Downtown Revitalization Subcommittee

Tuesday, August 6, 2019 @ 6:00 p.m.

Location: Hall of Fame Room in Stoughton's Old City Hall (381 E. Main St.)

Members present: Phil Caravello, Denise Duranczyk, Sharon Mason-Boersma, Peter McMasters, Alan Sheets, Jamae Ramsden

Call to Order – made by Denise D.

Old Business – a motion was made to accept the minutes for the Downtown Revitalization Subcommittee meeting of July 2, 2019 by Phil C.; seconded by Alan S. – motion was carried.

A motion was made to accept the minutes written and submitted from J. Blue, Ayres Associates, for the Project Kickoff Meeting of July 2, 2019 by Sharon M-B; seconded by Denise D. – motion was carried.

New Business –The summary written and sent to committee members by Business District Inc. staff person, Diane Williams, was discussed about information learned from the confidential focus and interview meetings held on Wed., July 31st and Thurs., August 1st. Thirty three out of thirty five stakeholders participated at the 2 day meeting held at Old City Hall that addressed how to improve downtown Stoughton's economy, recognizing improvement for both the private and public sectors. Denise informed the members that this written summary is a public document and will be used to inform the RDA and City Council members of its content at a future meeting. An editorial to the HUB newspaper will also be sent and thank you notes will be sent to all the participants from the focus/interview meetings.

Two priorities were outlined for focus: increased collaboration for downtown merchants and downtown public parking issues. Denise will contact Gary Becker and Diane Williams for follow up information on "how to start a business association." She will also contact Mayor Tim Swadley about parking challenges.

A 10 minute monkey survey was also compiled by Ayres Associates to provide additional feedback from community and non community

individuals. Participation to take the survey will be available for two months or until 9/30/2019. The link to the survey was recently sent to Opera House inquiries. Other methods for participating in the survey were outlined: the distribution of post cards for information to be displayed at various downtown locations, events, business sites, etc.; City website & to participants of the focus/interview meetings; HR Departments; employers through out the City; the HUB newspaper; face book; local churches; hard copies available at the Senior Center, Library, and City Hall.

Plans for the first public input meeting were discussed regarding location, date, and agenda. This will be planned in more detail late September or early October and will be open to the public for gathering additional information on the details for the revitalization of the downtown.

Next Meeting: Tuesday, September 3, 2019 @ 6:00 p.m. Location TBA

Motion to Adjourn – Sharon M-B made a motion to adjourn the meeting; Peter M. seconded the motion. Motion was carried.

Minutes written by Sharon Mason-Boersma