

Meeting of the:
Date /Time:
Location:
Members:

## OFFICIAL NOTICE AND AGENDA

Notice is hereby given that the Parks and Recreation Committee of the City of Stoughton, Wisconsin will hold a regular or special meeting as indicated on the date, time and location given below.

## CC:

# PARKS AND RECREATION COMMITTEE OF THE CITY OF STOUGHTON 

Monday, July 15, 2013 @ 6:00 PM
Hall of Fame Room (381 E. Main St., Stoughton WI 53589)
Tricia Suess, Tim Swadley, Michael Engelberger, Donna Olson

Attorney Matt Dregne, Department Heads, Stoughton Newspapers, Pili Hougan, Tamara Bader-Fleres, Debbie Blaney, Debbie Myren, Sean Brusegar, John Lewis, oregonobserver@wcinet.com, Council Members

* Note-For security reasons, the front doors of the City Hall building (including the elevator door) will be locked after $4: 30$ p.m. If you need to enter City Hall after that time, please use the entrance on the east side of City Hall (the planning department door). If you are physically challenged and are in need of the elevator or other assistance, please call 873-6677 prior to 4:30 p.m.

```
Item # CALL TO ORDER
```

1 Call to Order

2 Approval of Minutes from June 25, 2013

| Item \# | OLD BUSINESS |
| :--- | :--- |
| 4 | Parks and Open Space Plan Update |


| Item \# | NEW BUSINESS |
| :--- | :--- |
| 6 | Book Boxes in Parks |
| 7 | Youth Center Update |
| 8 | Future Agenda Items |

## ADJOURNMENT

# PARKS AND RECREATION COMMITTEE MEETING MINUTES 

Monday, June 25, 2013
6:30 PM
City Council Chambers
Present: Alderpersons: Tim Swadley, Tricia Suess, Michael Engelberger, Mayor Donna Olson and Parks and Recreation Director Tom Lynch
Guests: Ron Christianson, David Kneebone, Laurie Sullivan,

## Call to Order

By Suess at 6:30 PM

1. Approval of June 17, 2013 Minutes

Motion by Engelberger, seconded by Swadley to approve the minutes of June 17, 2013. Motion passed 3-0.
2. Communications

None at this time

## New Business

3. Youth Center Transition to City

The committee discussed the pros and cons of bringing the youth center staff and program to the City for payroll and supervision.

Motion by Engelberger, seconded by Swadley, to recommend to Council to approve the transition of the Youth Center operations to the Parks and Recreation Department. Motion passed 3-0.
4. Future Agenda Items

Parks and Open Space Plan
Survey
Long range park plans
Policy for Beer Sales
Pier Location
Motion made by Swadley, seconded by Engelberger to adjourn the meeting at 6:50 PM. Motion passed 3-0

## Stoughton Parks and Recreation

Notes for May 15- June 15

1. Cummin's Filtration volunteers paid for and installed a waterline at the Lowell Park Community Garden so that water was more accessible to all the lots. Before this project, some gardeners needed to drag the hose 200 feet to reach their plots.

2. Our department was fortunate to receive a grant from the Community Foundation used for securing two interns for providing events in parks and Troll Beach. They are Chris Fiedler from Madison and Samantha Jensen from Milwaukee, now residing in Stoughton. They have been creating and executing programs and events at Troll Beach.

## (1iin


3. Troll Beach had a bad weather opening, but it has rebounded nicely. There are several great new amenities this year:

4. The Stoughton Merchants Baseball Team will be constructing a concession/restroom/press box building in Norse Park, beginning this August.
5. The Fourth of July event went great at Veteran's Park. Over 1,500 people came to the park for a great view of the firework,

Stoughton
PARKS \& RECREATION
the big band "Second Swing Around", and hotdogs from Pouter's Chicago Style Hot Dogs.

6. Dan Glynn created a new program called "Nature Exploration". We are working with a college student named Cole Dierickx, to provide a different type of class. In two promotion days, we already have enough signups to go head.

Stoughton
PARKS \& RECREATION


A special experienee exploring nature by taking hikes through the woods. Each hike will
Participants will learn how to identify animals, birds, bugs, trees, flowers and plants, and amphibians:
There will be an art project that relates to the theme of each exploration. On the final day we will have a nature scavenger hunt which will test the outdoor knowledge that marticipants have gained throughout the course. Afjer each meeting there will be an outdoor cookout where the class will roast hot dogs and marshmallows and reflect on the events from the day

Class one: Students will be looking for tracks, scat, fur, and any other signs that have been left behind by anmals in the area. By looking through varions books and using the knowledge of the instructor we will identify each animal. At the end of the hike students will draw or paint the different animals that have been identified thronghout the class.

Class two: Students will be bird watching as well as searching for feathers, eggs, and nests that have been leff behind by diflerent bird species. Students will be identifying species along the hike. Please bring an empty gallon milk jug to make a decorated bird feeder for students to take home

Class three: Students will be catching bugs with butterfly nets that will be provided After catching and identifying eacb mdividual bug, students will make their owi personal bug collection to bring home if they would like.

Class four; Students will be looking for different types of trees and identifying them by heir leaves, bark, seeds, and cones. We will also be searching and identifying various wild flowers and other forest plants. At the end of the class students wil do a leal-
nubbing project to show off their identification skills and knowledge. Students will also
have the option to pick wildllowers and decorate a vase to bring them home in. Please bring an empty plastic or glass bottle that can be used as a vase.

Class hive: Students will be catching and identilyng turles, frogs, and toads. We will be looking in swanpy areas and also along he river where these reptiles and amphibians make their homes. We will be looking for different nests, eges, and other signs to teanu how these creatures live and survive.

Class six: Students will be exercising their all around knowledge that they have retained throughout the five weeks by going on a nature scavenger hunt, Participants will get a list of various objects in mature that they have to stecessfully locate and identify

Instructor: Cole Dierickx-Recreation Major at Winona State University.
Days \& Iimes: Tuesdays, $4 \mathrm{pm} \cdot 7 \mathrm{pn}$
Dates: 7/16 $8 / 20$
Who: Ages 8-12 years old
Where: Begins in Amundson Park and pick up will be at Viking Park
What to bring: Weather appropriate clothes, walking or hiking shoes (no flip flops)
Minimum and Maximum Participants: 6 min, 15 max
Fee: $\$ 40$ includes shirt


Program Code: 1230.200

## Final Survey Results City of Stoughton

 Parks \& Recreation DepartmentPrepared by Carol Scovotti, D.P.S.
Chief Consultant, SMR Communications
Assistant Professor, University of Wisconsin-Whitewater February 19, 2006

## Table of Contents

- Introduction 3
- General Results 4
- Demographic Profile of Survey Respondents 5
- Frequency of Park Use 6
- Frequency of Park Use by Number of Children in Household 7
- Seasonal Park Use by Number of Children in Household 8
- Most Frequently Used Parks 9
- Perceived Importance of Parks 10
- Rank Importance of Park Facilities by Number of Children in Household 11
- Factor Analysis - Park Activities 12
- Cluster Analysis - Resident Usage 13
- Future Priorities 14
- Future Priorities by Number of Children in Household 15
- Size \& Quantity of Parks 16
- Satisfaction with Parks 17
- Summary of Findings, Conclusions \& Recommendations 18
- Final Thoughts 21
- APPENDIX - Copy of Survey Instrument 22


## Introduction

- A critical element in the City of Stoughton's upcoming Parks and Open Space Plan Update is relevant input from City residents about their current and future use of park facilities. Over time, behavioral patterns change. To understand the evolution of usage of current parks, recreational facilities and open space, and to plan for future growth the Parks and Recreation Department surveyed Stoughton residents.
- The survey was designed to provide accurate data to help committee members and City employees to identify key issues about park usage today:
- How often do residents use Stoughton parks?
- What are the most widely used park facilities in Stoughton?
- What types of activities take place in Stoughton parks?
- What is the perceived importance of the various types of park facilities maintained by the City?
- How satisfied are residents with Stoughton Parks and Recreation?
- The survey also posed questions about the size and quantity of existing facilities. This feedback is critical to City planners responsible for determining the types, locations and sizes of new park facilities.
- Data collection was conducted from mid-November through early-December 2006. A hardcopy of the survey was distributed in the November Tower Times, the newsletter of Stoughton. An online version of the survey was also made available with links provided through the City's web site and through a 1000 piece email drop.
- This report includes the preliminary insights from the data collected as well as subsequent analysis based on household demographic data. The raw data gathered via the survey was already provided in electronic form to both Tom Lynch. Stoughton Parks and Recreation Department, and the consultant responsible for the Parks and Open Space Plan Update.


