

Agent Email Blast To 975 Stoughton Riverfront Jan 9

Sent

Tue, Jan 9, 2024 12:00 pm

Table of contents

Overview	1
Opens by location	2
Subscriber activity	3
Content Optimizer	4
Click performance	5
Social stats	6
Advanced reports	7

975 Recipients

Audience: 360 Homes LLC

Delivered: Tue, Jan 9, 2024 12:00 PM






Subject: Possible New Condo Development

586 Opened	69 Clicked	2 Bounced	14 Unsubscribed
---------------	---------------	--------------	--------------------

Successful deliveries	973	99.8%	Clicks per unique opens	11.8%
Total opens	1,028		Total clicks	147
Last opened	1/10/24 3:47PM		Last clicked	1/10/24 3:47PM
Forwarded	0		Abuse reports	0

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
-------------	--	--------------------------------

Opens by location

Country	Opens	Percent
 USA	747	96.9%
 Canada	19	2.5%
 Sweden	3	0.4%
 Philippines	1	0.1%
 Romania	1	0.1%

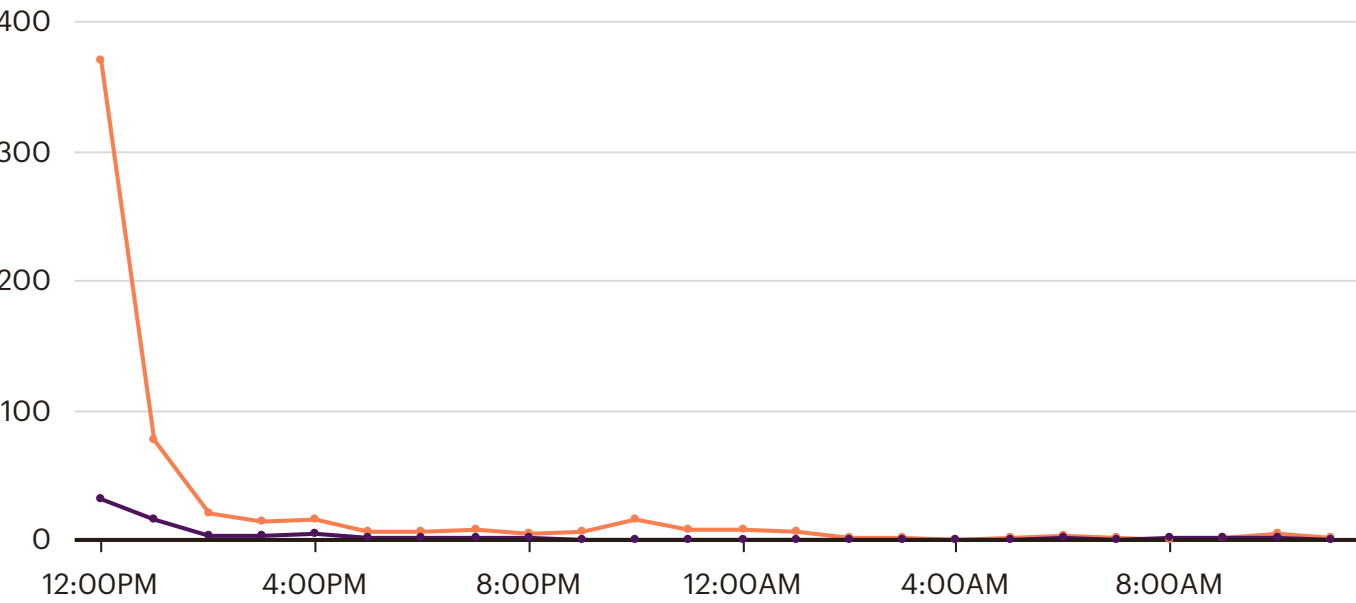
Agent Email Blast to 975 Stoughton Riverfront Jan 9

Subscriber activity

Sent 1/9/24 12:00PM

24-hour performance

Opens Clicks



View more

philsveum@coldwellhomes.com	69
matt@rockrealtywi.com	55
Tiffany@TheAlvaradoGroup.com	12
emily@weichert-lakepoint.com	19
asaloutos@tds.net	23

Content Optimizer

8

out of 11

Best practices met

Skimmability

0 out of 0

Text & Visuals

2 out of 3

Links & CTAs

3 out of 3

Typography

3 out of 5

Click performance

URL	Total	Unique
https://stoughtonriverfrontcondos.com	129 (87.8%)	67 (78.8%)
https://facebook.com/	5 (3.4%)	5 (5.9%)
https://instagram.com/	5 (3.4%)	5 (5.9%)
https://tiktok.com/	5 (3.4%)	5 (5.9%)
https://x.com/	3 (2.0%)	3 (3.5%)

Social stats

Campaign URL activity - 4 clicks

No geographic clicks have been registered yet

Top 10 referrers

Referrer	Clicks	First click	Last click
https://mailchi.mp/	1	1/9/24 1:58PM	1/9/24 1:58PM

Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	204 (21%)	0 (0%)	116 (57%)	11 (5%)	3 (1%)
FirstWeber...	110 (11%)	0 (0%)	44 (40%)	5 (5%)	1 (1%)
starkhome...	61 (6%)	0 (0%)	40 (66%)	8 (13%)	0 (0%)
kw.com	30 (3%)	0 (0%)	25 (83%)	1 (3%)	0 (0%)
c21affiliate...	29 (3%)	0 (0%)	13 (45%)	1 (3%)	0 (0%)
Other	541 (55%)	2 (0%)	348 (65%)	43 (8%)	10 (2%)

