Stoughton Syttende May Festival – May 19-21, 2023

Proposal for Request for Special Events License

Please find included in this packet the following articles for the Special Events License for the 2023 Syttende Mai Festival.

1. **Special Events License Application**
2. **Class B License Application**
    a. **Check for $40 for both applications**
3. **Indemnification Statement**
4. **Certificate of Insurance**
5. **Amplified Sound Schedule**
6. **Street Parking/Lot Parking Closures**
7. **Portable Toilet Location**
8. **ATM locations Downtown**
9. **Festival Map**
    Food Stand and Sit-Down Meal Locations
    Listings
    Shuttle Service
10. **S Division Street Closure Diagram**
11. **City Hall Lot Diagram**
12. **South Lot Diagram**
13. **Communication Efforts for Run Route/Change**
14. **Lil Run Route**
15. **10-mile Course**
16. **17-mile Course**
17. **20-mile Course**
18. **Sunday Parade Route**
19. **Parks and Recreation Special Events Request**

Thank you for reviewing these documents to continue this wonderful tradition in some fashion for 2023!

Callie LaPoint
Events and Visitor Services Manager
Stoughton Chamber of Commerce
visitorservices@stoughtonwi.com
608-873-7912

CITY OF STOUGHTON

FEE: $30.00

SPECIAL EVENT LICENSE APPLICATION

I. APPLICANT

Name	Address	Home Telephone #	Work Telephone #
Callie LaPoint	[redacted]	[redacted]	

II. ORGANIZATION

Name	Address	Telephone #
Stoughton Chamber of Commerce	532 E Main St	608-873-7912

III. EVENT

Type of event: ☑ Outdoor ☐ Indoor ☑ Parade

Name of Event: Syttende Mai Festival

Date and time: From May 19, 2023 To May 21, 2023

Location: Downtown Stoughton, Page/Roby/Grieg neighborhood, Mandt Park

Will there be any activity taking place that involves music, amplifiers, loudspeakers, etc?

☑ Yes (attach additional sheet with description and times of activities) ☐ No

License applying for: $10.00 individually or for both

☑ Temporary Class "B" beer ☐ Temporary Class "B" wine

Persons proposed to sell fermented malt beverages and/or wine (attach additional sheet if necessary)

Name	Address	Prior relevant experience(s)
Todd Fossum	[redacted]	Past 10 years of the festival
Crystal Welsh	[redacted]	Taste of Stoughton
Christina Wozniak		Taste of Stoughton
Callie LaPoint	[redacted]	Coffee Break, Wine Walk

ATTACH: A sketch showing the layout for handling fermented malt beverages and/or wine.
A copy of the application or license of each person(s) who will be holding the beverage operator's license who requires the supervision of the sale of fermented malt beverages and/or wine.
A list of adjacent property owners and a copy of the form used to notify them of the event. (outdoor event only)

I, Callie LaPoint (applicant), agree to promptly pay the City for the City's charges incurred either in regulating this license or remedying any unsatisfactory post-event maintenance by the above named person or organization as required.

Signature: Callie LaPoint

Date: 2/15/23

Office Use: Date Paid _____ Amount Paid _____ Receipt Number _____

Tab to navigate within form. Use mouse to check applicable boxes, press spacebar or press Enter.

Instructions | Save | Print | Clear

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE $ 10.00 Application Date: 02/15/2023

☐ Town ☐ Village ☑ City of STOUGHTON County of DANE

The named organization applies for: *(check appropriate box(es).)*

☑ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 05/19/2023 and ending 05/20/2023 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization *(check appropriate box)* →

☐ Bona fide Club ☐ Church ☐ Lodge/Society

☑ Chamber of Commerce or similar Civic or Trade Organization

☐ Veteran's Organization ☐ Fair Association

(a) Name STOUGHTON CHAMBER OF COMMERCE

(b) Address 532 E MAIN ST, STOUGHTON, WI
(Street) ☐ Town ☐ Village ☑ City

(c) Date organized

(d) If corporation, give date of incorporation

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☐

(f) Names and addresses of all officers:

President ABBEY WELSH - [redacted], STOUGHTON

Vice President DANIELE THOMPSON - [redacted], STOUGHTON

Secretary KATHY AIKEN - [redacted] STOUGHTON

Treasurer CHRIS JOHNSON - [redacted] STOUGTHON

(g) Name and address of manager or person in charge of affair: CALLIE LAPOINT, 532 E MAIN ST STO

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number NW QUADRANT OF LOT

(b) Lot South Parking Lot Block 100 W Block of Main St

(c) Do premises occupy all or part of building? OUTDOOR TENT

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover:

3. Name of Event

(a) List name of the event SYTTENDE MAI FESTIVAL

(b) Dates of event MAY 19-21, 2023

DECLARATION

The Officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

STOUGHTON CHAMBER OF COMMERCE
(Name of Organization)

Officer _____ *(Signature/date)*

Officer _____ *(Signature/date)*

Officer _____ *(Signature/date)*

Officer _____ *(Signature/date)*

Date Filed with Clerk _____

Date Reported to Council or Board _____

Date Granted by Council _____

License No. _____

INDEMNIFICATION/HOLD HARMLESS

We, the Stoughton Chamber of Commerce, sponsor and/or co-sponsor of the 2023 Syttende Mai Festival May 19-21, 2023, shall indemnify, hold harmless, and defend the City of Stoughton, its officers, agents and employees, including but not limited to attorney's fees, which arise from or out of the specified event.

Callie LaPoint

Signature

2-15-23

Date

Callie LaPoint

Officer of the Stoughton Chamber of Commerce

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Additional Information

May be Granted and Issued only to:

(1) Bona fide clubs.

(2) State, county, or local fair associations, or agricultural societies.

(3) Churches, lodges, or societies that have been in existence for at least 6 months prior to the date of application.

(4) Posts of veterans organizations.

(5) Chambers of commerce or similar civic or trade organizations organized under ch. 181, Wis. Stats.

Application:

(1) Filing: In writing, for each event, on Form AT-315.

(2) The local licensing authority may act on application or authorize an official or body of the municipality to issue the license. (ss. 125.26(1) and 125.51(1)(a), Wis. Stats.)

(3) The written application shall be filed with the clerk of the municipality in which premises are located:

Class "B" (Beer):

a. The governing body shall establish any waiting period before granting of a license for events lasting less than 4 days (s. 125.04(3)(f), Wis. Stats.)

b. At least 15 days prior to the granting of the license for events lasting 4 or more days.

"Class B" (Wine):

The application shall be filed with the clerk of the local municipality in which the event will be held at least 15 days prior to the granting of the license.

(4) Seller's Permit: Sec. 77.54 (7m), Wis. Stats., provides an exemption from Wisconsin sales and use taxes relating to certain sales by a nonprofit organization. Check the box if your organization qualifies for the exemption and therefore is not required to hold a seller's permit.

(5) Publication: Not required.

Fee: Determined by the municipality, but may not exceed $10. (Exception: No additional fee may be charged if organization is applying for both a Temporary Class "B" and a Temporary "Class B" license for the same event.)

Duration: The day, or consecutive days, that the specified event is in progress. A municipality may issue up to 20 licenses to the same licensee for a single event, if each license is issued for the same date and time.

Restrictions:

(1) License may not be issued to individuals.

(2) Licenses to organizations, other than ex-servicemen's organizations, can be issued only for a picnic or similar gathering. They may not be issued for business or social meetings of the organization.

(3) Licenses for club or organization meetings may be issued only to ex-servicemen's posts.

(4) License may cover either a specified area or the entire picnic grounds.

(5) License issued to a county or district fair must cover the entire fairground (ss. 125.26(6) and 125.51(10), Wis. Stats.)

(6) No license to clubs having any indebtedness to any wholesaler for more than 15 days for beer (s. 125.33(7), Wis. Stats.) and 30 days for wine (s. 125.69(4)(b), Wis. Stats.)

(7) Licensed operator(s) must be present at all times (ss. 125.26(6), 125.32(2) - Beer; 125.51(10), 125.68(2) - Wine; 125.17)

(8) The licensed club, club members, or any other persons are not permitted to possess intoxicating liquor on licensed premises on the Temporary Class "B"/"Class B" licensed picnic area. (s. 125.32(6), Wis. Stats.)

(9) Not more than 2 wine licenses may be issued to any club, county or local fair association, agricultural association, church, lodge, society, chamber of commerce or similar civic or trade organization or veterans' post in any 12 month period. A municipality may issue up to 20 wine licenses to the same licensee if: 1) each license is issued for the same date and times, 2) the licensee is the sponsor of an event held at multiple locations within the municipality on this date and at these times, 3) an admission fee is charged for participation in the event and no additional fee is charged for service of alcohol beverages at the event, and 4) within the immediately preceding 12-month period, the municipality has issued these multiple licenses for fewer than 2 events. In addition, each event for which multiple licenses are issued shall count as one license toward the 2-license limit.

