



OFFICIAL NOTICE AND AGENDA

Notice is hereby given that the Sustainability Committee of the City of Stoughton, Wisconsin will hold a regular or special meeting as indicated on the date, time and location given below.

Meeting of the: **SUSTAINABILITY COMMITTEE OF THE CITY OF STOUGHTON**
Date/Time: **Monday, November 7th, 2022 @ 6:00 p.m.**
Location: The meeting of the Sustainability Committee will be conducted virtually.

Via Zoom: Join the meeting from your computer tablet or smartphone:
<https://us06web.zoom.us/j/85100776841?pwd=d01rbGlvVkRoTjJ5aEhkdkp1Y2FMUT09>
Meeting ID: 851 0077 6841
Passcode: 682556
One tap mobile
+19292056099,,85100776841#,,,,*682556# US (New York)
+13017158592,,85100776841#,,,,*682556# US (Washington DC)

Members: Ben Heili, Rachel Venegas, Donelle Scaffidi, Stephen Jackson, Denise Duranczyk, Scott Taylor, Jeff Leverich, Jen Cummings, Heath Massey

Guests: Alyssandra Scanlino, Kristin Runge, Sharon Lezberg and Sienna Scott

Item # AGENDA

1. Call to Order
2. Guest Introductions
3. Land Acknowledgment
4. Communications
5. Approve October 24th Minutes

NEW BUSINESS

6. Community Survey
 - Review Document: Survey Planning, Outreach Calendar, Report Development
 - Discuss Survey Draft #2
 - Discuss Next Steps

FUTURE AGENDA ITEMS

7. Adjournment

cc. Mayor Swadley, Department Heads, Council, Attorney Matt Dregne, Library Clerical Asst., Receptionists, Stoughton Newspapers/Wisc State Journal *Note: An expanded meeting may constitute a quorum of the Council. Meeting may close per Statutes 19.85 (1)(b) to consider the licensing of a person, then reopen for regular course of business.

Find your local number: <https://us06web.zoom.us/j/km4p9ML73>

Sustainability minutes 10/24/2022

6:04 call to order Donelle, Ben, Denise, Scott, Jeff, Heath, Sharon (guest)

Land acknowledgements - acknowledging indigenous animals, plants and stones

Communications - Rachel taking some time off

Minutes - Scott, Denise moved to approve. All in favor.

Survey committee update

Reviewed purpose of survey

This may qualify committee/city for some kinds of funding under Inflation Reduction Act

Members can give Kristin suggestions for survey questions related to seeking funding

Institutional Review board waiting period would be 5-10 days. University does some diligence on the methods and foundations of the survey. Required for the info to be released.

How will survey results be distributed?

Survey report, follow-up public events

Timeline (in Survey meeting notes)

Survey draft tomorrow

Comment to Kristin by Nov. 2

Discuss Nov. 7

Denise objects to timeline, feels hurried.

Group: If we feel it's too rushed, we can push it back. Sharon said this timeline would work well with the extension's availability. They have a student helper.

Discussion of what would give us statistical significance, whether we need it for this type of survey, whether we should get a mailer

Break around 7 pm - Jeff and Denise dropped out of call. We then lost quorum but did not make decisions as a group after this point.

Comments on public dialogue report.

Donelle: I love how the report is organized to make it easy to digest. Kudos! P. 3 captures well the categories of suggestions that were brought up at the tables.

I am craving an easy visual to capture and easily reference all the ideas generated. See table idea below...

Scott: Land Use and Water sections. Looking at comments in totality aligned really well with our goals. Kept encountering ideas that we may not be able to include some of public's ideas and explain to them why we didn't include it. Ex: urban dwellers are more excited about sustainable

agriculture than the farmers are. Stoughtonites may be the last people they want to work with. Most important thing the city can do is not devour farmland as we grow. In summary, going to be areas we have to explain why we didn't use suggestions.

Heath: impressed by wealth of ideas. Our task right now is to sift through them and figure out what to prioritize. Discussions in the committee. What action items do we want to endorse? Lots of emphasis on and hunger for education, especially for youth. Have a big job ahead of us just sifting through ideas.

How do these public comments influence the work of the committee?

Donelle: Members of the public brought up many great questions and concerns (ex: Energy - impact of mining rare earth metals, limited battery recycling, and continuity of energy supply; Solid Waste/Community - individuals have limited power or options at times - can we use policy to prevent use of single-use plastics?).

