenses directly related to the MAMSWaP. The municipality wishing to join the effort shall sign onto this Agreement and be afforded the benefits of the information, education and outreach program that are made available to all Parties.

Dane County shall provide annual documentation of direct and indirect expenses incurred with staffing the I&E position. Costs would include direct salary and benefits of staff and supervisors as well as indirect costs such as work space and support. This report for prior year shall be presented to agreement signatories on or before March 31 annually.

Should the Position become vacant, Dane County shall take all reasonable measures to assure that it is filled or its duties reassigned. During the time the Position is vacant, the LWRD Water Resource Engineering Division Manager shall assign other equivalent staff to complete the duties of the Position and shall notify all Parties in writing.

2. The Parties shall continue to operate and maintain the Information and Education Committee, hereinafter referred to as I&E Committee, previously created under the Madison Area Municipal Storm Water Partnership. The I&E Committee shall provide guidance and oversight to the Position, which is directly supervised by the LWRD Water Resource Engineering Division Manager. The five-year outreach plan developed by the I&E Committee will direct the Position's activities.

   The materials and products that result from this joint effort are expressly developed for the Parties to partially fulfill their Information and Education permit obligations.

   The I&E Committee shall meet a minimum of four (4) times per year. The I&E Committee shall consist of representatives of the Parties to this Agreement. The Position shall staff the I&E Committee. There is no maximum number of members for the I&E Committee. Any representative of a Party to this Agreement may be a member of the I&E Committee. At a minimum, the I&E Committee shall be comprised of one representative from Dane County, one representative from UW-Madison, one representative from City of Madison, one representative from remaining Party cities, one representative from villages, and one representative from towns (for a total of six (6)). The I&E Committee shall continue to solicit the advice and consultation of the Wisconsin Department of Natural Resources and the University of Wisconsin Cooperative Extension.

3. The entire agreement of the Parties is contained herein and this Agreement supersedes any and all oral agreements and negotiations between the Parties relating to the subject matter hereof. The Parties expressly agree that this Agreement shall not be amended in any fashion except in writing, executed by all Parties.

4. Upon execution by all Parties, this Agreement shall become effective, superseding the previous agreement that was in place through December 2018, and shall end December 31, 2024 unless the Parties agree to a longer period. This Agreement may be amended and extended at any time upon the mutual agreement of all of the Parties.

5 Dane County shall invoice each of the Parties the amount set forth in Exhibit A commencing January 1, 2020 and every January 1 for years 2021, 2022, 2023 and 2024. Invoices are payable in 30 days.

6. **TERMINATION OF AGREEMENT**
In the event that any Party determines that it is in its best interest to terminate participation in this cooperative agreement with Dane County and all other Parties to this Agreement for storm water information, education and outreach, the Party may do so at any time by taking the following action:

A) The Party shall send written correspondence to the Dane County LWRD Water Resource Engineering Division Manager and the Wisconsin Department of Natural Resources indicating its desire to terminate participation in this Agreement.

This correspondence shall include an official resolution or documented action indicating that the requested termination has been authorized by a governmental body possessing the legal authority required to terminate this Agreement, and that the signatories to this correspondence are duly authorized to sign a correspondence terminating their participation in this Agreement.

B) Upon receipt of this correspondence, the Dane County LWRD Water Resource Engineering Division Manager shall deem the requesting party removed from the information and education joint agreement at the end of the year in which the request is made.

7. In the event that a Party withdraws and terminates its participation in this Agreement, the withdrawing Party shall be responsible for its financial contribution with regard to this Agreement until December 31 of the year the Party withdraws. No partial refund based on the date of withdrawal by the Party shall be given.

When a withdrawing Party is no longer financially responsible under this paragraph, the cost shall be re-apportioned among the remaining Parties based upon each Party's respective proportional contribution as set forth in Exhibit A if the termination results in the funding contribution total to be less than $25,000 for programmatic

expenses plus the amount needed to fund the Position's salary and benefits for the year following the time of termination.

