

## **OFFICIAL NOTICE AND AGENDA**

The City of Stoughton will hold a **Regular** meeting of the **Landmarks Commission** on **Thursday, September 12, 2019 at 6:30 pm** in the **Hall of Fame Room, Lower Level, Opera House, 381 E. Main Street**, Stoughton, Wisconsin, 53589.

### **AGENDA:**

1. Call to order.
2. Public Comment (each speaker allowed 3 minutes).
3. Consider approval of the Landmarks Commission meeting minutes of August 8 and August 19, 2019.
4. Mini-grant: Approval of completed work: 201 S. Franklin Street – Panthofer.  
Communications/Updates.
5. Update: Linderud photo collection. (Todd)
6. Update: Community outreach. (Kristi and Kim)
7. Update: 2019 local landmark mini-grants.
8. Communication: Historic Preservation Conference in Lake Geneva Oct 25-26.  
Discussion/Potential Action.
9. Local downtown district planning.
10. US Highway 51 corridor study – Alternative H.
11. Tower Times Articles.
12. Formation of subcommittee to review historic preservation ordinance definitions.
13. Commission reports/calendar.
14. Future agenda items.
  - a. Update: RDA subcommittee.
  - b. Update: 1892 High School.
  - c. Discuss 2019 Art Wendt Historic Preservation Service Award.
15. Adjournment.

9/3/19mps

### **COMMISSIONERS:**

Peggy Veregin  
Alan Hedstrom  
Kristi Panthofer

Jean Ligocki (Council Rep)  
Greg Pigarelli

Kimberly Cook  
Todd Hubing

### **EMAIL NOTICES:**

Art Wendt  
Council Members  
Receptionists

Desi Weum  
Matt Dregne, City Attorney  
smonette@stolib.org

Stoughton Hub  
Leadership Team  
Joe DeRose

**For security reasons, the front door of City Hall will be locked after 4:30 P.M. (including the elevator door). Please use the east employee entrance.**

**IF YOU ARE DISABLED AND NEED ASSISTANCE, PLEASE CALL 873-6677 PRIOR TO THE MEETING.**

**NOTE: AN EXPANDED MEETING MAY CONSTITUTE A QUORUM OF THE COUNCIL.**

## **Landmarks Commission Meeting Minutes**

**Thursday August 8, 2019 – 6:30 pm**

**City Hall, Hall of Fame Room, Lower Level, 381 E. Main Street, Stoughton, WI.**

**Members Present:** Peggy Veregin, Chair; Alan Hedstrom, Vice-Chair; Todd Hubing; Jean Ligocki; Kimberly Cook and Greg Pigarelli, Secretary.

**Absent:** Kristi Panthofer

**Staff:** Michael Stacey

**Guests:** Attorney Matt Dregne; Chris Milligan and Mayor Tim Swadley

1. **Call to order.** Veregin called the meeting to order at 6:30 pm.
2. **Public Comment (each speaker allowed 3 minutes).**  
No one spoke.
3. **Consider approval of the Landmarks Commission meeting minutes of July 11, 2019.**  
Motion by **Hedstrom** to approve the minutes as presented, 2<sup>nd</sup> by **Pigarelli**. Motion carried 4 – 0.

Hubing arrived at 6:31 pm

4. **Request by A-Team Construction for a Certificate of Appropriateness (COA) for metal roof installation at 174 E. Main Street.**

Veregin introduced the request.

Ligocki arrived at 6:34 pm.

Veregin stated the proposed metal roof does not meet the Secretary of Interior's Standard for Rehabilitation which requires replacement in kind. It is believed asphalt shingles have historically been used on the building not metal.

Mayor Swadley suggested providing the applicant the standards for roofing replacement.

Motion by **Hubing** to Table the request and send the standards for roofing replacement to the applicant, 2<sup>nd</sup> by **Cook**. Motion carried 6 – 0.

5. **Discussion and possible action regarding the Power Plant local landmark nomination boundary, 601 S. Fourth Street.**

Veregin explained the nomination paperwork that was approved last month was reviewed by Attorney Matt Dregne who has some suggested changes to discuss.

Veregin provided a National Registry Bulletin for selecting landmark boundaries and National Park Service, Secretary of the Interior Standards for Rehabilitation literature for how to preserve historic building sites and settings.

The group discussed classification of the nomination as a building or site.

A lengthy discussion took place regarding how to define the west and south boundaries. It was decided using the property line may be the easiest.

Attorney Dregne explained riparian rights along the river and that title history work would be needed to help define the south property line.

The group discussed the potential ambiguities of the south boundary if the property line is not used.

Mayor Swadley believes the south boundary would be easier to define as the south building wall.

Attorney Dregne explained the discrepancies in the Landmark Ordinance related to the definition of a landmark and landmark site. A landmark is defined as an improvement.

Motion by **Hedstrom** to approve the landmark boundary as follows, “The Landmark Site consists of the Power Plant Building and the following areas adjacent to the Power Plant Building: the land area that extends 30 feet from the north wall of the Power Plant Building, the land area that extends 50 feet from the east wall of the Power Plant Building, the land area between the west wall of the Power Plant Building to the west property line and the area between the south wall of the Power Plant Building to the south property line, 2<sup>nd</sup> by **Pigarelli**. Motion carried 6 – 0.

Pigarelli left at 7:42 pm

**6. Update: Linderud photo collection.**

Hubing stated Kristin Anderson has researched and provided information for alot of buildings and people on the website.

It was suggested that an article be placed in the next Tower Times to ask for community help in identifying buildings and people on the website.

**7. Update: Community outreach.**

Cook stated there have been no Facebook posts in a couple months. The City has a new Social Media Policy in which a City staff person needs to be made an Admin. Panthofer will need to take care of that since she is currently the only Admin.

**8. Update: 2018 and 2019 local landmark mini-grants.**

Stacey provided an update. There are 2 outstanding projects to be completed for 2019.

**9. Local downtown district planning.**

Veregin contacted The Lakota Group who will be providing a timeline soon.

**10. 2020 Budget Request.**

The group discussed the budget needs for 2020. It was decided to request \$10,000 for the grant program and \$30,000 to finish the Local Downtown Historic District. Cook revised the budget request which will be submitted by Stacey.

**11. Commission Reports/Calendar.**

The Historic Preservation Conference will be in Lake Geneva in October.

Stacey stated some non-compliances have been found on some Local Landmark buildings and citations have been issued.

Ligocki left at 8:53 pm.

**12. Future agenda items.**

- a. Update: RDA subcommittee.
- b. Update: 1892 High School
- c. Discuss 2019 Art Wendt Historic Preservation Service Award

**13. Adjournment.** Motion by **Hedstrom** to adjourn at 8:55 pm, 2<sup>nd</sup> by **Cook**. Motion carried 4 - 0.

Respectfully Submitted,

*Michael Stacey*



**Landmarks Commission Special Meeting Minutes**

**Thursday August 19, 2019 – 6:30 pm**

**City Hall, Hall of Fame Room, Lower Level, 381 E. Main Street, Stoughton, WI.**

**Members Present:** Alan Hedstrom, Vice-Chair; Todd Hubing; Jean Ligoeki; Kristi Panthofer and Greg Pigarelli, Secretary.

**Absent:** Peggy Veregin and Kimberly Cook

**Staff:** Michael Stacey

**Guests:** Wayne Marsh

1. **Call to order.** Hedstrom called the meeting to order at 6:30 pm.
2. **Request by A-Team Construction for a Certificate of Appropriateness (COA) for roof installation at 174 E. Main Street.**  
Hedstrom introduced the request.

Wayne Marsh, who is doing the work was available for questions.

Ligoeki arrived at 6:37 pm.

Motion by **Hubing** to approve the COA for asphalt roofing replacement as presented, 2<sup>nd</sup> by **Ligoeki**. Motion carried 5 – 0.

3. **Adjournment.** Motion by **Hubing** to adjourn at 6:35 pm, 2<sup>nd</sup> by **Ligoeki**. Motion carried 5 - 0.

Respectfully Submitted,

*Michael Stacey*

## WINGER PAINTING

6860 SPRINGTON DR  
WI 53562

**Invoice**

Date	Invoice #
7/30/2019	125

Bill To
KRISTI PANTHOFFER 201 S FRANKLIN ST STOUGHTON WI 53589

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
12	PRESSURE WASH - REMOVE DIRT,MOLD AND MILDEW, LOOSE AND PEELING PAINT USING PRESSURE WASHER AND MILDEW CLEANING SOLVENT IF NEEDED	50.00	600.00
40	SOFFIT AND FASCIA - SCRAPE LOOSE AND PEELING PAINT, APPLY *ONE* COAT PRIMER TO BARE WOOD AREAS, APPLY *ONE* COAT SHERWIN WILLIAMS SUPER PAINT	50.00	2,000.00
110	SIDING - SCRAPE LOOSE AND PEELING PAINT, APPLY *ONE* COAT PRIMER TO BARE WOOD AREAS, APPLY *ONE* COAT SHERWIN WILLIAMS SUPER PAINT	50.00	5,500.00
40	WINDOW, DOOR CASING AND TRIM - SCRAPE LOOSE AND PEELING PAINT, APPLY *ONE* COAT PRIMER , APPLY *ONE* COAT SHERWIN WILLIAMS SUPER PAINT	50.00	2,000.00
10	PORCH CEILINGS AND FLOORS - SCRAPE LOOSE AND PEELING PAINT, APPLY *ONE* COAT PRIMER TO BARE WOOD AREAS, APPLY *ONE* COAT SHERWIN WILLIAMS SUPER PAINT	50.00	500.00
16	PORCH PILLARS AND RAILINGS - SCRAPE LOOSE AND PEELING PAINT, APPLY *ONE* COAT PRIMER TO BARE WOOD AREAS, APPLY *ONE* COAT SHERWIN WILLIAMS SUPER PAINT	50.00	800.00
	LIFT RENTAL - 1 WEEK RENTAL AND DELIVERY BOTH WAYS	2,500.00	2,500.00
36	MATERIALS - SHERWIN WILLIAMS EXTERIOR SUPER PAINT AND PRIMER IN ONE FLAT	52.00	1,872.00
17	***MATERIALS - SHERWIN WILLIAMS EXTERIOR SUPER PAINT AND PRIMER IN ONE FLAT	52.00	884.00
4	SHERWIN WILLIAMS PORCH N FLOOR ENAMEL	55.00	220.00
		<b>Total</b>	

