



CITY OF STOUGHTON
DEPARTMENT OF INFORMATION
TECHNOLOGY AND MEDIA SERVICES
321 S. Fourth Street
Stoughton, WI 53589

JOHN T. MONTGOMERY
DIRECTOR
jmontgomery@ci.stoughton.wi.us

DATE: July 14, 2022

TO: Stoughton City Council Members

RE: ARPA Funds Request – Broadcasting Apps - \$25,000

Good Evening Alders,

We would like to request funding from the available ARPA funds to purchase hardware and services to expand the availability of WSTO programming from Telvue Corporation for a cost not to exceed \$25,000.

As many of you know, cable subscribership continues to decline and use of smart television are on the rise utilizing applications for on-demand viewing. WSTO TV would like to purchase the hardware and services from Telvue Corporation to build and maintain applications for Roku, Amazon Fire, AppleTV, Android and iOS devices. Our broadcasting server is from Telvue so these services work seamlessly with our devices. These apps will include select programming on demand as well as a live stream of the broadcast channel available on for most smart devices in app form.

The availability of these apps will allow for us to expand our viewership leading to a more informed community. These apps will also make it easier for Spectrum Cable Subscribers to view our content as WSTO is in an area that is extremely difficult to find on their service on channel 981.

If you have any questions feel free to reach out.

A handwritten signature in black ink, appearing to be 'Derek Westby', written in a cursive style.

Derek Westby
Senior Network Administrator
dwestby@ci.stoughton.wi.us