## General Results

- There is no single, reliable source for the number of individual residences in Stoughton. However, we estimated the "population" of this study using a variety of available data.
- The total number of residential garbage pickups in Stoughton is 4,071 (City Clerk, 2006).
- The number of individual addresses containing an apartment number in Voting District \#3 is 229 (Voter Registration List, 2006).
- Assuming the three remaining districts have a similar number of apartment units in their areas, the total number of Stoughton households is estimated to be approximately 5,000 .
- A total of 677 responses were received from the hard copy and electronic survey distributions, about 170 percent of the desired target amount. This represents an overall response rate of 13.5 percent. These additional responses make the results statistically more reliable than the desired accuracy rate ( 95 percent confidence interval with a margin of error $+/-3$ percent) and improve the generalizability of the survey.
- Response was evenly distributed from around the City. The 16.7 percent of responses that did not indicate one of Stoughton's four voting districts were kept in the response set as we discovered many either didn't know their voting district or they voted via absentee ballot.
- $\quad 21.8$ percent (146) - District 1
- $\quad 17.1$ percent (115) - District 2
- $\quad 17.9$ percent (120) - District 3
- $\quad 26.5$ percent (178) - District 4


## Demographic Profile of Survey Respondents

- Of all the demographic information collected, number of children in the household proved to be the most significant in determining park usage, activities, and perceived importance of various types of park facilities maintained by the City of Stoughton.
- The table below represents the number of respondents by age and number of children in the household.

| Respondent Age | Number of Children in Household |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No Children | 1-2 Children | 3-4 Children | 5+ Children |  |
| 18-29 | 21 | 15 | 27 | 6 | 69 |
| 30-44 | 15 | 65 | 130 | 126 | 336 |
| 45-59 | 72 | 50 | 43 | 39 | 204 |
| 60-69 | 36 | 1 | 4 | 0 | 41 |
| 70+ | 23 | 1 | 0 | 0 | 24 |
| Total | 167 | 132 | 204 | 171 | 674 |

## Frequency of Park Use

| Q1 | Never | Rarely | Some- <br> times | Often | All the <br> time | Mean |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Neighborhood/ | $112 /$ | $112 /$ | $189 /$ | $187 /$ | $68 /$ | 2.98 |
| Toddler Parks | $16.8 \%$ | $16.8 \%$ | $28.3 \%$ | $27.6 \%$ | $10.2 \%$ |  |
| Baseball/ | $205 /$ | $125 /$ | $133 /$ | $136 /$ | $65 /$ | 2.59 |
| Softball Fields | $30.9 \%$ | $18.8 \%$ | $20.0 \%$ | $20.5 \%$ | $9.8 \%$ |  |
| Soccer/ Football | $239 /$ | $122 /$ | $135 /$ | $112 /$ | $52 /$ | 2.42 |
| Fields | $36.2 \%$ | $18.5 \%$ | $20.5 \%$ | $17.0 \%$ | $7.9 \%$ |  |
| Paved Ped/ | $98 /$ | $117 /$ | $206 /$ | $165 /$ | $76 /$ | 3.01 |
| Bike Paths | $14.8 \%$ | $17.7 \%$ | $30.4 \%$ | $24.9 \%$ | $11.5 \%$ |  |
| Nature/ | $85 /$ | $135 /$ | $208 /$ | $161 /$ | $79 /$ | 3.02 |
| Multiuse Trails | $12.7 \%$ | $20.2 \%$ | $31.1 \%$ | $24.1 \%$ | $11.8 \%$ |  |
| Basketball | $243 /$ | $144 /$ | $186 /$ | $76 /$ | $18 /$ | 2.22 |
| Courts | $36.4 \%$ | $21.6 \%$ | $27.9 \%$ | $11.4 \%$ | $2.7 \%$ |  |
| Tennis Courts | $280 /$ | $168 /$ | $151 /$ | $54 /$ | $14 /$ | 2.03 |
|  | $42.0 \%$ | $25.2 \%$ | $22.6 \%$ | $8.0 \%$ | $2.1 \%$ |  |
| Nature | $142 /$ | $172 /$ | $191 /$ | $113 /$ | $45 /$ | 2.62 |
| Preserves | $21.4 \%$ | $25.9 \%$ | $28.8 \%$ | $17.0 \%$ | $6.6 \%$ |  |
| Picnic Areas | $128 /$ | $201 /$ | $254 /$ | $70 /$ | $19 /$ | 2.48 |
|  | $19.0 \%$ | $29.9 \%$ | $37.8 \%$ | $10.4 \%$ | $2.8 \%$ |  |
| Swimming | $210 /$ | $152 /$ | $180 /$ | $88 /$ | $36 /$ | 2.38 |
| Facilities | $31.5 \%$ | $22.5 \%$ | $27.0 \%$ | $13 / 2 \%$ | $5.4 \%$ |  |
| Skateboard | $502 /$ | $80 /$ | $61 /$ | $19 /$ | $7 /$ | 1.43 |
| Parks | $75.0 \%$ | $12.0 \%$ | $9.1 \%$ | $2.8 \%$ | $1.0 \%$ |  |
| Open Space/ | $153 /$ | $158 /$ | $225 /$ | $89 /$ | $30 /$ | 2.52 |
| Nonspecific Use | $23.4 \%$ | $23.4 \%$ | $34.4 \%$ | $13.6 \%$ | $4.6 \%$ |  |
| Ice Skating | $299 /$ | $154 /$ | $123 /$ | $51 /$ | $41 /$ | 2.07 |
| Rinks | $44.8 \%$ | $23 . / 1 \%$ | $18.4 \%$ | $7.6 \%$ | $6.1 \%$ |  |

Three questions from the survey dealt with frequency of park use.

- Q1 collected use of 13 different park facilities

$$
(1=\text { never } ; 5=\text { all the time })
$$

- Q2 collected general usage last summer ( $1=$ never; 6 = daily)
- Q3 collected typical usage in fall, winter and spring ( $1=$ never; $6=$ daily)

|  | Q2 <br> Summer Use | Q3 Other <br> Season Use |
| :--- | :---: | :---: |
| Never | $19 / 2.8 \%$ | $32 / 4.8 \%$ |
| Seldom | $64 / 9.5 \%$ | $149 / 22.1 \%$ |
| Monthly | $59 / 8.7 \%$ | $98 / 14.6 \%$ |
| Twice a Month | $62 / 9.2 \%$ | $129 / 19.2 \%$ |
| Weekly | $323 / 47.8 \%$ | $220 / 32.7 \%$ |
| Daily | $149 / 22.0 \%$ | $45 / 6.7 \%$ |

# Frequency of Park Use by Number of Children in Household 

- Park facilities used by residents of Stoughton is impacted by the number of children in the household. The table below shows the percent of OFTEN or ALL THE TIME responses for usage of each park type by number of children in the household.
- Park facilities are in rank order by number of children in household.

| No Children | 1-2 Children | 3-4 Children | 5+ Children |
| :---: | :---: | :---: | :---: |
| Paved Ped/Bike Paths (33.3\%) | Paved Ped/Bike Paths (46.6\%) | Neighborhood/Toddler (45.5\%) | Neighborhood/Toddler (54.2\%) |
| Nature/ Multiuse Trails (31.9\%) | Nature/ Multiuse Trails (44.9\%) | Nature/ Multiuse Trails (40.1\%) | Swimming Facilities (48.4\%) |
| Nature Preserves (22.3\%) | Neighborhood/Toddler (38.1\%) | Baseball/ Softball Field (38.2\%) | Baseball/ Softball Field (39.1\%) |
| Open Space/ Nonspecific (20.1\%) | Baseball/ Softball Field (27.7\%) | Paved Ped/Bike Paths (34.2\%) | Soccer/ Football Field (37.9\%) |
| Baseball/ Softball Field (12.9\%) | Nature Preserves (27.7\%) | Soccer/ Football Field (33.2\%) | Paved Ped/Bike Paths (34.1\%) |
| Neighborhood/Toddler (12.2\%) | Soccer/ Football Field (22.9\%) | Nature Preserves (27.2\%) | Nature/ Multiuse Trails (33.6\%) |
| Picnic Areas (9.6\%) | Swimming Facilities (18.9\%) | Swimming Facilities (22.6\%) | Basketball Courts (22.3\%) |
| Tennis Courts (7.2\%) | Open Space/ Nonspecific (17.7\%) | Open Space/ Nonspecific (19.9\%) | Ice Skating Rinks (19.3\%) |
| Basketball Courts (6.2\%) | Basketball Courts (16.0\%) | Ice Skating Rinks (17.6\%) | Nature Preserves (18.3\%) |
| Swimming Facilities (5.6\%) | Ice Skating Rinks (12.1\%) | Picnic Areas (16.7\%) | Picnic Areas (15.8\%) |
| Ice Skating Rinks (4.4\%) | Tennis Courts (10.6\%) | Basketball Courts (12.4\%) | Open Space/ Nonspecific (13.6\%) |
| Soccer/ Football Field (2.5\%) | Picnic Areas (9.1\%) | Tennis Courts (9.9\%) | Tennis Courts (12.2\%) |
| Skateboard Parks (0.6\%) | Skateboard Parks (3.1\%) | Skateboard Parks (5.9\%) | Skateboard Parks (5.3\%) |