WINGER PAINTING  
6860 SPRINGTON DR  
WI 53562

# Invoice

Date	Invoice #
7/30/2019	125

Bill To
KRISTI PANTHOFFER 201 S FRANKLIN ST STOUGHTON WI 53589

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	MATERIALS - TAPE, PLASTIC, ROLLER COVERS AND CAULK	75.00	75.00
	GARAGE - GARAGE IS INCLUDED IN THIS PRICE TOTAL		
	CAULKING - ALL AREAS WILL BE CAULKED AS NEEDED AND IS INCLUDED IN THE PRICE, NOT TO EXCEED TWO CASES. THERE WILL BE AN EXTRA CHARGE AFTER 2 CASES BUT WILL BE DISCUSSED WITH CLIENT BEFORE PURCHASING	0.00	0.00
	ALL PREVIOUSLY PAINTED AREAS NOT MENTIONED ABOVE ARE INCLUDED IN THE COST	0.00	0.00
	NO CHANGE ORDERS OR ESTIMATE CHANGES ON LABOR COSTS UNLESS AGREED UPON BY BOTH PARTIES. MATERIALS ARE ESTIMATED TO THE BEST OF MY ABILITY	0.00	0.00
	ALL UNPAINTED SURFACES WILL BE COVERED AND FREE OF PAINT UPON COMPLETION	0.00	0.00
	ALL DECORATIVE METAL WILL BE WIRE BRUSHED		
	FULL 3 YEAR WARRANTY ON ALL LABOR AND MATERIALS		
	1ST PAYMENT	-10,000.00	-10,000.00
		<b>Total</b>	\$6,951.00

**Paid in full**  
**8/1/19**





201

































**2017 GRANT FUNDING**

APPLICANT	PROPERTY	PROJECT SUMMARY	GRANT AMOUNT	AWARD DATE	COA APPROVAL	PROJECT APPROVAL	DEADLINE	FUNDS PAID	NOTES
TONY HILL	BADGER THEATER, 255 E. MAIN ST	FIX CRUMBLING CONCRETE FAÇADE	\$2,500.00	6/22/2017	4/12/2018	8/9/2018	6/22/2018	8/10/2018	Completed
M. ENGELBERGER	SOUTH SCHOOL, 1009 SUMMIT AVE	FOUNDATION REPAIR	\$875.00	6/22/2017	2/8/2018	7/5/2018	6/22/2018	7/9/2018	Completed
ERIC FRANCKSEN	327 E. WASHINGTON ST	FOUNDATION REPAIR	\$625.00	6/22/2017	9/20/2018	6/13/2019	5/10/2019	6/14/2019	Completed
		<b>TOTAL 2017 FUNDING:</b>	<b>\$4,000.00</b>						

**2018 GRANT FUNDING**

APPLICANT	PROPERTY		GRANT AMOUNT	AWARD DATE	COA APPROVAL	PROJECT APPROVAL	DEADLINE	FUNDS PAID	NOTES
STO. SCHOOLS	1892 H.S., 320 NORTH ST	TUCKPOINTING	\$1,000.00	6/14/2018	3/8/2018	7/12/2018	6/14/2019	7/25/2018	Completed
BILL WEBER	RR DEPOT, 529 E. MAIN ST	TUCKPOINTING	\$1,500.00	6/14/2018	8/9/2018	1/10/2019	6/14/2019	1/18/2019	Completed
JOSEPH CABIBBO	404 S. FIFTH ST	FR. PORCH REPAIRS	\$2,500.00	6/14/2018	9/20/2018	7/11/2019	6/14/2019	7/12/2019	Completed
		<b>TOTAL 2018 FUNDING:</b>	<b>\$5,000.00</b>						

**2019 GRANT FUNDING**

APPLICANT	PROPERTY		GRANT AMOUNT	AWARD DATE	COA APPROVAL	PROJECT APPROVAL	DEADLINE	FUNDS PAID	NOTES
PANTHOFFER	201 S. FRANKLIN ST	PORCH REPAIR	\$3,500.00	5/9/2019	7/11/2019		5/9/2020		
BILL WEBER	529 E. MAIN ST	EXTERIOR	\$1,500.00	5/9/2019			5/9/2020		
JUDY LYNCH	130 E. MAIN ST	GUTTER REPAIR							Application Denied
		<b>TOTAL 2019 FUNDING:</b>	<b>\$5,000.00</b>						



T H I R T E E N T H   A N N U A L



WISCONSIN  
HISTORICAL  
SOCIETY



WHI IMAGE ID 26015

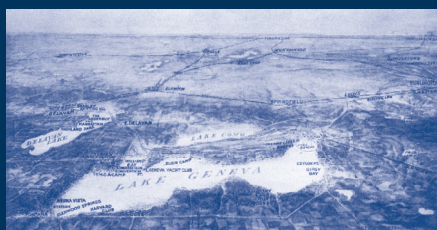
# LOCAL HISTORY & HISTORIC PRESERVATION CONFERENCE

LAKE GENEVA | OCT. 25-26, 2019

[WISCONSINHISTORY.ORG/CONFERENCE](http://WISCONSINHISTORY.ORG/CONFERENCE)



For conference information visit  
[wisconsinhistory.org/conference](http://wisconsinhistory.org/conference)



*Thank you to Gaylord Archival, the Wisconsin Council for Local History, and the Wisconsin Association of Historic Preservation Commissions, for their financial support of the 2019 Local History and Historic Preservation Conference.*



**WISCONSIN**  
COUNCIL FOR  
**Local History**



**GAYLORD  
ARCHIVAL®**  
Preserve Today. Share Tomorrow.

Please mark your calendar for the 2019 Local History and Historic Preservation Conference at the Grand Geneva Resort in Lake Geneva on October 25-26. I look forward to participating in this year's conference and joining you and your colleagues from around the state as we exchange ideas, celebrate successes, and share our vision for the future of local history and historic preservation in Wisconsin.

Our conference schedule includes 36 sessions and workshops, in addition to networking opportunities and tours. Training will be offered in fundraising, collections care, material conservation, educational programming, community outreach, preservation of historic buildings and archaeological sites, historic building rehabilitation projects, historical research, Certified Local Government training, and so much more.

The Wisconsin Council for Local History will sponsor the eighth annual Town Square & Resource Center, a focal point for sharing information and resources with organizations from across the state. Saturday's schedule features Coffee and Conversation tables during breakfast, a chance to connect with experts and discuss ideas in a small group setting.

At the Friday opening plenary session, I will share an aligned vision for our future that continues Wisconsin's tradition as a place of firsts, innovation, ingenuity, and collaboration. A new state-of-the-art history museum and other key projects will propel the Society and our statewide partners forward in our mission to provide unparalleled access to history.

Our featured luncheon speakers include award-winning writer and historian John Gurda and maritime archaeologist Caitlin Zant. John Gurda will offer his perspective on community and the importance of local history based on his 45-year career studying neighborhoods, churches, and industries in his presentation "A Life in History." Caitlin Zant, maritime archaeologist at the Wisconsin Historical Society, specializes in the study of the maritime history of the Great Lakes and will present "History Below the Surface: Shipwrecks of Geneva Lake," a brief overview of the history hidden beneath Geneva Lake. Her presentation will include images and video of the Lucius Newbury and Lady of the Lake, beautiful 19th-century excursion vessels that now lie at the bottom of the lake.

Autumn is a beautiful time to visit historic Lake Geneva and enjoy the amenities of the Grand Geneva Resort. The conference will offer local and regional tours and events highlighting the history and beauty of the area.

I look forward to seeing you this fall in Lake Geneva.

*Christian Øverland*  
*The Ruth and Hartley Barker Director*  
*Wisconsin Historical Society*

*Many of the photographs in this brochure are courtesy of the Visual Materials archives of the Wisconsin Historical Society. For more information, visit [wisconsinhistory.org/whi](http://wisconsinhistory.org/whi).*

## 2019 FEATURED SPEAKERS

### CHRISTIAN ØVERLAND



Christian W. Øverland became the Ruth and Hartley Barker Director of the Wisconsin Historical Society in February 2018.

Øverland previously held a variety of administrative roles from 1992-2018 at The Henry Ford, an internationally recognized history destination in Dearborn, Michigan. Most recently he served as The Henry Ford's executive vice president and chief historian from 2010-2018 and was responsible for leading and managing strategic planning, historical research, the maintenance and growth of the institution's collections and visitor experiences. He also served as the chairperson on the board of directors for the museum's high school Henry Ford Academy.

Øverland earned his undergraduate degree in American Studies and Art History at the University of Minnesota-Minneapolis and his master's degree at the State University of New York College at Oneonta and New York State Historical Association in Cooperstown, New York, in American History and Museum Studies.

[SEE MORE  
ON PAGE 6](#)

### JOHN GURDA



John Gurda is a Milwaukee-born writer and historian who has been studying his hometown since 1972. He is the author of twenty-one books, including histories of Milwaukee-area neighborhoods, churches, and industries. He is also a photographer, lecturer, and local history columnist for the Milwaukee Journal Sentinel. Gurda is an eight-time winner of the Wisconsin Historical Society's Award of Merit. The common thread in all his work is understanding history as "why things are the way they are." Gurda wrote, co-produced, and hosted Milwaukee: A City Built on Water, a one-hour documentary broadcast on Milwaukee Public Television in 2015, as well as its companion book available from the Wisconsin Historical Society Press.

[SEE MORE  
ON PAGE 8](#)

### CAITLIN ZANT



Caitlin Zant joined the Wisconsin Historical Society as a maritime archaeologist over five years ago after attending the Maritime Studies Program at East Carolina University in Greenville, North Carolina, for graduate school. In her six years of working as a maritime archaeologist, Caitlin has been involved with over 35 archaeological projects and has assisted in nominating 20 shipwrecks to the National and State Registers of Historic Places. Caitlin has primarily focused her studies on the maritime history of the Great Lakes, specifically within Wisconsin. Prior to becoming a maritime archaeologist, Caitlin studied History and Geography at Carthage, graduating in 2012.

[SEE MORE  
ON PAGE 12](#)