8. **NON DISCRIMINATION**
In performance of services under this Agreement, the parties agree not to discriminate against any employee or applicant because of race, religion, marital status, age, color, sex, handicap, national origin or ancestry, income level or source of income, arrest record or conviction record, less than honorable discharge, physical appearance, sexual orientation, political beliefs, or student status.

9. **PERFORMANCE**
Each Party to this Agreement hereby certifies that it possesses the legal authority required to enter into this Agreement, and that the signatories to this Agreement are duly authorized to sign and that its designated representatives are authorized to act in matters pertaining to this Agreement and to provide required reports and file data as may be required.

10. **THIRD PARTY RIGHTS**
This agreement is intended to be solely between the parties hereto. No part of this Agreement shall be construed to add, supplement, amend, or repeal existing rights, benefits or privileges of any third party or parties. Nothing contained herein is intended as a waiver by any party of the defenses and immunities contained within the Wisconsin Statutes, including Sec. 893.80.

11. **EXECUTION IN COUNTERPART**
Each Party to this Agreement acknowledges that this Agreement may be executed in counterparts by duly authorized signatories and that the final contract and the cumulative counterpart signature pages shall be considered an original document with the full force and effect as if one copy of the contract was circulated to all parties for signature.

IN WITNESS WHEREOF, the Cities of Fitchburg, Madison, Middleton, Monona, Stoughton, Sun Prairie and Verona; the Villages of Cottage Grove, Cross Plains, DeForest, Maple Bluff, McFarland, Shorewood Hills, Waunakee and Windsor; the Towns of Blooming Grove, Burke, Madison, Middleton, and Westport; Dane County; and the University of Wisconsin–Madison, hereto have caused this Agreement to be executed by their proper officers.

EXHIBIT A
FINANCIAL CONTRIBUTIONS TOWARD POSITIONS RESPONSIBLE FOR STORM WATER INFORMATION, EDUCATION AND OUTREACH

The contributions per Party listed below for 2020 assume a 60% (1,248 hours annually) annual salary and benefits package of approximately $50,000 based on the 2019 rate of pay for the Position, a 50% LTE (1,040 hours annually) annual salary of approximately $25,000 and a base annual programmatic budget of $25,000 for information, education and outreach materials and supplies. Any funds received that are not used for salary and benefits package will be carried forward and available for programmatic expenses in the following year.

The Salary and Benefits paid for the positions in the 2nd and subsequent years shall be based upon a 5% annual increase as shown in the following example (rounded to next highest dollar): year one (1) contribution $1000, year two (2) $1000 + $1000*(0.05) = $1050.00, year three (3) = $1050 + $1050*(0.05) = $1103.

The programmatic budget for implementing the information and education plan is $25,000 annually. The programmatic budget shall be increased at 5% per year using the same process described above for the Salary and Benefits portion of this EXHIBIT A.

Billing invoice amounts reflecting salary and benefits and programmatic funds shall be reviewed by the I&E Committee. If the accumulated programmatic balance exceeds $25,000 in any given year, the I&E Committee has discretion to credit member municipalities with written notice sent to all Parties in the Agreement.

Additional increases to the Position salary (in the case of a reclassification of Position incumbent) or programmatic budgets are allowed provided the budget amendment is approved by the I&E Committee and written notice sent to all Parties in this Agreement.

Any proposed changes shall be sent by July 1 of the year preceding the proposed change so that municipalities have adequate time to budget for the additional costs. Additional costs shall be apportioned among the Parties based upon their respective proportional contribution as set forth herein.

The Position shall pursue grant opportunities wherever possible to supplement the programmatic budget and shall be responsible for submittal of those grant requests on behalf of the Parties to this Agreement.