(10) Licensed organizations must purchase their product from a licensed wholesaler.

NOTE: Most coolers presently on the market have a fermented malt beverage base allowing sale under a beer license, e.g. Bartles and James, Seagrams, etc.

STOUCHA-01 HBUSCHOR

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 1/4/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER
TRICOR, LLC - DeForest
5008 Linde Lane
Suite 400
De Forest, WI 53532

CONTACT NAME
PHONE (A/C, No, Ext) (608) 846-7725 FAX (A/C, No) (608) 723-6440
E-MAIL ADDRESS service@tricorinsurance.com

INSURER(S) AFFORDING COVERAGE	NAIC #
INSURER A West Bend Mutual Ins Co	15350
INSURER B The Hartford	19682
INSURER C	
INSURER D	
INSURER E	
INSURER F	

INSURED
Stoughton Chamber of Commerce Inc
532 E Main St
Stoughton, WI 53589

COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	X COMMERCIAL GENERAL LIABILITY						EACH OCCURRENCE	$ 1,000,000
	CLAIMS-MADE X OCCUR			A341561	10/1/2022	10/1/2023	DAMAGE TO RENTED PREMISES (Ea occurrence)	$ 300,000
							MED EXP (Any one person)	$ 10,000
							PERSONAL & ADV INJURY	$ 1,000,000
	GEN'L AGGREGATE L MIT APPL ES PER:						GENERAL AGGREGATE	$ 2,000,000
	POLICY PRO-JECT LOC						PRODUCTS - COMP/OP AGG	$ 2,000,000
	OTHER:							$
A	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident)	$
	ANY AUTO			A341561	10/1/2022	10/1/2023	BODILY INJURY (Per person)	$
	OWNED AUTOS ONLY / SCHEDULED AUTOS						BODILY INJURY (Per accident)	$
	X HIRED AUTOS ONLY / X NON-OWNED AUTOS ONLY						PROPERTY DAMAGE (Per accident)	$
								$
A	UMBRELLA LIAB / OCCUR			A341561	10/1/2022	10/1/2023	EACH OCCURRENCE	$ 1,000,000
	EXCESS LIAB / CLAIMS-MADE						AGGREGATE	$ 1,000,000
	DED / RETENTION $							$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						X PER STATUTE / OTH-ER	
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? Y / N (Mandatory in NH)	N / A		83WECAA6TV2	10/1/2022	10/1/2023	E.L. EACH ACC DENT	$ 100,000
	If yes, describe under DESCR PTION OF OPERATIONS below						E.L. DISEASE - EA EMPLOYEE	$ 100,000
							E.L. DISEASE - POLICY LIMIT	$ 500,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Coverage applies only to the extent provided by the policy and subject to all of the policy terms, conditions, exclusions, endorsements and all applicable laws.

Event: Syttende Mai Festival May 19 - 21, 2023

CERTIFICATE HOLDER

City of Stoughton
207 South Forest St.
Stoughton, WI 53589

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE
Janelle Higgins

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Best Practices for Temporary Class "B" Liquor Licensing

Here are the Best Practices for Festivals:

1. Mandate a minimum of one licensed bartender (operator) on site whenever alcohol is sold or served. This helps those that don't feel comfortable refusing service to those that seem intoxicated to have a licensed bartender step in. An alternative is to have a security officer at the point of sale so that they can be the ones to refuse serving those that seem intoxicated or those underage from being served.
2. Create a secure perimeter around the licensed area with a double fence (with a minimum 7-foot gap), a single entrance and photo ID check. This is important so that those underage cannot have access to the beer being served. Having a separate exit is also an advantage so that there is no confusion as to who is entering or leaving the beer tent.
3. Use wrist bands in rotating patterns to identify customers age 21 and older for alcohol purchase. This is to verify that those entering are of age to drink and no underage person will be served.

4. Require that no servers be allowed to consume alcoholic beverages during hours of service and that no server may have a Blood Alcohol Content of 0.04 or higher prior to start of service.
5. Allow only 16oz(or smaller) clear cups with sale limited to two servings per consumer, per sale. No event may allow the sale of alcohol in any pitcher or pitcher like container. The reasoning behind this is to eliminate binge drinking and to also make sure that no one under the age of 21 will be given beer away from the point of sale.

6. Require point of sale and alcohol consumption area be cleared of patrons and all alcohol properly stored, prior to end of licensing period.

7. Require vendors to offer food or allow food purchased from vendors into the area of the event. Food vendors may not be allowed within the licensed area. This allows those customers an alternative to eat something while they are drinking.

8. Nonalcoholic drinks be priced less than alcohol beverages. Offering water and other nonalcoholic drinks is also an alternative for customers to enjoy themselves without having to drink. Plus, it helps to slow down binge drinking.

9. No one under age 21 will be served alcohol even when accompanied by a parent, guardian.

10. Make toilet facilities available within the secure perimeter.

11. Limit the use of beverage signage within the beer tent area (Miller, Budweiser, Craft beer, etc.). Make sure there is signage for responsible drinking, no one served under the age of 21, etc.

Stoughton Syttende May Festival – May 19-21, 2023

Amplified Sound Schedule

The following times and places will use amplified sound during the Syttende Mai Festival, from Friday, May 19 through Sunday, May 21.

Entertainment and Craft Beer Tent – South Parking Lot
There will be a stage with amplified sound that will be used throughout the weekend. Local musicians will perform throughout the weekend. The times that amplified sound **may** be used will be restricted to:

Friday, May 19

- 5pm-9pm
- 5pm-8pm Band

Saturday, May 20

- 9am-9pm – Announcements and special events
- 2:30pm-4:30pm – Band
- 5pm-8pm – Band

Viking Games – in the South Lot
Saturday, May 20

- 10am-5pm – Announcers will be amplified.
- 10am-5pm – Event will broadcast music from a portable sound system.

King Oscar Tent on S. Division St., located north of Main Street.
Friday, May 19

- 6pm-6:30pm Opening Ceremonies
- Portable sound system for the emcee and announcements.

Saturday, May 20

- 10am – 5pm: event announcements and Stoughton HS Norwegian Dancer performances

Run/Walk Finish Line – Mandt Park
Saturday, May 20

- 7:00am-1pm – Event emcee announces runners' names as the cross the finish line. Some music is played, and a winners' ceremony will be held.

Stoughton Syttende May Festival – May 19-21, 2023

NOTICE: Street, Parking Lot, and On-Street Parking Closings

You are receiving this notice because your residence or business will be affected by a street or parking lot closure, or no on-street parking, during the 2023 Syttende Mai Norwegian Heritage Festival. Streets and parking lots affected are listed here.

Street Closures

W. Jefferson St. from S. Water to S. Division St.

- Closed Thursday, May 18 at 5pm
- Closed Friday, May 19 : Accessible Parking Only
- Closed Saturday May 20 : Accessible Parking Only
- Closed Sunday, May 21 : Accessible Parking Only
- Opens Sunday, May 21 after the parade.

S. Division St. from Main St. north to W. Washington St.

- Closed Thursday May 18, 1pm through Sunday, May 21

Main St - Hwy 51

- Closed Saturday, May 20, 1-2pm for the Youth Parade
- Closed Sunday, May 21, 1:15pm to 3:30pm for the Norwegian Parade

S. Fourth St from E. Main St., south to Mandt Park

- Closed Sunday, May 21 1:15pm through parade end

S. Monroe St. from W. Main St., south to W. Milwaukee St.

- Closed Saturday, May 20, 8am-2pm for the Youth Parade

S. Division St from Forton St. south to North St.

- Closed Friday, May 19, 5pm to 7pm for the Canoe Race

Forton Street Bridge

- Closed Friday, May 19, 5pm to 7pm for the Canoe Race

Stoughton WISCONSIN

Stoughton Chamber of Commerce
532 E. Main St.
Stoughton, WI 53589
608-873-7912

Stoughton Syttende May Festival – May 19-21, 2023

Parking Lot Closures

South Plaza Lot

- Closed from Wednesday, May 17 at 7am through Monday, May 16 at 7pm
- Area resident parking is available on S. Water St. and in the North Parking Lot (behind Mershon's Cidery)
- Kegonsa Parking Lot will be partially open late Sunday

Forrest/Main Parking Lot

- Closed from Thursday, May 18 at 4:30pm through Sunday, May 15 at 7pm

No On-Street Parking Areas

- No on-street parking from Friday, May 19 at 7am to Saturday, May 14 at 11pm
    - On S. Division St. from Main St. south to Jefferson St.
- No on-street parking from Friday, May 19 at 7am to Sunday, May 21 at 5pm (Sunday Parade Staging)
    - On W. Main St. from Gjertson St. to King St.
    - On W. South St. from King St. east to S. Gjerston St.
    - On Nora St. from W. Main St. to W. South St.
    - All of Riverside Drive – from S. Page St. to S. Fourth St.
    - On S. Fourth St. south to Chicago St.
    - On E. Milwaukee St. from S. Page St. to S. Fourth St.