# CONFERENCE SESSION SCHEDULE

TIME	Session A	Session B	Session C	Session D
THURSDAY, OCTOBER 24:				
2:00 - 4:00 PM	Wisconsin Council for Local History Board of Directors Meeting			
2:30 - 4:30 PM	Wisconsin Journey Tour at Old World Wisconsin (Pre-registration required: \$12)			
4:00 - 4:30 PM	Wisconsin Council for Local History Annual Meeting of Members			
4:00 - 6:00 PM	Early Registration			
4:30 - 6:00 PM	Wisconsin Council for Local History: Mini-Grant Fundraiser (\$25)			
FRIDAY, OCTOBER 25:				
7:00 - 9:00 AM	Registration			
7:30 - 9:00 AM	BREAKFAST AND PLENARY SESSION (8:15 AM): A Wisconsin Historical Society for the 21st Century: Vision for 2029			
7:30 - 8:30 AM	Town Square Resource Center open			
9:15 - 10:15 AM	Historic Wood Windows: Challenges and Opportunities	Our Diverse Collective History: Underrepresented Communities	Our Tribal Neighbors: Indian Nations of Wisconsin	Board Relationships and Recruitment
10:15 - 11:45 AM	BREAK: TOWN SQUARE EXHIBITS OPEN, SNACKS SERVED			
10:45 - 11:45 AM	Geocaching	Small but Mighty Rehabilitation Projects	Community Partnerships to Interpret Difficult Subjects: Slavery in Wisconsin	Stewardship of Members
12:00 - 1:15 PM	LUNCH AND PRESENTATION: John Gurda presents “A Life in History, or 47 Years of 1099s”			
1:30 - 2:30 PM	Historic Significance and Minority Groups: A Civil Rights Case Study	Leveraging Archaeology to Develop Place-Based Outreach and Curricular Materials	Museum Exhibit Design, for Smaller Museums and Smaller Budgets	Instagram 101: Make Instagram Work for Your Organization
2:30 - 3:00 PM	BREAK: TOWN SQUARE EXHIBITS OPEN, SNACKS SERVED			
3:00 - 4:00 PM	Preservation with Northern Bedrock Historic Preservation Corps	Preservation Beyond the Historic District	Everyone is Creative: Fostering Creativity in History Organizations	Oral History Roots: Development of the LGBTQ+ Archive at UW
FRIDAY EVENING EVENTS				
5:00 - 6:30 PM	Lake Geneva Walking Tour (Pre-registration required: \$10)			
5:30 - 9:30 PM	Halloween Legends and Lore (Tickets available online from Old World Wisconsin)			
7:00 - 9:00 PM	Student and Young Professional Meet-up (Pre-registration encouraged: Free)			
SATURDAY, OCTOBER 26:				
7:00 - 9:00 AM	Registration			
8:00 - 9:00 AM	COFFEE & CONVERSATION: ROUND TABLE DISCUSSIONS AND BREAKFAST			
7:00 - 9:00 AM	Town Square Resource Center open			
9:15 - 10:15 AM	Upstairs Downtown: Living Above the Store	Improving Building and System Performance in Historic Structures	Nobody Is Visiting Us: So What?	History, the Public, and Why They Both Matter
10:15 - 11:45 AM	BREAK: TOWN SQUARE EXHIBITS OPEN, SNACKS SERVED			
10:45 - 11:45 AM	Economic Power of Revitalizing Main Street	What is Archaeology?	Moving Collections: A Curator’s Story of Success and Survival	Telling Her Stories: Using the 19th Amendment to Do Better Women’s History
12:00 - 1:15 PM	LUNCH AND PRESENTATION: Caitlin Zant presents “Maritime Archeology & Shipwrecks of Geneva Lake”			
SATURDAY POST-CONFERENCE TOURS				
2:00 - 3:30 PM	Lake Geneva Walking Tour (Pre-registration required: \$10)			
2:30 - 4:00 PM	Wisconsin Journey Tour at Old World Wisconsin (Pre-registration required: \$12)			

# CONFERENCE WORKSHOP SCHEDULE

Workshop 1

Workshop 2

Workshop 3

Workshop 4

**THURSDAY, OCTOBER 24:**

**FRIDAY, OCTOBER 25:**

Historic Preservation  
Commission Workshop  
LIMIT 30

Box-Making for Museum Objects  
LIMIT 20

Care and Maintenance  
of Local Government Records  
LIMIT 30

Hire for Culture:  
Improv for Hiring, Training and  
Maintaining Work Culture  
LIMIT 25

Substitute Materials  
and Compatible New Construction  
LIMIT 25

Custom Product Development  
LIMIT 30

Digital Records Basics  
for Local Historical Societies  
LIMIT 30

Making Sense of  
Archival Collections  
LIMIT 25

**SATURDAY, OCTOBER 26:**

Planning and Implementing  
Your Oral History Project  
LIMIT 20

Developing a Collections  
Management Policy:  
Create Your Policy Here!  
LIMIT 20

Building Sustainable Collaborations  
With American Indian Nations  
LIMIT 20

Papers, Pictures, and Patrons  
LIMIT 25

# CONFERENCE AGENDA

## THURSDAY, OCTOBER 24

### 2:00 – 4:00 PM WISCONSIN COUNCIL FOR LOCAL HISTORY BOARD MEETING

(WCLH Board Members only)

### 2:30 – 4:30 PM WISCONSIN JOURNEY TOUR AT OLD WORLD WISCONSIN WITH STAFF DISCUSSION

Tour will meet at Old World Wisconsin,  
approximately 35-minutes from the conference center

PRE-REGISTRATION REQUIRED  
TICKETS ARE \$12

The Wisconsin Journey is a new 90-minute guided experience offering exclusive access to three historic spaces at Old World Wisconsin. This new interactive programming is perfect for guests to experience Wisconsin's rich immigrant history. A special highlight of this Thursday tour is a post-tour discussion with Old World Wisconsin staff about how the tour was designed and what the staff learned through the process. The tour requires boarding and alighting a tram vehicle and walking short distances between buildings. Historic structures are not wheelchair accessible. Please contact [lhpcconference@wisconsinhistory.org](mailto:lhpcconference@wisconsinhistory.org) with questions regarding accommodation.

### 4:00 – 4:30 PM WISCONSIN COUNCIL FOR LOCAL HISTORY ANNUAL MEETING OF MEMBERS

(WCLH Affiliate Members)

### 4:00 – 6:00 PM EARLY CONFERENCE PACKET PICK-UP

(All conference attendees)

Pick up your nametag and conference packet including session and workshop room assignments.

### 4:30 – 6:00 PM MINI-GRANT FUNDRAISING RECEPTION

PRE-REGISTRATION REQUIRED

**Tickets are \$25 and available to all conference attendees**

Join the Wisconsin Council for Local History for a reception to support the mini-grant program! Attendees will enjoy brief presentations highlighting projects from around the state and the Society Press will feature a few select books celebrating the area's historic architecture. The event will feature appetizers and a cash bar. Ticket proceeds will support the Wisconsin Council for Local History's mini-grant endowment program. This is a great opportunity to kick off the conference and socialize with fellow history lovers working to preserve Wisconsin's great history!

## TOWN SQUARE & RESOURCE CENTER

The Wisconsin Council for Local History is pleased to sponsor the Eighth Annual Town Square & Resource Center. This popular networking opportunity features tabletop exhibits and information from historical and preservation groups from around Wisconsin.

The Town Square & Resource Center is open during registration and conference breaks. Attendees gather for refreshment and networking discussions with representatives from a variety of organizations.

Interested in reserving a table for the Town Square & Resource Center? Affiliates and partner organizations are eligible to participate. Affiliates in the southeast region and those organizations who have not previously hosted a table at the Town Square will be given priority to reserve a table for 2019. To request a table, go to [surveymonkey.com/r/townsquare2019](https://surveymonkey.com/r/townsquare2019).

## FRIDAY, OCTOBER 25

### FRIDAY MORNING PACKET PICK-UP AND REGISTRATION:

7:00 – 9:00 AM

Pick up your nametag and conference packet including session and workshop room assignments.

### BREAKFAST AND PLENARY SESSION: 7:30 – 9:00 AM A WISCONSIN HISTORICAL SOCIETY FOR THE 21ST CENTURY: VISION FOR 2029

Join Christian Øverland, The Ruth and Hartley Barker Director of the Wisconsin Historical Society, for the opening plenary session of the 2019 conference as he shares an aligned vision for our future that continues Wisconsin's tradition as a place of firsts, innovation, ingenuity, and collaboration. A new state-of-the-art history museum and other key projects will propel the Society and our statewide partners forward in our mission to provide unparalleled access to history.

Breakfast served beginning at 7:30 a.m. Opening remarks at 8:15 a.m.





# CONFERENCE AGENDA

## FRIDAY MORNING: 9:15 – 10:15 AM

### HISTORIC WOOD WINDOWS: CHALLENGES AND OPPORTUNITIES

Recognizing that many original bungalow windows were nearly a century old and in need of various repairs, the Chicago Bungalow Association started the Window Campaign to help simplify the identification of typical window issues, offer resources and tools for their repair, and provide direct access to qualified window specialists. We'll discuss what we learned along the way and share the resources we developed to make the case for historic window repair in communities of all kinds. *Presented by Emily Schmidt, preservation program manager, Chicago Bungalow Association*

### OUR DIVERSE COLLECTIVE HISTORY: RESEARCHING UNDERREPRESENTED COMMUNITIES

The Wisconsin Historical Society received a grant from the Department of the Interior to fund National Register of Historic Places nominations of properties associated with underrepresented communities and focused the project on African American resources in the City of Milwaukee. The City of Madison, as part of an ongoing Racial Equity and Social Justice Initiative, hired Legacy Architecture to undertake an intensive survey of six underrepresented communities: First Nations, African American, Hmong, Latino, women, and LGBTQ. Learn about the methodology used to research the origins and history of each community and significant historical resources associated with each community. *Presented by Jennifer L. Lehrke, president, principal architect & historic preservation consultant, and Rowan Davidson, historic preservation consultant, Legacy Architecture, Inc.*

### OUR TRIBAL NEIGHBORS: AMERICAN INDIAN NATIONS OF WISCONSIN

**\*This session is a Prerequisite for Saturday's "Building Sustainable Collaborations with American Indian Nations" workshop.**

What does it mean to be a nation within a nation? Human presence in the Western Great Lakes dates back more than 12,000 years and accounts for 98.6% of history prior to statehood. Today, Wisconsin is home to 12 American Indian nations and several urban Indian communities that are linguistically, culturally, and economically diverse. In this "101" session, attendees will receive a broad overview of American Indians in Wisconsin, examine contemporary status, and define tribal sovereignty. *Presented by Rebecca H. Comfort, American Indian Nations liaison, Wisconsin Historical Society*

### BOARD RELATIONSHIPS AND RECRUITMENT

Learn tips from the Wisconsin Historical Foundation on how to recruit and manage your organization's Board of Directors. Learn how to determine the desired makeup of your Board of Directors; recruit and orient your ideal Board for your organization's needs; and maintain the relationship with your Board of Directors to ensure continued engagement, along with other common Board governance best practices. This beginner session will get you thinking about how you can get your Board of Directors to work for you and your organization. *Presented by Julie Lussier, managing director, and Erika Flaherty, executive assistant, Wisconsin Historical Foundation*

## FRIDAY MORNING: 10:45 – 11:45 AM

### GEOCACHING

Geocaching is a real-world treasure hunt that can be played by anyone, anywhere, anytime using a GPS device or smart phone app. Geocachers use GPS coordinates to lead them to the location of a geocache which can range from a small hidden container where the players sign a logbook to a historic landmark or scenic vista. This session will introduce you to geocaching and how local organizations can use this popular activity to provide locals and visitors with a unique tour of historic places in your community. *Presented by maritime archaeology staff, Wisconsin Historical Society*

### SMALL BUT MIGHTY REHABILITATION PROJECTS

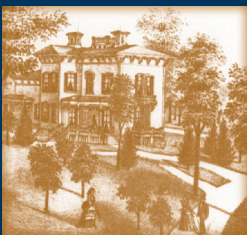
You don't need to spend a fortune on your historic building to make a big difference on its impact to the community. Join us as we discuss various small-scale rehabilitation projects from across the state. Needless to say, these building owners all received income tax credits for this work also. This session will present before and after photos of the buildings and discuss common small projects that you can bring back to your communities as ideas. *Presented by Jen Davel, preservation architect, Wisconsin Historical Society*