I think part of our work as a committee will be to connect the public with the answers to their questions, whether it be direct information gathering and dissemination or tapping into organizations, universities, and other entities who already have resources that we can share with the public.

Also related to the questions and concerns raised by the public - it will be important to work in close collaboration with city staff and city council.

- o How can we increase collaboration and communication with staff and council members while being mindful of burnout (for volunteer committee members, paid staff, and elected officials alike)?

Ben: agree with idea of connecting people with answers to their questions - lots of answerable ones during the community dialogue.

How do these public comments influence what we may want to include in the survey?

Donelle:

How to choose actions from the dialogue to include in the survey?

- o High and Medium priority?
- o Most repeated ideas?
- o Ones with fewer barriers?
- o Ones that require more public support?

Scott: a lot of interest in converting mowed turf to native vegetation - should this be on the survey?

What are our next steps to integrating what was shared at the community dialogue?

For each Focus Area, make a list of every actionable idea that was brought up at the dialogue (look through report and post-event survey) and begin to fill in the following table columns (See Sun Prairie Plan p.11 & 12):

- o Priority: High (0-2 years), Medium (2-6 yrs), Low (6-10 yrs), Ongoing
- o Implementation type: Policy, Action, Program

- o How it can/will be measured
- o Challenges/barriers: Funding, Education, Infrastructure, Time, Viewpoint/Buy-in, Ordinances/Statutes/Government, Staff, Technology, Resources
- o How often it was mentioned in the dialogue?

Ben: Sort out who would be able to accomplish a certain task (city gov.?, someone else?). A lot of ideas are out of scope of what city gov. Can do. This will help inform us what other collaborations are needed aside from city gov. Figure out how to direct enthusiasm for the many ideas that came up.

As you read through the report, what strikes you? What stands out?

Donelle: The community members who participated in the dialogue seemed very well informed and interested in the topic of sustainability. I think there is a lot of potential for us to implement big changes through our Sustainability Plan. However, sustainability is such a huge topic with so many moving parts, pieces, and players involved.

Systems - I think the greatest challenges will be related to **organization** and **communication**. We need to be clear on who is responsible for implementing each action item in the plan. We need to find ways to be efficient in implementation. And communications need to be clear and efficient. Like a bee hive, everyone is aware of what's going on but communications are not burdensome.

Additional comments:

Heath and Scott: Thanks to Sharon and Michelle for the report. Fantastic job, gave us a lot to think about

Sharon: It was helpful to have typer and flipchart recorder when writing the report. Table hosts probably have a good sense of the most talked about actions.

Donelle volunteered to start a table of ideas from the dialogue event, and find a way to get input from group members on who can accomplish those goals

Retraced next steps:

Survey work

Next meeting Nov 7 @6pm

Talked about value of our members' contributions and how we plan to be collaborative on timelines. Discussed how there has been some conflict on pacing within the group and that we should avoid losing our members' perspectives and experience over it.

Stoughton Sustainability Committee - Community Survey Plan

Purpose of the Survey:

1. Learn what the community is willing to support;
2. Inform the committee regarding the recommendations to include in the sustainability plan;
2. Provide insight on resident's environmental attitudes and knowledge;
3. Provide rationale for funding of specific initiatives (using funds from Bipartisan Infrastructure Law and the Inflation Reduction Act);
4. Provide 'social license' to move forward with community-based initiatives.

Target audience:

- City of Stoughton residents
- Residents in surrounding areas who are within the school district
- Businesses / local business owners

<p>How? What do we need to do to reach our goals?</p>	<p>When? When do these tasks need to be done by</p>	<p>Who? -Who will help lead each action? -Who else in the group will need to be involved? -Who outside of the group will need to be involved?</p>	<p>Resource? What additional resources are needed?</p>
<p><input type="checkbox"/> Develop Survey; committee input & review</p>	<p>Survey development between Oct. 26 - Nov. 25</p> <p>1) Preliminary draft to committee: 10/26/2022</p> <p>2) Committee reviews draft and sends it to Sharon/Kristin by 11/2/2022.</p> <p>3) Changes incorporated; draft #2 sent to Donelle by 11/4/2022 to be included in the packet for 11/7 meeting</p> <p>4) Survey discussion at 11/7/2022 meeting - more feedback from committee gathered</p>	<p>Sharon will be point person between Kristin (survey lead) and Donelle (committee lead).</p>	<p>Note that the dates are very optimistic and represent quick turnaround times. It is possible that these will be pushed back.]</p>

