NOTICE

Arts Council Meeting Tuesday, October 18, 2022, 1:30 pm—Online

Minutes

Present: Kay Rashka, Callie LaPoint, Bill Brehm, Bill Amundson, Ingrid McMasters, Cheryl Schumacher, Julie McDougall, Victoria Flynn

Absent: Katheryn Jones, Natalie Norlin

- 1. Call to Order by Brehm—1:35 pm.
- 2. Motion to approve September 20, 2022 Minutes by Amundson, seconded by LaPoint—1:37 pm.
- 3. Communications/Updates:
 - a. From the Opera House:
 - i. It was a busy weekend of well-attended shows. The Lounge is doing well.
 - ii. There has been a noticeable uptick in sales.
 - iii. The chair upholstery project will begin installation on October 31st.
 - b. From the Chamber:
 - i. Last Thursday's Win Walk sold out at 300 tickets with 17 stops.
 - ii. The Children's Business Fair is scheduled Sat. Nov. 12 from 10 am-1pm at River Bluff Middle School.
 - iii. Downtown Trick or Treating will be on Oct. 29.
 - c. From SCA via LaPoint:
 - i. The Rudolf Junior Musical will be held at the High School.
 - ii. The Holiday Concerto will be held at the Opera House on Dec. 18th.
- 4. Final thoughts: Art Walk Stoughton 2022, McDougall—1:48 pm
 - a. Participants would like a Google Drive link instead of emails for information.
 - b. There needs to be a hard deadline for applications and a decision on fees.
 - c. Planning should start right away in January for next year.
 - d. Arts Council fund management will be handled differently next year due to the new Finance Director.
 - e. The Arts Council should begin asking for larger sponsorships soon.
 - f. There will need to be a new Art Walk Coordinator next year who isn't LaPoint or McDougall.
 - g. McDougall has a list of A.W. rolls that will need to be filled in the new year.
 - h. There is a question of whether musicians are needed for Art Walk going forward.
- 5. Defining the Arts & Entertainment District
 - a. The question is whether or not the A & E District has defined borders and if so, can they be expanded to include Able Gallery and Grand Inspired.

- i. Brehm said there was a time when the borders were defined, but he will have to go back into past Minutes to locate them.
 - 1. If an Amendment to the borders needs to be made, it will be addressed at that time.
- b. The Banners for the A & E District are in poor shape. New Banners need to be ordered.
- 6. Reconvening the Arts Council Meet Up
 - a. There are a number of artists and some gallery owners who are interested in joining the Board. There is also a need for someone to take over A. W.
 Coordination. An informal meet up would be a good way for current Board Members to talk with interested parties.
 - b. Without committing to a monthly gathering, the Arts Council agrees to host a meet up at Fahrenheit 365 from 4:30 6 pm on Tuesday, November 1st.
- 7. Motion to adjourn by LaPoint, seconded by Schumacher—2:31 pm.

Next meeting: 11/15/2022

Respectfully submitted by V. Flynn 10/18/2022