

## **Opera House Board Meeting Minutes: Tuesday, October 18, 2022 10:00 am via Zoom**

Present: Jonathan Lewis, John Beutal, Bill Brehm, Mary-Carel Verden, Pat O'Connor, Lisa Reeves, Jim Borling.

Absent: Jill Patterson

Staff: Victoria Flynn, Julie McDougall

1. Call to Order, Verden—10:02 am.
2. Motion to approve September 20, 2022 Minutes by Lewis, seconded by Reeves—10:03 am.
3. Director's Report by Brehm—10:04 am.
  - a. This September was a little better than past Septembers. There has been uptick in sales.
  - b. Last week's BoDeans show was sold-out and near 100% attendance which is a big improvement from last season.
  - c. Although this fall is lighter on shows, spring will be jam packed.
  - d. We're still working on Taj Mahal, but we may try to book a different show ticketholders would enjoy.
  - e. There will be a spring marketing push before the holidays and we will better inform the public about the online streaming option.
  - f. Tomorrow is the last budget meeting. The SOH budget will likely pass with some tweaks.
  - g. Supply chain issues have let up. Seat installment will begin on Halloween.
4. Financial Report by Borling—10:31 am.
  - a. Overall sales are down from last year, but memberships and donations are up. Overhead costs are also down.
  - b. Last year's "Net after subsidy" includes grant funding. After all is said and done, the numbers should be more well balanced.
  - c. The Lounge shows are going well and awareness is up. The BoDeans broke the past Lounge sales record.
5. SOHFA Report by Lewis—10:50 am.
  - a. Lewis is waiting for the seat installation to get underway before scheduling a SOHFA meeting to discuss future projects.
6. Move to adjourn the meeting by Lewis, seconded by Beutal—10:55 am.

Next meeting: Nov. 15, 2022

Respectfully submitted, V. Flynn 10/12/22