## Seasonal Park Use by Number of Children in Household

- The more children in the household, the greater the frequency of use of Stoughton parks.
- The table below indicates the percentage of respondents who indicated they or a member of their household visited a park in Stoughton more than twice a month in a given season. Daily use by season is also specified.

|  | No Children | 1-2 Children | 3-4 Children | 5+ Children |
| :---: | :---: | :---: | :---: | :---: |
| Summer Use <br> $>$ Twice a month | $47.9 \%$ | $85.6 \%$ | $88.8 \%$ | $93.0 \%$ |
| Summer Use <br> Daily | $10.7 \%$ | $25.0 \%$ | $20.6 \%$ | $32.7 \%$ |
| Fall/Winter/Spring Use <br> $>$ Twice a month | $31.1 \%$ | $60.3 \%$ | $62.0 \%$ | $80.5 \%$ |
| Fall/Winter/Spring Use <br> Daily | $4.1 \%$ | $6.1 \%$ | $5.9 \%$ | $10.7 \%$ |

## Most Frequently Used Parks

Q4 identified the most frequently used Stoughton park facility.

If multiple answers were identified, OTHER response was selected.

Please forgive typos and incorrectly named facilities. These responses come directly from respondents. (obvious typos were corrected)

With the exception of Schelfelker Park (listed as the $5^{\text {th }}$ most popular park for households with no children), the top five parks are the same, regardless of the number of children in the household.

|  | Frequency | Percent |
| :--- | :---: | :---: |
| Mandt | 102 | 17.2 |
| Norse | 81 | 13.7 |
| Racetrack | 73 | 12.3 |
| Virgin Lakes | 63 | 10.6 |
| Bjorn | 48 | 8.1 |
| Other | 31 | 5.3 |
| East Side | 27 | 4.6 |
| Schefelker | 22 | 3.7 |
| River Trail | 17 | 2.9 |
| Don't Know/None | 16 | 2.7 |
| Veterans | 15 | 2.5 |
| Lowell | 13 | 2.2 |
| Bike Paths/Trails | 11 | 1.9 |
| Westview Ridge | 11 | 1.9 |
| Viking | 10 | 1.7 |
| Oak Knoll | 9 | 1.5 |
| Yahara River | 9 | 1.5 |
| Criddle | 8 | 1.3 |
| Amundson | 6 | 1.0 |
| Kegonsa | 6 | 1.0 |
| Kiederman | 5 | .8 |
| Baseball areas | 3 | .5 |
| Dunkirk | 3 | .5 |
| Frisbee Golf | 2 | .3 |
| Ice Rink | 2 | .3 |
| Total | 593 | 100.0 |

## Perceived Importance of Parks

| Q7 | Ext <br> Unimp | Unimp | Neutral | Imp | Ext <br> Imp | Mean |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Neighborhood/ | $9 /$ | $25 /$ | $160 /$ | $301 /$ | $169 /$ | 3.90 |
| Toddler Parks | $1.3 \%$ | $3.8 \%$ | $24.1 \%$ | $45.3 \%$ | $25.5 \%$ |  |
| Baseball/ | $16 /$ | $61 /$ | $262 /$ | $232 /$ | $92 /$ | 3.49 |
| Softball Fields | $2.4 \%$ | $9.2 \%$ | $38.7 \%$ | $35.0 \%$ | $13.9 \%$ |  |
| Soccer/ Football | $18 /$ | $50 /$ | $271 /$ | $235 /$ | $91 /$ | 3.50 |
| Fields | $2.7 \%$ | $7.5 \%$ | $40.8 \%$ | $35.3 \%$ | $13.7 \%$ |  |
| Paved Ped/ | $1 /$ | $7 /$ | $45 /$ | $303 /$ | $215 /$ | 4.27 |
| Bike Paths | $0.2 \%$ | $1.2 \%$ | $7.9 \%$ | $53.0 \%$ | $37.6 \%$ |  |
| Nature/ | $6 /$ | $25 /$ | $158 /$ | $278 /$ | $200 /$ | 3.96 |
| Multiuse Trails | $0.9 \%$ | $3.7 \%$ | $23.3 \%$ | $41.7 \%$ | $29.9 \%$ |  |
| Basketball | $24 /$ | $51 /$ | $308 /$ | $230 /$ | $54 /$ | 3.36 |
| Courts | $3.6 \%$ | $7 / 5 \%$ | $46.2 \%$ | $34.5 \%$ | $8.1 \%$ |  |
| Tennis Courts | $26 /$ | $91 /$ | $332 /$ | $170 /$ | $47 /$ | 3.18 |
|  | $3.9 \%$ | $13.7 \%$ | $49.0 \%$ | $25 / 5 \%$ | $7.1 \%$ |  |
| Nature | $13 /$ | $36 /$ | $168 /$ | $278 /$ | $173 /$ | 3.84 |
| Preserves | $1.9 \%$ | $5.4 \%$ | $25.1 \%$ | $41.6 \%$ | $25.9 \%$ |  |
| Picnic Areas | $13 /$ | $31 /$ | $183 /$ | $340 /$ | $100 /$ | 3.72 |
|  | $1.9 \%$ | $4.6 \%$ | $27.4 \%$ | $51.0 \%$ | $14.8 \%$ |  |
| Swimming | $21 /$ | $39 /$ | $163 /$ | $212 /$ | $230 /$ | 3.89 |
| Facilities | $3.1 \%$ | $5.9 \%$ | $24.5 \%$ | $31.3 \%$ | $34.6 \%$ |  |
| Skateboard | $102 /$ | $130 /$ | $308 /$ | $90 /$ | $35 /$ | 2.74 |
| Parks | $15.3 \%$ | $19.5 \%$ | $46.3 \%$ | $13.5 \%$ | $5.3 \%$ |  |
| Open Space/ | $13 /$ | $39 /$ | $227 /$ | $250 /$ | $140 /$ | 3.70 |
| Nonspecific Use | $1.9 \%$ | $5.8 \%$ | $33.9 \%$ | $37.4 \%$ | $20.9 \%$ |  |
| Ice Skating | $41 /$ | $77 /$ | $279 /$ | $183 /$ | $85 /$ | 3.29 |
| Rinks | $6.2 \%$ | $11.6 \%$ | $42.0 \%$ | $27.0 \%$ | $12.6 \%$ |  |

Two questions from the survey dealt with perceived importance of park facilities

- Q5 collected overall importance of parks in quality of life (1 = very unimportant; $5=$ very important)
- Q7 collected important of 13 different park facilities ( 1 = extremely unimportant; 5 = extremely important)

| Q5 | Overall <br> Importance |
| :--- | :---: |
| Very Unimportant | $26 / 3.8 \%$ |
| Unimportant | $5 / 0.7 \%$ |
| Neutral | $24 / 3.5 \%$ |
| Important | $176 / 26.0 \%$ |
| Very Important | $446 / 65.9 \%$ |
| MEAN SCORE | 4.49 |

## Rank Importance of Park Facilities by Number of Children in Household

- The importance of park facilities used by residents of Stoughton is impacted by the number of children in the household. The table below shows the percent of IMPORTANT and EXTREMELY responses for each park type by number of children in the household.
- The perceived importance of various park facilities is in rank order by number of children in household. The yellow shading in a cell indicates the rank level is the same as the Frequency of Park Use by Number of Children in Household table.