If you have any questions, please feel free to contact me at the Stoughton Chamber of Commerce, 608-873-7912 or syttendemai@stoughtonwi.com.

Sincerely,

Callie LaPoint
Syttende Mai Event Manager
Stoughton Chamber of Commerce
608-873-7912 | syttendemai@stoughtonwi.com

	Syttende Mai Festival							
	May 19 - 21, 2023							
	Portable Toilet Locations							
				Number and Type of Units				
	Location	**Municipality**	**Notes**	**Regular**	**Accessible**	**Sink**	**Extra Pump**	**Pickup Day**
	Rosenbaum Road	Outside of Stoughton	Start of Canoe Race	1			No pump	Fri. after 7pm or Sat. early am
	On North St. in front of SASD Administration Bldg.	City of Stoughton	River Bluff Campus	1			Extra pumps Sat. and Sun.	Sunday after 4pm
	W. Washington St. and S. Division St.	City of Stoughton	Parking Lot	2	1	1	Extra pumps Sat. and Sun.	Sunday after 4pm
	W. Main St. and S. Monroe St.	City of Stoughton	Kwik Trip Parking Lot	2			Extra pumps Sat. and Sun.	Sunday after 4pm
	W. Main St. and S. Page St.	City of Stoughton	Livsreise Parking Lot	2			Extra pumps Sat. and Sun.	Sunday after 4pm
	W. Main St. and Gjertson St.	City of Stoughton		2			No pump	Sunday after 4pm
	Sundt Lane and Oakwood Ct	City of Stoughton	Syttende Mai Classic	1			No pump	Saturday after 2:00pm
	Williams Drive and Glacier Moraine Dr	City of Stoughton	Syttende Mai Classic	2			No pump	Saturday after 2:00pm
	Stoughton Chamber of Commerce	City of Stoughton	Syttende Mai Classic	1			No pump	Saturday after 2:00pm
	Viking Park Landing, HWY B	City of Stoughton	Syttende Mai Classic	1			No pump	Saturday after 2:00pm
	S. Fourth St. and Mandt Parking Lot	City of Stoughton	Run Finish and Parade St	4	1		Extra pumps Sat. and Sun.	Sunday after 4pm
	S. Fourth St. : Library Park Lot	City of Stoughton		2			Extra pumps Sat. and Sun.	Sunday after 4pm
	Craft Beer and Entertainment Tent/Kegonsa L	City of Stoughton	Beer-Viking Games	4	1	1	Extra pumps Sat. and Sun.	Sunday after 4pm
	S. Fourth St. Open lot across from Isham	City of Stoughton		1			No pump	Sunday after 3pm
	Division Street Park	City of Stoughton	South Side - near fence	2			No pump	Saturday after 4
	Senior Center Parking Lot	City of Stoughton	Parade		1		No pump	Only need on Sunday
	River Bluff Middle School	City of Stoughton	Craft Fair	1	1	1	Extra pumps Sat. and Sun.	Sunday after 4pm
	South Water St	City of Stoughton	By Alley/Parking Lot	1				Sunday after 4pm
	Total Units:			**30**	**5**	**3**		

Syttende Mai Festival 2023

ATM Locations Downtown

Kwik Trip West – 517 W Main St on 51 and Monroe St

City Hall – 207 S Forrest St (One Community Bank Drive-Thru)

Viking Brew Pub – 211 E Main Street

Arts & Crafts Fair – School Admin Building 320 North Street

Entrance to the Craft Beer Tent – Kegonsa Parking Lot on S. Division St.

FESTIVAL LEGEND
Events
Booster Button Required
Attraction
Booster Button Required
Food Stand
Booster Button Required
Bus Stop
Bus Route
N Prairie St
Forton St
N Division St
DIVISION STREET PARK
YAHARA RIVER
RIVER BLUFF MIDDLE SCHOOL
N Forrest St
North St
SCALE OF MILES
0
0.05
0.1
N
W
E
S
To High School: Free Shuttle Parking.
S Forrest St
S Fourth St
S Fifth St
STOUGHTON CHAMBER OF COMMERCE
E Washington St
STOUGHTON CITY HALL
E MAIN ST
51
N Page St
W MAIN ST
Water St
Division St
STOUGHTON POLICE DEPARTMENT
STOUGHTON FIRE DEPARTMENT
E Jefferson St
STOUGHTON
S Page St
S Fifth St
Sixth St
Seventh St
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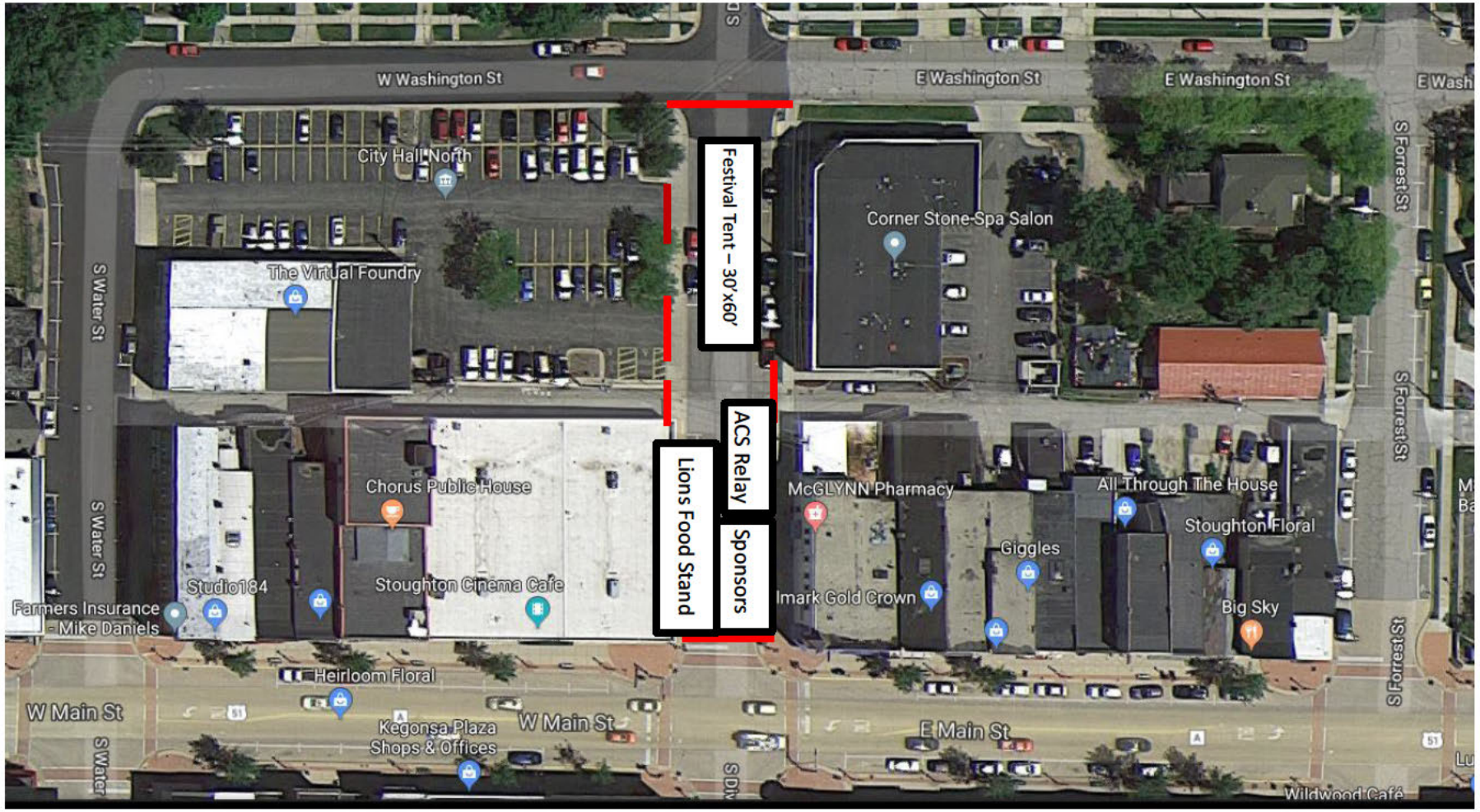
W South St
E South St

