

## Stoughton Arts Council Minutes, April 25, 2023, via Zoom

In attendance: Bill Brehm, Ingrid McMasters, Kay Rashka, Julie McDougal, Cheryl Schumacher, Karen McKean, Victoria Flynn, Darren Bell

Absent: Natalie Norlin, Callie LaPoint

1. Call to Order, Brehm—1:33 pm.
2. Election of officers is added to the agenda—1:34 pm.
  - i. Schumacher moves to nominate Brehm to the positions of Chair and Treasurer. Amundson seconds. The motion is unanimous.
  - ii. McMasters moves to nominate Amundson to the position of Vice Chair. Raska seconds. The motion is unanimous.
3. Motion to approve Minutes by McMasters, seconded by Amundson 1:39 pm.
4. Communications and updates
  - a. From Brehm, Stoughton Opera House
    - i. Julie is back from leave.
    - ii. It has been a very busy March and April.
    - iii. There are only 10 shows left for the season.
    - iv. Catfish is scheduled for June 30-July 2.
  - b. From Amundson
    - i. Last Friday was Gallery Night. It was well attended and went quite late.
      1. The galleries are hoping to host two Gallery Nights a year.
    - ii. The next Art Meet up is scheduled for a week from tonight.
5. Art Walk
  - a. The 2024 date is set for Sat. Sept. 28 from 10 am-4 pm.
  - b. Artist and Host applications are live on the website.
  - c. Callie has updated all the graphics.
  - d. Checks will again be coming to the Opera House.
  - e. Bell will get Art Walk email login and keep up with communications or forward them to whomever can help.
  - f. Madlin Breckbil may help in securing musicians and Brehm will pass on names of acts who have performed in the Ghost Light Lounge.
  - g. Flynn will send out a press release with a call for artists to local media contacts.
6. Adjournment—2:20 pm.
  - a. McMasters moves to adjourn. Amundson seconds.

Next meeting 5/16/2023

Respectfully submitted, V Flynn 5/8/2023

- i. The Chamber had a travel writer come in.
- ii. The Opera House had craft demonstrations in the Lounge. They were well attended.

- iii. There wasn't a children's parade on Saturday. The businesses on Main Street seemed to like that there wasn't an afternoon lull.

7. Art Walk Stoughton

- a. Two judges confirmed so far. We need one more.
  - b. Attendees would like a different format for the Viewer's Choice Award.
    - i. The thought is to have a QR code available with a link to a Google form online.
  - c. Ingrid will hand out host forms this week.
  - d. The artist & host applications are live online.
  - e. There is a question about how to handle venues who want to host musicians.
    - i. \$200 fee for musicians, 1-2 hours
    - ii. \$150 for artist hosts
  - f. The artist fee is \$125.
  - g. Karen McKean from 14 South will send out the Call for Artists. Applications will go to Julie. Victoria will match artists with host locations.
  - h. Kay Raska will update social media platforms.
  - i. There is extra budget money to push marketing further.
    - i. There will be a follow up marketing meeting.
8. Motion to adjourn by LaPoint, seconded by McMasters—2:26 pm.

Next meeting 6/21/2022

Respectfully submitted by Victoria Flynn 6/20/2022