**STOUGHTON ARTS COUNCIL BOARD**

**ORGANIZATIONAL MEETING**

**March 4, 2015, 10:30am**

**Hall of Fame Room, City Hall**

**P= Present, A= Absent, X= Excused**

**Mary-Carel Verden \_P\_\_ Tricia Suess  \_\_P\_\_\_**

**John Beutel  \_\_X\_\_            Amy McFarland \_\_X\_\_**

**Kathryn Jones \_\_P\_\_ Bill Amundson \_\_P\_**

**Laura Trotter \_\_P\_\_**

**Mayor Appointee Bill Brehm: \_\_P\_ Christina Dollhausen: \_\_X\_**

Meeting Chairperson – Mary-Carel Verden

1) Call to Order at 10:05am by Verden

2) Review/Approval of Minutes 1-21-2015

Suess moved to approve the 1/21/15 minutes, Amundson Seconded, and it passed unanimously.

3) Treasurer’s Report

No report given – no money has been spent or received since the last meeting

4) Development and Marketing Plan

* + The group came to consensus about a ticket design for the logo. Verden is to tweak and send around via e-mail, showing colors, bolder lettering for “Stoughton”. Suess would like to see solid versions.
  + Trotter Moved to have the arts council play a role in filling the Syttende Mai Stage with artists and performers. Seuss seconded and the motion carried. Verden suggested a press release for artists.
  + Jones moved to allocate up to $500 to be used toward artists on the Syttende Mai Stage. Trotter seconded, and the motion carried.
  + Trotter is to update the Requests for Proposals (RFP) or the downtown banner project, Verden getting quotes for banner production, then add that to the RFP

5) Strategic planning session

Trotter moved to table item 5, Jones seconded, passed.

6) Arts council message/mission

Trotter moved to table item 6, Jones seconded, passed.

7) Adjournment:

Jones Moved to adjourn at 11:38am, Suess seconded, passed. Next meeting Thursday April 2, 10am, Hall of Fame Room.