

OFFICIAL NOTICE AND AGENDA

Notice is hereby given that the Parks and Recreation Committee of the City of Stoughton, Wisconsin will hold a regular or special meeting as indicated on the date, time and location given below.

Meeting of the: Date /Time: PARKS AND RECREATION COMMITTEE OF THE CITY OF STOUGHTON

Wednesday, November 14, 2012 @ 6:00 PM

Location: Members:

Ed Overland Room/City Hall (381 E Main St, Stoughton WI 53589) Eric Olstad, Greg Jenson, Tim Swadley, Paul Lawrence, Donna Olson

CC:

Attorney Matt Dregne, Department Heads, Stoughton Newspapers,

Pili Hougan, Tamara Bader-Fleres, Debbie Blaney, Debbie Myren, Sean Brusegar,

oregonobserver@wcinet.com, Council Members

* Note-For security reasons, the front doors of the City Hall building (including the elevator door) will be locked after 4:30 p.m. If you need to enter City Hall after that time, please use the entrance on the east side of City Hall (the planning department door). If you are physically challenged and are in need of the elevator or other assistance, please call 873-6677 prior to 4:30 p.m.

P.III.	
Item #	CALL TO ORDER
1	Communications
Item #	OLD BUSINESS
2	Park Facilities Use
3	Parks and Open Space Plan
4	Parkland Opportunities
Item #	NEW BUSINESS
5	Approval of the October 10, 2012 Minutes
6	2013 Park Events Update
7	Youth Center Update
8	Future Agenda Items
	ADJOURNMENT

PARKS AND RECREATION COMMITTEE MEETING MINUTES

Stoughton

Wednesday, October 10, 2012 5:30 PM Fire Station Training Room

Present: Alderpersons: Tim Swadley, Greg Jenson, Paul Lawrence, Eric Olstad and Parks and Recreation Director Tom Lynch

Absent and Excused:

Guests:

Call to Order

By Swadley at 5:30 PM

1. Communications

Lakeview Church will be doing a massive volunteer effort at Troll Beach next Saturday. They will have 25 members working on painting, dry walling the birthday room and creating murals.

Old Business

2. Park Facilities Use

Lynch will meet with Mel Dow to have a preliminary conversation about school facility needs.

3. Parks and Open Space Plan

Lynch felt the Parks and Open Space Plan could be mostly handled in house with some items needing outside help. The committee felt a shorter survey involving pertinent questions would be preferable to repeating the survey from 5 years ago. The committee also suggested making the survey a Leadership Stoughton project.

4. Memory Walk Vandalism/Maintenance

Sean Brusegar talked with Diane Anderson about lighting options for the Memory Walk. They moved away from a lighting fixture under the shelter roof and will proceed with mounting a street light on a nearby pole.

5. Budgeting for Outcomes

Lynch summarized the four offers for the committee.

New Business

6. Approval of September 5, 2012 Minutes

Motion by Lawrence, seconded by Olstad to approve the minutes of September 5, 2012. Motion passed 4-0.

7. Parkland Purchase Opportunities

Lynch talked with the committee about several options for land purchase or sale that will be further explored going forward.

8. Future Agenda Items

Parks and Open Space plan Park Facilities Land Purchase Opportunities

Motion made by Olstad, seconded by Jenson to adjourn the meeting at 6:30 PM. Motion passed 4-0

Racetrack Park Diamond 1 Stoughton Recreation Diamond 2 Stoughton Recreation Stoughton Area Little League Diamond 3 Stoughton Recreation Stoughton Area Little League Diamond 4 Stoughton Recreation Stoughton Area Little League Barn Area Soccer Stoughton Recreation Stoughton Area Little League Stoughton Area Soccer Stoughton Recreation Stoughton Lacrosse Club Mandt Park Roadside Diamond Stoughton Recreation Stoughton Area Little League Stoughton Area Youth Softball	Park Facilities	User Group	User Group	User Group
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Lowell Dark				
Lowell Park	Lowell Park			
Baseball Field Stoughton Baseball	Baseball Field	Stoughton Baseball		
Bjoin Park	•			
Baseball Field Stoughton Area Little League	Baseball Field	Stoughton Area Little League		
Virgin Lake Park	_	Standard Assa Valla Casas		
Soccer Field Stoughton Area Youth Soccer	Soccer Field	Stoughton Area Youth Soccer		
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Contract Facilities	Contract Facilities			
Yahara School	Yahara School			
Softball Field Stoughton Area Youth Softball	Softball Field	Stoughton Area Youth Softball		
Kegonsa School	Kegonsa School			
Softball Field Stoughton Area Youth Softball	Softball Field	Stoughton Area Youth Softball		
Oak Knoll Park				
Baseball Field 1 Stoughton Area Little League		•		
Baseball Field 2 Stoughton Area Little League	Baseball Field 2	Stoughton Area Little League		
High Cohool	High School			
High School Baseball Field Stoughton Baseball	-	Stoughton Rasehall		
Softball Field 2 Stoughton Area Youth Softball		_		
Softball Field 3 Stoughton Area Youth Softball				
Tennis Courts Stoughton Recreation				
	J2 23 3 10			
Fox Prairie School	Fox Prairie School			
Baseball Field	Baseball Field			

Survey Questions 2013 Parks and Open Space Update

2008 Questions

- How often do you use the following park facilities offered by the City of Stoughton?
- This past summer, how many times did a member of your household visit or use park facilities in Stoughton?
- In the fall, winter, and spring, how many times does any member of your household typically visit or use park facilities in Stoughton?
- Which Stoughton park do you visit or use most often?
- Regardless of how often you use the parks system, how would you rate the importance of parks and open space to the general "quality of life?"
- Please indicate your level of satisfaction with the following:
- As Stoughton expands, how important do you believe it is for the City to add, or increase the number of the following types of facilities?
- As Stoughton moves forward with its plans to build new parks, priorities must be established.
 There are 14 options listed below. Please indicate what your TOP 6 PRIORITIES are based on the
 expected use by you and/or members of your household. Do not assign the same priority to any
 two items.
- Which statement best reflects your opinion about the current number of parks in Stoughton?
- Which statement best reflects your opinion about the current sizes of the parks in Stoughton?

