Opera House Board Meeting – March 13, 2015 @ 1pm

Present: President Mary Carel Verden, Jon Lewis, Amy McFarland, Paul Lawrence, John Beutel, Gen Wilberg, Jim Borland, Mayor Donna Olson

Absent/excused:

Staff: Bill Brehm, Christina Dollhausen

- 1. The meeting was called to order by President Verden at 1:05 p.m.
- 2. Moved by Lawrence, second by Lewis to approve minutes of 1-13-15 meeting. Approved unanimously.
- 3. Brehm presented the Director's report:
  - Janet Hedstrom resigned, but will still be helpful as a volunteer for grant writing
  - Shows are continuing to sell well, handful of sell-outs
  - Safety/emergency procedure manual completed and up to date
  - Working with SOHFA on the July 4th Catfish Music Festival
  - Working on booking Fall 2015/Spring 16, as well as working, marketing current season shows.
  - Director has been playing phone tag with kiosk company, doing research on the best fit for our needs. Should be installed by May/June.
    - Board recommends that we put a policy in place for kiosk content (other businesses wanting to advertise and such)
- 4. Financial report was discussed, with Lewis' work on the new spreadsheet. Discussion of money brought in from Memberships and Donations should be on a calendar year, not seasonal.

  Brehm feels the season (Sept-June) will balance out, but on a calendar year it doesn't balance. He also said the financial picture looked good.
- 5. Long-term planning/Round Table:
  - Discussion on furthering the success of the past summer's Catfish River festival included getting financial reporting finalized. City's compensation study is going through the steps.
     Discussion on staff sustainability.
  - A water-based fog machine was used and fancy rock and roll lights in recent show. It went over well, but Director says that kind of show will be a very rare occurrence at the Opera House.
- 6. Motion by Lawrence, second by Lewis, to adjourn at 2:00 p.m. Motion carried unanimously.

Respectfully submitted, Christina Dollhausen