#	Group	#	Group
1	American Cancer Society Relay for Life	19	Norwegian Dancer Parents
2	Arts and Crafts Fair	2	Norwegian Dancer Parents
2	Buhund Dogs	20	Opening Ceremonies and Sponsor Tents
3	Canoe Race portage	16	Quilt Show
4	Chamber of Commerce Depot	21	Rosemaling Exhibit and Sale
5	Children's Parade, Eastbound on Main Street	22	RMN Donuts supporting World of Change Leaders
6	Community Building	10	Scandinavian Skills Demonstrations
7	Costume Style Show	23	Sons of Norway-Mandt Lodge
8	Entertainment & Beer Tent	24	Stamp Cancellation
9	Duck Race	25	Stoughton Area Youth Soccer Assoc. & Kona Ice
10	Edvard Grieg Chorus	3	Stoughton City Band
11	Ernie's Kettle Corn supporting Three Gaits	26	Stoughton FFA Alumni
12	FabLab Open House, Stoughton High School	6,20	Stoughton High School Norwegian Dancers
7	First Lutheran Church Bake Sale	27	Stoughton Historical Museum
13	Friends of the Stoughton Library Pie Sale	28	Stoughton Lions Club
14	Handicapped Accessible Parade Viewing (Sun Only)	29	Stoughton Rotary Club
15	Handicapped Accessible Parking (Sat & Sun)	13	Stoughton Public Library
16	Hardanger Embroidery	30	Stoughton Village Players
17	Lil' Run, Ending at Mandt Park	31	Stoughton Youth Hockey serving Ben's Pretzels
18	Livsreise, Norwegian Heritage Center	32	Syttende Mai Parade, Westbound on Main Street
7	Norwegian Church Service, Christ Lutheran Church	17	Syttende Mai Run, Ending at Mandt Park
2	Norwegian Fjord Horses	8	Viking Games

Festival Hours: Friday 9am-10pm | Saturday 9am-10pm | Sunday 9am-5pm

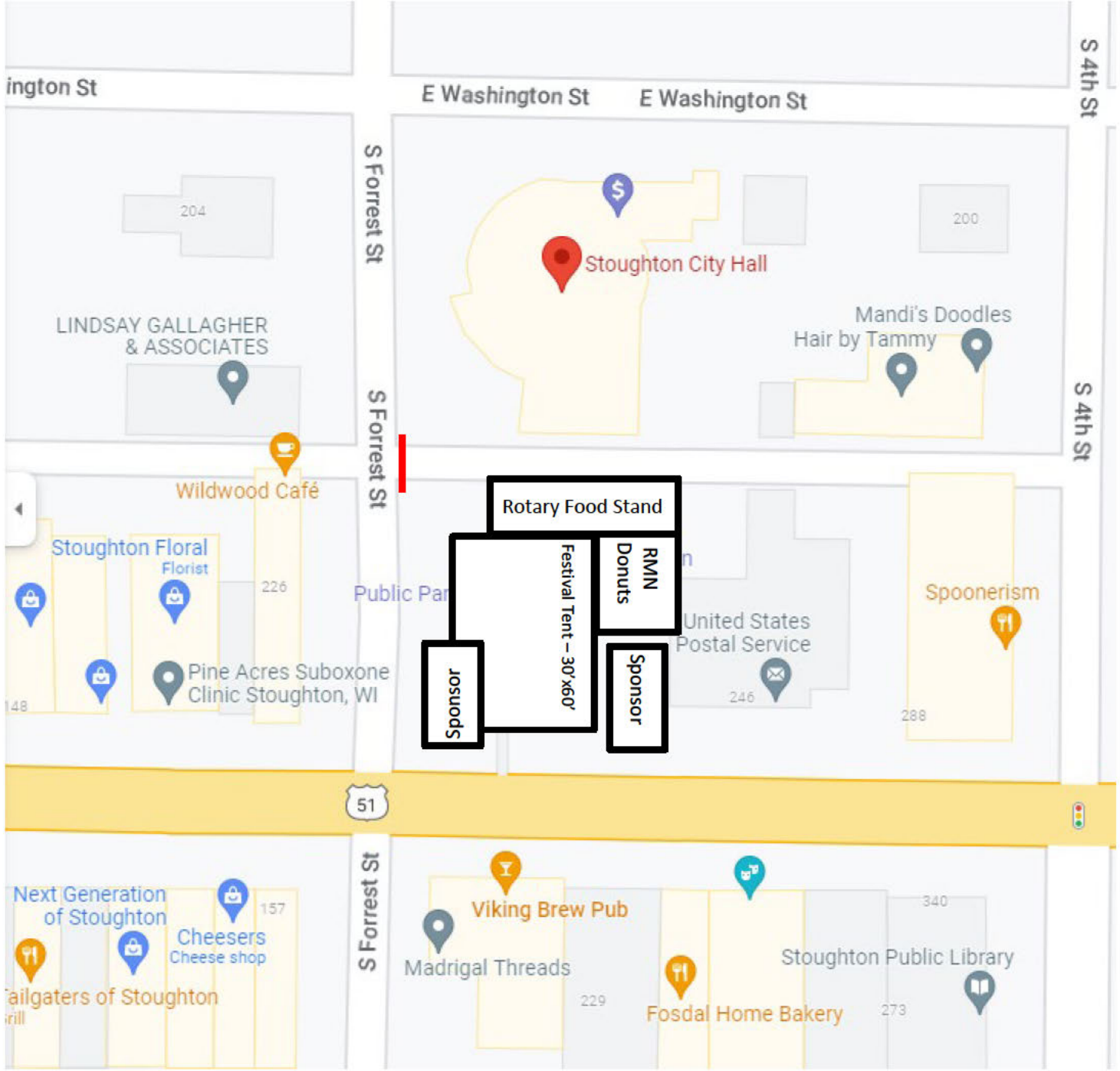
Syttende Mai Festival 2023

S. Division St Closure: from W. Washington to Main St
Red Barrier: Street/Entry Closure
Festival Tent Schedule: Opening Ceremony 5/19 6pm, Dancers 5/20 2pm, 6' Tables + Chairs for Dining Friday to Sunday
King Oscar Tent: 10'x20'
ACS Relay for Life: Food Stand
Lions: Food Stand