2013 Possible Questions

- Stoughton currently provides 144 acres of parkland. That equates to 12 acres per 1000 residents. The national recommendation is 10.5 acres/1000. Our local requirement has been 12 acres/1000.
 - o Do you feel that Stoughton has an adequate amount of parkland to meet your needs?
- Stoughton's trails were rated as important to the residents during the 2008 survey. The long range plan includes linking all areas of Stoughton as well as Madison.
 - O What is your level of satisfaction with the current trails?
 - Amount?
 - Quality?
 - o Would you support more resources for developing and improving trails?
- Athletic facilities are important to providing our residents space to pursue their athletic goals.
 They are also important for attracting visitors and future home buyers.
 - What is your satisfaction level with our current facilities?
 - Amount?
 - Quality?
 - o Would you support more resources for land purchase and facility upgrade?
- The Parks and Recreation Department believes one of our main purposes is to create opportunities for community gathering. We can do this through our programs but also in other ways.
 - O What is your interest level in participating in the following events?
 - Concerts in the Park
 - Community picnics
 - City cleanups
 - Seasonal festivals
 - Sports tournaments
 - Chili cook offs or other food tasting events
 - O What is your interest level in the following program areas?
 - Adult sports
 - Youth sports
 - Senior sports
 - Adult enrichment
 - Youth enrichment
 - Senior enrichment
 - Troll Beach
 - Youth Center

City of Stoughton Parks & Recreation Department Resident Survey

The Parks and Recreation Department of the City of Stoughton is in the process of revising its *Parks and Open Space Plan*. This survey is designed to help us understand your opinions about the facilities and recreational activities currently offered in our existing parks as well as serves as a blueprint for the types of facilities that might be built in the future. Your input is vital to our better understanding how you use and what you expect out of our City parks. Thank you for taking the time to help us serve you better.

INSTRUCTIONS: Please mark (circle or check) the response that best reflects your opinions about the following:

1. How often do you use the following park facilities offered by the City of Stoughton?	Never	Rarely	Sometimes	Often	All the time	
Neighborhood playgrounds/toddler parks	1	2	3	4	5	
Baseball/softball fields	1	2	3	4	5	
Soccer/football fields	1	2	3	4	5	
Paved pedestrian/bicycle paths	1	2	3	4	5	
Nature/multiuse trails	1	2	3	4	5	
Basketball courts	1	2	3	4	5	
Tennis courts	1	2	3	4	5	
Nature preserves	1	2	3	4	5	
Picnic areas	1	2	3	4	5	
Swimming facilities	1	2	3	4	5	
Skateboard parks	1	2	3	4	5	
Open space park areas/nonspecific use	1	2	3	4	5	
Ice skating rinks	1	2	3	4	5	

- 2. This past summer, how many times did a member of your household visit or use park facilities in Stoughton? ^NEVER ^SELDOM ^MONTHLY ^TWICE A MONTH ^WEEKLY ^DAILY
- In the fall, winter, and spring, how many times does any member of your household typically visit or use park facilities in Stoughton?
 NEVER ^SELDOM ^MONTHLY ^TWICE A MONTH ^WEEKLY ^DAILY

4.	Which Stoughton park do you visit or use most often?	

- 5. Regardless of how often you use the parks system, how would you rate the importance of parks and open space to the general "quality of life?"

6. Please indicate your level of satisfaction with the following:	Externely	Districtoriste	Neutral	Satisfied	Extremely Satisfied
Overall satisfaction with Stoughton parks	1	2	3	4	5
Park safety	1	2	3	4	5
Park cleanliness	1	2	3	4	5
Maintenance of equipment/facilities	1	2	3	4	5
Variety of equipment/facilities	1	2	3	4	5
Ease of access to equipment/facilities	1	2	3	4	5
Availability of equipment/facilities	1	2	3	4	5
Proximity of park to your home	1	2	3	4	5
Availability of parking	1	2	3	4	5
Park furnishing (e.g. picnic tables)	1	2	3	4	5
Number of restrooms	1	2	3	4	5
Cleanliness of restrooms	1	2	3	4	5

8. As Stoughton expands, how important do you believe it is for the City to add, or increase the number of the following types of facilities?	Extremely Unimportant	Unimportant	Neutral	Important	Extremely Important
Neighborhood playgrounds/toddler parks	1	2	3	4	5
Baseball/softball fields	1	2	3	4	5
Soccer/football fields	1	2	3	4	5
Paved pedestrian/bicycle paths	1	2	3	4	5
Nature/multiuse trails	1	2	3	4	5
Basketball courts	1	2	3	4	5
Tennis courts	1	2	3	4	5
Volleyball courts	1	2	3	4	5
Nature preserves	1	2	3	4	5
Picnic areas	1	2	3	4	5
Swimming facilities	1	2	3	4	5
Pet exercising areas	1	2	3	4	5
Skateboard parks	1	2	3	4	5
Community gardens	1	2	3	4	5
Open space park areas/nonspecific use	1	2	3	4	5
Ice skating rinks	1	2	3	4	5

8. As Stoughton moves forward with its plans to build new parks, priorities must be established. There are 14 options listed below. Please indicate what your **TOP 6 PRIORITIES** are based on the expected use by you and/or members of your household. Do not assign the same priority to any two items.

Please select only 6, with 1 being your top priority. Don't use the same number twice.

Lots	Lots of open space Children's play equipment							
Wil	dlife preserve/wetla	ands	Tenn	is courts				
Wal	king/bicycle paths		Oper	picnic facilities	(grills, tables, etc.	.)		
Bas	ketball courts		Cove	Covered picnic facilities				
Vol	leyball courts		Skate	Skateboard park				
Base	eball/softball diamo	onds	Rive	rwalk				
Soc	cer/football fields		Othe	r				
9. □T0	Which statement OO FEW	-	opinion about the NT NUMBER		f parks in Stough O MANY	ton?		
	Which statement OO SMALL	best reflects your ^ADEQUAT	•		ne parks in Stough O LARGE	nton?		
11.	□District 1, First ^District 2, Stough	Lutheran Church hton EMS, 516 S. ed Methodist Chu	rch, 525 Lincoln A					
12.	Your gender:	^MALE	^FEMALE					
13.	Your age:	^18 - 29	^30 - 44	^45 - 59	^60 - 69	^70+		
14.	Please indicate th Number of ad Number of chi Number of chi Number of chi	ults (over 18) ildren 0 to 5 ildren 6 – 12	ole living in your ho	ousehold by age:				
15.		ease indicate your	ethnic background		^NATIVE A	AMERICAN		
	\Box H	ISPANIC	^ C A	UCASIAN^	OTHER			