	<p>5) Survey changes made by 11/15/2022. Draft #3 sent to committee for review</p> <p>6) Survey discussion at 11/21/2022 meeting</p> <p>7) Additional survey changes made and sent to committee 11/25/2022</p>		
<input type="checkbox"/> Programming and validation	<p>1) Survey transferred to Qualtrics and tested Nov. 28 - Dec. 2, 2022</p> <p>2) Link tested</p>	Kristin Runge, Aly & team	
<input type="checkbox"/> Send survey to Institutional Review Board for review	Anticipated send date: Dec. 2	Kristin Runge	
<input type="checkbox"/> Anticipated IRB approval	Anticipated approval date: December 12-15, 2022	IRB	
<input type="checkbox"/> Anticipated survey launch	January 9, 2023	Kristin Runge: activate survey link Committee: launch outreach (see below the green cells)	
<input type="checkbox"/> Survey active	January 9-Feb 9, 2023		
<input type="checkbox"/> Survey Analysis and report writing	<p>1) Initial powerpoint: Feb 9 - Feb. 27, 2023</p> <p>2) Report: March 20, 2023</p>		
Design of Outreach materials; preparation for survey launch			
<input type="checkbox"/> Develop outreach materials for survey distribution	Nov. 8 - Dec. 21, 2022	Aly (intern with Extension Dane County)	Committee liaison?
<input type="checkbox"/> Determine outreach venues and submission	Nov. 8 - Dec. 21, 2022	Aly (intern with Extension Dane County)	Committee liaison?

dates			
<input type="checkbox"/> Review flyers and social media drafts	January 3-6, 2023	Aly & Sustainability Committee	Printing assistance from City of Stoughton
<input type="checkbox"/> Start outreach. See calendar below	Unknown; depends on date of survey launch (Jan. 9, 2023?)	Everyone, make notes in the outreach table below	
<input type="checkbox"/> Initial outreach push	Jan 9-Jan 20, 2023		
<input type="checkbox"/> Check response rate	Jan 23-Jan 27, 2023		
<input type="checkbox"/> Second outreach push	Jan 30-Feb 6, 2023		
<input type="checkbox"/>			
<input type="checkbox"/> <input type="checkbox"/>			
<input type="checkbox"/>			

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Outreach Calendar

Flyer. Size is 11x17 or 5.5x8.5 The City will be able to print these

Note: QR code or web-link?

Facebook image to post with the following caption:

The City of Stoughton’s Sustainability Committee is developing a Sustainability Plan that addresses the long term impact of actions and policies on our community’s environmental, social, and economic health. We want to hear from you about your concerns, ideas, and suggestions.

Event, Venue, or organization	Type of Media	Who	When	Status
Postcards to all households within Stoughton???	Mailing	Inkworks (printing and mailing) Design - Aly Liaison:	Right before survey launch; needs QR code	
Community event (e.g., X mas celebration)				
Community Event (e.g., New Years’ events)				
Print flyer with QR code	Paper; full sheets	Donelle will talk with Mayor Swadley about getting these printed and everyone can pick up flyers for	Right before survey launch; needs QR code	

		distribution at City Hall		
Local businesses, restaurants, etc. downtown	Fliers and physical advertising at local community spaces		Right before survey launch; needs QR code	
Chamber of commerce				
School District	E list-serve		Early January	
Walmart and Picknsave	Fliers		Right before survey launch; needs QR code	
Library	Signage and email		Right before survey launch; needs QR code	
Senior Center & Senior Housing	Signage		Right before survey launch; needs QR code	
Meals on Wheels volunteers			Right before survey launch; needs QR code	
Assisted Living (Nazareth home, Skaalen home)	Signage		Right before survey launch; needs QR code	
City facebook page; City Quarterly publication	Social media		Right before survey launch; needs QR code	
Stoughton Neighborhood Facebook pages	Social post		Right before survey launch; needs QR code	
The Hub	Print press and social media			

Churches	Fliers, emails, social			
Sustainable Stoughton	Email, social, fliers?			
All committee members	Utilize their networks of members/connections			
City Council Members	Share in their own social media and constituent communications	Ben		
Utilities	Email/newsletters			They need final on the insert 30 days prior to the mailing on the first of the month. This will be to announce the survey (too late for the Community Dialogue)

Stoughton Community Survey

Project summary here

What is the Purpose of This Survey? The information collected in this survey will be used by community leaders as they work to understand resident opinions related to sustainability.

Who Should Take This Survey? This survey is intended for City of Stoughton residents who are at least 18 years of age.

