Downtown Revitalization Subcommittee

Tuesday, November 5, 2019 @ 6:00 p.m.

Location: Hall of Fame Room in Stoughton's Old City Hall (381 E. Main St.)

Members present: Phil Caravello, Denise Duranczyk, Sharon Mason-Boersma, Peter McMaster, Alan Sheets, Jamae Ramsden
Visitors: Diane Williams & Jay Blue, Ayres Associates; a HUB reporter

Call to Order – made by Denise D.

Old Business – a motion was made to accept the minutes for the Downtown Revitalization Subcommittee meeting of September 3, 2019 by Lukas T.; seconded by Alan S. – motion was carried.

New Business – A presentation to the subcommittee was made by Jay B. and Diane W. from information compiled from: Focus Groups, Interviews, and the Open House or Public Input Meeting held in the last few months. A discussion of findings ensued about: the market survey, summary of market trends, stakeholder observations, survey results, and PIM #1. Also provided in the hand out of materials were draft recommendations for downtown businesses, and downtown "climate" and aesthetic recommendations. A question and answer dialogue took place during most of the subcommittee meeting from members of the subcommittee and Ms. Williams and Mr. Blue about the results of the findings in the materials.

Each subcommittee member was assigned to chart an interactive map exercise of the Stoughton downtown area for recommending certain spots of safety, busyness, a "community meal" location, the location of murals, and outdoor dining spots. The maps will be collected by Mr. Blue from the subcommittee members within one week.

Next Meeting: Tuesday, December 3, 2019
Motion to Adjourn – Alan S. made a motion to adjourn the meeting; Sharon M-B seconded the motion. Motion was carried.

Minutes written by Sharon Mason-Boersma