

Opera House Board Meeting Minutes: Tuesday, November 15, 2022 10:00 am via Zoom

Present: Jonathan Lewis, John Beutal, Bill Brehm, Mary-Carel Verden, Lisa Reeves, Jim Borling, Jill Patterson

Absent: Pat O'Connor

Staff: Victoria Flynn, Julie McDougall

1. Call to Order, Verden—10:07 am.
2. Motion to approve October 18, 2022 Minutes by Borling, seconded by Lewis—10:08 am.
3. Director's Report by Brehm—10:09 am.
 - a. Shows have picked up this month. This past weekend we had 3 sold out shows and 1 over 300.
 - b. Last week a Hot Tuna Acoustic show went on sale and sold more than expected at the start.
 - c. The seats will begin getting their cushions installed at 8 am tomorrow.
 - d. December will be lighter with shows, but spring is filling out nicely.
 - e. The Lounge pre-shows are going well & bringing people in earlier to the Lounge.
 - f. We have a few shows coming up with artists excited to share the live-streams with their wider audience.
 - g. Brehm is putting together a live-stream promo packet for artists' management.
4. Financial Report by Borling—10:22 am.
 - a. October looks similar, or a little better than it did last year.
 - b. November sales are not reflected in this report. Expenses for the most recent shows are also not included.
 - c. Aimee Mann is looking at a national bus tour. Brehm is trying to confirm a new date.
 - d. Taj Mahal is still undecided—may be replaced with a new show.
 - e. The final Budget meeting is tonight. Mayor Swadley doesn't foresee any changes for the Opera House.
5. SOHFA Report by Lewis—10:49 am
 - a. Lewis will call a Board meeting as soon as seat installation begins.
 - b. A treasurer's report is needed to get the updated stats for the Lounge.
 - c. SOHFA needs a simple and reliable method to send out Thank You notes to donors.
6. Music Appreciation Report by Beutal—10:55 am
 - a. The last show of this session was yesterday.
 - b. In total there were between 600—700 attendees for the series which offered a very diverse

menu of musical styles and instrumentation.

c. Music Appreciation's next series begins Monday, March 13, 2023 at 3 pm.

7. Move to adjourn the meeting by Lewis, seconded by Reeves—10:58 am.

Next meeting: Dec. 20, 2022

Respectfully submitted, V. Flynn 11/15/22