CITY OF STOUGHTON, 207 S. Forrest Street, Stoughton, WI 53589

ORDINANCE OF THE COMMON COUNCIL			
Amending Section 64-9(f) of the Stoughton Municipal Code			
Committee Action:	Public Works Committee recommends approval 4-0		
Fiscal Impact:			
File Number:	O -24- 2020	**First Reading:**	October 27, 2020
		Second Reading:	November 11, 2020

The Common Council of the City of Stoughton do ordain as follows:

Sec. 64-9 (f) – Sandwich Board Signs

(1) Portable sandwich board-type signs are permitted <u>for businesses</u> on Main Street, between Hillside and Page Streets <u>and extending from this area of Main Street to Washington and Jefferson Streets</u>, adjacent to streets, on the sidewalk or on the parkrow, in the right-of-way as follows:

(2) Permit required. A permit from the department of planning and development shall be required for sandwich board signs which shall meet the following standards:

a. The maximum size shall be 12 square feet with a base width not exceeding three feet.

b. Height shall not exceed a maximum of four feet.

c. Sign shall be setback 2 feet minimum from curb face. An unobstructed area of ~~four~~ <u>five</u> feet shall be provided for pedestrian traffic.

d. Signs shall not be illuminated or reflective.

e. Not more than one such sign permitted per business.

f. Signs must be stored inside overnight and/or when the business is closed.

g. These signs are permitted only on Main Street, between Hillside and Page Street <u>and extending from this area of Main Street to Washington and Jefferson Streets</u> because this area is a unique business district in the city, and because of the historic nature of the area.

h. Any business that fails to comply with the provisions of this section, after receiving one warning, will lose its privilege to display a sandwich board sign for a six-month period.

<u>i. Sandwich board signs may only be placed in front of the business location/property.</u>

This ordinance shall be in full force and effect from and after its date of publication.

Dates

Council Adopted:_____

Mayor Approved: _____ _____

Tim Swadley, Mayor

Published:_____

Attest:_____ _____

Holly Licht, City Clerk