Holly Licht

From: Brett Schumacher
Sent: Monday, January 6, 2020 8:15 AM
To: Holly Licht
Subject: FW: Joint City and School Board Meetings

Holly can this email be included with the CACP packet under the City /School Board agenda item? So far, the initial reaction from them was good but the follow up was not as robust as I expected. I'm going to jump start the talking points with them. I wanted the committee to have some eyes and thoughts about the list first. I will then forward that to the school board so the ball is in their court.

Brett

Sent from my Galaxy Tab A

-------- Original message --------
From: Brett Schumacher <gortech1972@yahoo.com>
Date: 1/5/20 2:49 PM (GMT-06:00)
To: Brett Schumacher <bschumacher@ci.stoughton.wi.us>
Subject: Joint City and School Board Meetings

Some concepts for discussion between the two groups:

Enrollment decline and city population
Budget outlook and limitations (doing more with less)
City growth and development(s)
Messaging and branding
Employee satisfaction, retention and diversification
Strategic plans (any overlap?)
Environmental issues and green initiatives
Cultural/ethnic diversity and challenges related to inclusion/recognition (e.g. Indigenous Peoples Day)
Social Media usage, guidelines and impacts
Community engagement, feedback and relationship-building
Business/Industrial partnerships
Student representative with City Council
Community service group opportunities (Rotary, VFW, churches, etc.)
Facility safety and security
Disaster preparedness
Facility condition and usage
Progress reporting to citizens and governing bodies

The initial meeting should set out to define who needs to be involved and how many people. It would be easiest to keep this to a minimum at first and grow as the workload increases. The date, time and duration should also be agreed upon (standing meetings or as-needed). A general schedule of topics should be laid out (easiest to hardest or most imminent to least for example). The list above is only suggested topics and can be added to or pared down. Meeting format should be discussed (Robert's rules or casual rules).