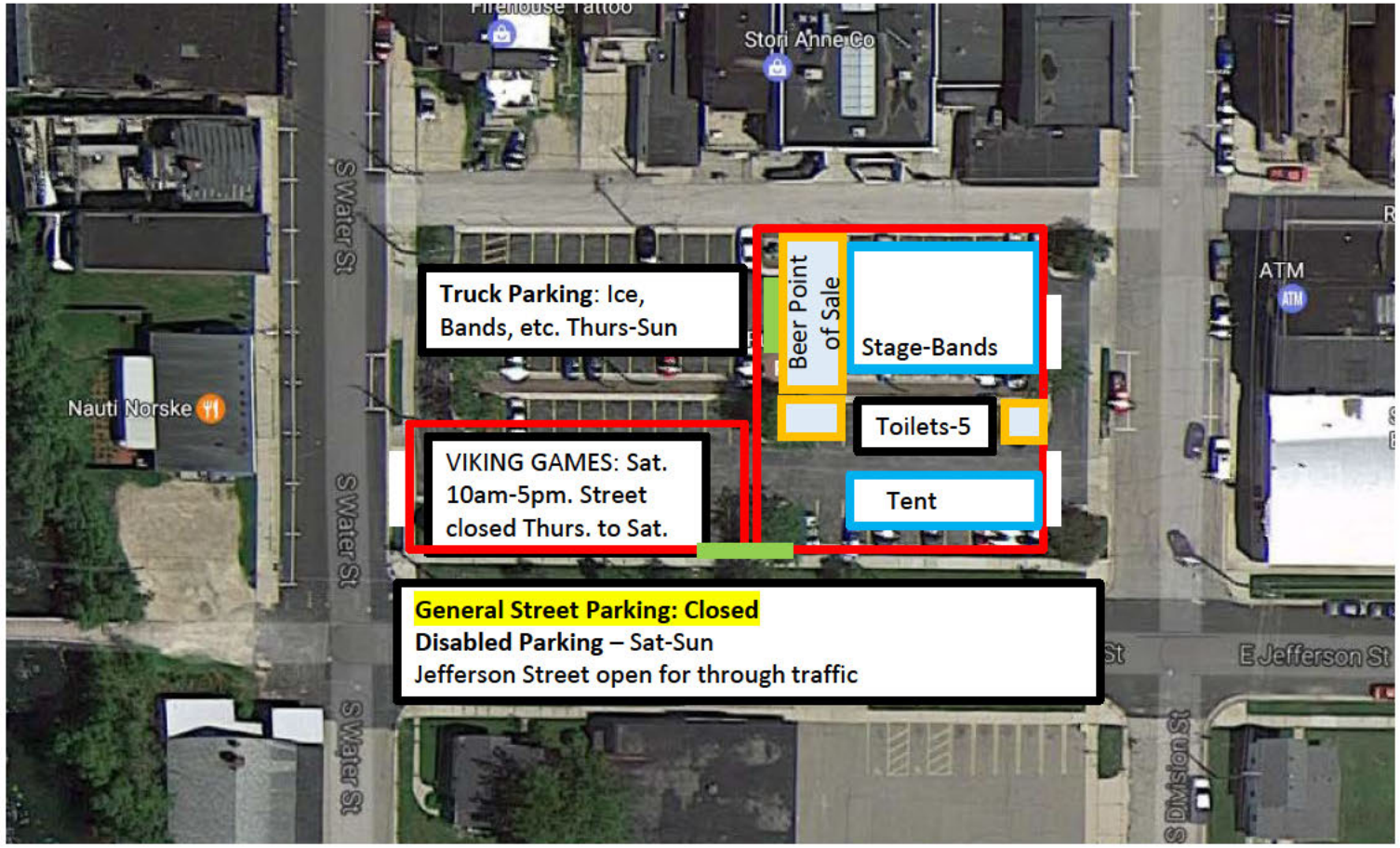
Syttende Mai Festival 2023

City Hall Parking Lot: One Community Bank Paviliion
Red Barrier: Street/Entry Closure
Weighted Tent, Cocktail Tables, Chairs for Dining Friday to Sunday
One Community Bank: Sponsor Stand 10’x10’
National Genealogical Center: Sponsor Stand 10’x10



Syttende Mai Festival 2022
Kegonsa Plaza Parking Lot
Festival Layout

Alcohol Consumption Area
Red: Consumption Area
White: Entrance/Exit with Button Booth
Green: Emergency Exits
Orange: Double Fence (around alcohol point of sale with security for ID checks and wristbands)
Blue: Tent



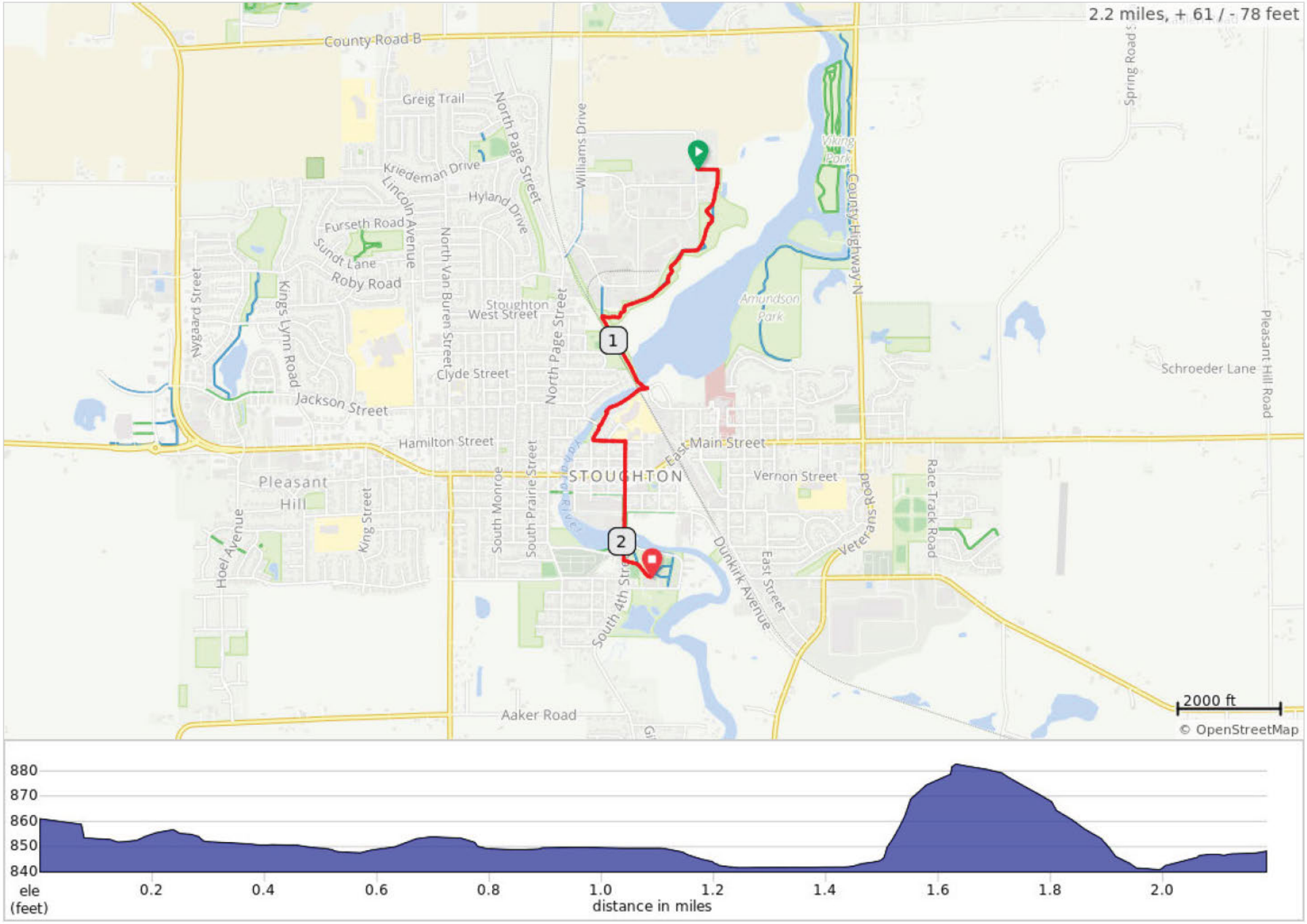
Planned Communication Methods to inform community/public about the Syttende Mai Classic Route

1. Press Release with route maps to the Stoughton Courier Hub
2. Signage posted at Viking Park (in coordination with Dane County Parks Systems)
3. Potential email to dog park license holders (in coordination with Dane County Parks Systems)
4. Social Media
5. Syttende Mai website

These methods are in draft stage right now, and more be me added. Due to the time constraints for the approval process, they are not formally included in this packet.