16	6. Which of the following best represents you	_		
	□UNDER \$15,000	^\$15,000 - \$29,999	^\$30,000 - \$49,999	
	□\$50,000 - \$74,999	^\$75,000 - \$99,999	^\$100,000 - \$149,000	
	□ OVER \$150,000	¹ prefer not to say		
	Thank We value your opinions and will use them	you for your participation. as we complete the assessment for the future.	of our Parks and Open Space Plan	1
	Please return this surve	y no later than <u>Tuesday, Decer</u>	nber 5, 2006.	
				fold line
	Be sure to fold on lines provided, make sur	re the mailing address below is	visible and seal with tape or staple	4.
				fold line
				Please affix
				postage here

Parks & Open Space Survey City of Stoughton Parks & Recreation Department 321 S. Fourth Street Stoughton, WI 53589

Final Survey Results City of Stoughton Parks & Recreation Department

Prepared by
Carol Scovotti, D.P.S.
Chief Consultant, SMR Communications
Assistant Professor, University of Wisconsin-Whitewater
February 19, 2006

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Introduction

- A critical element in the City of Stoughton's upcoming *Parks and Open Space Plan Update* is relevant input from City residents about their current and future use of park facilities. Over time, behavioral patterns change. To understand the evolution of usage of current parks, recreational facilities and open space, and to plan for future growth the Parks and Recreation Department surveyed Stoughton residents.
- The survey was designed to provide accurate data to help committee members and City employees to identify key issues about park usage today:
 - How often do residents use Stoughton parks?
 - What are the most widely used park facilities in Stoughton?
 - What types of activities take place in Stoughton parks?
 - What is the perceived importance of the various types of park facilities maintained by the City?
 - How satisfied are residents with Stoughton Parks and Recreation?
- The survey also posed questions about the size and quantity of existing facilities. This feedback is critical to City planners responsible for determining the types, locations and sizes of new park facilities.
- Data collection was conducted from mid-November through early-December 2006. A hardcopy of the survey was distributed in the November *Tower Times*, the newsletter of Stoughton. An online version of the survey was also made available with links provided through the City's web site and through a 1000 piece email drop.
- This report includes the preliminary insights from the data collected as well as subsequent analysis based on household demographic data. The raw data gathered via the survey was already provided in electronic form to both Tom Lynch. Stoughton Parks and Recreation Department, and the consultant responsible for the *Parks and Open Space Plan Update*.

General Results

- There is no single, reliable source for the number of individual residences in Stoughton. However, we estimated the "population" of this study using a variety of available data.
 - The total number of residential garbage pickups in Stoughton is 4,071 (City Clerk, 2006).
 - The number of individual addresses containing an apartment number in Voting District #3 is 229 (Voter Registration List, 2006).
 - Assuming the three remaining districts have a similar number of apartment units in their areas, the total number of Stoughton households is estimated to be approximately 5,000.
- A total of 677 responses were received from the hard copy and electronic survey distributions, about 170 percent of the desired target amount. This represents an overall response rate of 13.5 percent. These additional responses make the results statistically more reliable than the desired accuracy rate (95 percent confidence interval with a margin of error +/- 3 percent) and improve the generalizability of the survey.
- Response was evenly distributed from around the City. The 16.7 percent of responses that did not indicate one of Stoughton's four voting districts were kept in the response set as we discovered many either didn't know their voting district or they voted via absentee ballot.
 - 21.8 percent (146) District 1
 - 17.1 percent (115) District 2
 - 17.9 percent (120) District 3
 - 26.5 percent (178) District 4

Demographic Profile of Survey Respondents

- Of all the demographic information collected, number of children in the household proved to be the most significant in determining park usage, activities, and perceived importance of various types of park facilities maintained by the City of Stoughton.
- The table below represents the number of respondents by age and number of children in the household.

Respondent Age	No Children	1-2 Children	3-4 Children	5+ Children	Total
18-29	21	15	27	6	69
30-44	15	65	130	126	336
45-59	72	50	43	39	204
60-69	36	1	4	0	41
70+	23	1	0	0	24
Total	167	132	204	171	674

Frequency of Park Use

Q1	Never	Rarely	Some- times	Often	All the time	Mean
Neighborhood/	112 /	112 /	189 /	187 /	68 /	2.98
Toddler Parks	16.8%	16.8%	28.3%	27.6%	10.2%	
Baseball/	205 /	125 /	133 /	136 /	65 /	2.59
Softball Fields	30.9%	18.8%	20.0%	20.5%	9.8%	
Soccer/ Football Fields	239 / 36.2%	122 / 18.5%	135 / 20.5%	112 / 17.0%	52 / 7.9%	2.42
Paved Ped/	98 /	117 /	206 /	165 /	76 /	3.01
Bike Paths	14.8%	17.7%	30.4%	24.9%	11.5%	
Nature/	85 /	135 /	208 /	161 /	79 /	3.02
Multiuse Trails	12.7%	20.2%	31.1%	24.1%	11.8%	
Basketball	243 /	144 /	186 /	76 /	18 /	2.22
Courts	36.4%	21.6%	27.9%	11.4%	2.7%	
Tennis Courts	280 / 42.0%	168 / 25.2%	151 / 22.6%	54 / 8.0%	14 / 2.1%	2.03
Nature	142 /	172 /	191 /	113 /	45 /	2.62
Preserves	21.4%	25.9%	28.8%	17.0%	6.6%	
Picnic Areas	128 / 19.0%	201 / 29.9%	254 / 37.8%	70 / 10.4%	19 / 2.8%	2.48
Swimming Facilities	210 / 31.5%	152 / 22.5%	180 / 27.0%	88 / 13/2%	36 / 5.4%	2.38
Skateboard	502 /	80 /	61 /	19 /	7 /	1.43
Parks	75.0%	12.0%	9.1%	2.8%	1.0%	
Open Space/	153 /	158 /	225 /	89 /	30 /	2.52
Nonspecific Use	23.4%	23.4%	34.4%	13.6%	4.6%	
Ice Skating	299 /	154 /	123 /	51 /	41 /	2.07
Rinks	44.8%	23./1%	18.4%	7.6%	6.1%	

Three questions from the survey dealt with frequency of park use.

