

NOTICE

Arts Council Meeting Tuesday, Sept. 15, 2020 1:30 pm via Zoom

In Attendance: Katherine Bird, Callie LaPoint, Sarah Bukrey, Cheryl Schumacher, Tim Swadley, Bill Brehm, Victoria Flynn

Absent: Bill Amundson, Ingrid McMasters, Natalie Norlin

AGENDA:

1. Call to order—1:37 pm
2. Review/Approve minutes from 8/18/20 meeting
 - a. Motion to approve as amended by Bukrey, second by Bird.
3. Communications/Updates
 - a. The Opera House announced the Spring 2021 lineup beginning Feb. 11th.
 - i. Brochures and flyers are out.
 - c. The Chamber is busier now that Main St. is open again.
 - i. They are offering “Wine Walk to-go” boxes to benefit Rae Ladd Scholarship.
 - ii. LaPoint is working on hotel promotions.
 - iii. The Chamber offers “Virtual Ribbon Cuttings” featured on their Facebook page.
 - d. Amundson sold 1,000 signs and is now selling them by appointment only.
 - e. Downtown businesses are extended shopping hours from Thursday-Saturday.
 - f. The Downtown Revitalization Project will be presenting a plan at the Committee of the Whole Sept. 29th.
4. Artist Database discussion
 - a. It would be great to have an artist directory as a way of engaging arts and the public.
 - i. It could be manageable with an automatically updated artist profile form.
 - ii. And artist database could help with holiday shopping since events are cancelled.
 - iii. Have artists produce their own videos to post on the website.
5. Stoughton Celebrates 175 Years in 2022!
 - a. The Chamber is planning a summer long celebration for 175 years of Stoughton, beginning with Syttende Mai, 2022.
 - i. It will be 175 since Luke Stoughton purchased the land to build Stoughton.
 - ii. The Opera House will be celebrating 120 since the first performance on Feb. 22.
6. Adjournment:
 - a. Move to adjourn by Bird, second by Schumacher—2:12 pm.

Next meeting: September 15, 2020

Respectfully submitted by Victoria Flynn 10/15/20