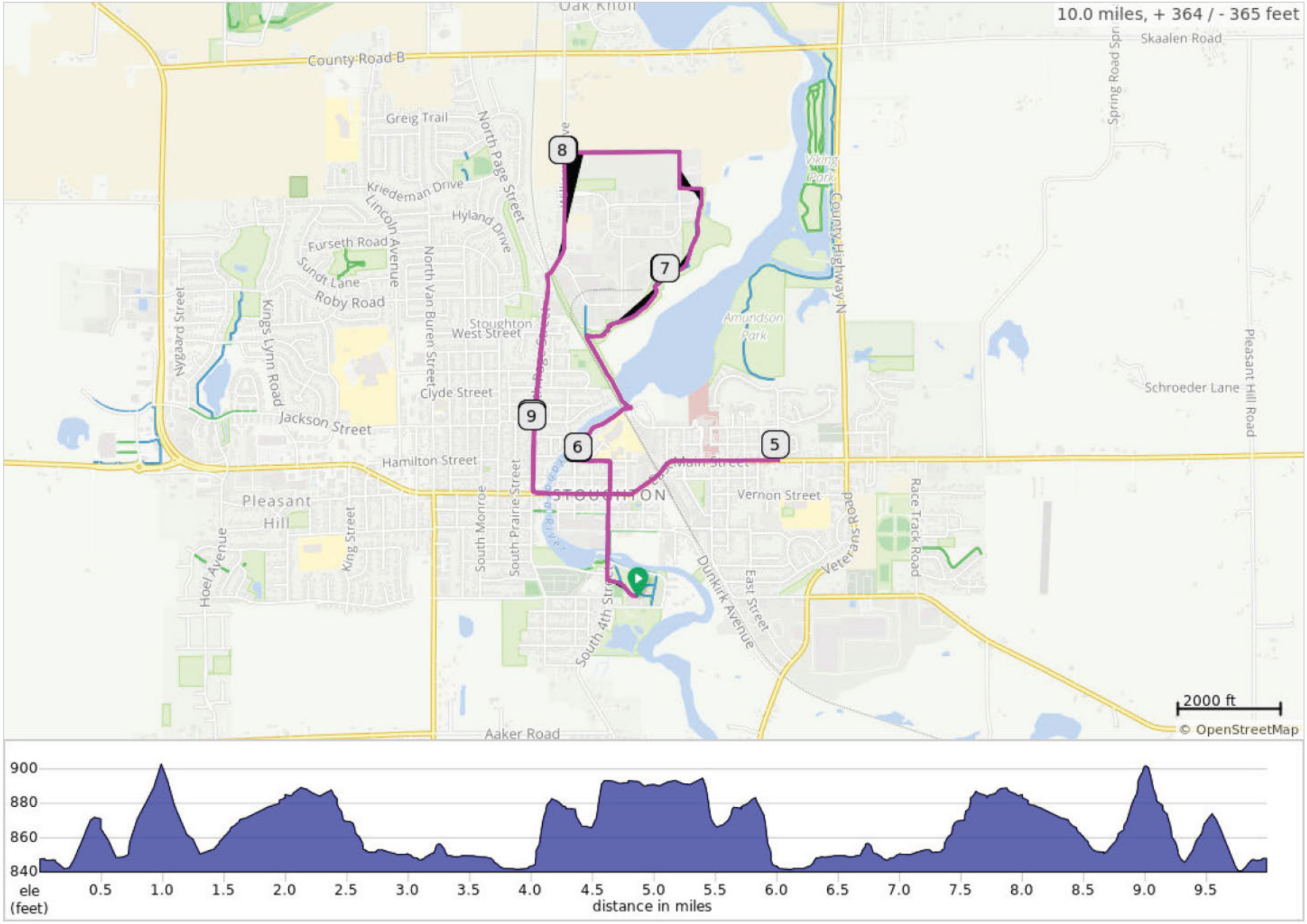
SYTTENDE MAI 2 MILE LIL' RUN COURSE

RIDE WITH GPS



SYTTENDE MAI 10 MILE RUN COURSE

RIDE WITH GPS



SYTTENDE MAI 10 MILE RUN COURSE

Num	Dist	Prev	Type	Note	Next
1.	0.0	0.0		Start of route	0.0
2.	0.0	0.0	→	R	1.5
3.	1.5	1.5	→	R onto William s Dr	0.5
4.	2.0	0.5	→	R onto Glacier Morain e Dr	0.4
5.	2.4	0.4	→	Glacier Morain e Dr turns R and become s Progres s Way	0.1
6.	2.6	0.1	←	L	0.9

2.6 miles. +115/-94 feet

Num	Dist	Prev	Type	Note	Next
7.	3.4	0.9	←	L onto Cooper' s Cause way	0.3
8.	3.7	0.3	→	R to stay on Cooper' s Cause way	0.0
9.	3.8	0.0	↑	Continu e onto N Division St	0.3
10.	4.0	0.3	←	L onto North St	1.9

1.5 miles. +3/-7 feet

Num	Dist	Prev	Type	Note	Next
11.	6.0	1.9	→	R onto N Division St	0.3
12.	6.2	0.3	↑	Continu e onto Cooper' s Cause way	0.0
13.	6.3	0.0	←	L to stay on Cooper' s Cause way	0.3
14.	6.6	0.3	→	R	0.9
15.	7.4	0.9	→	R onto Progres s Way	0.1

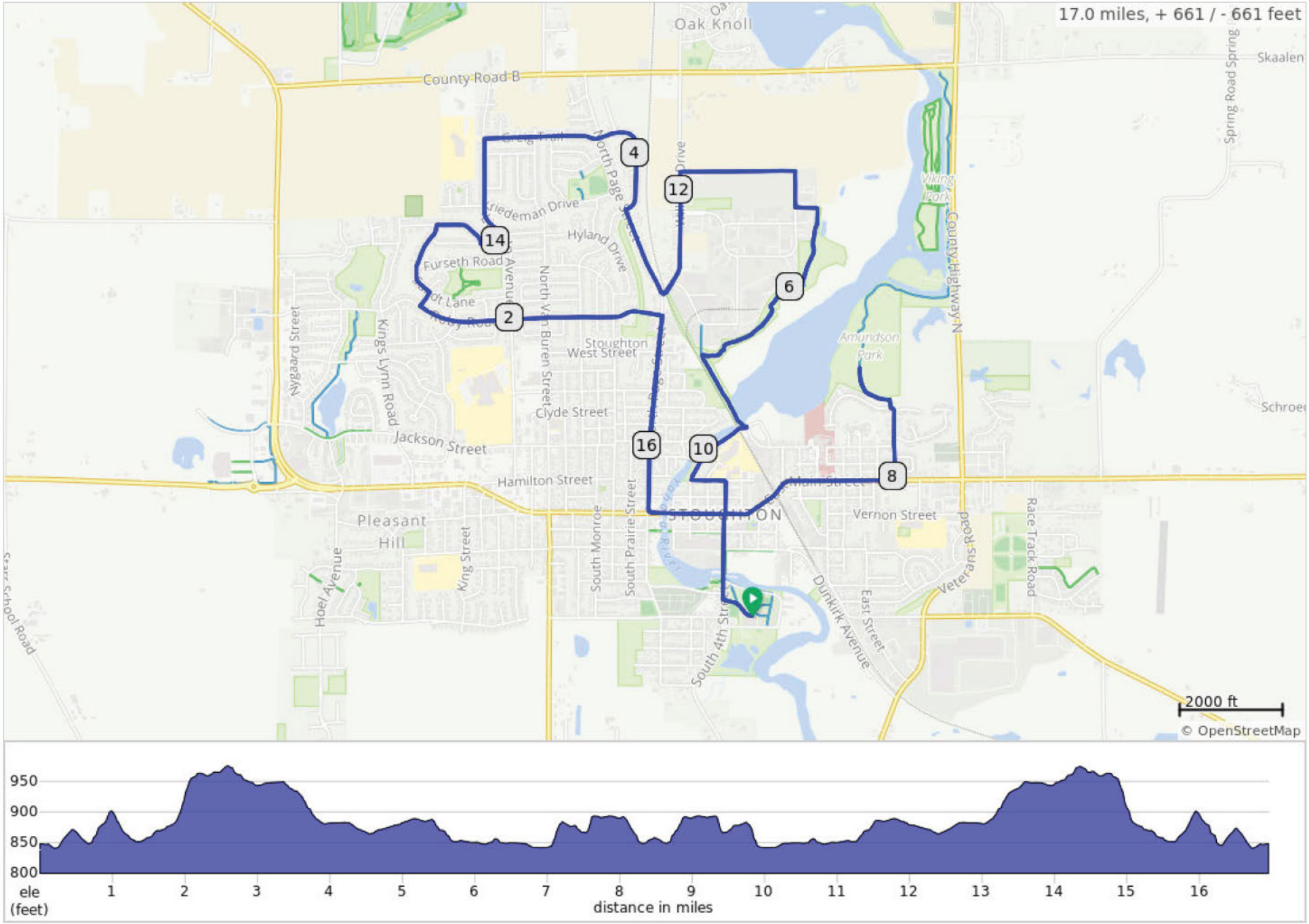
3.4 miles. +36/-15 feet

Num	Dist	Prev	Type	Note	Next
16.	7.6	0.1	←	Progres s Way turns L and become s Glacier Morain e Dr	0.4
17.	8.0	0.4	←	L onto William s Dr	0.5
18.	8.5	0.5	←	L onto N Page St	1.5
19.	10.0	1.5		End of route	0.0

2.5 miles. +89/-125 feet

SYTTENDE MAI 17 MILE WALK COURSE

RIDE WITH GPS



SYTTENDE MAI 17 MILE WALK COURSE

Num	Dist	Prev	Type	Note	Next
1.	0.0	0.0	📍	Start of route	2.7
2.	2.7	2.7	→	R onto Felland St	0.2
3.	2.9	0.2	←	L onto Hyland Dr	0.1
4.	3.0	0.1	←	L onto Lincoln Ave	0.4
5.	3.4	0.4	→	R onto Greig Trail	0.6
6.	3.9	0.6	↑	Continue onto Johnson St	0.3
7.	4.2	0.3	←	L onto N Page St	0.8

4.2 miles. +212/-177 feet

Num	Dist	Prev	Type	Note	Next
8.	5.0	0.8	→	R onto Glacier Moraine Dr	0.4
9.	5.5	0.4	→	Glacier Moraine Dr turns R and becomes Progress Way	0.1
10.	5.6	0.1	←	L	0.9
11.	6.5	0.9	←	L onto Cooper's Causeway	0.3

2.2 miles. +17/-52 feet

Num	Dist	Prev	Type	Note	Next
12.	6.8	0.3	→	R to stay on Cooper's Causeway	0.0
13.	6.8	0.0	↑	Continue onto N Division St	0.3
14.	7.1	0.3	←	L onto North St	0.9
15.	8.0	0.9	←	L onto Amundson Pkwy	0.3