- Q1 collected use of 13 different park facilities
 (1 = never; 5 = all the time)
- Q2 collected general usage last summer
 (1 = never; 6 = daily)
- Q3 collected typical usage in fall, winter and spring (1 = never; 6 = daily)

	Q2 Summer Use	Q3 Other Season Use
Never	19 / 2.8%	32 / 4.8%
Seldom	64 / 9.5%	149 / 22.1%
Monthly	59 / 8.7%	98 / 14.6%
Twice a Month	62 / 9.2%	129 / 19.2%
Weekly	323 / 47.8%	220 / 32.7%
Daily	149 / 22.0%	45 / 6.7%

Frequency of Park Use by Number of Children in Household

- Park facilities used by residents of Stoughton is impacted by the number of children in the household. The table below shows the percent of OFTEN or ALL THE TIME responses for usage of each park type by number of children in the household.
- Park facilities are in rank order by number of children in household.

No Children	1-2 Children	3-4 Children	5+ Children
Paved Ped/Bike Paths (33.3%)	Paved Ped/Bike Paths (46.6%)	Neighborhood/Toddler (45.5%)	Neighborhood/Toddler (54.2%)
Nature/ Multiuse Trails (31.9%)	Nature/ Multiuse Trails (44.9%)	Nature/ Multiuse Trails (40.1%)	Swimming Facilities (48.4%)
Nature Preserves (22.3%)	Neighborhood/Toddler (38.1%)	Baseball/ Softball Field (38.2%)	Baseball/ Softball Field (39.1%)
Open Space/ Nonspecific (20.1%)	Baseball/ Softball Field (27.7%)	Paved Ped/Bike Paths (34.2%)	Soccer/ Football Field (37.9%)
Baseball/ Softball Field (12.9%)	Nature Preserves (27.7%)	Soccer/ Football Field (33.2%)	Paved Ped/Bike Paths (34.1%)
Neighborhood/Toddler (12.2%)	Soccer/ Football Field (22.9%)	Nature Preserves (27.2%)	Nature/ Multiuse Trails (33.6%)
Picnic Areas (9.6%)	Swimming Facilities (18.9%)	Swimming Facilities (22.6%)	Basketball Courts (22.3%)
Tennis Courts (7.2%)	Open Space/ Nonspecific (17.7%)	Open Space/ Nonspecific (19.9%)	Ice Skating Rinks (19.3%)
Basketball Courts (6.2%)	Basketball Courts (16.0%)	Ice Skating Rinks (17.6%)	Nature Preserves (18.3%)
Swimming Facilities (5.6%)	Ice Skating Rinks (12.1%)	Picnic Areas (16.7%)	Picnic Areas (15.8%)
Ice Skating Rinks (4.4%)	Tennis Courts (10.6%)	Basketball Courts (12.4%)	Open Space/ Nonspecific (13.6%)
Soccer/ Football Field (2.5%)	Picnic Areas (9.1%)	Tennis Courts (9.9%)	Tennis Courts (12.2%)
Skateboard Parks (0.6%)	Skateboard Parks (3.1%)	Skateboard Parks (5.9%)	Skateboard Parks (5.3%)

Seasonal Park Use by Number of Children in Household

- The more children in the household, the greater the frequency of use of Stoughton parks.
- The table below indicates the percentage of respondents who indicated they or a member of their household visited a park in Stoughton more than twice a month in a given season. Daily use by season is also specified.

	No Children	1-2 Children	3-4 Children	5+ Children
Summer Use > Twice a month	47.9%	85.6%	88.8%	93.0%
Summer Use Daily	10.7%	25.0%	20.6%	32.7%
Fall/Winter/Spring Use > Twice a month	31.1%	60.3%	62.0%	80.5%
Fall/Winter/Spring Use Daily	4.1%	6.1%	5.9%	10.7%

Most Frequently Used Parks

Q4 identified the most frequently used Stoughton park facility.

If multiple answers were identified, OTHER response was selected.

Please forgive typos and incorrectly named facilities. These responses come directly from respondents. (obvious typos were corrected)

With the exception of Schelfelker Park (listed as the 5th most popular park for households with no children), the top five parks are the same, regardless of the number of children in the household.

		Frequency	Percent
	Mandt	102	17.2
	Norse	81	13.7
	Racetrack	73	12.3
	Virgin Lakes	63	10.6
	Bjorn	48	8.1
	Other	31	5.3
	East Side	27	4.6
	Schefelker	22	3.7
	River Trail	17	2.9
	Don't Know/None	16	2.7
	Veterans	15	2.5
	Lowell	13	2.2
	Bike Paths/Trails	11	1.9
	Westview Ridge	11	1.9
	Viking	10	1.7
	Oak Knoll	9	1.5
	Yahara River	9	1.5
	Criddle	8	1.3
	Amundson	6	1.0
	Kegonsa	6	1.0
	Kiederman	5	.8
	Baseball areas	3	.5
	Dunkirk	3	.5
	Frisbee Golf	2	.3
	Ice Rink	2	.3
•	Total	593	100.0

Perceived Importance of Parks

Q7	Ext Unimp	Unimp	Neutral	Imp	Ext Imp	Mean
Neighborhood/	9 /	25 /	160 /	301 /	169 /	3.90
Toddler Parks	1.3%	3.8%	24.1%	45.3%	25.5%	
Baseball/	16 /	61 /	262 /	232 /	92 /	3.49
Softball Fields	2.4%	9.2%	38.7%	35.0%	13.9%	
Soccer/ Football	18 /	50 /	271 /	235 /	91 /	3.50
Fields	2.7%	7.5%	40.8%	35.3%	13.7%	
Paved Ped/	1 /	7 /	45 /	303 /	215 /	4.27
Bike Paths	0.2%	1.2%	7.9%	53.0%	37.6%	
Nature/	6 /	25 /	158 /	278 /	200 /	3.96
Multiuse Trails	0.9%	3.7%	23.3%	41.7%	29.9%	
Basketball	24 /	51 /	308 /	230 /	54 /	3.36
Courts	3.6%	7/5%	46.2%	34.5%	8.1%	
Tennis Courts	26 / 3.9%	91 / 13.7%	332 / 49.0%	170 / 25/5%	47 / 7.1%	3.18
Nature	13 /	36 /	168 /	278 /	173 /	3.84
Preserves	1.9%	5.4%	25.1%	41.6%	25.9%	
Picnic Areas	13 / 1.9%	31 / 4.6%	183 / 27.4%	340 / 51.0%	100 / 14.8%	3.72
Swimming	21 /	39 /	163 /	212 /	230 /	3.89
Facilities	3.1%	5.9%	24.5%	31.3%	34.6%	
Skateboard	102 /	130 /	308 /	90 /	35 /	2.74
Parks	15.3%	19.5%	46.3%	13.5%	5.3%	
Open Space/	13 /	39 /	227 /	250 /	140 /	3.70
Nonspecific Use	1.9%	5.8%	33.9%	37.4%	20.9%	
Ice Skating	41 /	77 /	279 /	183 /	85 /	3.29
Rinks	6.2%	11.6%	42.0%	27.0%	12.6%	