| No Children | 1-2 Children | 3-4 Children | 5+ Children |
| :---: | :---: | :---: | :---: |
| Paved Ped/Bike Paths (80.1\%) | Paved Ped/Bike Paths (92.0\%) | Paved Ped/Bike Paths (93.8\%) | Paved Ped/Bike Paths (97.8\%) |
| Nature/ Multiuse Trails (77.3\%) | Nature/ Multiuse Trails (78.6\%) | Neighborhood/Toddler (74.4\%) | Swimming Facilities (48.4\%) |
| Nature Preserves (68.9\%) | Neighborhood/Toddler (72.3\%) | Swimming Facilities (70.9\%) | Neighborhood/Toddler (75.5\%) |
| Picnic Areas (67.5\%) | Nature Preserves (70.2\%) | Picnic Areas (69.6\%) | Nature/ Multiuse Trails (64.7\%) |
| Open Space/ Nonspecific (62.0\%) | Swimming Facilities (62.3\%) | Nature/ Multiuse Trails (68.5\%) | Picnic Areas (64.1\%) |
| Neighborhood/Toddler (59.9\%) | Picnic Areas (60.8\%) | Nature Preserves (68.1\%) | Nature Preserves (63.3\%) |
| Pet Exercise Area (54.3\%) | Open Space/ Nonspecific (55.0\%) | Open Space/ Nonspecific (59.3\%) | Soccer/ Football Field (58.2\%) |
| Swimming Facilities (52.2\%) | Baseball/ Softball Field (44.3\%) | Soccer/ Football Field (57.1\%) | Open Space/ Nonspecific (56.0\%) |
| Community Gardens (50.6\%) | Soccer/ Football Field (43.5\%) | Baseball/ Softball Field (54.0\%) | Baseball/ Softball Field (55.3\%) |
| Baseball/ Softball Field (39.4\%) | Pet Exercise Area (42.0\%) | Pet Exercise Area (50.5\%) | Pet Exercise Area (48.0\%) |
| Basketball Courts (35.4\%) | Community Gardens (41.2\%) | Basketball Courts (48.5\%) | Ice Skating Rinks (47.9\%) |
| Soccer/ Football Field (33.5\%) | Basketball Courts (39.4\%) | Community Gardens (47.5\%) | Community Gardens (47.0\%) |
| Tennis Courts (32.5\%) | Ice Skating Rinks (35.9\%) | Ice Skating Rinks (45.1\%) | Basketball Courts (44.7\%) |
| Ice Skating Rinks (29.8\%) | Tennis Courts (31.5\%) | Volleyball Courts (33.3\%) | Tennis Courts (33.1\%) |
| Volleyball Courts (19.4\%) | Volleyball Courts (25.4\%) | Tennis Courts (32.8\%) | Volleyball Courts (32.9\% |
| Skateboard Parks (18.6\%) | Skateboard Parks (12.3\%) | Skateboard Parks (23.5\%) | Skateboard Parks (18.2\%) |

## Factor Analysis - Park Activities

| Activity Relationship Matrix |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Unique <br> Activities | Dimensions |  |  |  |
|  | Trails <br>  <br> Picnics | Ball <br> Players | Young <br> Child <br> Activities | Tween/ <br> Teen <br> Activities |
| Nature Trails | .896 |  |  |  |
| Paved/ Bike <br> Paths | .814 |  |  |  |
| Nature <br> Preserves | .805 |  |  |  |
| Picnic Areas | .667 |  |  |  |
| Open Space | .610 |  |  |  |
| Baseball/ <br> Softball |  | .858 |  |  |
| Basketball |  | .774 |  |  |
| Soccer/ <br> Football |  | .760 |  | .735 |
| Swimming |  |  | .632 |  |
| Neighborhood/ <br> Toddler Parks |  |  |  | .810 |
| Ice Skating |  |  |  | .660 |
| Skateboarding |  |  |  |  |
| Tennis |  |  |  |  |

- Parks support a variety of activities, many of which share similarities (dimensionality). While analyzing the frequency of use of the individual activities is useful (frequencies data are provided later in this document), grouping like-items provides stronger results and helps decision makers better target their actions. Factor Analysis is a way to way to group like-items and reduce the number of variables to be considered.
- Results from Q1 (how often various park facilities are used) were combined with corresponding variable results from Q7 (importance of adding various park facilities in the future) to estimate future use of each of the 13 listed park facilities.
- Principle Component Analysis was used as the extraction method with a Varimax rotation in performing this factor analysis. As seen in the table to the right, four distinct dimensions were identified, explaining 68.3 percent of the variance.
- Trails \& Picnics (24.8 percent of the variance)
- Ball Players (17.0 percent of the variance)
- Young Child Activities (13.6 percent of the variance)
- Tween/Teen Activities (12.9 percent of the variance)


## Cluster Analysis - Resident Usage

- Use of park facilities varies significantly by individual. Some are highly active in a few activities year around while others use multiple facilities less frequently or seasonally. Still others don't use park facilities at all.
- Results from Q1 (how often various park facilities are used) were summed to determine overall park usage. An average of the summed score was determined. That average was then combined with responses from Q2 (last summer's park usage) and Q3 (fall, winter, spring park usage) using K-Mean Clustering Analysis to determine if resident usage could be clearly classified.
- This type of analysis also serves as a check to insure respondents were consistent with their responses.
- $\quad 92.4$ percent of the responses were clustered using this method. These are extremely strong and statistically accurate results. As seen in the table to the right, results suggest four distinct cluster of users.
- Nonusers (20.1 percent of clustered respondents)
- Infrequent users (19.4 percent of clustered respondents)
- Seasonal Frequent (36.5 percent of clustered respondents)
- Year Around High (14.0 percent of clustered respondents)

| Cluster Analysis Results |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Park Use | User Categories |  |  |  |
|  | Non <br> Users | Infrequent <br> Users | Seasonal <br> Frequent <br> Users | Year <br> Around <br> High |
|  | 1.46 <br> Never - <br> Rarely | 2.23 <br> Rarely - <br> Sometimes | 3.46 <br> Sometimes <br> - Often | 4.15 <br> Often- <br> All the <br> time |
| Summer <br> Use | Monthly | $2 x /$ Mo | Weekly | Daily |
| Fall, Winter, <br> Spring Use | Seldom | Monthly | $2 \times /$ Mo | Weekly |
| Quantity in <br> Cluster | 124 | 181 | 225 | 86 |

## Future Priorities

- Residents were asked to select their top six priorities out of 14 types of facilities for future expansion. Ranking of the priorities is listed in the table below.

| Rank |  | Total | Top <br> Priority | $\mathbf{2}^{\text {nd }}$ | $\mathbf{3}^{\text {rd }}$ | $\mathbf{4}^{\text {th }}$ | $\mathbf{5}^{\text {th }}$ | $\mathbf{6 t h}^{\text {th }}$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Ped/Bike Paths | 553 | 152 | 111 | 116 | 74 | 58 | 42 |
| 2 | Riverwalk | 445 | 51 | 91 | 76 | 68 | 74 | 85 |
| 3 | Child Play Equip | 431 | 111 | 71 | 72 | 63 | 59 | 55 |
| 4 | Wildlife Preserve | 408 | 74 | 79 | 76 | 60 | 57 | 62 |
| 5 | Open Space | 381 | 52 | 52 | 57 | 77 | 63 | 75 |
| 6 | Open Picnic | 372 | 17 | 40 | 62 | 94 | 91 | 68 |
| 7 | Covered Picnic | 344 | 17 | 49 | 54 | 65 | 79 | 80 |
| 8 | Baseball/Softball | 230 | 71 | 45 | 27 | 37 | 30 | 20 |
| 9 | Soccer/Football | 224 | 27 | 43 | 47 | 26 | 47 | 34 |
| 10 | Basketball | 178 | 17 | 32 | 34 | 32 | 29 | 34 |
| 11 | Tennis | 128 | 13 | 23 | 18 | 25 | 27 | 18 |
| 12 | Other | Volleyball | 118 | 46 | 11 | 8 | 7 | 11 |
| 13 | Skateboard Park | 45 | 9 | 4 | 8 | 13 | 14 | 12 |
| 14 |  |  |  | 4 | 9 | 8 | 21 |  |

## Future Priorities by <br> Number of Children in Household

- With the exception of children's play equipment, the top priorities of Stoughton residents for park facilities isn't impacted by the number of children in the household.
- The table below shows if there was statistically significant differences in the responses with and without children.

| Rank |  | Total | Top Priority | Significance based on \# Children in HH |
| :--- | :--- | :---: | :---: | :---: |
| 1 | Ped/Bike Paths | 553 | 152 | No |
| 2 | Riverwalk | 445 | 51 | No |
| 3 | Child Play Equip | 431 | 111 | Yes - Significant with any number of children <br> and those in the 60+ age group with no children |
| 4 | Wildlife Preserve | 408 | No |  |
| 5 | Open Space | 381 | 52 | No |
| 6 | Open Picnic | 372 | 17 | No |
| 7 | Covered Picnic | 344 | 17 | No |
| 8 | Baseball/Softball | 230 | 71 | Yes - Significant with 3+ children |
| 9 | Soccer/Football | 224 | 27 | Yes - Significant with 3+ children |
| 10 | Basketball | 178 | 17 | Yes - Significant with any number of children |
| 11 | Tennis | 128 | 13 | No |
| 12 | Other* | 72 | 46 | Significant with 3+ children |
| 13 | Volleyball | Skateboard Park | 45 | 9 |
| 14 |  |  |  | Yes - Significant with 3+ children |

[^0]
## Size \& Quantity of Parks

- Two questions obtained opinions about the quantity and size of the parks.
- Results indicate residents consider both the quantity of parks and size of the parks are sufficient.
- Number of Parks
- Too Few

$$
\begin{gathered}
204 / 30.2 \% \\
471 / 69.7 \% \\
1 / 0.1 \%
\end{gathered}
$$

