

# NOTICE

## Arts Council Meeting Tuesday, August 16, 2022, 1:30 pm—Online

### Minutes

Present: Bill Brehm, Kay Rashka, Ingrid McMasters, Cheryl Schumacher, Bill Amundson, Callie LaPoint, Natalie Norlin, Mayor Swadley, Julie McDougall, Victoria Flynn,

Absent: Katheryn Jones

1. Call to Order by Brehm—1:36 pm.
2. Motion to approve July 19, 2022 Minutes by Amundson, seconded by LaPoint—1:37 pm.
3. Communications:
  - a. From the Opera House:
    - i. Season tickets went on sale.
    - ii. The chair upholstery project is in progress.
    - iii. The stage in the Lounge is getting set up for pre-shows.
    - iv. More show announcements are coming up.
    - v. Brehm would like to have outside seating and food trucks before shows.
    - vi. Gwen D. reached out about starting a Porch Fest in Oct. 2023.
  - b. From the Chamber:
    - i. Coffee Break is Saturday from 9 am – 3 pm.
    - ii. The Children’s Business Fair is planned for Nov. 12.
    - iii. Wine Walk will be Oct. 13 from 5 – 8 pm.
    - iv. The Chamber did some ad buying that will highlight the Opera House.
  - c. From Bill Amundson:
    - i. Grand Inspired had its first music event. It will be a great addition to the downtown.
    - ii. There are three more Gazebo Muzikk events left in the season. They raised good money for the Senior Center.
  - d. From Stoughton Center for the Arts:
    - i. This is the middle of registration for fall.
    - ii. The High School is putting on the Wizard of Oz.
    - iii. SCA will put on two shows of Rudolf the Red Nosed Reindeer for its Holiday event.
  - e. From Spry Whimsy:
    - i. The Downtown Merchants Association is establishing its organizational structure.
    - ii. Alan Sheets and Ingrid McMasters is standing in as interim President.
4. Art Walk

- a. We have 16 locations with 9 available to host artists. 14 artists are signed up and matched.
  - b. Musicians have been requested from Cheesers, Able, Chorus, and Grand Inspired.
  - c. Marketing has been put in place.
  - d. The Chamber will loan out sandwich boards to make locations more visible.
    - i. Signs will be printed at Ink Works.
  - e. LaPoint proposes Cheesers Tasting Room for the Closing reception.
  - f. Raska will co-ordinate jurors.
  - g. The People's Choice Award will be done mainly online with a QR code.
  - h. McDougall will purchase gift cards from Artists & Craftsman.
  - i. Artist lunches will be provided.
5. Motion to adjourn by LaPoint, seconded by McMasters—2:43 pm.

Next meeting: 9/20/22

Respectfully submitted by V. Flynn 9/17/22