Two questions from the survey dealt with perceived importance of park facilities

- Q5 collected overall importance of parks in quality of life (1 = very unimportant; 5 = very important)
- Q7 collected important of 13 different park facilities
 (1 = extremely unimportant; 5 = extremely important)

Q5	Overall Importance
Very Unimportant	26 / 3.8%
Unimportant	5 / 0.7%
Neutral	24 / 3.5%
Important	176 / 26.0%
Very Important	446 / 65.9%
MEAN SCORE	4.49

Rank Importance of Park Facilities by Number of Children in Household

- The importance of park facilities used by residents of Stoughton is impacted by the number of children in the household. The table below shows the percent of IMPORTANT and EXTREMELY responses for each park type by number of children in the household.
- The perceived importance of various park facilities is in rank order by number of children in household. The yellow shading in a cell indicates the rank level is the same as the Frequency of Park Use by Number of Children in Household table.

No Children	1-2 Children	3-4 Children	5+ Children
Paved Ped/Bike Paths (80.1%)	Paved Ped/Bike Paths (92.0%)	Paved Ped/Bike Paths (93.8%)	Paved Ped/Bike Paths (97.8%)
Nature/ Multiuse Trails (77.3%)	Nature/ Multiuse Trails (78.6%)	Neighborhood/Toddler (74.4%)	Swimming Facilities (48.4%)
Nature Preserves (68.9%)	Neighborhood/Toddler (72.3%)	Swimming Facilities (70.9%)	Neighborhood/Toddler (75.5%)
Picnic Areas (67.5%)	Nature Preserves (70.2%)	Picnic Areas (69.6%)	Nature/ Multiuse Trails (64.7%)
Open Space/ Nonspecific (62.0%)	Swimming Facilities (62.3%)	Nature/ Multiuse Trails (68.5%)	Picnic Areas (64.1%)
Neighborhood/Toddler (59.9%)	Picnic Areas (60.8%)	Nature Preserves (68.1%)	Nature Preserves (63.3%)
Pet Exercise Area (54.3%)	Open Space/ Nonspecific (55.0%)	Open Space/ Nonspecific (59.3%)	Soccer/ Football Field (58.2%)
Swimming Facilities (52.2%)	Baseball/ Softball Field (44.3%)	Soccer/ Football Field (57.1%)	Open Space/ Nonspecific (56.0%)
Community Gardens (50.6%)	Soccer/ Football Field (43.5%)	Baseball/ Softball Field (54.0%)	Baseball/ Softball Field (55.3%)
Baseball/ Softball Field (39.4%)	Pet Exercise Area (42.0%)	Pet Exercise Area (50.5%)	Pet Exercise Area (48.0%)
Basketball Courts (35.4%)	Community Gardens (41.2%)	Basketball Courts (48.5%)	Ice Skating Rinks (47.9%)
Soccer/ Football Field (33.5%)	Basketball Courts (39.4%)	Community Gardens (47.5%)	Community Gardens (47.0%)
Tennis Courts (32.5%)	Ice Skating Rinks (35.9%)	Ice Skating Rinks (45.1%)	Basketball Courts (44.7%)
Ice Skating Rinks (29.8%)	Tennis Courts (31.5%)	Volleyball Courts (33.3%)	Tennis Courts (33.1%)
Volleyball Courts (19.4%)	Volleyball Courts (25.4%)	Tennis Courts (32.8%)	Volleyball Courts (32.9%
Skateboard Parks (18.6%)	Skateboard Parks (12.3%)	Skateboard Parks (23.5%)	Skateboard Parks (18.2%)

Factor Analysis – Park Activities

Activity Relationship Matrix							
	Dimensions						
Unique Activities	Trails & Picnics	Ball Players	Young Child Activities	Tween/ Teen Activities			
Nature Trails	.896						
Paved/ Bike Paths	.814						
Nature Preserves	.805						
Picnic Areas	.667						
Open Space	.610						
Baseball/ Softball		.858					
Basketball		.774					
Soccer/ Football		.760					
Swimming			.735				
Neighborhood/ Toddler Parks			.632				
Ice Skating				.810			
Skateboarding				.660			
Tennis				.541			

- Parks support a variety of activities, many of which share similarities (dimensionality). While analyzing the frequency of use of the individual activities is useful (frequencies data are provided later in this document), grouping like-items provides stronger results and helps decision makers better target their actions. Factor Analysis is a way to way to group like-items and reduce the number of variables to be considered.
- Results from Q1 (how often various park facilities are used) were combined with corresponding variable results from Q7 (importance of adding various park facilities in the future) to estimate future use of each of the 13 listed park facilities.
- Principle Component Analysis was used as the extraction method with a Varimax rotation in performing this factor analysis. As seen in the table to the right, four distinct dimensions were identified, explaining 68.3 percent of the variance.
 - Trails & Picnics (24.8 percent of the variance)
 - Ball Players (17.0 percent of the variance)
 - Young Child Activities (13.6 percent of the variance)
 - Tween/Teen Activities (12.9 percent of the variance)

