Holly Licht

From: Greg Leck
Sent: Thursday, January 21, 2021 10:47 AM
To: Holly Licht
Subject: FW: September 27th Alcohol Age Compliance Checks

You can put Teressa's email in the packet.

Gregory W. Leck
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From: Teressa Pellett [mailto:tpellett.swc@gmail.com]
Sent: Monday, November 23, 2020 10:59 AM
To: Greg Jenson <GJenson@ci.stoughton.wi.us>; Greg Leck <GLeck@ci.stoughton.wi.us>
Cc: Pat Conlin <pconlin@ci.stoughton.wi.us>; Mora, Jennifer <JMora@stohosp.com>; Sara Rabe <pastorsararabe@covluth.org>; Pastor Todd McVey <pastortodd@tds.net>; Tim Swadley <TSwadley@ci.stoughton.wi.us>; Mays, Laura <LMays@stoughtonhealth.com>; Cindy Mcglynn <cmcglynn@ci.stoughton.wi.us>
Subject: September 27th Alcohol Age Compliance Checks

I'm writing on behalf of the Stoughton Wellness Coalition in follow up to the September 27th Alcohol Age Compliance Checks completed by Officer Brandon Hill of the Stoughton Police Department. During this exercise, 18 retailers were checked. Eight of these failed the checks, and completed the sale of alcohol to a minor, which leaves only 56% of retailers checked in compliance of the law. The coalition would like to express our concern for the disappointing results of this process, and offer our support, and possible resources in identifying strategies that may more effectively achieve the compliance the community expects. In particular, we're concerned about the number of repeat offenders, and the lack of consequences currently at the disposal of the Stoughton Police Department to enact a change in the behavior of these retailers. As you are aware, alcohol sales to minors is a very significant Public Safety issue.

I am requesting that this issue be included on a future agenda of the Public Safety Committee, and that potential strategies to strengthen City of Stoughton Alcohol policies be considered. Some examples of best practices used in neighboring communities (SWC can provide financial support as needed) that maintain progressive discipline follow:

1. Stoughton Police press release or newspaper ad (Protective Notice) listing each licensee and/or staff person (both is recommended if the licensee isn't the seller) who failed the compliance check, to promote public awareness and protection;

2. Require additional training (in-person or ZOOM) for retailers who fail, including an MOU of compliance;

3. For retailers who fail two or more consecutive compliance checks, Stoughton PD conduct a full review, including every offense that has occurred on the premise;

4. Add comprehensive conditions related to the above examples, based on the retailer history, for licence renewal.

5. Initiate an increasing fee structure for repeat offenders.

These are merely examples, and not intended to be the only options, but I hope you will consider initiating some additional strategies in the coming months, prior to the next round of checks.

Thank you in advance for your consideration of this important issue.

Teressa Pellett
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