### COMMUNITY PARTNERSHIPS TO INTERPRET DIFFICULT SUBJECTS: SLAVERY IN WISCONSIN

This session offers helpful suggestions on how communities can collaborate to improve the way difficult topics are interpreted at historic sites and museums. Relevant topics include: American Indian sovereignty and land disputes, violence against women, and chattel slavery in Wisconsin. In particular, Dr. Eugene Tesdahl and some of his students will explain their research on enslaved people in Wisconsin, namely Rachel, Maria, and Felix, whom John H. Rountree held as slaves in Platteville in the 1820s and 1830s. Dr. Rachel Lewis will explain the importance of depicting figures like Rountree as complex and imperfect individuals. She will also explain the importance of restoring figures like Rachel, Maria, and Felix to the narrative. The team will also explain how their work led to more complex discussions of racism and slavery at the Mitchell Rountree Stone Cottage Museum in Platteville and at the Cunningham Museum in Lancaster. *Presented by Dr. Eugene Tesdahl, assistant professor of history, UW-Platteville; Dr. Rachel Lewis, director, Grant County Historical Society; and UW-Platteville students*

### STEWARDSHIP OF YOUR MEMBERS

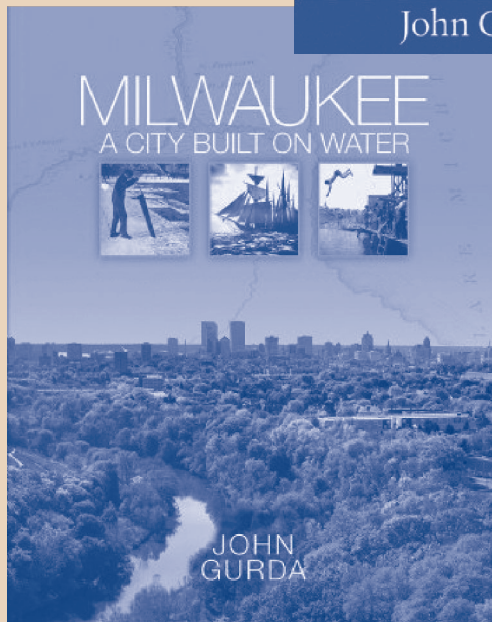
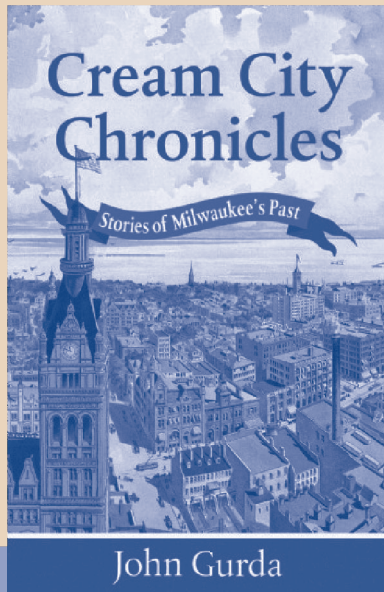
A great membership program not only attracts new members but also keeps existing members engaged and excited. Learn about the basic components of a successful membership program, focusing on the importance of meaningful, well-timed stewardship. We will discuss the core principles of membership, how to engage your members throughout the year, and realistic changes you can make to let your members know how much you appreciate them. Even with limited resources, you can make your members proud to belong! *Presented by Hannah Hankins, annual giving manager, and Libby Hallanger-Bernstein, stewardship coordinator, Wisconsin Historical Foundation*



## FRIDAY LUNCHEON: 12:00 – 1:15 PM

### A LIFE IN HISTORY, OR 47 YEARS OF 1099S

John Gurda is that Wisconsin rarity: a local historian who has been able to make a living at his chosen profession. As a full-time teller of Milwaukee's story, he has been a voice for the past in print, on television, and at the podium since 1972. Gurda will describe the twists and turns in a career that has been somewhat accidental, frequently precarious, and never anything less than fascinating. A book signing opportunity will be available.



## FRIDAY AFTERNOON: 1:30 – 2:30 PM

### HISTORIC SIGNIFICANCE AND MINORITY GROUPS: A CIVIL RIGHTS CASE STUDY

Join this panel presentation about identifying and listing properties associated with underrepresented communities in the State and National Registers of Historic Places. Panelists will talk about recent efforts to nominate three properties in Milwaukee to the State and National Registers for their significance to the African American Civil Rights Movement: the 16th Street Viaduct, St. Matthew Christian Methodist Episcopal Church, and the Lloyd Barbee House. Learn about the significance of these buildings, research methods for documenting the properties, and outreach efforts to include property owners and other interested parties. This session will help expand your understanding of how to recognize these types of properties in your own community. *Presented by Tanika Apaloo, multicultural outreach coordinator, Wisconsin Historical Society, and Robert Blythe, historical consultant*

### LEVERAGING ARCHAEOLOGY TO DEVELOP PLACE BASED OUTREACH AND CURRICULAR MATERIALS

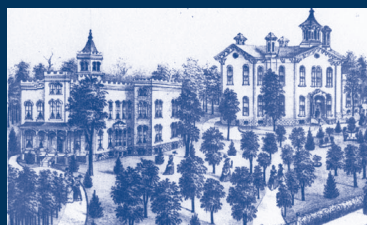
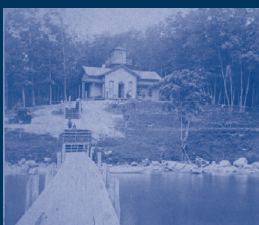
Learn about our recently developed curriculum for elementary and middle school students and outreach program targeted at all age groups that is centered on the Aztalan Site and Jefferson County. The scaffolded curriculum are units, which are designed to meet state and national standards, build from local to global and back to local, and they interweave science, history, anthropological principles, journaling, and critical thinking to create an engaging interdisciplinary learning experience focused on Native Americans in Wisconsin. *Presented by Sissel Schroeder, Linda Orie, UW-Madison and Sarah Taylor, Wisconsin Historical Society*

### MUSEUM EXHIBIT DESIGN FOR SMALLER MUSEUMS AND SMALLER BUDGETS

This session will address exhibit design for smaller museums, such as identifying the goals of the exhibit, defining the intended audience (local or extended), evaluating the exhibit space, and determining the duration of the exhibit. Is the exhibit intended to be temporary or permanent? We will discuss establishing an exhibit team for exhibit planning and developing a schedule for the interpretive planning exhibit production and installation. Special concerns for the exhibit will include archival techniques for preparing and protecting the artifacts within the exhibit environment. The session will also address the National Park Service Standards for Exhibit Conservation and American Disabilities Act (ADA) considerations for exhibit design. *Presented by Cindy Arbiture, president, Museum Professional Services, Inc.*

### INSTAGRAM 101: MAKE INSTAGRAM WORK FOR YOUR ORGANIZATION

Next to Facebook, Instagram is one of the fastest-growing social media platforms. With over 500 million daily active users, Instagram allows you to edit and share photos and videos. Wisconsin Historical Foundation staff will bring a wide mix of social media knowledge to the table as they walk attendees through why Instagram is important, how to set up an Instagram account, how to use your account to promote your organization, and how to connect with influencers. This session is perfect for anyone just starting out on Instagram or for those who want to be on Instagram. *Presented by Keri O'Keefe, marketing coordinator, and Kara O'Keefe, public relations manager, Wisconsin Historical Foundation*





## FRIDAY AFTERNOON: 3:00 – 4:00 PM

### PRESERVATION IN YOUR COMMUNITY WITH NORTHERN BEDROCK HISTORIC PRESERVATION CORPS

Northern Bedrock Historic Preservation Corps helps communities revive their historic buildings while introducing preservation to the next generation. Northern Bedrock is modeled after the Civilian Conservation Corps and addresses the skills gap between education and employment. Our AmeriCorps training and service program serves as a pathway to the preservation trades for young adults. This session gives an introduction to Northern Bedrock, their Corps Model, and how corps members can work in your community. *Presented by Jessica Fortney, program manager, Northern Bedrock Historic Preservation Corps*

### PRESERVATION BEYOND THE HISTORIC DISTRICT

Come learn how the Chicago Bungalow Association empowers vintage homeowners outside of traditional historic districts by providing (for free!) the resources they need to preserve, maintain, and adapt their homes. Our focus is on practical preservation – preserving architecture one brick at a time. We'll share information about how our online design and maintenance guides, in-person educational seminars, how-to home film series, service provider referrals, homeowner discussion groups, and social media contests further historic preservation in communities of many shapes and sizes. *Presented by Emily Schmidt, preservation program manager, Chicago Bungalow Association*

### EVERYONE IS CREATIVE: FOSTERING CREATIVITY IN HISTORY ORGANIZATIONS

Museums, historical societies, and historic sites are perfectly positioned to foster creativity. There is a myth that "creative people" have a monopoly on creativity, that the only people who are creative are people like artists, musicians, or designers. This is not true. Everyone is creative. Some people practice more than others. Some people had a roadblock placed in their way that discouraged them. This session will help you bring creativity into your role and organization. By building our creative skills, we can help encourage creativity in our visitors. *Presented by Mike Hollander, director, Wisconsin Historical Museum*

### ORAL HISTORY ROOTS: THE DEVELOPMENT OF THE LGBTQ+ ARCHIVE AT UW-MADISON

The LGBTQ+ Archive at UW-Madison started as an oral history project and now has over 120 archival collections and 125 oral histories. Presenters will discuss the Archive's origins, the role oral history played in it, and the evolution and status of the Archive today, which includes printed and AV materials, photographs, digital records, artifacts, and more. Moreover, the Archive is managed by UW-Madison Archives staff and a committee that includes University staff, students, and community members. Panelists will highlight challenges and opportunities related to this type of archives in terms of collection building, donor relations, and conducting oral histories. *Presented by Troy Reeves, head, Oral History Program, and Katie Nash, university archivist, UW-Madison Archives*

## FRIDAY MORNING WORKSHOPS: 9:15 – 11:45 AM

### HISTORIC PRESERVATION COMMISSIONS WORKSHOP

PRE-REGISTRATION REQUIRED: LIMIT 30

This workshop will explore the most common issues Commissions face when reviewing Certificate of Appropriateness applications. SHPO staff will review the Secretary of Interior Standards and how to use them to make a defensible decision to approve or deny an application. We will also discuss establishing clear review processes and the importance of communication with property owners. *Presented by Heather Bailey, preservation planner, City of Madison, Daina Penkiunas, state historic preservation officer, Joe DeRose, CLG coordinator, Mark Buechel, senior preservation architect, Wisconsin Historical Society*

### BOX-MAKING FOR MUSEUM OBJECTS

PRE-REGISTRATION REQUIRED: LIMIT 20

Are you interested in learning how to make your own boxes for the storage of historical collections? Then sign up for this introductory hands-on box-making workshop, where you'll learn about safe materials used in the protection and support of museum objects. Participants will learn different ways to make boxes. Then, they may take home their newly constructed containers. A list of mount-making resources will be provided to all participants for further exploration. *Presented by Danielle Benden, owner, Driftless Pathways, LLC*