- Sufficient Number
- Too Many
- Size of Parks

| - | Too Small | $118 / 17.5 \%$ |
| :--- | :--- | :---: |
| - | Adequate Size | $557 / 82.5 \%$ |
| - | Too Large | $-0-$ |

- There is no statistically significant difference in the adequacy of size or quantity of parks based on number of children in the household.

|  | Non Users | Infrequent <br> Users | Seasonal <br> Frequent <br> Users | Year <br> Around <br> High | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Too Few | 36 | 25 | 37 | 59 | 157 |
| Sufficient | 39 | 118 | 110 | 84 | 351 |
| Too Many | 0 | 1 | 0 | 0 | 1 |
| Total | 75 | 144 | 147 | 143 | 509 |

## Satisfaction with Parks

| Q6 | Ext <br> Dissat | Dissat | Neutral | Sat | Ext Sat | Mean |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall | $3 / 0.5 \%$ | $28 /$ | $109 /$ | $446 /$ | $77 /$ | 3.85 |
| Satisfaction |  | $4.2 \%$ | $16.4 \%$ | $67.3 \%$ | $11.6 \%$ |  |
| Safety | $2 / 0.3 \%$ | $14 /$ | $145 /$ | $424 /$ | $79 /$ | 3.85 |
|  |  | $2.1 \%$ | $21.8 \%$ | $62.9 \%$ | $11.6 \%$ |  |
| Cleanliness | $2 / 0.3 \%$ | $20 /$ | $138 /$ | $419 /$ | $85 /$ | 3.85 |
|  |  | $3.0 \%$ | $20.8 \%$ | $63.1 \%$ | $12.8 \%$ |  |
| Maintenance of | $7 / 1.1 \%$ | $47 /$ | $177 /$ | $377 /$ | $54 /$ | 3.64 |
| Equipment |  | $7.1 \%$ | $26.7 \%$ | $56.9 \%$ | $8.2 \%$ |  |
| Variety of | $8 / 1.2 \%$ | $80 /$ | $221 /$ | $312 /$ | $43 /$ | 3.45 |
| Equipment/Fac |  | $12.0 \%$ | $33.3 \%$ | $47.0 \%$ | $6.5 \%$ |  |
| Ease of Access to | $2 / 0.3 \%$ | $20 /$ | $167 /$ | $409 /$ | $66 /$ | 3.78 |
| Equip/Fac |  | $3.0 \%$ | $25.2 \%$ | $61.6 \%$ | $9.9 \%$ |  |
| Availability of | $5 / 0.8 \%$ | $43 /$ | $180 /$ | $377 /$ | $60 /$ | 3.67 |
| Equipment/Fac |  | $6.5 \%$ | $27.1 \%$ | $56.7 \%$ | $9.0 \%$ |  |
| Proximity of Park | $7 / 1.1 \%$ | $22 /$ | $104 /$ | $343 /$ | $189 /$ | 4.03 |
| to Home |  | $3.3 \%$ | $15.6 \%$ | $51.6 \%$ | $28.4 \%$ |  |
| Availability of | $1 / 0.1 \%$ | $33 /$ | $141 /$ | $384 /$ | $108 /$ | 3.85 |
| Parking |  | $4.9 \%$ | $21.1 \%$ | $57.6 \%$ | $16.2 \%$ |  |
| Park Furnishings | $5 / 0.8 \%$ | $78 /$ | $200 /$ | $332 /$ | $48 /$ | 3.51 |
|  |  | $11.8 \%$ | $30.2 \%$ | $50.1 \%$ | $7.2 \%$ |  |
| Number of | $25 /$ | $165 /$ | $225 /$ | $223 /$ | $24 /$ | 3.08 |
| Restrooms | $3.8 \%$ | $24.4 \%$ | $34.0 \%$ | $33.7 \%$ | $3.6 \%$ |  |
| Cleanliness of | $32 /$ | $119 /$ | $308 /$ | $176 /$ | $22 /$ | 3.06 |
| Restrooms | $4.9 \%$ | $18.1 \%$ | $45.5 \%$ | $26.8 \%$ | $3.3 \%$ |  |
|  |  |  |  |  |  |  |

- One question in the survey focused on resident satisfaction with the parks in general and specific uses.
- When using a 5-point scale to measure satisfaction,
- 3.00-3.39 is considered satisfactory
- 3.40-3.69 is considered very good
- $3.70-3.99$ is considered excellent
- $4.00+$ is considered outstanding
- Overall satisfaction with Stoughton parks is excellent.
- Proximity of parks to one's home is considered outstanding
- Park safety, overall cleanliness, ease of access to park equipment and facilities and parking availability are all rated as excellent
- Variety, availability and maintenance of equipment/facilities are rated very good
- Only the number and cleanliness of restrooms are rated satisfactory


# Summary of Findings, Conclusions \& Recommendations 

The preceding data supports the following statements and recommendations with regard to current park usage:

|  | Summary of Findings | Conclusions | Recommendations |
| :---: | :---: | :---: | :---: |
| 1 | The most frequently used types of park facilities involve pedestrian, bicycle and nature trails (p.6) | These facilities are used extensively by all Stoughton residents, regardless of number of children in the household. | Integrating new trails in new parks is a primary finding of this study. Connecting the existing trail system should be a major element of future park plans as well. Regardless of the type of park facility built, there needs to be trails. |
| 2 | The second most frequently used type of park facility is the neighborhood/toddler park. (p.6) Households with $3+$ children list this as the most used type of facility. (p 7) Also, those age $60+$ with no children in the household use neighborhood parks extensively. | As the number of household with children increases, the importance of neighborhood/ toddler parks also increases. While no survey data was gathered to ascertain use of such facilities by seniors, it may be assumed that the use of these parks by residents over 60 are grandparents taking grandchildren to the park to play. | Neighborhood/ toddler parks should be part of all future neighborhood development plans if residential construction is for families with children. <br> Senior housing developments should also include neighborhood/toddler parks. Further study is warranted to determine the validity of the assumption. |
| 3 | Baseball/softball and soccer/football fields are frequently used facilities by households with 3 or more children. (p 7) | As the number of children in the household increases, the importance of ball fields increases. Ball fields are especially important to families with 3 or more children. | Ball fields should be part of future neighborhood development if residential construction is for larger families. |
| 4 | The least frequently used park facilities by all Stoughton residents include skateboard parks, tennis courts and ice skating rinks. (p6) These findings are confirmed by rank importance of park facilities. (p 11) | The quantity and size of existing facilities serving these functions are sufficient. | Future investment in additional facilities is unwarranted. $18$ |

## Summary of Findings, Conclusions \& Recommendations

The preceding data supports the following statements and recommendations with regard to perceived importance of park facilities:

|  | Summary of Findings | Conclusions | Recommendations |
| :---: | :--- | :--- | :--- |
| 5 | The perceived importance of park facilities <br> is significantly higher than current <br> residential park facility usage. (comparison <br> of charts on $p 6$ and $p$ 10) | This is not unusual. If asked if something is <br> important independent of other issues or <br> resource limitations, people generally agree. <br> The comparison of findings validate the <br> truthfulness of responses to other questions. | Use perceived importance of parks data only <br> to validate reliability of other questions about <br> future park use. |
| 6 | The rank order of park facilities by number <br> of children in the household (p 11) indicates <br> all Stoughton residents perceive paved <br> pedestrian and bicycle paths as the most <br> important facility maintained by the Parks <br> Department. | Paved paths are the top park priority for all <br> Stoughton residents. | Perceived importance of paved pedestrian <br> and bicycle paths support prior <br> recommendation of this being the top <br> development priority. |
| 7 | Nature trails, nature preserves, open space <br> and picnic areas rank high in importance <br> among all Stoughton residents (p 11) | Stoughton residents value the opportunity to <br> recreate in a natural environment. | Future park developments should be linked <br> by trails (nature or paved) and have sections <br> of open space, nature preserves, as well as <br> covered and uncovered picnic facilities. |
| 8 | The rank order of park facilities by number <br> of children in the household ( $p$ 11) supports <br> findings of use of neighborhood/ toddler <br> parks, and ball fields by families with <br> children | Neighborhood/ toddler parks and ball fields are <br> important to families with children. | Perceived importance of neighborhood parks <br> and ball fields support prior recommendation |