Voluntary Participation: Your participation in the survey is completely voluntary. Although your input is very valuable, you are not required to take this survey.

Anonymity: Your identity is anonymous when taking this survey. Answers to the survey will be tabulated by the Division of Extension at the University of Wisconsin-Madison. Your answers will be combined with all other answers and used in aggregate form only.

Survey Sponsors: This survey is conducted by the University of Wisconsin's Division of Extension on behalf of the City of Stoughton's Sustainability Committee

Questions About the Survey? If you have any questions about this survey, please contact Kristin Runge at kristin.runge@wisc.edu.

How Do I Take the Survey? Please turn the page and complete the questions. Once you have finished, please drop the survey off at ____ by ____, and your answers will be sent to the Division of Extension at UW Madison where they will be recorded.

Can more than one household member take the survey? Yes. All household members who are at least 18 years old can fill out the survey by going to the online version at ____ or by accessing it through the QR code below. Additional paper surveys are available in several locations throughout the Village.

Prefer to take this survey online? You may take this survey online at ____ or by accessing it through the QR code below:



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Personal Experiences & Relationship to Local Environment

Personal1. Please think about a typical year. Weather permitting, how often do you do the following activities in Stoughton or the surrounding area?

(Please place an X or ✓ over the circle that corresponds with your answer)

	Never	Not very often	Several times a year	At least once a month	Weekly or more
Go to a local park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ATV on a trail or route	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk or bike within the city	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hike, bike, or walk on a trail or route	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spend time on the water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Go to a state park, county park, or other natural area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Go hunting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Go fishing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Personal2. During the time you've lived in the Stoughton or Southern Wisconsin, have you noticed changes for better or worse in any of the following, or have there been no noticeable changes in these things?

	Much worse	Worse	No noticeable change	Better	Much better
Air quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lake, river, and stream quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Groundwater quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soil quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Personal3. During the time you've lived in Wisconsin or the Upper Midwest, have you noticed any changes at all in any of the following?

	No noticeable change	Small changes	Moderate changes	Significant changes	Extreme changes
The seasons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summer weather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter weather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Finding Common Ground

CommonGround1. When thinking of the Stoughton area, how important are the following to you, personally?

	Not important at all	Somewhat important	Moderately important	Very important	Extremely important
Preserving farmland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing local oak savannah	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing local prairies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The health of local lakes and rivers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The health of local groundwater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Limiting development to the urban area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating an environmentally sustainable community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating an economically sustainable community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating a community in which our children and grandchildren can live and thrive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promoting social justice and equity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Personal Sustainability Behaviors

PSB1. How often do you do the following, if you do these things at all?

	Never	Rarely	Sometimes	Frequently	Always
Sort waste for recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Unplug or turn off electronic devices when not in use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk or bicycle for transportation instead of using a car	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clear grass clippings or fallen leaves from street gutters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compost food waste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PSB2. During the summer months, how often do you do the following, if you do these things at all?

	Never	Rarely	Sometimes	Frequently	Always
Water your lawn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allow the lawn to go dormant when rain is scarce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use the air conditioning in your house	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compost lawn clippings or garden waste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garden for food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PSB3. During the winter months, how often do you do the following, if you do these things at all?

	Never	Rarely	Sometimes	Frequently	Always
Turn down the heat in the house down at night	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use salt on icy sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use salt alternative on icy sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PSB4. The following are one-time or few-time efforts or activities that some people have undertaken. Have you done any of these, or thought about doing any of these things?

	Have not done this and am not likely to do so	Might do this	Have plans to do this	Have done this already	Does not apply
Planted a tree near your house in order to reduce cooling bills in the summertime	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Installed a "smart" thermostat or programmable thermostat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Replaced regular light bulbs with LED or compact fluorescent light bulbs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conducted a home energy audit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Purchased a hybrid or electric vehicle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved home insulation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Installed energy efficient windows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Installed a low-flow shower head, water faucet, or toilet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Purchased or made cloth bags to use instead of plastic or paper shopping bags	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Attitudes Toward Funding Sustainability

Fund1. How much would you support or oppose sustainability measures that do the following?

Sustainability measures that ...	Strongly oppose	Oppose	Not sure	Support	Strongly support
... Save the city money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Save households money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Make it easier to live a sustainable lifestyle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Reduce the impact of the city on the surrounding environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Ensure that water and land in our area will be safe and plentiful for future generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Cost the city more in the short term, but save money in the long term	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Do not cost anything at all and have no impact on short term or long-term costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Attitudes Towards Conservation

Conservation1. People have different ideas about conserving resources. We are interested in how those living in our community feel about the issue. How much do you agree or disagree with the following statements?