Cluster Analysis – Resident Usage

- Use of park facilities varies significantly by individual. Some are highly active in a few activities year around while others use multiple facilities less frequently or seasonally. Still others don't use park facilities at all.
- Results from Q1 (how often various park facilities are used) were summed to determine overall park usage. An average of the summed score was determined. That average was then combined with responses from Q2 (last summer's park usage) and Q3 (fall, winter, spring park usage) using K-Mean Clustering Analysis to determine if resident usage could be clearly classified.
- This type of analysis also serves as a check to insure respondents were consistent with their responses.
- 92.4 percent of the responses were clustered using this method. These are extremely strong and statistically accurate results. As seen in the table to the right, results suggest four distinct cluster of users.
 - Nonusers (20.1 percent of clustered respondents)
 - Infrequent users (19.4 percent of clustered respondents)
 - Seasonal Frequent (36.5 percent of clustered respondents)
 - Year Around High (14.0 percent of clustered respondents)

				1				
	Cluster Analysis Results							
		User Ca	ategories					
Park Use	Non Users	Infrequent Users	Seasonal Frequent Users	Year Around High				
Overall Use (Mean Score & Scale Classification)	1.46 Never - Rarely	2.23 Rarely - Sometimes	3.46 Sometimes - Often	4.15 Often – All the				
Summer Use	Monthly	2x/Mo	Weekly	time Daily				
Fall, Winter, Spring Use	Seldom	Monthly	2x/Mo	Weekly				
Quantity in Cluster	124	181	225	86				

Future Priorities

• Residents were asked to select their top six priorities out of 14 types of facilities for future expansion. Ranking of the priorities is listed in the table below.

Rank		Total	Top Priority	2 nd	3 rd	4 th	5 th	6th
1	Ped/Bike Paths	553	152	111	116	74	58	42
2	Riverwalk	445	51	91	76	68	74	85
3	Child Play Equip	431	111	71	72	63	59	55
4	Wildlife Preserve	408	74	79	76	60	57	62
5	Open Space	381	52	52	57	77	63	75
6	Open Picnic	372	17	40	62	94	91	68
7	Covered Picnic	344	17	49	54	65	79	80
8	Baseball/Softball	230	71	45	27	37	30	20
9	Soccer/Football	224	27	43	47	26	47	34
10	Basketball	178	17	32	34	32	29	34
11	Tennis	128	13	23	18	25	27	18
12	Other	118	46	11	8	7	11	35
13	Volleyball	72	4	8	13	14	12	21
14	Skateboard Park	45	9	3	4	9	8	12

Future Priorities by Number of Children in Household

- With the exception of children's play equipment, the top priorities of Stoughton residents for park facilities isn't impacted by the number of children in the household.
- The table below shows if there was statistically significant differences in the responses with and without children.

Rank		Total	Top Priority	Significance based on # Children in HH
1	Ped/Bike Paths	553	152	No
2	Riverwalk	445	51	No
3	Child Play Equip	431	111	Yes – Significant with any number of children and those in the 60+ age group with no children
4	Wildlife Preserve	408	74	No
5	Open Space	381	52	No
6	Open Picnic	372	17	No
7	Covered Picnic	344	17	No
8	Baseball/Softball	230	71	Yes – Significant with 3+ children
9	Soccer/Football	224	27	Yes – Significant with 3+ children
10	Basketball	178	17	Yes – Significant with any number of children
11	Tennis	128	13	No
12	Other*	118	46	Yes – Significant with 3+ children
13	Volleyball	72	4	Yes – Significant with any number of children
14	Skateboard Park	45	9	Yes – Significant with 3+ children

¹⁵

Size & Quantity of Parks

- Two questions obtained opinions about the quantity and size of the parks.
- Results indicate residents consider both the quantity of parks and size of the parks are sufficient.
- Number of Parks

Too Few
 Sufficient Number
 Too Many
 204 / 30.2%
 471 / 69.7%
 1 / 0.1%

Size of Parks

Too Small
 Adequate Size
 Too Large
 118 / 17.5%
 557 / 82.5%
 - 0 -

• There is **no_statistically significant difference** in the adequacy of size or quantity of parks based on number of children in the household.

	Non Users	Infrequent Users	Seasonal Frequent Users	Year Around High	Total
Too Few	36	25	37	59	157
Sufficient	39	118	110	84	351
Too Many	0	1	0	0	1
Total	75	144	147	143	509

Satisfaction with Parks

Q6	Ext Dissat	Dissat	Neutral	Sat	Ext Sat	Mean
Overall Satisfaction	3 / 0.5%	28 / 4.2%	109 / 16.4%	446 / 67.3%	77 / 11.6%	3.85
Safety	2 / 0.3%	14 / 2.1%	145 / 21.8%	424 / 62.9%	79 / 11.6%	3.85
Cleanliness	2 / 0.3%	20 / 3.0%	138 / 20.8%	419 / 63.1%	85 / 12.8%	3.85
Maintenance of Equipment	7 / 1.1%	47 / 7.1%	177 / 26.7%	377 / 56.9%	54 / 8.2%	3.64
Variety of Equipment/Fac	8 / 1.2%	80 / 12.0%	221 / 33.3%	312 / 47.0%	43 / 6.5%	3.45
Ease of Access to Equip/Fac	2 / 0.3%	20 / 3.0%	167 / 25.2%	409 / 61.6%	66 / 9.9%	3.78
Availability of Equipment/Fac	5 / 0.8%	43 / 6.5%	180 / 27.1%	377 / 56.7%	60 / 9.0%	3.67
Proximity of Park to Home	7 / 1.1%	22 / 3.3%	104 / 15.6%	343 / 51.6%	189 / 28.4%	4.03
Availability of Parking	1 / 0.1%	33 / 4.9%	141 / 21.1%	384 / 57.6%	108 / 16.2%	3.85
Park Furnishings	5 / 0.8%	78 / 11.8%	200 / 30.2%	332 / 50.1%	48 / 7.2%	3.51
Number of Restrooms	25 / 3.8%	165 / 24.4%	225 / 34.0%	223 / 33.7%	24 / 3.6%	3.08
Cleanliness of Restrooms	32 / 4.9%	119 / 18.1%	308 / 45.5%	176 / 26.8%	22 / 3.3%	3.06

- One question in the survey focused on resident satisfaction with the parks in general and specific uses.
- When using a 5-point scale to measure satisfaction,
 - 3.00 3.39 is considered satisfactory
 - 3.40 3.69 is considered very good
 - 3.70 3.99 is considered excellent
 - 4.00 + is considered outstanding
- Overall satisfaction with Stoughton parks is excellent.
- Proximity of parks to one's home is considered outstanding
- Park safety, overall cleanliness, ease of access to park equipment and facilities and parking availability are all rated as excellent
- Variety, availability and maintenance of equipment/facilities are rated very good
- Only the number and cleanliness of restrooms are rated satisfactory
 17