### CARE AND MAINTENANCE OF LOCAL GOVERNMENT RECORDS

SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD

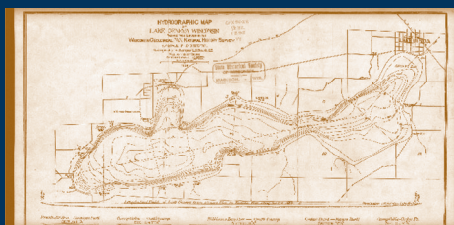
PRE-REGISTRATION REQUIRED: LIMIT 30

Learn how the Wisconsin Historical Society and Area Research Centers select, preserve, and provide access to historically important local government records throughout the state. The discussion will focus on how the Historical Society and the ARC Network care for historical local records, how state statutes mandate the management of public records, and how public records statutes impact both records creators and local historical societies. *Presented by Abbie Norderhaug, assistant state archivist, Wisconsin Historical Society*

### RECRUIT FOR CULTURE: IMPROV FOR HIRING, TRAINING, AND MAINTAINING ORGANIZATIONAL CULTURE

PRE-REGISTRATION REQUIRED: LIMIT 25

We need front-line staff and volunteers that are nimble and creative – people with the attitude and skills to connect with guests and deliver exceptional customer service. So how do we find the right people and create a culture that lets them learn and cultivate these talents? This interactive session explores ways to hire, train, and maintain staff and volunteers that are in the game for the right reasons and do your organization proud. The successes and hurdles of culture change will be addressed with clarity, honesty, and fun. Take away insights, ideas, and encouragement to change your culture. *Presented by Anna Altschwager, assistant director of guest experience, Old World Wisconsin*





## FRIDAY WORKSHOPS: 1:30 – 4:00 PM

### UNDERSTAND SUBSTITUTE MATERIALS AND COMPATIBLE NEW CONSTRUCTION

PRE-REGISTRATION REQUIRED: LIMIT 25

Come gain in-depth understanding of what substitute building materials are, why some are appropriate to use on historic buildings, and why others are not. The workshop will also explore the design of new construction (additions and stand-alone buildings on historic properties) and explain how to incorporate new construction that is compatible to the existing historic building or site. *Presented by Mark Buechel, senior preservation architect, Wisconsin Historical Society*

### CUSTOM PRODUCT DEVELOPMENT

PRE-REGISTRATION REQUIRED: LIMIT 20

Looking to create something special for your museum store but not sure where to begin? Knowing where to look and whom to talk with is often the biggest challenge in getting your dream idea to be a reality. Using resources and techniques learned in this workshop, you will learn how to develop truly unique items that will enhance your store and extend your visitor experience beyond the initial trip to your museum. There will be time for one-on-one consultations and conversations, so bring your ideas and questions! *Presented by Amanda Shultz, retail director, Wisconsin Historical Society*

### DIGITAL RECORDS BASICS FOR LOCAL HISTORICAL SOCIETIES

SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD

PRE-REGISTRATION REQUIRED: LIMIT 30

As history is increasingly recorded in digital formats, there is an increased need for cultural institutions to be able to accept and preserve digital files in their collections. This workshop aims to introduce attendees to the basics of acquiring, managing, and preserving digital records. We will cover basic concepts of digital records, first steps to take with digital media, and some free tools to assist you with these tasks. *Presented by Hannah Wang, electronic records archivist, Wisconsin Historical Society*

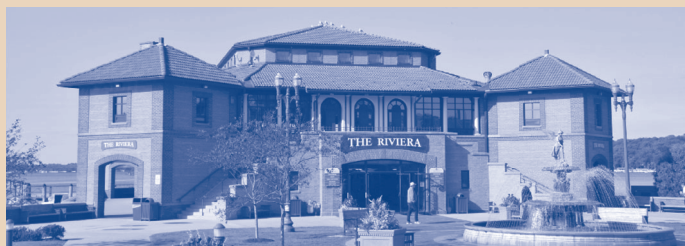
### MAKING SENSE OF ARCHIVAL COLLECTIONS

SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD

PRE-REGISTRATION REQUIRED: LIMIT 25

This workshop will provide the basic information needed to start successfully managing your archival collections. We will discuss how to create a good collecting policy, the basics of donor relations, how to inventory your collections, best practices for storing and handling materials, and how to catalog and provide reference and outreach for your collections. Bring questions and examples from your own institution, and we will have time to discuss them. *Presented by Emil Hoelster, archivist, Wisconsin Historical Society*

## FRIDAY SPECIAL EVENTS



### LAKE GENEVA WALKING TOUR

Tour will meet in front of the Riviera Building in downtown Lake Geneva

5:00 – 6:30 PM

PRE-REGISTRATION REQUIRED

TICKETS ARE \$10

Limit: 30

Learn about Lake Geneva's famously designed buildings by architects including Daniel Burnham, Frank Lloyd Wright, and William Le Baron Jenny, as well as the colorful past of the downtown and the historic Maple Park neighborhoods. The walking tour covers roughly 1.3 miles on city sidewalks.

### STUDENT AND YOUNG PROFESSIONALS MEET-UP

MAXWELL MANSION (APPROXIMATELY 10 MINUTE DRIVE)

7:00 – 9:00 PM

PRE-REGISTRATION ENCOURAGED

Students and professionals under 35, this event is for you! Explore and relax at the 1856 Maxwell Mansion where you can meet other emerging professionals and try a drink from the Apothecary Bar inspired by the house's original owner, Dr. Philip Maxwell. The mansion will be transformed into a haunted house for Halloween weekend and those who stay past 9:00 pm may get the password for The Speakeasy.

### HALLOWEEN LEGENDS AND LORE

OLD WORLD WISCONSIN, EAGLE

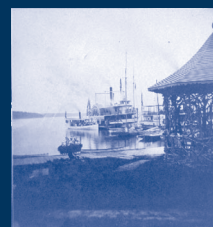
(APPROXIMATELY 35 MINUTE DRIVE)

5:30 – 9:30 PM

TICKETS AVAILABLE FOR PURCHASE IN SEPTEMBER AT

[OLDWORLDWISCONSIN.WISCONSINHISTORY.ORG](http://OLDWORLDWISCONSIN.WISCONSINHISTORY.ORG)

Troves of supernatural tales brought to Wisconsin over the generations come to life as you explore the Crossroads Village after dark at this always spooky, sometimes scary, family-friendly Halloween event.



# CONFERENCE AGENDA

## SATURDAY, OCTOBER 26

### SATURDAY MORNING

#### PACKET PICK-UP AND REGISTRATION:

7:30 – 9:00 AM

Pick up your nametag and conference packet including session and workshop room assignments.

#### COFFEE AND CONVERSATION – ROUNDTABLE

DISCUSSIONS: 8:00 – 9:00 AM

The Saturday breakfast is an opportunity to ask questions of experts and discuss ideas in a small group setting that facilitates great conversation. A hot breakfast is included with your registration. Several tables will have a designated subject for discussion and a full list of topics will be provided in your registration packet to help you plan. You can settle in at any of the conversation tables that interest you or visit and meet new people at open tables.

### SATURDAY MORNING: 9:15 – 10:15 AM

#### UPSTAIRS DOWNTOWN: LIVING ABOVE THE STORE

This program will focus on the reuse of the vacant upper floors that are found in older downtowns. The program emphasizes the use of a coordinated team that understands the market forces, design, and regulatory and financial variables that shape successful projects. The topics of the session include market analysis, design assessment, financial pro formas, and case studies. *Presented by Mike Jackson, FAIA*

#### IMPROVING BUILDING AND SYSTEM PERFORMANCE AND EFFICIENCY IN HISTORIC STRUCTURES

This session will explore what steps can be taken to enhance historic building and associated system performance and efficiency as well as what pitfalls should be avoided when implementing building and system upgrades. In addition to general steps we will look at case study examples of how best to achieve enhanced performance with as little disruption to the historic building fabric as possible. *Presented by Mark Nussbaum, principal, Architectural Consulting Engineers*

#### NOBODY IS VISITING US! SO WHAT?

Black Point Estate and Gardens is located on Geneva Lake. The museum operates under a conditional use permit that prevents general vehicle access to the site. Guests arrive either via cruise boat or motor coach. Despite these restrictions, the organization desired to move beyond being merely a tourist attraction and to develop into a historical resource for the region. During this presentation, learn how the staff and volunteers at Black Point developed a low cost, yet successful outreach program to bring history to the people. Staff will share successes and failures along their five-year journey towards reaching this goal. *Presented by Dave Desimone and Michael Rehberg, Black Point Estate and Gardens*

#### HISTORY, THE PUBLIC, AND WHY THEY BOTH MATTER

The disconnect between academic history and the general public is enormous. Scholars often produce important works which advance the field yet only reach an academic audience. Meanwhile “popular” histories, by less accomplished historians, have widespread appeal. As museum professionals, it is our responsibility to provide the best histories and reach a wide audience. They both matter. Session attendees will learn how to identify important academic works, methods for reaching popular audiences, and why it is important to do both. *Presented by Dustin Mack, chief curator, History Museum at the Castle*

### SATURDAY MORNING: 10:45 – 11:45 AM

#### ECONOMIC POWER OF REVITALIZING MAIN STREETS

Todd Barman, Principal of Barman Development Strategies, LLC, will present on the positive economic impacts of preservation on historic Main Streets. With over 23 years of experience in the development field, experience as a National Main Street Center Program Officer, and additional work in municipalities across the country, Todd is an expert in the areas of historic commercial district design, commercial revitalization, and economic restructuring to bring vitality to Main Streets. Learn about these strategies and how to apply them to your community. *Presented by Todd Barman, principal, Barman Development Strategies, LLC*

#### WHAT IS ARCHAEOLOGY?

Join the State Archaeologist for a fun filled journey through Wisconsin's deep past, tangled present, and unknown future. John will discuss current research and new technologies and challenge your views of what archaeologists really do. *Presented by John Broihahn, state archaeologist, Wisconsin Historical Society*

#### MOVING COLLECTIONS: A CURATOR'S STORY OF SUCCESS AND SURVIVAL

Between November 2015 and June 2018, every artifact and archival item in the collection of the Waukesha County Historical Society & Museum was moved – twice – during work to restore and rehabilitate the historic courthouse complex they occupy. The collections move plan seemed Sisyphean at the start; instead, it became an opportunity for professional development and community engagement with new volunteers and building project partners. Bonnie Byrd will share her experiences in overcoming curatorial self-consciousness, building volunteer engagement, and finding the resources to tackle the conundrum of moving a collection. *Presented by Bonnie Byrd, executive director, Waukesha County Historical Society & Museum*

#### TELLING HER STORIES: USING THE 19TH AMENDMENT TO DO BETTER WOMEN'S HISTORY

After a 72-year fight, the 19th Amendment roughly doubled the number of eligible voters in 1920. Anniversaries are something we all are used to celebrating; recently, WWI and the Civil War were fertile anniversaries for many of us. But women's stories can be harder to find and celebrate. From research methods to programmatic ideas, be prepared to brainstorm ways your community can celebrate our local suffragists and leverage this anniversary to better tell women's history. As half of the population, women are half of our history but rarely are featured in half of the stories in our museums. *Presented by Jenny Kalvaitis, coordinator of secondary education, Wisconsin Historical Society*