Conserving resources ...	Disagree strongly	Disagree	Not sure	Agree	Agree strongly
... Is the right thing to do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Lowers costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Drives the cost of living up	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Reduces our dependence on foreign countries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Ensures that limited resources will last longer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Has little or no impact on future generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
... Is important for the health and growth of future generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Global Warming's Six Americas

There has been a lot in the news about global warming in recent years. People have different opinions and ideas about this issue. We are interested in what you think.

GW1. How important is the issue of global warming to you, personally?

Not at all important	Not too important	Somewhat important	Very important	Extremely important
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

GW2. How worried are you about global warming?

Not at all worried	Not too worried	Somewhat worried	Very worried	Extremely worried
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

GW3. How much do you think global warming will harm you, personally?

Not at all	Only a little	A moderate amount	A great deal	Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

GW4. How much do you think global warming will harm future generations of people across the world, generally?

Not at all	Only a little	A moderate amount	A great deal	Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

GW5. How much do you think global warming will harm future generations of people in Stoughton, specifically?

Not at all	Only a little	A moderate amount	A great deal	Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Improvements

In this next section we would like your opinion on areas within the City of Stoughton that may be changed or improved as part of the work to create a more sustainable community

Improvements1. Regardless of how much you or someone in your household would use the following, how important is it that we try to include these things in community improvements as we look for ways to become a more sustainable community?

How important is it that we try to include plans for the following?

	Not at all Important	Slightly Important	Moderately Important	Very Important	Extremely important
Public transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electric vehicle charging stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycle paths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Solar panels on city buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Solar panels on residential buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prairie restoration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oak savannah restoration	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transitioning to dark sky street lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify)					

Energy, Transportation, and Carbon Reduction.

How strongly would you support initiatives to do the following in the City of Stoughton?

	Do not support		Moderately Support		Strongly Support
Installation of solar panels on city facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaboration with local communities and utilities to promote the development of solar farms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with Stoughton Utilities to improve energy buy-back program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with Stoughton Utilities to establish on-peak and off peak metering for electricity use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Require energy efficient building standards for RDA housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Require energy efficient building standards for all new housing units	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provide grants or rebates to homeowners for improving energy efficiency	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Replacement of city fleet vehicles with new hybrid or electric vehicles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Collaboration with the City of Madison and other communities to develop regional public transportation options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop connected bicycle and pedestrian infrastructure					

Please continue to next page →

Land Use and Environmental Protection.

How strongly would you support initiatives to do the following in the City of Stoughton?

	Do not support		Moderately Support		Strongly Support
Promote mixed-use developments (housing and businesses)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Review ordinances and land use plan to promote smaller lots, more multi-family units, and increased density	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Review ordinances to reduce land in parking lots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Find ways to promote more in-fill and re-use of existing buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Establish mechanisms to protect farmland, waterways, and natural areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restrict development on wetlands, grasslands, and wildlife habitat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planting of native plant species in public parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planting of shade trees in public parks & terraces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with developers to implement energy efficiency measures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with developers to decrease construction waste and utilize recycled materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with businesses and organizations to decrease waste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If the following options were readily available to you, how likely would you be to use them?

	Not at all likely	Sometimes likely	Moderately likely	Often likely	Very likely
Public transportation between Stoughton and other municipalities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Park and Ride for ride sharing to Madison	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transportation within Stoughton	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycle commuting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tree planting on public or private lands	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk rather than drive to work or entertainment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please continue to next page →

Community Education

If the City provided workshops and guidance on these practices, how likely would you be to adopt them?

	Not at all likely	Sometimes likely	Moderately likely	Often likely	Very likely
Install residential solar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Implement sustainable lawn and garden practices	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compost yard and food waste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increase home recycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Install water conservation measures at home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participate in community gardening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Renewable Energy

In an average year, a 12-acre solar farm will produce approximately enough energy to power 360 homes. With that in mind, how much would you support or oppose the following in the greater Stoughton area?

