

Stoughton Arts Council Minutes, March 15, 2022, via Zoom

In attendance: Bill Brehm, Bill Amundson, Callie LaPoint, Ingrid McMasters, Kay Rashka, Julie McDougal, Cheryl Schumacher, Kathryn Jones, Natalie Norlin

1. Call to Order, Brehm—1:35 pm.
 - a. Motion to approveMinutes by Amundson, seconded by McMasters, 1:36 pm.
 2. Communications and updates
 - a. From the Chamber of Commerce, LaPoint
 - i. The 175 years of Stoughton banners are in to be interspersed with the Arts District banners.
 - ii. There will be a digital walking map of memorable locations as well as a printed map coming soon.
 - iii. Mershon's has a 175-year commemorative cider.
 - iv. The Syttende Mai events calendar & booster button is being finalized.
 - v. The Chamber is collaborating with the City to put in touch screen digital signage.
 - vi. The Chamber is partnering with content creators/travel writers to put together promotional materials.
 - vii. Group tours are open again.
 - viii. Upcoming events include the Community Expo and Syttende Mai. Some craft demos will be held at the Opera House.
 - b. From the Stoughton Center for the Arts, Norlin
 - i. The first spring show at the High School has wrapped up.
 - ii. There will be an SCA show over graduation weekend.
 - iii. Summer sessions will be held June-August.
 - c. From the Opera House, Brehm/
 - i. Moving forward with padding the seat bottoms of the theater chairs.
 - ii. Catfish River Music Fest. returns July 2-4 with fireworks on the 4th.
 - iii. "In the 608" will be hosting a live broadcast at the Opera House this month.
 - iv. The Opera House is trying to determine the Covid policy going forward.
 - d. Art Walk
 - i. A.W. will be a future agenda item with a full walk-though of last year's event.
 - ii. Arts Council to think about how it wants to participate in community events.
 - iii. How will Art Walk time management will be handled
 - iv. How much of the fund balance should be put back into A.W. 2022?
 - v. A.W. will be held on Sat. Sept 24th.
 - vi. The A.W. Chair will need to assign rolls for the event.
 - vii. McMasters and McDougall will put together a checklist.
 - e. Movement to adjourn, LaPoint, seconded by Amundson—2:26 pm
- Next Meeting 4/19/2022

Respectfully submitted, Victoria Flynn 4/13/2022