# SATURDAY WORKSHOPS

# SATURDAY LUNCHEON

## SATURDAY WORKSHOPS: 9:15 – 11:45 AM

### PLANNING AND IMPLEMENTING YOUR ORAL HISTORY PROJECT PRE-REGISTRATION REQUIRED: LIMIT 20

This workshop offers attendees an overview on how to plan and conduct a personal or organizational oral history project from start to finish. UW-Madison's Troy Reeves and UW-Milwaukee's Brad Wiles will provide tips, tricks, and best practices for oral history project management, using examples from recent community projects they have implemented. This interactive session gives attendees an opportunity to network ideas and receive feedback on their own active or potential projects. This workshop is designed for conference attendees who already have a basic understanding of oral history and are ready to take it to the next level. *Presented by **Troy Reeves**, head, Oral History Program, UW-Madison Archives, and **Bradley Wiles**, PhD Student, UW-Milwaukee SOIS*

### DEVELOPING A COLLECTIONS MANAGEMENT POLICY: CREATE YOUR POLICY HERE

#### PRE-REGISTRATION REQUIRED: LIMIT 20

Does the museum or historical society for which you volunteer or work have a collections management policy? If not, or if yours is outdated, this workshop is for you. Come learn about the "what, why, and how" of collections management policies—what they are, why they're important, and how they are developed—and then create one for your institution. In this workshop, participants will be guided, step-by-step, through the process of establishing a policy. Leave the conference with a tangible product that will benefit your organization: a well-developed collections policy. A list of resources will also be provided to each participant. *Presented by **Danielle Benden**, owner, Driftless Pathways, LLC*

### BUILDING SUSTAINABLE COLLABORATIONS WITH AMERICAN INDIAN NATIONS

#### PRE-REGISTRATION REQUIRED: LIMIT 20

*\*Must attend prerequisite session "Our Tribal Neighbors: American Indian Nations of Wisconsin"*

This workshop is intended to provide a framework for museums and cultural institutions interested in developing collaborations with American Indian nations, tribal communities, and/or intertribal organizations. Workshop participants will learn about professional development resources and preparing for respectful and responsive engagement. Participants will begin developing individual work plans that can be implemented in a variety of professional settings. *Presented by **Rebecca H. Comfort**, American Indian Nations liaison, Wisconsin Historical Society*

### PAPERS, PICTURES, AND PATRONS: MAKING THE MOST OF YOUR ARCHIVES

#### SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD

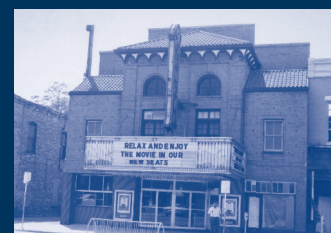
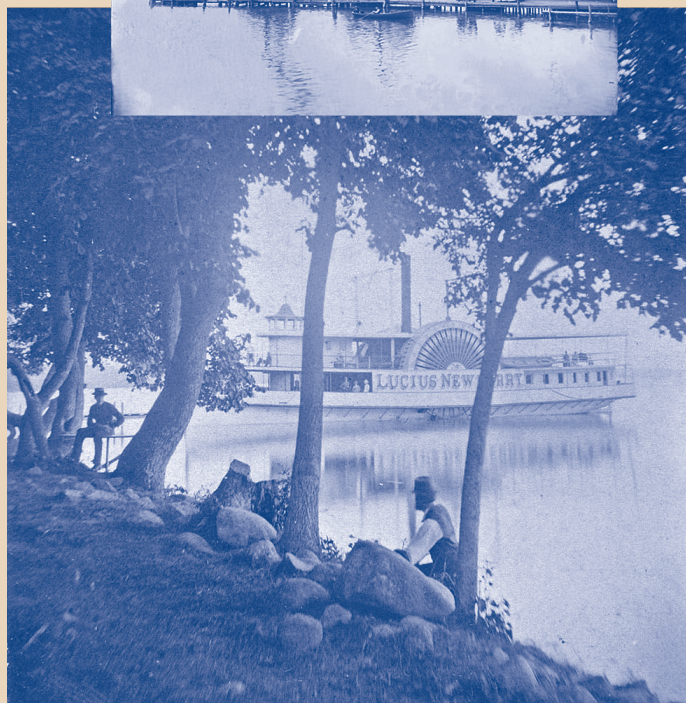
#### PRE-REGISTRATION REQUIRED: LIMIT 25

This workshop will explore the role and value of archives for institutions of all sizes. Archival repositories, often a fixture of museums, historical societies, libraries, and other local history organizations, serve a vital role in preserving and connecting audiences with important local history resources that tell powerful stories. This workshop will use engaging activities to help attendees learn the basics of managing an archival repository, such as collections management and research services, helping to transform archives into a vital component of every organization. *Presented by **Greg Kocken**, UW-Eau Claire, and **Pete Shrake**, Circus World Museum*

## SATURDAY LUNCHEON: 12:00 – 1:15 PM

### MARITIME ARCHAEOLOGY & SHIPWRECKS OF GENEVA LAKE

More than 750 ships have been lost in Wisconsin waters, a few of which lie on the bottom of Geneva Lake, including the Lucius Newberry and the original Lady of the Lake. Maritime Archaeologist Caitlin Zant will be discussing southeastern Wisconsin's maritime history and how Wisconsin Historical Society maritime archaeologists work to help preserve the state's rich maritime history, which still remains an important part of Wisconsin's heritage today.





# SATURDAY TOURS

## LAKE GENEVA WALKING TOUR

*Tour will meet in front of the Riviera Building in downtown Lake Geneva*

**2:00 – 3:30 PM**

Learn about Lake Geneva's famously designed buildings by architects including Daniel Burnham, Frank Lloyd Wright, and William Le Baron Jenny, as well as the colorful past of the downtown and the historic Maple Park neighborhoods. The walking tour covers roughly 1.3 miles on city sidewalks.

**PRE-REGISTRATION REQUIRED**

**TICKETS ARE \$10**

**Limit: 30**



## WISCONSIN JOURNEY TOUR AT OLD WORLD WISCONSIN

*Tour will meet at Old World Wisconsin, approximately 35-minute drive from the conference center*

**2:30 – 4:00 PM**

The Wisconsin Journey is a new 90-minute guided experience offering exclusive access to three historic spaces at Old World Wisconsin. This new interactive programming is perfect for guests to experience Wisconsin's rich immigrant history. This tour requires boarding and alighting a tram vehicle and walking short distances between buildings. Historic structures are not wheelchair accessible. Please contact [lhconference@wisconsinhistory.org](mailto:lhconference@wisconsinhistory.org) with questions regarding accommodation.

**PRE-REGISTRATION REQUIRED**

**TICKETS ARE \$12**

## REGIONAL MUSEUMS AND SITES OPEN HOUSE

There are museums and sites in the region that you can visit on your way to or from the conference! Visit [wisconsinhistory.org/conference](http://wisconsinhistory.org/conference) for a full list of sites open during the conference.



# HOTEL AND RATES

## HOTEL INFORMATION

### GRAND GENEVA RESORT CONFERENCE CENTER

CONFERENCE SESSIONS AND WORKSHOPS WILL BE HELD AT THE GRAND GENEVA RESORT CONFERENCE CENTER

GRAND GENEVA RESORT HOTEL ROOMS ARE AVAILABLE AT THE GRAND GENEVA RESORT AT A REDUCED CONFERENCE RATE OF \$82 PER NIGHT.

Please make reservations early for the discount since there are a limited number of rooms.

#### Grand Geneva Reservation Policies:

A refundable deposit equal to one night stay is required at the time of booking and will be charged to your credit card. Reservations may be cancelled by 4:00 PM at least 72 hours prior to arrival to avoid a one night penalty charge.

Please follow these instructions to receive the conference reservation rate:

Online: Go to [whist.org/GrandGeneva](http://whist.org/GrandGeneva) to make your reservation.

Phone: Call 844-759-2908 and ask for the Wisconsin Historical Society Conference rate.

Questions? Contact [lhnpconference@wisconsinhistory.org](mailto:lhnpconference@wisconsinhistory.org)

## CONFERENCE RATES

### REGISTER EARLY & SAVE!

REGISTER EARLY AND SAVE – Register by August 23 and save \$20  
FINAL DEADLINE TO REGISTER – October 11

#### WISCONSIN HISTORICAL SOCIETY MEMBERS

#### RECEIVE 10% OFF REGISTRATION

#### EARLY BIRD REGISTRATION—PAYABLE BEFORE AUGUST 23, 2019

EARLY BIRD TWO DAY REGISTRATION FEE \$135

EARLY BIRD FRIDAY REGISTRATION FEE \$85

EARLY BIRD SATURDAY REGISTRATION FEE \$80

#### REGULAR REGISTRATION— PAYABLE BEFORE OCTOBER 11, 2019

REGULAR TWO DAY REGISTRATION FEE \$155

REGULAR FRIDAY REGISTRATION FEE \$90

REGULAR SATURDAY REGISTRATION FEE \$85

#### STUDENT REGISTRATION— PAYABLE BEFORE OCTOBER 11, 2019

STUDENT TWO DAY REGISTRATION FEE \$70

STUDENT ONE DAY REGISTRATION FEE \$40

The registration fee includes breakfasts, lunches, and all sessions and workshops.

Please note that your registration entitles you to attend any open session, but workshop space is limited and requires advance registration as do optional events and tours.