Solar1. Installing a small solar farm of around 12 acres that would power about 360 homes

Strongly oppose	Oppose	Not sure	Support	Strongly support
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Solar2. Installing a medium size solar farm of around 48 acres that would power about 1,440 homes

Strongly oppose	Oppose	Not sure	Support	Strongly support
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Solar3. Installing a large size solar farm of around 100 acres that would power about 3,600 homes

Strongly oppose	Oppose	Not sure	Support	Strongly support
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

In an average year, a single wind turbine the size of those that have been installed in the Town of Springfield in Northern Dane County will also produce approximately enough energy to power 360 homes. With that in mind, how much would you support or oppose the following in the greater Stoughton area?

Wind1. Installing a small wind farm with 1 turbine that would power about 360 homes

Strongly oppose	Oppose	Not sure	Support	Strongly support
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Wind2. Installing a medium size wind farm of around 3 turbines that would power about 1,440 homes

Strongly oppose	Oppose	Not sure	Support	Strongly support
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Wind3. Installing a large size wind farm of around 10 turbines that would power about 3,600 homes

Strongly oppose	Oppose	Not sure	Support	Strongly support
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Transportation, Schools & Employment Barriers

Transport1. Which best describes your employment situation right now?

- | | | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Employed or looking | Unemployed | Self Employed | Retired | Homemaker | Student | Disabled | Other |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport2. About how far do you live from your current or most recent employer?

- | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Less than one mile | 1-5 miles | 6-10 miles | 11-20 miles | 21-30 miles | More than 30 miles |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport3. How often, if at all, are you able to do your job from a remote location?

- | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Never | Rarely | Occasionally | Frequently | Always |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport4. Which of the following, if any, are available at your workplace?

- | | | | | |
|--------------------------------|---|-----------------------|------------------------------------|--------------------------------|
| Car pool or ride share program | Bus stop or other public transportation | Bicycle parking | Electric vehicle charging stations | Free parking during work hours |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport5. Do you have children at home, either full time or part time? If so, which ages are they? (Please check all that apply)

- | | | | | |
|--------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| I do not have children at home | Infant – Pre-School | Elementary School Age | Middle School Age | High School Age |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport6. Thinking of your school age children, on a typical good weather day, how do they get to school in the morning?

- | | | | | |
|-----------------------|-----------------------|-----------------------------|---------------------------|--|
| Walk or bike | Ride a school bus | Carpool with another family | Parent or guardian drives | They drive themselves or ride with friends |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport7. After school, do they come straight home, go to after school care, go to extra-curricular activities, or somewhere else?

- | | | | | |
|-----------------------|-------------------------|-------------------------|------------------------------------|-----------------------|
| Go home | Go to after school care | Go to extra-curriculars | Go to a job or non-school activity | Other |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Transport8. At the end of the day, how do they get home?

- | | | | | |
|-----------------------|-----------------------|-----------------------------|---------------------------|--|
| Walk or bike | Ride a school bus | Carpool with another family | Parent or guardian drives | They drive themselves or ride with friends |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Please continue to next page →

(Open Ended) At the start of the survey we asked if you have noticed any changes in the quality of the environment, water or air, the forests and prairies, and the weather or seasons. If you have, would you share those observations? Your input will help us understand long term changes in our local environment.

Because we try to get responses and opinions from many different people across the community, we would like to ask you a few questions that help us make sure we are reaching people of different ages, genders, neighborhoods, viewpoints and so on.

These responses will be confidential and will only be used for research purposes.

What is your gender?

- Male
- Female
- Non-binary/Other

Is your current community your hometown?

- Yes, it is my original hometown
- Yes, it is my adopted hometown
- No, my hometown is elsewhere

Which best describes where you live?

- City of Stoughton
- Stoughton School District, but not the city
- The surrounding area
- Somewhere else

What is your age? _____

How long have you lived in the Stoughton area? _____

How long have you lived in Wisconsin or the Upper Midwest? _____

Have you or anyone else in your household had to work two jobs at once in order to make ends meet at any point over the past five years?

- Yes
- No

Generally speaking, do you consider yourself conservative, moderate, or liberal when it comes to different issues?

- Very conservative
- Conservative
- Moderate
- Liberal
- Very liberal

Which best describes your race or ethnicity? (please check all that apply)

- White or Euro American
- Black or African American
- Asian or Asian American
- American Indian or Native American
- Hawaiian or Pacific Islander
- Latino/Latinx or Hispanic
- Other

Thank you! Please return this survey to _____ by _____.

If you have any questions, please contact Kristin Runge, PhD. at the Division of Extension, UW-Madison

Please continue to next page →

kristin.runge@wisc.edu or (608) 263-1432.

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