# Summary of Findings, Conclusions \& Recommendations 

The preceding data supports the following statements and recommendations with regard to the quantity, size, and satisfaction with parks:

|  | Summary of Findings | Conclusions | Recommendations |
| :---: | :--- | :--- | :--- |
| 9 | $70 \%$ of Stoughton residents indicate there <br> are a sufficient number of parks. 82\% <br> indicate existing park facilities are of <br> adequate size (p 16) | The vast majority of Stoughton residents are <br> satisfied with the number and size of existing <br> parks. | Increasing park acreage requirement based <br> on population is unwarranted. The existing <br> acreage requirements should not be reduced. <br> Further study is warranted to determine the <br> validity of the assumption. |
| 10 | $39 \%$ of Year Around High users of the <br> parks think there are too few parks in <br> Stoughton (p 16). Year Around High users <br> represent the smallest subsegment of park <br> users responding to this study (p 13) | While the present park acreage serves the <br> majority of Stoughton residents adequately, there <br> is a small minority that feels a higher percentage <br> of parkland is necessary. | The question of satisfying such a small <br> minority is answered in the political system <br> and within the confines of budgetary <br> parameters. The data collected for this study <br> can offer guidance for neither. |
| 11 | Overall, Stoughton residents rate their <br> satisfaction with parks as excellent. They <br> are extremely satisfied with park proximity <br> to home. (p 17) | The Parks and Recreation Department is meeting <br> the needs of City residents. Neighborhood/ <br> toddler parks are especially appreciated. | This further verifies that neighborhood/ <br> toddler parks are a priority facility to be <br> included in all future esidential development <br> plans in Stoughton. It supports the inclusion <br> of ball fields where new residences are <br> geared towards families with 3+ children. |
| 12 | Satisfaction with restrooms (number and <br> cleanliness) while satisfactory overall, is <br> the biggest issue Stoughton residents <br> have with City parks. (p 17) | This is not unusual. Restroom facilities require <br> continual maintenance and are subject to <br> intentional and unintentional abuse. | Future park facilities must include some type <br> of restroom facilities. The Parks Department <br> must maintain existing facilities to the best of |
| its abilities. |  |  |  |

## Final Thoughts

The City should use the data and findings provided in this study to compare present park services with stated community needs and desires. This comparison serves as the roadmap for park designs to be used in future Stoughton community development.

|  | Summary of Findings | Conclusions | Recommendations |
| :---: | :--- | :--- | :--- |
| 1 | All Stoughton residents consider the top priorities <br> for future park development to include pedestrian <br> and bicycle paths, a Riverwalk, wildlife <br> preserves, open space and picnic areas. (p 15) <br> These findings are further supported by the factor <br> analysis based on park usage (p 12) | This group of park facilities represent the <br> top priority of the entire community. | Trails and the park facilities that correspond <br> as indicated in the factor analysis should be <br> the cornerstone of all future community <br> development plans. |
| 2 | Stoughton residents with children consider high <br> priorities for future park development to include <br> children's play equipment. (p 15) | This group of park facilities represents an <br> important but secondary priority | Smaller toddler parks throughout the city <br> satisfy the need for access to children's play <br> equipment and should be part of future <br> community development plans. |
| 3 | Although ball fields appears as a secondary <br> priority, this is so only because those surveyed <br> without children rated them a low priority. (p 15) <br> Households with 3+ children both use and the <br> perceive high importance of ball fields. (p 11) | Given the number of families with families in <br> the population of the city, ball fields should <br> have a much higher priority in city-wide <br> parks than this study would make it appear. | Expansion of these types of facilities should <br> correspond to the projected increase in <br> population. The current ratio satisfies the <br> existing need of the community. |
| 4 | This survey clearly indicates that a minority of <br> Stoughton residents have interest in <br> skateboarding, tennis, volleyball, ice skating, and <br> community gardens. (p 11) Stoughton residents <br> also do not use the parks for basketball. (p 11) | Since these activities are served by at least <br> one existing facility, no additional facilities <br> are needed in future park plans. | The Parks Department should continue to <br> monitor the interest in these activities for <br> possible consideration in future Park Plans. |

## 2013 Stoughton Parks and Recreation Department Resident Survey

## 1. How often do you use the following park facilities offered by the City of Stoughton?

|  | Never | Rarely | Sometimes | Often | All the time | Rating Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Neighborhood playgrounds/toddler parks | 11.7\% (63) | 17.2\% (93) | 27.0\% (146) | 25.0\% (135) | 19.1\% (103) | 540 |
| Baseball/softball fields | 32.0\% (172) | 20.1\% (108) | 16.4\% (88) | 19.5\% (105) | 12.1\% (65) | 538 |
| Soccer/football fields | 33.7\% (181) | 22.5\% (121) | 18.2\% (98) | 15.6\% (84) | 9.9\% (53) | 537 |
| Paved pedestrian/bicycle paths | 10.5\% (57) | 15.3\% (83) | 31.3\% (170) | 29.3\% (159) | 13.6\% (74) | 543 |
| Nature/multiuse trails | 8.9\% (48) | 15.4\% (83) | 30.2\% (163) | 29.8\% (161) | 15.7\% (85) | 540 |
| Basketball courts | 39.4\% (210) | 26.1\% (139) | 24.8\% (132) | 8.1\% (43) | 1.7\% (9) | 533 |
| Tennis courts | 40.7\% (220) | 24.2\% (131) | 25.7\% (139) | 7.6\% (41) | 1.8\% (10) | 541 |
| Nature preserves | 15.6\% (83) | 19.7\% (105) | 31.9\% (170) | 23.3\% (124) | 9.6\% (51) | 533 |
| Picnic areas/shelters | 11.7\% (63) | 21.7\% (117) | 44.4\% (239) | 17.3\% (93) | 4.8\% (26) | 538 |
| Troll Beach Swimming Facility | 30.2\% (161) | 17.8\% (95) | 28.0\% (149) | $16.1 \%$ (86) | 7.9\% (42) | 533 |
| Skateboard/bike parks | 64.2\% (342) | 20.3\% (108) | 8.8\% (47) | 4.7\% (25) | 2.1\% (11) | 533 |
| Lowell Park Community Garden | 66.3\% (352) | 16.9\% (90) | 9.6\% (51) | 2.8\% (15) | 4.3\% (23) | 531 |
| Open space park areas/nonspecific use | 23.6\% (127) | 22.3\% (120) | 32.1\% (173) | 16.0\% (86) | 6.1\% (33) | 539 |
| Norse Ice skating rink | 55.9\% (300) | 20.1\% (108) | 17.3\% (93) | 4.1\% (22) | 2.6\% (14) | 537 |
| Disc golf course | 67.0\% (358) | 17.0\% (91) | 10.9\% (58) | 3.2\% (17) | 1.9\% (10) | 534 |
|  |  |  |  | answered question |  | 549 |
| skipped question |  |  |  |  |  | 0 |

2. This past summer, how many times did a member of your household visit or use park facilities in Stoughton?

|  |  | Response <br> Percent | Response <br> Count |
| ---: | :--- | ---: | :--- |
| Never | $\square$ | $2.4 \%$ | 13 |

3. In the fall, winter, and spring, how many times does any member of your household typically visit or use park facilities in Stoughton?
$\left.\begin{array}{rlrl} & & & \begin{array}{c}\text { Response } \\ \text { Percent }\end{array} \\ \hline \text { Rever } \\ \text { Count }\end{array}\right\}$

## 4. Which Stoughton park do you visit or use most often?

| Mandt Park | $\square$ | Response <br> Percent | Response <br> Count |
| ---: | :--- | ---: | :--- |
| Racetrack Park | $\square$ |  | $12.5 \%$ |

5. Regardless of how often you use the parks system, how would you rate the importance of parks and open space to the general "quality of life?"

| Very Unimportant | $\square$ | Response <br> Percent | Response <br> Count |
| ---: | :--- | ---: | :--- |
| Unimportant | $\square$ | $12.5 \%$ | 68 |

## 6. Please indicate your level of satisfaction with the following:

|  | Extremely Dissatisfied | Dissatisfied | Neutral | Satisfied | Extremely <br> Satisfied | Rating Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall satisfaction with Stoughton parks | 2.0\% (11) | 3.9\% (21) | 15.6\% (84) | 67.2\% (362) | 11.3\% (61) | 539 |
| Park safety | 0.4\% (2) | 2.2\% (12) | 19.0\% (102) | 66.3\% (356) | 12.1\% (65) | 537 |
| Park cleanliness | 0.0\% (0) | 4.7\% (25) | 14.9\% (80) | 70.2\% (377) | 10.2\% (55) | 537 |
| Maintenance of equipment/facilities | 0.9\% (5) | 10.6\% (57) | 23.4\% (126) | 56.5\% (304) | 8.6\% (46) | 538 |
| Maintenance of turfgrass | 3.4\% (18) | 11.4\% (61) | 26.2\% (140) | 50.0\% (267) | 9.0\% (48) | 534 |
| Variety of equipment/facilities | 1.9\% (10) | 11.4\% (61) | 30.1\% (161) | 49.6\% (265) | 6.9\% (37) | 534 |
| Ease of access to equipment/facilities | 1.1\% (6) | 4.1\% (22) | 22.1\% (118) | 61.7\% (330) | 11.0\% (59) | 535 |
| Availability of equipment/facilities | 1.5\% (8) | 6.2\% (33) | 24.3\% (130) | 57.8\% (309) | 10.3\% (55) | 535 |
| Proximity of park to your home | 0.4\% (2) | 2.2\% (12) | 12.8\% (69) | 52.0\% (280) | 32.5\% (175) | 538 |
| Availability of parking | 0.8\% (4) | 4.1\% (22) | 24.1\% (128) | 54.8\% (291) | 16.2\% (86) | 531 |
| Park furnishing (e.g. picnic tables) | 1.3\% (7) | 12.8\% (68) | 27.8\% (148) | 49.1\% (261) | 9.0\% (48) | 532 |
| Number of restrooms | 4.3\% (23) | 21.2\% (113) | 37.6\% (201) | 33.9\% (181) | 3.0\% (16) | 534 |
| Cleanliness of restrooms | 4.9\% (26) | 14.8\% (78) | 48.3\% (255) | 29.2\% (154) | 2.8\% (15) | 528 |
|  |  |  |  | answered question |  | 543 |
| skipped question |  |  |  |  |  | 6 |