Register and pay online at:  
[www.whslocalhistory.com](http://www.whslocalhistory.com)



# REGISTRATION FORM

**ALL REGISTRATIONS MUST BE PREPAID BY CHECK OR CREDIT CARD  
POSTMARKED BY OCTOBER 11, 2019  
ONE REGISTRATION FORM PER PERSON**

Name and Organization

Address, City, State, Zip

Telephone, Email

## **PAYMENT INFORMATION: ALL REGISTRATIONS MUST BE PREPAID BY CHECK OR CREDIT CARD POSTMARKED BY OCTOBER 11, 2019**

### **EARLY BIRD REGISTRATION—PAYABLE BEFORE AUGUST 23**

- |  |  |
|--|--|
| <input type="checkbox"/> FRIDAY AND SATURDAY \$135 | <input type="checkbox"/> 10% MEMBER DISCOUNT \$122 |
| <input type="checkbox"/> FRIDAY ONLY \$85          | <input type="checkbox"/> 10% MEMBER DISCOUNT \$77  |
| <input type="checkbox"/> SATURDAY ONLY \$80        | <input type="checkbox"/> 10% MEMBER DISCOUNT \$72  |

### **REGULAR REGISTRATION—PAYABLE BEFORE OCTOBER 11**

- |  |  |
|--|--|
| <input type="checkbox"/> FRIDAY AND SATURDAY \$155 | <input type="checkbox"/> 10% MEMBER DISCOUNT \$140 |
| <input type="checkbox"/> FRIDAY ONLY \$90          | <input type="checkbox"/> 10% MEMBER DISCOUNT \$81  |
| <input type="checkbox"/> SATURDAY ONLY \$85        | <input type="checkbox"/> 10% MEMBER DISCOUNT \$77  |

### **STUDENT RATES—PAYABLE BEFORE OCTOBER 11**

INCLUDE COPY OF VALID STUDENT ID

- ☐ FRIDAY AND SATURDAY \$70
- ☐ ONE DAY ONLY \$40

WISCONSIN HISTORICAL SOCIETY MEMBERSHIP  
NUMBER: # \_\_\_\_\_

DON'T HAVE YOUR MEMBERSHIP NUMBER? CALL 1-888-748-7479

**REGISTRATION AMOUNT DUE:** \_\_\_\_\_

### **ACTIVITIES AND MEALS, ADVANCED SIGN-UP IS REQUIRED:**

#### **THURSDAY:**

- ☐ **WISCONSIN JOURNEY TOUR AT OLD WORLD WISCONSIN**  
2:30 – 4:30 PM, LIMIT 14 \$12 \$\_\_\_\_\_
- ☐ **WISCONSIN COUNCIL FOR LOCAL HISTORY RECEPTION**  
2:30 – 6:00 PM \$25 \$\_\_\_\_\_

#### **FRIDAY:**

- ☐ **BREAKFAST**  
7:30 – 9:00 AM Included in registration fee
- ☐ **OPENING PLENARY: THE WISCONSIN HISTORICAL SOCIETY FOR  
THE 21ST CENTURY: VISION FOR 2029**  
8:15 – 9:00 AM Included in registration fee
- ☐ **LUNCHEON: A LIFE IN HISTORY WITH JOHN GURDA**  
12:00 – 1:15 PM Included in registration fee
- ☐ **LAKE GENEVA WALKING TOUR**  
5:00 – 6:30 PM  
LIMIT 30 \$10 \$\_\_\_\_\_
- ☐ **STUDENT AND YOUNG PROFESSIONALS MEET-UP**  
7:00 – 9:00 PM Included in registration fee

#### **SATURDAY:**

- ☐ **BREAKFAST AND COFFEE & CONVERSATION ROUNDTABLE DISCUSSIONS**  
8:00 – 9:00 AM Included in registration fee
- ☐ **LUNCHEON: MARITIME HISTORY OF LAKE GENEVA WITH CAITLIN ZANT**  
12:00 – 1:15 pm Included in registration fee

#### **SATURDAY TOURS, CHOOSE ONLY ONE:**

Participants are responsible for their own transportation

- ☐ **LAKE GENEVA WALKING TOUR**  
2:00 – 3:30 PM, LIMIT 30 \$10 \$\_\_\_\_\_
- ☐ **WISCONSIN JOURNEY TOUR AT OLD WORLD WISCONSIN**  
2:30 – 4:00 PM, LIMIT 14 \$12 \$\_\_\_\_\_

IN ADDITION TO OPEN SESSIONS,

#### **I WOULD LIKE TO ATTEND THE FOLLOWING WORKSHOPS:**

Space is limited for each workshop, please check [wisconsinhistory.org/conference](http://wisconsinhistory.org/conference) or email [lhphconference@wisconsinhistory.org](mailto:lhphconference@wisconsinhistory.org) for availability:

#### **FRIDAY: 9:15 – 11:45 AM**

- ☐ Historic Preservation Commission Workshop
- ☐ Box-Making for Museum Objects
- ☐ Local Government Records
- ☐ Hire for Culture

#### **FRIDAY: 1:30 – 4:00 PM**

- ☐ Substitute Materials and New Construction
- ☐ Custom Product Development for Museums and Historic Sites
- ☐ Digital Records Basics for Local Historical Societies
- ☐ Making Sense of Archival Collections

#### **SATURDAY: 9:15 – 11:45 AM**

- ☐ Planning and Implementing Your Oral History Project
- ☐ Developing a Collections Management Policy
- ☐ Building Sustainable Collaborations with Native Nations
- ☐ Papers, Pictures, and Patrons: Making the Most of Your Archives

### **PAYMENT METHODS: ALL REGISTRATIONS MUST BE PRE-PAID BY OCTOBER 11, 2019 ONE REGISTRATION FORM REQUIRED FOR EACH INDIVIDUAL**

- ☐ CHECK: MAKE PAYABLE TO WISCONSIN HISTORICAL FOUNDATION
- ☐ CREDIT CARD: CALL 608-264-6579 OR REGISTER ONLINE AT [WWW.WHSLocalHistory.COM](http://WWW.WHSLocalHistory.COM)

### **SEND YOUR COMPLETED REGISTRATION FORM & PAYMENT BY OCTOBER 11, 2019:**

WISCONSIN HISTORICAL SOCIETY • ATTN: AMY NORLIN • 816 STATE STREET • MADISON WI 53706

For Registration Information: Contact Amy Norlin at 608-264-6579 or [amy.norlin@wisconsinhistory.org](mailto:amy.norlin@wisconsinhistory.org)





WISCONSIN  
HISTORICAL  
SOCIETY

816 State Street  
Madison, WI 53706

# LOCAL HISTORY & HISTORIC PRESERVATION CONFERENCE

OCT. 25-26, 2019

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PERMIT NO. 430

From left to right:  
WHI Image ID 36571  
(Y.M.C.A. Camp),  
2191 (leeboats), and  
36466 (J.J. Mitchell  
Summer Home)



LAKE GENEVA, WISCONSIN | GRAND GENEVA RESORT

T H I R T E E N T H   A N N U A L



WISCONSIN  
HISTORICAL  
SOCIETY



# LOCAL HISTORY & HISTORIC PRESERVATION CONFERENCE

LAKE GENEVA | OCT. 25-26, 2019

[WISCONSINHISTORY.ORG/CONFERENCE](http://WISCONSINHISTORY.ORG/CONFERENCE)

## Michael Stacey

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**From:** Greg Rainka <grainka@chg-inc.com>  
**Sent:** Friday, August 30, 2019 2:17 PM  
**To:** Michael Stacey  
**Subject:** WisDOT Project ID 5845-06-03, US 51 Corridor Study  
**Attachments:** US 51 Alternative H Overview.pdf

Dear Mr. Stacey and the Stoughton Landmarks Commission:

After a few years of postponement, the Wisconsin Department of Transportation (WisDOT) has re-initiated the US 51 Corridor Study to evaluate alternatives for an 18.6-mile section of US 51 in southeastern Dane County between I-39/90 and US 12/18 that will improve safety and congestion and address the needs of pedestrians and bicyclists. Following the Public Involvement Meeting in August 2015, Alternative H was identified by WisDOT as the preferred alternative. Alternative H is a "hybrid" of the previously investigated Alternatives A and B. It provides for a four-lane roadway between WIS 138 (west) and County B (East) on the west side of Stoughton, but does not increase the number of lanes elsewhere. See attached for an overview of Alternative H.

As part of the environmental review process, effects to cultural resources must be considered. Commonwealth Heritage Group is conducting a re-review of the study corridor, and we are contacting you to solicit comments and/or concerns about the project from the commission, particularly with regard to any historically significant buildings, structures, or sites you feel may be impacted. We are aware of numerous historic districts in Stoughton, as well as other significant individual properties and archaeological sites identified during the previous cultural resources studies for this project.

We value your input and assistance. If you have any information to share or would like to comment, please contact me by Friday, September 6, 2019.

Thank you very much for your time.



Greg W. Rainka, Architectural Historian/Asst. Regional Director  
8669 N. Deerwood Dr., Milwaukee, WI 53209  
o: (414) 446-4121 ext 112  
c: (608) 515-4671  
e: grainka@chg-inc.com  
commonwealthheritagegroup.com



## Chapter 38 - HISTORICAL PRESERVATION<sup>[1]</sup>

Footnotes:

--- (1) ---

**Cross reference**— Buildings and building regulations, ch. 10; utilities, ch. 74; zoning, ch. 78.

### ARTICLE I. - IN GENERAL

Secs. 38-1—38-30. - Reserved.

### ARTICLE II. - LANDMARKS PRESERVATION COMMISSION<sup>[2]</sup>

Footnotes:

--- (2) ---

**Editor's note**— Ord. No. 0-13-2018, § 1(Exh. A), adopted May 22, 2018, amended Art. III in its entirety to read as herein set out. Former Art. III, §§ 38-31—38-44, pertained to similar subject matter and derived from Code 1986, § 12.135(1)—(13); and Ord. No. 0-2-2015, adopted July 14, 2015.

**Cross reference**— Boards, commissions and committees, § 2-341 et seq.

Sec. 38-31. - Intent.

The protection, enhancement, perpetuation and use of improvements and districts of special character or historical interest is a public necessity required in the interest of the health, prosperity, safety and welfare of the people of the city. This article is intended to:

- (1) Accomplish the protection, enhancement and perpetuation of such improvements and districts which reflect elements of the city's cultural, social, economic, political and architectural history.
- (2) Safeguard the city's historic and cultural heritage, as embodied in our landmarks and historic districts.
- (3) Stabilize and improve property values.
- (4) Foster civic pride in the beauty and accomplishments of the past.
- (5) Protect and enhance the city's attractions to residents, tourists and visitors.
- (6) Support the business, industry and economy of the city.
- (7) Promote the use of landmarks and historic districts for the education, aesthetic pleasure and welfare of the city's people.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-32. - Definitions.

As used in this article, unless the context clearly requires otherwise, the words defined in this section have the following meanings:

*Alteration* means any construction on or change to the exterior of a building, structure, object, or site including, but not limited to, the changing of foundation, wall or roofing and the changing, eliminating or

adding of doors, windows, steps, railings, porches, balconies, signs or other ornamentation, new construction or relocation of any property, structure or object, or any part of a property, structure or object. Ordinary maintenance and repairs shall not be considered an alteration.

*Certificate of appropriateness (COA)* means a document that describes exterior repair or alteration to a landmark property or interior repair or alteration that affects an exterior feature. Approval of the COA by the landmarks commission is required prior to obtaining a building permit and commencement of work.

*Commission* means the landmarks preservation commission created by this article.

*Contributing property* means any building, structure or object which adds to the historical integrity or architectural qualities that make a historic district, listed locally or federally, significant.

*Demolition* means any act that destroys in whole or in part a building, structure, object or site.

*Historic district (local)* means a geographically definable area, possessing a concentration, linkage, or continuity of sites, buildings, structures, or objects united by past events or aesthetically by plan or physical development, as defined by the local historic district nomination and designated by the commission.

*Historic downtown Stoughton design guidelines* was created using the Secretary of Interior's Standards for Treatment of Historic Properties to guide the renovation and rehabilitation of commercial buildings on Main Street.

*Improvement* means any building, structure, landscape feature, work of art or other object which is all or part of any physical betterment of real property.

*Improvement parcel* means a unit of property which includes any unimproved area of land that is considered a single entity for tax purposes.

*Landmark* means an improvement which has a special character or historic interest in showing the development, heritage or cultural character of the city, state or nation which has been designated as a landmark under this article. All mention of landmark within this text is meant to mean "local landmark".