MUNICIPALITY	**2010 Population**	**January-December 2020 Fee**	**Category**
Dane County*, **	N/A	NA	
UW-Madison*	N/A	$4,184	5
City of Madison	233,209	$16,742	1
City of Sun Prairie	29,364	$9,366	2
City of Fitchburg	25,260	$9,366	2
City of Middleton	17,442	$6,278	3
City of Stoughton	12,611	$5,212	4
Village of Waunakee	12,097	$5,212	4
City of Verona	10,619	$5,212	4

Village of DeForest	8,936	$4,184	5
City of Monona	7,533	$4,184	5
Village of McFarland	7,808	$4,184	5
Town of Windsor	6,345	$4,184	5
Town of Madison	6,279	$4,184	5
Village of Cottage Grove	6,192	$4,185	5
Town of Middleton	5,877	$4,185	5
Village of Westport	3,950	$2,093	6
Village of Cross Plains	3,538	$2,093	6
Town of Burke	3,284	$2,093	6
Town of Blooming Grove	1,815	$2,093	6
Village of Shorewood Hills	1,565	$2,093	6
Village of Maple Bluff	1,313	$2,093	6
TOTAL		$103,421	

** Contribution not based on population.*

*** The Parties agree that Dane County does not invoice itself, but rather contributes in-kind with office space; phone, computer, printer and other equipment; internet access; Information Management and other staff support; access to vehicles; supervision; and other overhead.*

MUNICIPALITY	**2020 Contribution**	**2021 Contribution**	**2022 Contribution**	**2023 Contribution**	**2024 Contribution**	**Cate-gory**	**2010 popul-ation**
Dane County	NA	NA	NA	NA	NA	5	N/A
UW-Madison	$4,184	$4,393	$4,613	$4,844	$5,086	5	N/A
City of Madison	$16,742	$17,579	$18,458	$19,381	$20,350	1	233,209
City of Sun Prairie	$9,366	$9,834	$10,326	$10,842	$11,384	2	29,364
City of Fitchburg	$9,366	$9,834	$10,326	$10,842	$11,384	2	25,260
City of Middleton	$6,278	$6,592	$6,921	$7,268	$7,631	3	17,442
City of Stoughton	$5,212	$5,473	$5,746	$6,034	$6,335	4	12,611
Village of Waunakee	$5,212	$5,473	$5,746	$6,034	$6,335	4	12,097
City of Verona	$5,212	$5,473	$5,746	$6,034	$6,335	4	10,619
Village of DeForest	$4,184	$4,393	$4,613	$4,844	$5,086	5	8,936
City of Monona	$4,184	$4,393	$4,613	$4,844	$5,086	5	7,533
Village of McFarland	$4,184	$4,393	$4,613	$4,844	$5,086	5	7,808
Town of Windsor	$4,184	$4,393	$4,613	$4,844	$5,086	5	6,345
Town of Madison	$4,184	$4,393	$4,613	$4,844	$5,086	5	6,279
Village of Cottage Grove	$4,185	$4,395	$4,614	$4,845	$5,087	5	6,192
Town of Middleton	$4,185	$4,395	$4,614	$4,845	$5,087	5	5,877
Town of Westport	$2,093	$2,197	$2,307	$2,423	$2,544	6	3,950
Village of Cross Plains	$2,093	$2,197	$2,307	$2,423	$2,544	6	3,538
Town of Burke	$2,093	$2,197	$2,307	$2,423	$2,544	6	3,284
Town of Blooming Grove	$2,093	$2,197	$2,307	$2,423	$2,544	6	1,815
Village of Shorewood Hills	$2,093	$2,197	$2,307	$2,423	$2,544	6	1,565
Village of Maple Bluff	$2,093	$2,197	$2,307	$2,423	$2,544	6	1,313
Total:	**$103,421**	**$108,592**	**$114,021**	**$119,723**	**$125,709**		

Category	2010 Census Population
1	>50,000
2	20,000-49,999
3	15,000-19,999
4	10,000-14,999
5	5,000-9,999
6	<5,000

