

Stoughton Arts Council Minutes, May 17, 2022, via Zoom

In attendance: Bill Brehm, Callie LaPoint, Ingrid McMasters, Kay Rashka, Julie McDougal, Cheryl Schumacher, Natalie Norlin, Karen McKean, Tim Swadley

1. Call to Order, Brehm—1:35 pm.
 - a. Motion to approve Minutes by McMasters, seconded by LaPoint 1:36 pm.
2. Communications and updates
 - a. It was a very successful Syttende Mai.
 - i. The Chamber had a travel writer come in.
 - ii. The Opera House had craft demonstrations in the Lounge. They were well attended.
 - iii. There wasn't a children's parade on Saturday. The businesses on Main Street seemed to like that there wasn't an afternoon lull.
3. Art Walk Stoughton
 - a. Two judges confirmed so far. We need one more.
 - b. Attendees would like a different format for the Viewer's Choice Award.
 - i. The thought is to have a QR code available with a link to a Google form online.
 - c. Ingrid will hand out host forms this week.
 - d. The artist & host applications are live online.
 - e. There is a question about how to handle venues who want to host musicians.
 - i. \$200 fee for musicians, 1-2 hours
 - ii. \$150 for artist hosts
 - f. The artist fee is \$125.
 - g. Karen McKean from 14 South will send out the Call for Artists. Applications will go to Julie. Victoria will match artists with host locations.
 - h. Kay Raska will update social media platforms.
 - i. There is extra budget money to push marketing further.
 - i. There will be a follow up marketing meeting.
4. Motion to adjourn by LaPoint, seconded by McMasters—2:26 pm.

Next meeting 6/21/2022

Respectfully submitted by Victoria Flynn 6/20/2022