*Landmark site* means the location of a significant event, a prehistoric or historic occupation or activity, or a building or structure, whether standing, ruined, or vanished, where the location itself possesses historic, cultural, or archaeological value regardless of the value of any existing structure.

*Ordinary maintenance and repairs* means work that corrects any deterioration or damage to a building or structure in order to restore it to its condition prior to the deterioration or damage. The work does not involve a change in the design, material, or outer appearance of the building or structure.

*Structure* means any building or improvement attached to land (see improvement).

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

#### Sec. 38-33. - Composition and terms.

The commission shall be composed of six citizen members competent and informed in the historical, architectural and cultural traditions of the city, to be appointed by the mayor subject to city council confirmation by majority vote. All citizen members may be appointed for three years as terms expire. Citizen members may be appointed to successive terms. A seventh member shall be a common council member to be appointed by the mayor subject to council confirmation by majority vote. In addition, the zoning administrator shall be an ad hoc member of the commission and shall not be entitled to a vote. If any vacancy occurs, the mayor shall appoint a person subject to the city council confirmation for the unexpired term. The commission may suggest a candidate to the mayor for appointment. No compensation shall be paid to commission members except for expenses necessary in carrying out their duties. The commission shall annually select from its members a chair, vice-chair and secretary and shall fill vacancies in such offices.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-34. - Landmark and landmark site designation criteria.

- (a) The commission shall consider the following criteria in determining whether or not to recommend that the city council designate an improvement or improvement parcel as a landmark or landmark site:
  - (1) Whether it exemplifies or reflects the cultural, political, economic or social history of the city, state or nation.
  - (2) Whether it is identified with important historic or prehistoric persons or events in community, state or national history.
  - (3) Whether it embodies distinguishing characteristics or an architectural type specimen, valuable for a study of a period, style, construction method or indigenous materials or craftsmanship.
  - (4) Whether it is representative of the notable work of a master builder, engineer or architect.
  - (5) Whether it is a unique and irreplaceable asset to its neighborhood and the city.
  - (6) Whether it provides an example of the physical surroundings in which past generations lived.
- (b) The commission may adopt specific written guidelines for designation of landmarks, landmark sites and historic districts providing such conform to the provisions of this article.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-35. - Powers and duties.

- (a) The commission may, subject to section 38-34, recommend that the city council designate landmarks, landmark sites and historic districts within the city, based upon the criteria of section 38-34. Once so designated, such landmarks, landmark sites and historic districts shall be subject to all the provisions of this article.
- (b) The commission may regulate, approve or deny proposed changes or alterations to landmark properties in accordance with section 38-36.
- (c) The commission shall cooperate with the state liaison officer and the governor's liaison committee for the National Register of Historic Places of the United States National Park Service in trying to include city landmarks or landmark sites as national landmarks or landmark sites in the National Register of Historic Places.
- (d) The commission shall work for the continuing education of the citizens of the city about the historic heritage of the city.
- (e) The commission shall actively work for the passage of legislation which would permit the granting of full or partial tax exemptions to properties designated under this article in order to encourage owners to assist in carrying out the intent of this article.
- (f) The commission may, as it deems advisable, solicit and receive funds for the purpose of landmarks preservation in the city. Any funds so received shall be placed in a special city account for such purpose.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-36. - Regulation of construction and alteration.



- (a) No person shall alter, reconstruct or permit any alteration or reconstruction affecting the exterior of any landmark, landmark site or property in a local historic district unless the commission has approved a certificate of appropriateness (COA) for such work and unless so approved, the building inspector shall not issue a building permit for such work.
- (b) Upon the filing of an application, the commission shall determine whether:
  - (1) The proposed work would not destroy or affect in a deleterious way any important feature of the landmark, landmark site or local historic district; and
  - (2) The proposed work is appropriate according to the Secretary of the Interior's Standards for the Treatment of Historic Properties; and
  - (3) The exterior of any proposed improvement will be compatible with the exterior appearance and character of neighboring properties.
- (c) If the commission agrees with all the statements in subsection (b) of this section, it shall approve the work and issue a COA. Its decision shall be made within 60 days of the date of application. If the commission decides any statements in the negative, it shall inform the building inspector to deny issuance of the permit. Denial of a permit may be appealed to the city council. In addition, if the commission denies an application, it shall, at the request of the applicant, cooperate and work with the applicant in an attempt to obtain approval within the guidelines of this article.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-37. - Regulation of demolition.

- (a) Except as otherwise expressly provided herein, no person shall demolish all or part of a landmark, improvement on a landmark site, or any building or structure in a local historic district, unless the commission has approved such work. Unless the commission has approved the work, the building inspector shall not issue a building permit for such work. This section shall not apply to the demolition of a building or structure that has been ordered razed by a court of competent jurisdiction pursuant to Wis. Stat. § 66.0413(2).
- (b) When a person applies for a permit to demolish all or part of a landmark or improvement on a landmark site, such application shall also be filed with the commission.
- (c) A demolition application under this section shall not be approved unless the applicant demonstrates one of the following:
  - (1)
    - a. The physical characteristics of the building or improvement have changed since the landmark designation was made; and
    - b. The change has caused the structure to no longer have the physical integrity needed to embody the physical characteristics that led to the landmark designation; and
    - c. The change was not caused by a current or prior owner's failure to maintain the building or structure; or
  - (2) The building or improvement was not a contributing property at the time the local historic district was created, and is still not a contributing property; or
  - (3) A denial of the demolition permit will result in a taking of the owner's property without just compensation in violation of the Constitution of the State of Wisconsin or Constitution of the United States of America.
- (d) If the commission has not approved or denied the application for demolition within 90 days after the application has been filed with the city, the commission shall be deemed to have approved the application. Denial of a demolition permit may be appealed to the city council, which shall base its decision on the standards in subsection (c).

- (e) The Commission shall be informed of all demolition permit requests for any property listed in the National Register of Historic Places.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-38. - Recognition of landmarks, landmark sites and historic districts.

After a landmark, landmark site or historic district has been designated in accordance with section 38-34, the commission shall cause to be prepared and erected on such property at city expense suitable plaques or signs recognizing the landmark. Such plaques shall be placed for ease of pedestrian visibility. The plaques shall contain all information deemed appropriate for the landmark by the commission.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-39. - Rescission of landmark designation.

- (a) Designation may be rescinded upon petition to the commission and compliance with the procedures as follows:
  - (1) Petitions for rescission may be submitted to the landmarks commission for consideration and public hearing.
  - (2) When considering rescission of a landmark designation, the commission shall consider whether the landmark or district no longer meets the criteria for designation.
  - (3) The commission shall make a recommendation to the city council including a report regarding whether the landmark or district does or does not continue to retain significance and integrity.
  - (4) The council shall make its decision only after the above procedures have been followed.
  - (5) The council shall rescind a designation only upon a finding based on the commission recommendations that the designated landmark or district no longer meets the criteria in accordance with section 38-34.
    - a. In the event of rescission, the commission shall notify the city clerk, building inspector and assessor of the rescission and shall cause the rescission to be recorded at its expense in the county register of deeds.
    - b. Following any such rescission, the commission may not redesignate the subject property as a landmark or landmark site for at least five years from the date of rescission.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-40. - Procedures.

- (a) Before establishing any landmark or landmark site, the commission shall hold a public hearing thereon after giving at least ten days written notice of such hearing and appeal procedures to the owners and occupants of the affected premises and the owners of land located within 200 feet of the affected property. Notice of such hearing shall also be published as a class 1 notice under the statute. The commission shall also notify the building inspector and the public works committee of the hearing and they may respond to the commission's proposed designation in writing or by appearance. At any time after the closing of the public hearing, the commission may recommend that the city council designate the affected property as either a landmark or landmark site. Upon the request of any aldermember or the owner of a landmark or landmark site, a public hearing shall be held by the city council before it votes on whether or not to establish the landmark or landmark site. Notice of such designation shall be given to the property owner, the city clerk, building inspector, assessor and the county register of deeds.

- (b) The owner of any landmark or landmark site may, following the designation of the property, enter into voluntary restrictive covenants on the property with the commission. The commission may assist the owner in preparing the covenants in the interest of preserving the landmark or landmark site and the owner shall record such covenant in the county register of deeds and notify the assessor thereof.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-41. - Historic districts.

- (a) The commission may select geographically defined areas for recommendation for designation by the city council as historic districts and shall prepare, in ordinance form, an historic preservation and land usage plan for each such area. The designation criteria for such historic district shall be in accordance with section 38-346. Each historic preservation and land usage plan shall contain specific guidelines for development, a list of appropriate and banned land usage and a statement of preservation objectives within the district.
- (b) The commission shall hold a public hearing when considering the plan for a historic district. Notice of the time, place and purpose of such hearing shall be given by publication as a class 2 notice under statute in the official city newspaper. Such notice shall also be sent by the city clerk to the aldermember of the aldermanic ward in which the historic district is located as well as the owners of record, of property located at least in part within the district at least ten days prior to the date of such hearing. Following the public hearing, the commission shall vote to recommend, reject or withhold action on the plan. The recommendation, if any, shall be forwarded to the city council for its action.
- (c) Upon receipt of such recommendation, the city council may by majority vote either designate or reject the historic district. Designation of the historic district shall constitute adoption of the district in ordinance form.
- (d) Every person in charge of any landmark, landmark site or improvement in a historic district shall conform to the guidelines for development of land usage for property within the district as well as any regulations developed under this article.
- (e) To the extent to which such is reasonably possible, the commission is empowered to invoke the provisions of sections 38-36 and 38-37, giving due consideration to the larger area of land involved and the degree to which the proposed change would materially affect the preservation objectives and design criteria of the historic preservation plan as duly adopted by the city council.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-42. - Maintenance of improvement on landmark site or within historic district.

Every person in charge of an improvement on a landmark site or within a historic district shall keep in good repair all of the exterior portions of such improvement to prevent it from becoming damaged or falling into a state of disrepair. This section shall be in addition to all other provisions of law relating to a premises repair.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-43. - Penalties for violations.

- (a) Failure to perform any action required by this article or performance of any act prohibited by this article shall constitute a violation. Any persons violating any provision of this article shall be subject to a fine of up to \$500.00 for each separate violation. Each and every day during which a violation continues shall be deemed to be a separate offense. Notice of violations shall be issued by the zoning administrator.



- (b) Additionally, the commission may seek reversal of prohibited work without regard to economic hardship. Procedures for the reversal of prohibited work shall be outlined in a COA approved by the commission.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)

Sec. 38-44. - Commission records.

The city staff person for the commission shall cause to be prepared permanent public records of all actions taken by the commission in connection with landmarks, landmark sites and historic districts. Such records shall be maintained in such form as to permit ease of access and the city staff person shall provide guidance for any person seeking to search its records. The commission secretary is responsible for taking minutes and maintaining records if the city staff person is unable to attend a commission meeting.

(Ord. No. 0-13-2018, § 1(Exh. A), 5-22-2018)