Summary of Findings, Conclusions & Recommendations

The preceding data supports the following statements and recommendations with regard to *current park usage:*

	Summary of Findings	Conclusions	Recommendations
1	The most frequently used types of park facilities involve pedestrian, bicycle and nature trails (p.6)	These facilities are used extensively by <u>all</u> Stoughton residents, regardless of number of children in the household.	Integrating new trails in new parks is a primary finding of this study. Connecting the existing trail system should be a major element of future park plans as well. Regardless of the type of park facility built, there needs to be trails.
2	The second most frequently used type of park facility is the neighborhood/toddler park. (p.6) Households with 3+ children list this as the most used type of facility. (p 7) Also, those age 60+ with no children in the household use neighborhood parks extensively.	As the number of household with children increases, the importance of neighborhood/ toddler parks also increases. While no survey data was gathered to ascertain use of such facilities by seniors, it may be assumed that the use of these parks by residents over 60 are grandparents taking grandchildren to the park to play.	Neighborhood/ toddler parks should be part of all future neighborhood development plans if residential construction is for families with children. Senior housing developments should also include neighborhood/ toddler parks. Further study is warranted to determine the validity of the assumption.
3	Baseball/softball and soccer/football fields are frequently used facilities by households with 3 or more children. (p 7)	As the number of children in the household increases, the importance of ball fields increases. Ball fields are especially important to families with 3 or more children.	Ball fields should be part of future neighborhood development if residential construction is for larger families.
4	The least frequently used park facilities by all Stoughton residents include skateboard parks, tennis courts and ice skating rinks. (p 6) These findings are confirmed by rank importance of park facilities. (p 11)	The quantity and size of existing facilities serving these functions are sufficient.	Future investment in additional facilities is unwarranted.

Summary of Findings, Conclusions & Recommendations

The preceding data supports the following statements and recommendations with regard to *perceived importance of park facilities:*

	Summary of Findings	Conclusions	Recommendations
5	The perceived importance of park facilities is significantly higher than current residential park facility usage. (comparison of charts on p 6 and p 10)	This is not unusual. If asked if something is important independent of other issues or resource limitations, people generally agree. The comparison of findings validate the truthfulness of responses to other questions.	Use perceived importance of parks data only to validate reliability of other questions about future park use.
6	The rank order of park facilities by number of children in the household (p 11) indicates all Stoughton residents perceive paved pedestrian and bicycle paths as the most important facility maintained by the Parks Department.	Paved paths are the top park priority for all Stoughton residents.	Perceived importance of paved pedestrian and bicycle paths support prior recommendation of this being the top development priority.
7	Nature trails, nature preserves, open space and picnic areas rank high in importance among all Stoughton residents (p 11)	Stoughton residents value the opportunity to recreate in a natural environment.	Future park developments should be linked by trails (nature or paved) and have sections of open space, nature preserves, as well as covered and uncovered picnic facilities.
8	The rank order of park facilities by number of children in the household (p 11) supports findings of use of neighborhood/ toddler parks, and ball fields by families with children	Neighborhood/ toddler parks and ball fields are important to families with children.	Perceived importance of neighborhood parks and ball fields support prior recommendation

Summary of Findings, Conclusions & Recommendations

The preceding data supports the following statements and recommendations with regard to the *quantity*, *size*, *and satisfaction with parks:*

	Summary of Findings	Conclusions	Recommendations
9	70% of Stoughton residents indicate there are a sufficient number of parks. 82% indicate existing park facilities are of adequate size (p 16)	The vast majority of Stoughton residents are satisfied with the number and size of existing parks.	Increasing park acreage requirement based on population is unwarranted. The existing acreage requirements should not be reduced. Further study is warranted to determine the validity of the assumption.
10	39% of Year Around High users of the parks think there are too few parks in Stoughton (p 16). Year Around High users represent the smallest subsegment of park users responding to this study (p 13)	While the present park acreage serves the majority of Stoughton residents adequately, there is a small minority that feels a higher percentage of parkland is necessary.	The question of satisfying such a small minority is answered in the political system and within the confines of budgetary parameters. The data collected for this study can offer guidance for neither.
11	Overall, Stoughton residents rate their satisfaction with parks as excellent. They are extremely satisfied with park proximity to home. (p 17)	The Parks and Recreation Department is meeting the needs of City residents. Neighborhood/toddler parks are especially appreciated.	This further verifies that neighborhood/ toddler parks are a priority facility to be included in all future residential development plans in Stoughton. It supports the inclusion of ball fields where new residences are geared towards families with 3+ children.
12	Satisfaction with restrooms (number and cleanliness) while satisfactory overall, is the biggest issue Stoughton residents have with City parks. (p 17)	This is not unusual. Restroom facilities require continual maintenance and are subject to intentional and unintentional abuse.	Future park facilities must include some type of restroom facilities. The Parks Department must maintain existing facilities to the best of its abilities.

Final Thoughts

The City should use the data and findings provided in this study to compare present park services with stated community needs and desires. This comparison serves as the roadmap for park designs to be used in future Stoughton community development.

	Summary of Findings	Conclusions	Recommendations
1	All Stoughton residents consider the top priorities for future park development to include pedestrian and bicycle paths, a Riverwalk, wildlife preserves, open space and picnic areas. (p 15) These findings are further supported by the factor analysis based on park usage (p 12)	This group of park facilities represent the top priority of the entire community.	Trails and the park facilities that correspond as indicated in the factor analysis should be the cornerstone of all future community development plans.
2	Stoughton residents with children consider high priorities for future park development to include children's play equipment. (p 15)	This group of park facilities represents an important but secondary priority	Smaller toddler parks throughout the city satisfy the need for access to children's play equipment and should be part of future community development plans.
3	Although ball fields appears as a secondary priority, this is so only because those surveyed without children rated them a low priority. (p 15) Households with 3+ children both use and the perceive high importance of ball fields. (p 11)	Given the number of families with families in the population of the city, ball fields should have a much higher priority in city-wide parks than this study would make it appear.	Expansion of these types of facilities should correspond to the projected increase in population. The current ratio satisfies the existing need of the community.
4	This survey clearly indicates that a minority of Stoughton residents have interest in skateboarding, tennis, volleyball, ice skating, and community gardens. (p 11) Stoughton residents also do not use the parks for basketball. (p 11)	Since these activities are served by at least one existing facility, no additional facilities are needed in future park plans.	The Parks Department should continue to monitor the interest in these activities for possible consideration in future Park Plans.

