Landmarks Commission 2021 Budget Request.

The Stoughton Landmarks Commission is requesting funding to continue the Local Landmark Mini Grant Program that began in 2017. The program provides façade improvement and repair matching grants to help facilitate reinvestment in our community. Only owners of locally landmarked buildings are eligible for the grants. These mini-grants will be for exterior repair projects although interior projects may be considered if those projects involve structural issues or mechanical improvements. Since many local landmarks are on Main Street, these grants will facilitate reinvestment in downtown buildings while grants to other local landmarks will help maintain the character of our historic neighborhoods.

Building owners must apply to the Landmarks Commission for the matching grants with a thoroughly developed scope of work that complies with Stoughton's historic preservation design guidelines and meets the National Park Service's Secretary of the Interior's Standards for Rehabilitation. The Landmarks Commission will reach out to owners of Stoughton local landmark buildings to inform them of this matching grant program. These matching grants are an excellent way for the City to demonstrate its commitment to local reinvestment in our historic Main Street and neighborhoods while supporting residents who own historic buildings in our community.

Our grant budget for 2020 was $10,000.00 and we received grant applications totaling more than $29,000.00. The funding we have received to date has been awarded and once all projects are completed, the money will be disbursed.

We have had positive public response, and requests for funding far outpace our program budget. Due to the Covid outbreak we are seeking a bit less funding in 2021.

2021 Mini Grant Budget request: $9,000.00

The Landmarks Commission is responsible for installing small bronze plaques on the exterior of buildings when they are designated as local landmarks and there are other administrative costs such as web hosting, mailings and advertising. We request funding to as follows.

Landmark Budget request for Plaques, Website hosting and administration: $1000.00

Total Budget request: $10,000.00

Veregin questioned the sentence meaning in VIII A. Stacey will add it to the questions to Erica.

- Discuss marketing of design guidelines.

Hubing stated there was a recommendation from Erica Ruggiero and the Commission is interested in gaining community involvement.

Ligocki suggested putting information on the Landmark website, Landmarks Facebook page, Stoughton Hub and at the Stoughton Public Library.

Veregin suggested describing the process, grant funding acquired and information about the project.

Panthofer stated it will be important to keep the information consistent to avoid confusion.

Veregin will put together a short summary for publication.

5. **Downtown Local District.**
Nothing new to report.

6. **Depot Hill Historic District.**
Veregin stated the Depot Hill Historic District has been entered in the National and State Register of Historic Places on November 22, 2021 and notices have been sent to inform all property owners within the district.

Veregin stated street sign toppers should be added if possible to identify the district. Stacey to check with Public Works about the signs.

Veregin stated the district should be added to the Landmark website and Facebook.

Hedstrom suggested a Hub article about the district. Ligocki has a contact at the Hub. Ligocki is also going to contact the Mayor about making an announcement at the next Council meeting. Stacey stated information has been provided to the Mayor for the Council meeting.

Stacey questioned if the Depot Hill Historic District Map would be updated. Veregin stated the State Historic Preservation Office simply lifted the old objection to get the district listed as originally presented.

Veregin stated the State Historic Preservation Office will typically send out a press release for a new historic district.

7. **Discuss providing plaques to Local Landmark properties.**
Veregin requested prices from 4 different fabricators and heard back from 3 of them. Two of the firms provided prices to fabricate a cast aluminum plaque similar to what we have. One firm came in at $200 plus s/h and the other was $230 plus s/h. Both have an 8 week production time. Costs will go up about $50 next year so we should order now to save some money. The budget is $1000 so we should be able to get 3 done.

The Commission discussed who would install the plaques with the consensus being to let the property owner install the plaque but offer assistance if needed.

Hedstrom stated we'll need to verify the property owners want the plaques before we order.

Motion by **Hedstrom** to purchase up to 3 plaques at up to $250 each for the properties at South School, 1009 Summit Avenue; RR Depot, 529 E. Main Street and 118 N. Page Street, 2nd by **Pigarelli**. Motion carried unanimously

8. **Commission Reports/Calendar.**
   None discussed.

9. **Future agenda items.**
   None discussed.

10. **Adjournment.** Motion by **Hedstrom** to adjourn at 7:30 pm, 2nd by **Panthofer**. Motion carried unanimously.

Respectfully Submitted,

Michael P. Stacey

Nov 15, 2021

LANDMARKS ACCOUNT TOTALS:

235-55100-50719 - Mini-Grants	$7,340 (2020 remaining $2,451.33)
235-55100-50721 - General Account	$1,316.50
410-57190-50820-20039000 – CIP	$13,000 (Downtown District Funds)

Designated
Local Landmark
STOUGHTON CITY
POWER PLANT #1
1911
Stoughton Landmarks
Commission
04.24.2018 11:24

Designated
Local Landmark
CITY HALL
1901
Stoughton Landmarks
Commission
WISCONSIN
HISTORICAL MARKER
MAIN STREET
HISTORIC DISTRICT
This district is a collection of Victorian and early 20th-century commercial buildings, largely built between 1860 and 1910. Once southern Dane County's mercantile center, the district provided extensive retail and professional services. Extending west to the Yahara River, the district was listed on the National Register of Historic Places in 1982.
ERECTED 1997
04.24.2018 06:53