1.5 miles. +68/-20 feet

Num	Dist	Prev	Type	Note	Next
16.	8.2	0.3	↑	Continue straight onto Skogdalen Dr	0.0
17.	8.3	0.0	→	R	0.0
18.	8.3	0.0	←	L	0.4
19.	8.7	0.4	←	L onto Skogdalen Dr	0.0
20.	8.7	0.0	→	Slight R onto Amundson Pkwy	0.3
21.	9.0	0.3	→	R onto E Main St	0.9

1.0 miles. +51/-14 feet

Num	Dist	Prev	Type	Note	Next
22.	9.9	0.9	→	R onto N Division St	0.3
23.	10.1	0.3	↑	Continue onto Cooper's Causeway	0.0
24.	10.2	0.0	←	L to stay on Cooper's Causeway	0.3
25.	10.5	0.3	→	R	0.9
26.	11.4	0.9	→	R onto Progress Way	0.1

2.4 miles. +35/-16 feet

Num	Dist	Prev	Type	Note	Next
27.	11.5	0.1	←	Progress Way turns L and becomes Glacier Moraine Dr	0.4
28.	11.9	0.4	←	L onto Williams Dr	0.8
29.	12.7	0.8	→	R onto Johnson St	0.3
30.	13.0	0.3	↑	Continue onto Greig Trail	0.6
31.	13.6	0.6	←	L onto Lincoln Ave	0.4

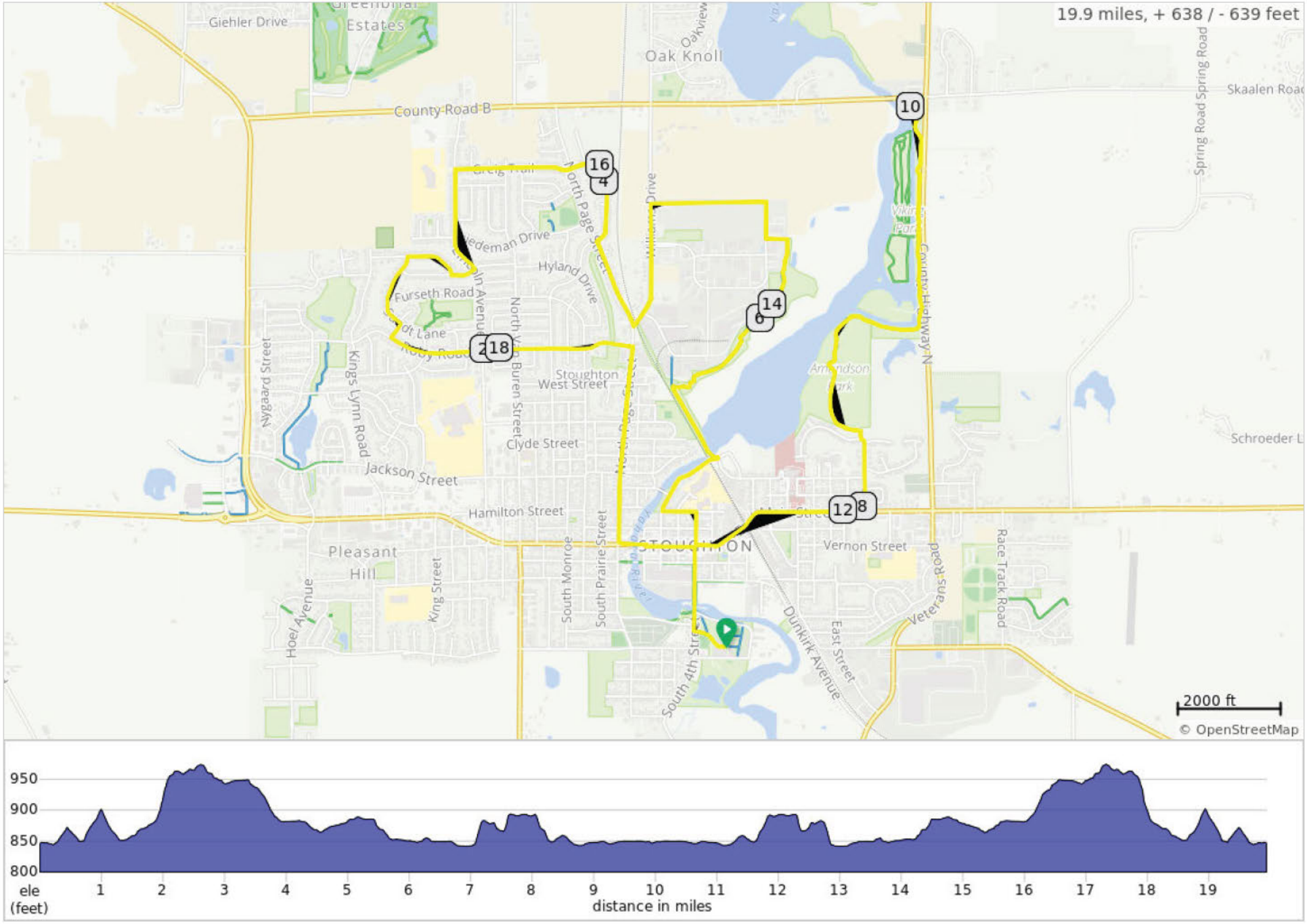
2.2 miles. +87/-27 feet

Num	Dist	Prev	Type	Note	Next
32.	14.0	0.4	→	R onto Hyland Dr	0.1
33.	14.1	0.1	→	R onto Felland St	0.2
34.	14.3	0.2	←	L onto Sundt Ln	0.3
35.	14.5	0.3	→	R onto Oakwood Ct	0.1
36.	14.6	0.1	←	L onto Roby Rd	2.3
37.	17.0	2.3	📍	End of route	0.0

3.4 miles. +112/-208 feet

SYTTENDE MAI 20 MILE RUN COURSE

RIDE WITH GPS



SYTTENDE MAI 20 MILE RUN COURSE

Num	Dist	Prev	Type	Note	Next
1.	0.0	0.0		Start of route	0.0
2.	0.0	0.0		START IN MANDT PARK AND TAKE A SLIGHT R	0.1
3.	0.1	0.1	→	R ONTO SOUTH 4TH STREET	0.3

0.1 miles. +1/-0 feet

Num	Dist	Prev	Type	Note	Next
4.	0.4	0.3	←	L ONTO MAIN STREET, STAY ON SOUTH SIDE	0.2
5.	0.6	0.2	→	CROSS MAIN STREET AT DIVISION STREET, THEN CONTINUE L ON MAIN STREET	0.1

0.5 miles. +0/-7 feet

Num	Dist	Prev	Type	Note	Next
6.	0.7	0.1	→	R ONTO NORTH PAGE STREET	0.7
7.	1.4	0.7	←	L ONTO ROBY ROAD	0.9
8.	2.3	0.9	→	R ONTO OAKWOOD COURT	0.1
9.	2.4	0.1	←	L ONTO SUNDT LANE	0.3

1.8 miles. +150/-45 feet

Num	Dist	Prev	Type	Note	Next
10.	2.7	0.3	→	R ONTO FELLAND STREET	0.2
11.	2.9	0.2	←	L ONTO HYLAND DRIVE	0.1
12.	3.0	0.1	←	L ONTO LINCOLN AVENUE	0.4
13.	3.4	0.4	→	R ONTO GREIG TRAIL	0.4

1.0 miles. +6/-20 feet

Num	Dist	Prev	Type	Note	Next
14.	3.8	0.4	↑	STRAIGHT ACROSS NORTH PAGE STREET	0.4
15.	4.2	0.4	←	L ONTO NORTH PAGE STREET	0.4
16.	4.5	0.4	←	L ONTO WILLIAMS DRIVE	0.5

1.2 miles. +1/-29 feet

Num	Dist	Prev	Type	Note	Next
17.	5.0	0.5	→	R ONTO GLACIER MORAINE DRIVE	0.4
18.	5.4	0.4	→	R ONTO PROGRESS WAY	0.1
19.	5.6	0.1	←	L ONTO THE YAHARA RIVER TRAIL	0.9

1.0 miles. +5/-18 feet

Num	Dist	Prev	Type	Note	Next
20.	6.4	0.9	←	L ONTO COOPER'S CAUSE WAY	0.3
21.	6.8	0.3	→	R ONTO SOUTH DIVISION STREET	0.3
22.	7.1	0.3	←	L ONTO EAST WASHINGTON STREET	0.1

