Curbside Pickup for Downtown Stoughton

A pilot project sponsored by the City of Stoughton Public Safety Committee

Downtown businesses and customers could benefit from a reserved curbside pickup space similar to those in other business areas in Stoughton. Curbside pickup is free, fast, and convenient, and reduces the risk of close contact between business employees and customers during the pandemic.

This plan introduces logistics for a reserved curbside pickup space downtown, beginning with a single marked space as a pilot project to gauge interest. Feedback from downtown businesses and customers is a priority. When the pandemic threat is minimal or passes, curbside pickup could continue if it is effective.

Location options

Convenient curbside pickup spots for a pilot project are located just off Highway 51/Main Street for downtown businesses within a block of Forrest and Main. Other sites for consideration after the pilot project: Street parking on Forrest north of Main, city parking lot at Division and East Washington Streets, and Main Street alleys.

1

Southwest corner of the City Hall parking lot. Pedestrian crossing to the south protects access.

2

Southeast corner of the City Hall parking lot. Pedestrian crossing to the south protects access.

3

East side of Forrest Street, just south of Main Street

4

West side of Forrest Street, just south of Main Street

Google Survey Form Online

tinyurl.com/Stoughton-curbside

Pilot project plan

Contact: Joyce Tikalsky, jtikalsky@ci.stoughton.wi.us, 608-205-8158, 109 West Prospect Street
Input about interviews with downtown businesses and customers: Stoughton Chamber of Commerce, Stoughton Downtown Revitalization Committee, District 2 Alders, downtown merchants and customers (https://www.visitstoughton.com/see-do/shopping, https://www.visitstoughton.com/eat-drink).
Schedule: 3-month pilot project in 2021.
Signage: "Call when you arrive." Customers can pick up their purchases, or businesses can deliver to the parking space.

Pilot project oversight: Police Department, Planning Department, Public Works Department
Plan start date: Following Public Safety Committee approval.
Continuation after the pilot project begins: As soon as practical. Note that Public Health Madison and Dane County expects COVID-19 vaccinations to continue for many months (Source: PHMDC Facebook post 2/15/2021, (https://www.facebook.com/151406551595514/posts/3944560078946790/).

Public link to this document:
https://docs.google.com/document/d/14NNBDfMTFNgsxjHqTH3yO1M_3zsoJ3u6trFfAG919CE/edit?usp=sharing