FOR THE CITY OF STOUGHTON

_____	_____
Tim Swadley, Mayor	Date
_____	_____
Holly Licht, City Clerk	Date

MADISON AREA MUNICIPAL STORMWATER PARTNERSHIP
2020 ANNUAL INFORMATION AND EDUCATION WORK PLAN

DISTRIBUTED TO PARTNERSHIP MEMBERS ON NOVEMBER 26TH, 2019

The Madison Area Municipal Stormwater Partnership (MAMSWaP), under the auspices of a five-year memorandum of understanding through 2024, currently consists of 22 entities that have agreed to jointly implement stormwater outreach to reduce negative stormwater impacts. Members include the Cities of Fitchburg, Madison, Monona, Middleton, Stoughton, Sun Prairie and Verona; the Villages of Cottage Grove, Cross Plains, DeForest, Maple Bluff, McFarland, Shorewood Hills, Waunakee and Windsor; the Towns of Burke, Blooming Grove, Madison, Middleton, Westport; Dane County and the University of Wisconsin–Madison.

The MAMSWaP Information and Education (I&E) Committee assists the Dane County Stormwater Education Coordinator (SWEC) with development and implementation of projects and plans. Regular participation on the I&E Committee has included representatives from the Cities of Fitchburg, Madison, and Stoughton, Village of DeForest, Town of Westport, Dane County, Madison Metropolitan Sewerage District (MMSD), Wisconsin Department of Natural Resources (WDNR), AECOM, the University of Wisconsin Extension and UW Madison.

The MAMSWaP Annual I&E Work Plan seeks to meet or exceed the minimum requirements and elements outlined in the current WPDES Permit Number WI-S058416-4 (effective July 1, 2019 – June 30, 2024 and continuing until permit re-issuance); and, WPDES Permit Number WI-S050075-03 for the Village of Cross Plains, by developing and implementing a coordinated, regional outreach effort using consistent messages among and between communities to reduce the quantity and improve the quality of urban stormwater runoff and identify and eliminate illicit discharges. Numbered items are the specific elements from the permit language. Proposed programs and activities addressing the following required permit elements for 2020 are listed in Table 1.1.

3.1.4.1 Promote detection and elimination of illicit discharges and water quality impacts associated with such discharges from municipal separate storm sewer systems.

3.1.4.2 Inform and educate the public about the proper management of materials that may cause stormwater pollution from sources including: automobiles, pet waste, household hazardous waste and household practices.

3.1.4.3 Promote beneficial onsite reuse of leaves and grass clippings and proper use of lawn and garden fertilizers and pesticides.

3.1.4.4 Promote the management of streambanks and shorelines by riparian landowners to minimize erosion and restore and enhance the ecological value of waterways.

3.1.4.5 Promote infiltration of residential stormwater runoff from rooftop downspouts, driveways and sidewalks.

3.1.4.6 Inform and educate those responsible for the design, installation and maintenance of construction site erosion control practices and stormwater management facilities on how to design, install and maintain the practices.

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3.1.4.7 Identify businesses and activities that may pose a stormwater contamination concern and educate those specific audiences on methods of stormwater pollution prevention.

3.1.4.8 Promote environmentally sensitive land development designs by developers and designers, including green infrastructure and low impact development.

Municipal Responsibilities

It is not enough for municipalities to merely be an actively paying contributor to the Partnership. There are specific actions each municipality must do. For example, while MAMSWaP has created a useful website, each municipality needs to link to www.ripple-effects.com. Other examples include:

- using provided articles and other information in municipal newsletters or utility bill inserts,
- promoting MAMSWaP campaigns, events and trainings,
- providing information on municipal web sites,
- issuing press releases to local newspapers, and
- implementing storm drain marking programs.

Municipalities must document in their reports to DNR how they have implemented outreach campaigns and used the materials developed by the I&E Committee.

Additional Activities and Ongoing Tasks

There are some administrative tasks and ongoing programs that must be performed every year that are essential to the program and need to be accounted for in the annual work plan. Following is a partial list of those tasks.