1.5 miles. +1/-7 feet

Num	Dist	Prev	Type	Note	Next
23.	7.2	0.1	→	R ONTO SOUTH FOURTH STREET	0.1
24.	7.3	0.1	←	L ONTO MAIN STREET	0.7
25.	8.0	0.7	←	L ONTO AMUNDSON PARK WAY	0.3

0.9 miles. +31/-22 feet

Num	Dist	Prev	Type	Note	Next
26.	8.3	0.3	↑	STRAIGHT INTO THE YAHARA RIVER TRAIL	0.0
27.	8.3	0.0	←	L ON THE YAHARA RIVER TRAIL	0.1

0.3 miles. +0/-0 feet

Num	Dist	Prev	Type	Note	Next
28.	8.4	0.1	↑	CONTINUE STRAIGHT ON THE YAHARA RIVER TRAIL	1.0
29.	9.4	1.0	↑	CONTINUE STRAIGHT ON THE YAHARA RIVER TRAIL, PAST THE DOG PARK	0.6

1.1 miles. +13/-20 feet

Num	Dist	Prev	Type	Note	Next
30.	10.0	0.6	↰	AROUND IN THE VIKINGS LANDING PARKING LOT	0.5
31.	10.5	0.5	↑	CONTINUE STRAIGHT ON THE YAHARA RIVER TRAIL, PAST THE DOG PARK	1.0

1.1 miles. +4/-1 feet

Num	Dist	Prev	Type	Note	Next
32.	11.5	1.0	↑	CONTINUE STRAIGHT ON THE YAHARA RIVER TRAIL	0.1
33.	11.6	0.1	→	R ON THE YAHARA RIVER TRAIL	0.0

1.1 miles. +0/-5 feet

Num	Dist	Prev	Type	Note	Next
34.	11.6	0.0	↑	CONTINUE STRAIGHT ONTO AMUNDSON PARK WAY	0.3
35.	11.9	0.3	→	R ONTO MAIN STREET	0.7
36.	12.6	0.7	→	R ONTO SOUTH FOURTH STREET	0.1

1.0 miles. +57/-30 feet

Num	Dist	Prev	Type	Note	Next
37.	12.7	0.1	←	L ONTO EAST WASHINGTON STREET	0.1
38.	12.8	0.1	→	R ONTO SOUTH DIVISION STREET	0.3
39.	13.1	0.3	←	L ONTO THE YAHARA RIVER TRAIL	0.3

0.6 miles. +0/-39 feet

Num	Dist	Prev	Type	Note	Next
40.	13.4	0.3	→	R TO STAY ON THE YAHARA RIVER TRAIL	0.9
41.	14.3	0.9	→	R ONTO PROGRESS WAY	0.1
42.	14.5	0.1	←	L ONTO GLACIER MORAINE DRIVE	0.4

1.3 miles. +26/-7 feet

Num	Dist	Prev	Type	Note	Next
43.	14.9	0.4	←	L ONTO WILLIAMS DRIVE	0.5
44.	15.3	0.5	→	R ONTO NORTH PAGE STREET	0.4
45.	15.7	0.4	→	R ONTO JOHNSON STREET	0.4

1.2 miles. +14/-19 feet

Num	Dist	Prev	Type	Note	Next
46.	16.1	0.4	↑	STRAIGHT ACROSS NORTH PAGE STREET	0.4
47.	16.5	0.4	←	L ONTO LINCOLN AVENUE	0.4
48.	16.9	0.4	→	R ONTO HYLAND DRIVE	0.1

1.3 miles. +57/-5 feet

Num	Dist	Prev	Type	Note	Next
49.	17.0	0.1	→	R ONTO FELLAND STREET	0.2
50.	17.2	0.2	←	L ONTO SUNDT LANE	0.3
51.	17.5	0.3	→	R ONTO OAKWOOD COURT	0.0
52.	17.6	0.0	←	L ONTO ROBY ROAD	0.9

0.6 miles. +26/-11 feet

Num	Dist	Prev	Type	Note	Next
53.	18.5	0.9	→	R ONTO NORTH PAGE STREET	0.7
54.	19.2	0.7	←	L ONTO MAIN STREET	0.1
55.	19.3	0.1	→	CROSS MAIN STREET AND THEN CONTINUE STRAIGHT	0.2

1.7 miles. +46/-51 feet

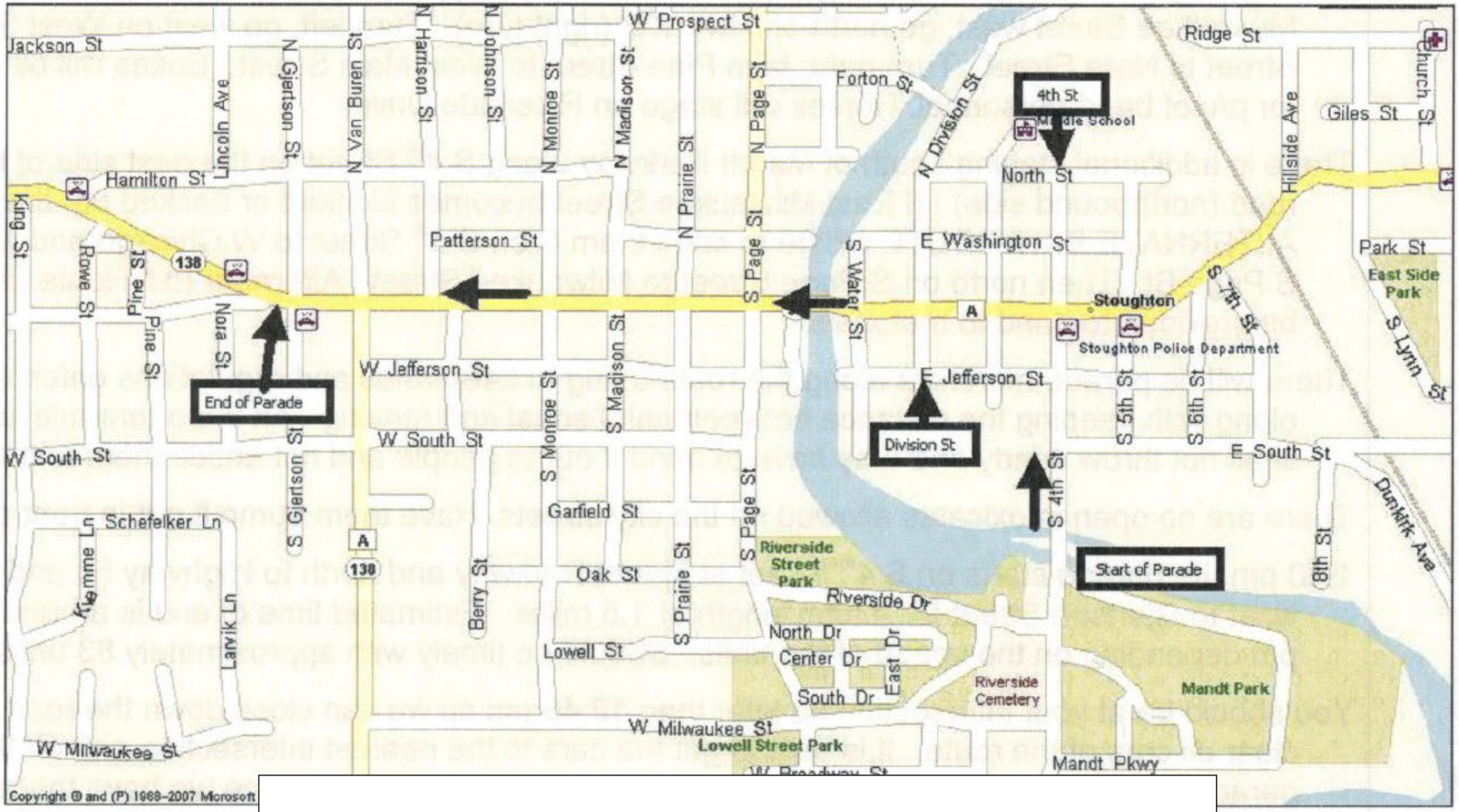
Num	Dist	Prev	Type	Note	Next
56.	19.5	0.2	→	R ONTO SOUTH FOURTH STREET	0.3
57.	19.7	0.3	←	L INTO MANDT PARK	0.1
58.	19.9	0.1	↰	THE FINISH LINE IS JUST FEET AWAY. CONGRATULATIONS, YOU FINISHED!!!	0.0

0.6 miles. +2/-26 feet

Num	Dist	Prev	Type	Note	Next
59.	19.9	0.0		End of route	0.0

0.0 miles. +0/-0 feet

Syttende Mai Parade – Sunday 1:30PM



2023 Syttende Mai Sunday Parade Route
Sunday, May 21, 2023, 1:30pm