## 7. As Stoughton expands, how important do you believe it is for the City to add, or increase the number of the following types of facilities?

|  | Extremely Unimportant | Unimportant | Neutral | Important | Extremely Important | Rating Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Neighborhood playgrounds/toddler parks | 1.3\% (7) | 5.8\% (31) | $\begin{gathered} 26.5 \% \\ (141) \end{gathered}$ | 41.9\% <br> (223) | $\begin{gathered} 24.4 \% \\ (130) \end{gathered}$ | 532 |
| Baseball/softball fields | 3.7\% (20) | 14.8\% (79) | 37.1\% <br> (198) | $\begin{gathered} 30.9 \% \\ (165) \end{gathered}$ | 13.5\% (72) | 534 |
| Soccer/football fields | 3.7\% (20) | 14.0\% (75) | $\begin{gathered} 40.7 \% \\ (218) \end{gathered}$ | $\begin{gathered} 28.6 \% \\ (153) \end{gathered}$ | 12.9\% (69) | 535 |
| Paved pedestrian/bicycle paths | 1.9\% (10) | 4.3\% (23) | $\begin{gathered} 19.2 \% \\ (103) \end{gathered}$ | $\begin{gathered} 41.5 \% \\ (223) \end{gathered}$ | $\begin{gathered} 33.1 \% \\ (178) \end{gathered}$ | 537 |
| Nature/multiuse trails | 1.9\% (10) | 2.6\% (14) | $\begin{gathered} 20.0 \% \\ (107) \end{gathered}$ | $\begin{gathered} 39.6 \% \\ (212) \end{gathered}$ | $\begin{gathered} 35.9 \% \\ (192) \end{gathered}$ | 535 |
| Basketball courts | 4.5\% (24) | 13.7\% (73) | $\begin{gathered} 48.8 \% \\ (260) \end{gathered}$ | $\begin{gathered} 26.5 \% \\ (141) \end{gathered}$ | 6.6\% (35) | 533 |
| Tennis courts | 6.0\% (32) | 12.9\% (69) | $\begin{gathered} 51.2 \% \\ (273) \end{gathered}$ | $\begin{gathered} 24.4 \% \\ (130) \end{gathered}$ | 5.4\% (29) | 533 |
| Volleyball courts | 5.8\% (31) | 13.5\% (72) | $\begin{gathered} 49.8 \% \\ (265) \end{gathered}$ | $\begin{gathered} 25.8 \% \\ (137) \end{gathered}$ | 5.1\% (27) | 532 |
| Nature preserves | 3.0\% (16) | 3.4\% (18) | $\begin{gathered} 22.9 \% \\ (122) \end{gathered}$ | $\begin{gathered} 40.6 \% \\ (216) \end{gathered}$ | $\begin{gathered} 30.1 \% \\ (160) \end{gathered}$ | 532 |
| Picnic areas | 0.9\% (5) | 2.8\% (15) | $\begin{gathered} 25.5 \% \\ (135) \end{gathered}$ | $\begin{gathered} 51.7 \% \\ (274) \end{gathered}$ | $\begin{aligned} & 19.1 \% \\ & (101) \end{aligned}$ | 530 |
| Swimming facilities | 2.8\% (15) | 6.2\% (33) | $\begin{gathered} 24.9 \% \\ (133) \end{gathered}$ | $\begin{gathered} 36.9 \% \\ (197) \end{gathered}$ | $\begin{gathered} 29.2 \% \\ (156) \end{gathered}$ | 534 |
| Pet exercising areas | 7.9\% (42) | 9.6\% (51) | $\begin{gathered} 34.3 \% \\ (183) \end{gathered}$ | $\begin{gathered} 32.1 \% \\ (171) \end{gathered}$ | 16.1\% (86) | 533 |
| Skateboard/bike parks | 11.7\% (62) | 20.3\% (108) | $\begin{gathered} 46.1 \% \\ (245) \end{gathered}$ | 16.9\% (90) | 4.9\% (26) | 531 |
| Community gardens | 4.7\% (25) | 6.9\% (37) | $\begin{gathered} 36.0 \% \\ (192) \end{gathered}$ | $\begin{gathered} 34.5 \% \\ (184) \end{gathered}$ | 18.0\% (96) | 534 |
| Open space park areas/nonspecific use | 3.5\% (19) | 5.2\% (28) | $\begin{gathered} 36.0 \% \\ (193) \end{gathered}$ | $\begin{gathered} 37.3 \% \\ (200) \end{gathered}$ | 17.9\% (96) | 536 |


| Ice skating rinks | $7.7 \%(41)$ | $14.4 \%(77)$ | $43.5 \%$ <br> $(232)$ | $26.3 \%$ <br> $(140)$ | $8.1 \%(43)$ |
| ---: | :---: | :---: | :---: | :---: | :---: |

8. As Stoughton moves forward with its plans to build new parks, priorities must be established. There are options listed below. Please indicate what your TOP 6 PRIORITIES are based on the expected use by you and/or members of your household.

|  | Priority \#1 | Priority \#2 | Priority \#3 | Priority \#4 | Priority \#5 | Priority \#6 | Rating Count |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Open Space | 7.2\% (22) | $\begin{gathered} 12.8 \% \\ (39) \end{gathered}$ | $\begin{gathered} 17.4 \% \\ (53) \end{gathered}$ | $\begin{gathered} 17.4 \% \\ (53) \end{gathered}$ | $\begin{gathered} 21.1 \% \\ (64) \end{gathered}$ | $24.0 \%$ <br> (73) | 304 |
| Wildlife Preserve / Wetlands | $20.6 \%$ <br> (73) | 20.6\% <br> (73) | $\begin{gathered} 14.1 \% \\ (50) \end{gathered}$ | $15.0 \%$ (53) | $\begin{gathered} 16.7 \% \\ (59) \end{gathered}$ | $\begin{gathered} 13.0 \% \\ (46) \end{gathered}$ | 354 |
| Walking / Bicycle Paths | 30.6\% <br> (143) | $\begin{gathered} 25.1 \% \\ (117) \end{gathered}$ | $\begin{gathered} 20.6 \% \\ (96) \end{gathered}$ | $\begin{gathered} 12.6 \% \\ (59) \end{gathered}$ | 6.9\% (32) | 4.3\% (20) | 467 |
| Basketball Courts | 8.2\% (7) | $15.3 \%$ <br> (13) | $\begin{gathered} 14.1 \% \\ (12) \end{gathered}$ | $21.2 \%$ <br> (18) | $\begin{gathered} 20.0 \% \\ (17) \end{gathered}$ | $21.2 \%$ <br> (18) | 85 |
| Volleyball Courts | 7.8\% (5) | 7.8\% (5) | $17.2 \%$ <br> (11) | $\begin{gathered} 15.6 \% \\ (10) \end{gathered}$ | $\begin{gathered} 23.4 \% \\ (15) \end{gathered}$ | 28.1\% <br> (18) | 64 |
| Baseball / Softball Diamonds | 33.9\% <br> (62) | $17.5 \%$ <br> (32) | $\begin{gathered} 13.7 \% \\ (25) \end{gathered}$ | $\begin{gathered} 10.9 \% \\ (20) \end{gathered}$ | 9.8\% (18) | $14.2 \%$ <br> (26) | 183 |
| Soccer / Football Fields | $\begin{gathered} 16.3 \% \\ (24) \end{gathered}$ | $17.0 \%$ <br> (25) | $\begin{gathered} 16.3 \% \\ (24) \end{gathered}$ | $18.4 \%$ <br> (27) | 21.1\% <br> (31) | $\begin{gathered} 10.9 \% \\ (16) \end{gathered}$ | 147 |
| Children's Play Equipment | 24.9\% <br> (84) | $\begin{gathered} 19.9 \% \\ (67) \end{gathered}$ | $\begin{gathered} 17.5 \% \\ (59) \end{gathered}$ | $15.1 \%$ <br> (51) | $13.6 \%$ <br> (46) | 8.9\% (30) | 337 |
| Tennis Courts | 5.1\% (4) | $\begin{gathered} 15.4 \% \\ (12) \end{gathered}$ | $\begin{gathered} 15.4 \% \\ (12) \end{gathered}$ | $\begin{gathered} 12.8 \% \\ (10) \end{gathered}$ | $\begin{gathered} 19.2 \% \\ (15) \end{gathered}$ | $32.1 \%$ <br> (25) | 78 |
| Pickleball Courts | 6.7\% (2) | 6.7\% (2) | 10.0\% (3) | 10.0\% (3) | 20.0\% (6) | 46.7\% <br> (14) | 30 |