1. Quarterly reporting to member municipalities
2. Annual reporting to DNR.
3. Billing municipalities and track payments.
4. Developing annual work plans.
5. Updating and maintaining the www.ripple-effects.com website.
6. Continuing to be an active partner of WI Salt Wise
7. Continuing to promote North American Stormwater and Erosion Control Association Wisconsin Chapter events.
8. Developing and distributing outreach tools and articles to municipalities, friends groups, community groups and neighborhood association newsletters.
9. Developing and providing presentations (PowerPoint, demonstrations, etc.) focused on audience interests/concerns.
10. Continuing to maintain and use existing list serves and distribution lists to disseminate info.
11. Continuing to provide organizations and community groups assistance and partnering with projects (presentations, displays etc. for communities).
12. Continuing to promote and support storm drain marking programs with supplies and other materials.
13. Promoting the stormwater curriculum developed for MAMSWaP.
14. Publicizing training for building inspectors, contractors and staff.
15. Publicizing the availability of the Dane County Erosion Control and Stormwater

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Management Manual.

16. Promoting use of the Enviroscape model and Rainfall Simulator.
17. Continuing to coordinate outreach with partners such as the Rock River Stormwater Group, Madison Metropolitan Sewerage District and others.
18. Continuing to actively participate in the Statewide Stormwater Collaborative group to learn from other stormwater groups across the state and discover possible projects to partner on.

19. Continuing to actively participate in the Statewide Stormwater Collaborative group to learn from other stormwater groups across the state and discover possible projects to partner on.

Acknowledgments

The Madison Area Municipal Stormwater Partnership's 2020 Annual Information and Education Work Plan was developed by the MAMSWaP I&E Committee. Committee member expertise, input and municipal cooperation was crucial for plan development and will continue to play an integral role in addressing stormwater runoff in Dane County. Thank you to everyone who helped.

I&E Committee Members Contributing to the 2020 Annual I&E Work Plan

Jeremy Balousek, Dane County Land and Water Resources Department
Kelli Bialkowski, Village of DeForest
Christal Campbell, Dane County Land and Water Resources Department
Chris Egger, UW–Madison
Rick Eilertson, AECOM
Gail Epping Overholt- UW Arboretum
Phil Gaebler, City of Madison
Claudia Guy, City of Fitchburg
Mindy Habecker, Dane County – UW Extension
Kathy Lake, Madison Metropolitan Sewerage District
Hannah Mohelnitzky, City of Madison
Rodney Scheel, City of Stoughton
Tom Wilson, Town of Westport

For more information, visit www.ripple-effects.com or contact Christal Campbell at 608-224-3746 or campbell.christal@countyofdane.com.

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Table 1.1 – 2020 MAMSWaP Information and Education Programs and Activities