Stoughton Area Community Foundation Grant

Description of Applicant Organization

City of Stoughton Mission Statement

The City of Stoughton is dedicated to providing quality services in a fiscally responsible manner necessary to maintain a comfortable, safe and healthy community. We will be friendly, open-minded and professional.

The Parks and Recreation Department manages parks and open spaces, provide innovative, inclusive and varied programs for all ages, provides for the Youth Center and manages the Troll Beach pool.

Summary of Project Description

We are looking to secure a college intern that specializes in event coordination for the summer of 2013. This position will provide daily programming at Troll Beach, work with local sport groups to increase the usage of Racetrack Park for sports tournaments, and increase the opportunity for public gathering with events such as concerts in the park and events at Mandt Park. The request will provide for 600 hours (15 weeks x 40 hours).

With this request we expect the following outcomes:

- 1. Increase attendance and improve the experience at Troll Beach by creating daily activities, staffing birthday parties and promoting the facility outside the City.
- 2. Operate between 5-8 sport group tournaments at Racetrack Park bringing between 7500-12,000 people to Stoughton.
- 3. Provide 3-6 special event gatherings for residents of the Stoughton area.
- 4. Create enough internal revenue to support creating a regular seasonal position moving forward.
- 5. Integrate local business in promotions designed to give them more exposure as well as immediate customer return.

Project Purpose Statement

This position is the next step for the Recreation Department to further add value by helping Stoughton become a better place to buy a home, visit on a regular basis, and own a business. Communities around Stoughton and across the country have discovered the advantages improving facilities and creating events that attract visitors. By getting this grant and using it to accomplish our stated outcomes we believe the City will fund this position in the future, which intern will allow us to bring even more people.

This project involves working together with sport groups, local entertainment, business owners, churches, volunteers, civic groups, the school system and other City departments.

Troll Beach Pool Budget 2013

Revenues

Admissions	\$27,000
Increased revenues from programming	\$ 4,000
Concessions	\$ 6,400
City Funding	\$12,292
Total Revenue	\$49,692
Expenses	
Full Time Staff	\$ 4,986
Part Time Wages	\$20,752
Event Coordinator (from SACF grant)	\$ 4,000
Maintenance	\$10,754
Sales Tax	\$ 2,000
Sinking Fund	\$ 4,000
Concession Supplies	\$ 3,200
Total Expenses	\$49,692



Stoughton Area Youth Center

608.877.9980 - 567 E. Main St.

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Youth Center News

September Attendance and Number of Kids Served

•	Girls 53
•	Boys94
•	New Kids10
•	Total Attendances467

STAFF

Greg HoyteDirector
Ashley SchmelzerManager
Ryan GabelYouth Ctr. Staff
Sandra ElstenEditor

Brad Milbauer Industrial Sales Specialist at Fastenal

Brad Milbauer first got involved in the Youth Center in 2005, while working for a sports equipment company. He arranged to donate display models of air hockey, foosball, and billiards tables when the Center was in need of activities for students to engage in after school.

Brad was initially impressed by Youth Center Director Greg Hoyte's natural talent for promoting and keeping the momentum for community support of a venue for all kids

One of Brad's first personal contributions was to rally community businesses to contribute food to a needy family with several children that attended the youth center. Since then, Brad has served on the



Friends of the SAYC Board of Directors. Brad developed the golfing fund raiser still held annually at Coachmen's and has been involved with the remodeling of the current Youth Center location.

Brad stresses to local businesses and community members that the youth center is not a "hang out" place.

The Youth Center is a

wonderful community resource that provides structured leadership, technological, and social opportunities in a safe after school environment for Stoughton's 6th – 9th grade students.



Above left—Brad Milbauer, Above - Fastenal 1540 E Main



DONATION WISH LIST

IMMEDIATE NEEDS

Healthy Food Donations
Gift Cards of Any Amount
A Water Fountain
Art Supplies
Books - ages 12 - 18 yrs.
PlayStation (PS) 2 Games

Computers
XBOX 360 Games
Glasses/Cups/Dishes
Kitchen Utensils
Paper Towels
Volunteers
Calculators

ONGOING & FUTURE NEEDS

Planned Giving Donors Event Sponsors Program Funding Material/Supply Sponsors

Figure 1 - Work in progress: CPU tower.



YOUTH CENTER NEWS

First, SAYC staff and students would like to thank the Stoughton School District for the donation eight additional computers now connected in the basement level.

The big news and unique addition to the SAYC is the recently completed basement area: we're calling the Fabrication Laboratory (Fab Lab). This area, containing programs supported through donations and grant funding, is for students to learn through hands-on experience.

One section is set-up for the computer repair learning program (Figure 1). Students learn to dismantle, repair, and upgrade computers—when finished, they are allowed to keep them. This program is not only good for kids who are interested in computers, but for kids that may not be able to afford a computer.

In another section, Fab Lab has a 3-D printer: a Makerbot Replicator (Figure 2). With this printer, students can draw or select a stock 3-dimensional image that the printer can then build a physical rendition of in plastic.

In yet another area, there are high-tech sewing machines (Figure 3). We are working with MATC to get a college student to come and share knowledge of sewing and fashion design.

The SAYC has been awarded a grant that allows us to offer karate lessons through Karate America. We already have a few kids with purple belts. We plan on implementing a

program platform containing various types of arts and crafts — both physical and visual

Another program starting soon will be *Girl's Night*. The goal of this program will be to talk about issues that girls face in today's world while doing activities of their choosing.

The Stoughton Area Youth Center plans to provide activity, not just limited to technology, which will help the students see what they are interested in and inspired by. Having these types of programs can open doors of opportunity for kids to explore their future.

More information is available on current events and plans located in published articles of the Courier Hub, online at Connect-Stoughton.com.

"Technology Boosts for Youth"



Fig. 2 - Makerbot Replicator - 3D printer



Fig. 3 - Brother Model VX1140 Sewing Machines