| Covered Picnic Facilities | 5.6\% (16) | 11.5\% <br> (33) | $\begin{gathered} 18.1 \% \\ (52) \end{gathered}$ | $25.8 \%$ <br> (74) | $18.5 \%$ <br> (53) | $20.9 \%$ <br> (60) | 287 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Skateboard/Bike Park | 4.3\% (2) | 19.1\% (9) | 4.3\% (2) | $23.4 \%$ <br> (11) | 17.0\% (8) | 31.9\% <br> (15) | 47 |
| Riverwalk | $\begin{gathered} 10.4 \% \\ (40) \end{gathered}$ | $16.8 \%$ <br> (65) | $22.3 \%$ <br> (86) | $19.9 \%$ <br> (77) | $\begin{gathered} 20.5 \% \\ (79) \end{gathered}$ | $10.1 \%$ <br> (39) | 386 |
| Outdoor performance venues | 8.1\% (20) | 8.5\% (21) | $14.2 \%$ <br> (35) | $19.4 \%$ <br> (48) | 21.1\% <br> (52) | 28.7\% <br> (71) | 247 |
| Other | $\begin{gathered} 28.7 \% \\ (25) \end{gathered}$ | $\begin{gathered} 11.5 \% \\ (10) \end{gathered}$ | 9.2\% (8) | 5.7\% (5) | $\begin{gathered} 16.1 \% \\ (14) \end{gathered}$ | 28.7\% <br> (25) | 87 |
| If you selected other, please specify here: 84 |  |  |  |  |  |  |  |
|  |  |  |  |  | answered question |  | 535 |
|  |  |  |  |  | skipped question |  | 14 |
| 9. How do you rate the importance of parks in the following catagories? |  |  |  |  |  |  |  |
|  | Important |  | Somewhat Important |  | Not Important |  | Rating Count |
| Economic impact for the community | 60.9\% (325) |  | 31.1\% (166) |  | 8.1\% (43) |  | 534 |
| Shared social experiences | 77.1\% (411) |  | 19.7\% (105) |  | 3.2\% (17) |  | 533 |
| Health benefits | 84.4\% (449) |  | 13.3\% (71) |  | 2.3\% (12) |  | 532 |
|  |  |  |  |  | answered question |  | 536 |
|  |  |  |  |  | skipped question |  | 13 |

10. Which statement best reflects your opinion about the current number of parks in Stoughton?

|  |  | Response <br> Percent | Response <br> Count |
| ---: | :--- | ---: | :--- |
| Sufficient Number Few | $\square$ | $22.7 \%$ | 122 |

11. Which statement best reflects your opinion about the current sizes of the parks in Stoughton?

|  | Response <br> Percent | Response <br> Count |  |
| ---: | ---: | ---: | ---: | ---: |
| Too Small | $\square$ | $20.1 \%$ | 109 |

## 12. Please indicate where you vote

|  |  | Response Percent | Response Count |
| :---: | :---: | :---: | :---: |
| District 1, First Lutheran Church, 310 E. Washington Street | $\square$ | 18.4\% | 100 |
| District 2, Stoughton Fire Station, 381 E. Main Street |  | 17.3\% | 94 |
| District 3, United Methodist Church, 525 Lincoln Avenue | $\square$ | 21.4\% | 116 |
| District 4, Lakeview Church, 2200 Lincoln Avenue | $\square$ | 17.1\% | 93 |
| Township voting location (out of City) |  | 25.8\% | 140 |
|  |  | answered question | 543 |
| skipped question |  |  | 6 |

13. Please indicate your gender

|  |  |  | Response <br> Percent | Response <br> Count |
| ---: | :--- | ---: | ---: | ---: | ---: |
| Male | Female | $\square$ | $30.4 \%$ | 164 |

14. Please indicate your age:

15. Please indicate the number of people living in your household by age:

|  | Response Average | Response Total | Response Count |
| :---: | :---: | :---: | :---: |
| Children 0 to 5 | 1.08 | 240 | 222 |
| Children 6-12 | 1.30 | 373 | 286 |
| Children 13-17 | 1.03 | 197 | 191 |
| Adults (over 18) | 2.09 | 940 | 449 |
|  | answered question |  | 532 |
|  | skipped question |  | 17 |

16. Please add any aditional comments that were not covered above:

Response Count


STOUGHTON YOUTH CENTER ATTENDANCE

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Mon. | 2013 | Mon. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| . | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | Undup | Undup | Fem |
| Jan | 672 | 1030 | 926 | 852 | 343 | 297 | 376 | 616 | 442 | 442 | 617 | 665 | 605 | 532 | 389 | 554 | 272 | 690 | 437 | 122 | 122 | 150 |
| Feb | 571 | 1054 | 973 | 856 | 495 | 368 | 514 | 657 | 545 | 717 | 774 | 668 | 516 | 486 | 430 | 610 | 275 | 642 | 287 | 75 | 48 | 110 |
| Mar | 639 | 1014 | 999 | 764 | 706 | 552 | 945 | 657 | 625 | 709 | 785 | 659 | 512 | 492 | 527 | 681 | 560 | 675 | 364 | 107 | 8 | 118 |
| April | 983 | 1119 | 951 | 975 | 932 | 328 | 599 | 564 | 661 | 935 | 608 | 530 | 671 | 564 | 561 | 595 | 345 | 502 | 484 | 86 | 7 | 210 |
| May | 874 | 1072 | 874 | 967 | 533 | 487 | 653 | 525 | 537 | 921 | 596 | 416 | 654 | 562 | 448 | 510 | 362 | 555 | 523 | 110 | 5 | 250 |
| June | 442 | 1020 | 720 | 834 | 796 | 728 | 605 | 465 | 504 | 678 | 511 | 386 | 407 | 419 | 403 | 84 | 161 | 302 | 389 | 59 | 11 | 156 |
| July | 618 | 1099 | 690 | 901 | 707 | 543 | 615 | 577 | 602 | 649 | 654 | 416 | 532 | 440 | 304 | 44 | 228 | 284 |  |  |  |  |
| Aug | 442 | 673 | 892 | 823 | 605 | 650 | 931 | 774 | 550 | 835 | 546 | 594 | 567 | 411 | 400 | 105 | 214 | 343 |  |  |  |  |
| Sept | 1043 | 1096 | 945 | 1012 | 449 | 329 | 810 | 823 | 354 | 507 | 532 | 564 | 469 | 360 | 465 | 210 | 478 | 476 |  |  |  |  |
| Oct | 1144 | 1734 | 1420 | 898 | 510 | 493 | 691 | 792 | 496 | 783 | 486 | 586 | 521 | 225 | 510 | 185 | 731 | 635 |  |  |  |  |
| Nov | 807 | 1292 | 910 | 390 | 525 | 295 | 347 | 580 | 303 | 698 | 672 | 672 | 576 | 255 | 551 | 50 | 701 | 496 |  |  |  |  |
| Dec | 840 | 922 | 595 | 417 | 321 | 288 | 362 | 483 | 350 | 978 | 696 | 419 | 378 | 344 | 515 | 268 | 624 | 489 |  |  |  |  |
| TOT. | 9075 | 13125 | 10895 | 9689 | 6922 | 5358 | 7448 | 7513 | 5969 | 8852 | 7477 | 6575 | 6408 | 5090 | 5503 | 3896 | 4951 | 6089 |  | 559 | 201 | 994 |


| Und |  | 1386 | 1289 | 1237 | 921 | 841 | 1718 | 1351 | 895 | 598 | 302 | 306 | 259 | 251 | 265 | 238 | 442 | 312 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Fem |  |  |  |  |  |  |  |  |  |  | 695 | 1459 | 1910 | 1788 | 2002 | 1105 | 2060 | 2607 |


[^0]:    * Relevant OTHER responses include Indoor Soccer (3); Pool (3); Restrooms (1); Football field only (1) and Trees (1).