Program/Activity	Audience	Responsible Parties/Partners	Timing	Actions/Deliverables	Permit Topic(s) Addressed
Storm Drain Mural Program	Residential Educational	SWEC, Dane Arts Mural Arts (DAMA), MAMSWaP Communities, Schools, Community Groups	1. Nov 2019 2. Dec 2019-Jan 2020 3. Feb 2020 4. Mar-Aug 2020 5. Jun-Aug 2020 6. Jun-Aug 2020	1. Update and post Storm Drain Mural Grant on Ripple Effects web site 2. Promote Storm Drain Mural Grants 3. Rank and select up to 10 applications for new or repainted murals 4. Work with municipalities, partner groups and DAMA to design and paint storm drain murals 5. Provide partner groups with articles to promote new murals locally. 6. Add new storm drain murals to Storm Drain Mural Project map	1. Illicit Discharge Detection and Elimination
Illicit Discharge Reporting Program	Residential Public Sector Private Sector	SWEC, MAMSWaP Communities	1. Oct-Jan 2020 2. Feb-Aug 2020 3. Feb -May 2020 4. April-May 2020	1. Develop county-wide Illicit Discharge Ordinance 2. Develop outreach campaign 3. Develop single point of contact reporting system protocol 4. Hold at least one Illicit Discharge training for public staff	1. Illicit Discharge Detection and Elimination
Stormwater Pollution/Prevention Education Tools (Rainfall Simulator, Enviroscape, Stormwater Curriculum , Stormwater Animation and Storm Drain Marking)	Residential Educational	SWEC, MAMSWaP Communities, Schools, Community Groups	1. Jan-Dec 2020 2. Jan-Dec 2020 3. Jan-Dec 2020	1. Promote stormwater ed. tools to partners, groups and educators. 2. Use stormwater ed. tools in at least 5 presentations. 3. Check out stormwater ed. tools to at least 5 educators/groups.	1. Illicit Discharge Detection and Elimination 2. Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing 3. Yard Waste Management/Pesticide and Fertilizer Application 4. Stream and Shoreline Management 5. Residential Infiltration
Leaf-free Streets for Clean Waters	Residential Educational Private Sector	SWEC, MAMSWaP Communities, Community Groups	1. Sept 2020 2. Oct-Nov 2020 3. Oct-Nov 2020	1. Update and distribute Leaf-free Streets for Clean Waters Toolkit to municipalities and groups 2. Promote actions and rain alert system through social media, flyers, newsletter articles, signs,	3. Yard Waste Management/Pesticide and Fertilizer Application

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				presentations, newspaper and online advertising. 3. Issue email/text rain alerts.	
Plant Dane Native Plant Program and Free Native Plants for School and Community Projects (FNPSCP) Program	Residential Educational Private Sector	SWEC, MAMSWaP Communities, Schools, Community Groups	1. Dec 2019-Jan 2020 2. Nov 2019 3. Dec 2019-Jan 2020 4. Feb 2020 5. Feb-Mar 2020 6. Feb-Mar 2020 7. Feb-Mar 2020 8. Feb-Mar 2020 9. June 2020	1. Work with Agrecol to update plant list and order system. 2. Update and post FNPSCP Grant Application 3. Promote FNPSCP Grants 4. Launch Plant Dane online order site 5. Solicit and collect donations for at least 10 FNPSCPs 6. Update and distribute Plant Dane Toolkit to municipalities and groups 7. Hold rain garden workshop with at least 15 participants. 8. Sell at least 10,000 native plants through Plant Dane 9. Distribute native plant orders/donations	4. Stream and Shoreline Management 5. Residential Infiltration 7. Pollution Prevention 8. Green Infrastructure/Low Impact Development
NASECA Trainings	Construction Professionals Public Sector	SWEC, MAMSWaP Communities	1. July-Nov 2020 2. July-Nov 2020	1. Promote NASECA Trainings 2. Provide discounts to attend trainings for MAMSWaP communities	6. Construction Sites and Post-Construction Storm Water Management
WI Salt Wise Program and Salt Certification Trainings	Residential Private Sector Public Sector	SWEC, WI Salt Wise Partners, MAMSWaP Communities	1. Jan-Mar 2020, Sept-Dec 2020 2. Jan-Mar 2020, Sept-Dec 2020 3. Oct-Dec 2020 4. Oct-Nov 2020 5. Oct-Nov 2020	1. Participate on WI Salt Wise Team and attend meetings 2. Collaborate with WI Salt Wise partners to promote, develop and distribute resources to reduce winter salt use. 3. Update and distribute WI Salt Wise Toolkit to municipalities and groups. 4. Hold at least two salt certification trainings with at least 20 participants. 5. Hold at least one salt calibration training with at least 10 participants.	2. Household Hazardous Waste Disposal/Pet Waste Management/Vehicle Washing 7. Pollution Prevention
Stormwater and Erosion Control Plan Review and Inspections	Construction Professionals Residential	MAMSWaP Communities	1. Jan-Dec 2020 2. Jan-Dec 2020	1. Review erosion control and stormwater management plans 2. Conduct inspections of erosion control and stormwater practices.	6. Construction Sites and Post-Construction Storm Water Management

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