Introduction

This survey is intended to gather input on the City's current park facilities and to understand the community's future park and recreation needs. The survey is split into three parts: 1. Demographics, 2. Current park use, and 3. Planning. The survey should take you 10 minutes to complete. The results of this survey will inform the City's 2019-2023 Parks & Open Space Plan. This plan, which is an update to the City's 2014-2018 Parks & Open Space Plan, will guide the City's investments in park and recreation facilities and programs in the future. By updating the Parks & Open Space Plan, the City will be eligible for grant funds from state and federal sources for park and open space improvements. Note that this survey and the Parks & Open Space Plan do NOT commit the City to funding specific projects.

Thank you for your time and interest in our Parks and Recreation System.

Demographic Questions

It is important for us to understand who is answering the questions so we ensure that all groups are represented in future planning.

* 1. Please indicate your age:

- ◯ 18-24
- ◯ 25-34
- ◯ 35-44
- ◯ 45-54
- ◯ 55-64
- ◯ 65+

* 2. Please indicate the number of people living in your house hold by age:

Children Ages 0 to 5	
Ahildren Ages 6 to 12	
Children Ages 13 to 17	
Adults Age 18+	

* 3. Please indicate your gender:

- ◯ Male
- ◯ Female

* 4. Do you or someone in your household require ADA accommodations?

- ◯ Yes
- ◯ No

* 5. Please indicate where you vote:

- ◯ District 1, First Lutheran Church, 310 E. Washington Street
- ◯ District 2, Stoughton Fire Station, 381 E. Main Street
- ◯ District 3, United Methodist Church, 525 Lincoln Avenue
- ◯ District 4, Lakeview Church, 2200 Lincoln Avenue
- ◯ Township voting location (outside of city)
- ◯ Unsure

* 6. Which of the following best represents your household's gross income?

- ◯ Under $15,000
- ◯ Between $15,000 and $29,999
- ◯ Between $30,000 and $49,999
- ◯ Between $50,000 and $74,999
- ◯ Between $75,000 and $99,999
- ◯ Between $100,000 and $150,000
- ◯ Over $150,000
- ◯ I prefer not to say

Current Park Usage

The following questions will help us identify what parks are being used the most and why.

* 7. How often do you visit City of Stoughton parks and trails in the summer?

- ◯ Never
- ◯ Seldom
- ◯ Monthly
- ◯ Twice a month
- ◯ Weekly
- ◯ Daily

* 8. How often do you visit parks in the winter?

- ◯ Never
- ◯ Seldom
- ◯ Monthly
- ◯ Twice a month
- ◯ Weekly
- ◯ Daily

* 9. Which City of Stoughton parks or trails do you use the most often? Please select your top three.

- ☐ Mandt Park
- ☐ Racetrack Park
- ☐ Norse Park
- ☐ East Park
- ☐ Virgin Lake Park
- ☐ Bjoin Park
- ☐ Lowell Park
- ☐ Veterans Park
- ☐ Riverside Park
- ☐ Division Street Park
- ☐ Dunkirk Park
- ☐ Criddle Park
- ☐ Schefelker Park
- ☐ Westview Ridge Park
- ☐ Heggestad Park
- ☐ Mill Pond Park
- ☐ Nordic Ridge Park
- ☐ Rotary Park
- ☐ Multiuse Pedestrian Trails
- ☐ Amundson Park

* 10. Why do you visit those three parks the most? Please select up to three options.

- [ ] Proximity to your Home
- [ ] Safe Route to Park
- [ ] Park Amenities (playground, shelter, etc)
- [ ] Natural Landscape (river for fishing, etc)
- [ ] Programmed Activities (sports game, concert in the parks, etc)
- [ ] Personal Security/Safety
- [ ] Other (please specify)

* 11. Please indicate your level of satisfaction with the following:

	Extremely Satisfied	Satisfied	Neutral	Dissatisfied	Extremely Dissatisfied
Overall satisfaction with Stoughton parks					
Park safety					
Safe routes to parks					
Park cleanliness					
Maintenance of equipment/facilities (playgrounds, shelters, sport courts, etc.)					
Turf management					
Varierty of equipment/facilities					
Proximity of park to your home					
Availability of parking					
Park furnishings (ex picnic tables)					
Number of restrooms					
Cleanliness of restrooms					
Accessibility for people with disabilities					

* 12. Please check all the reasons that prevent your or other members of your household from using parks, recreation facilities, or programs of the City of Stoughton more often?

- [ ] Not interested
- [ ] Too busy
- [ ] Facilities are not kept clean
- [ ] Facilities are not well maintained
- [ ] Program or service is not availale
- [ ] City doesn't provide a desired facility
- [ ] Security is insufficient
- [ ] Too far from our residence
- [ ] Lack of accessibility
- [ ] Fees are too high
- [ ] Operating hours are not convinient
- [ ] Use other public lands (state or county parks, etc.)
- [ ] Poor customer service by staff
- [ ] Do not know locations of facilities
- [ ] Do not know what is being offered
- [ ] Lack of transportation
- [ ] Lack of personal resources (money, equipment, etc.)
- [ ] Overcrowding
- [ ] Lack of restrooms
- [ ] Other (please specify)

13. What are the top three ways you find out about Stoughton Parks & Recreation events, activities, and news?

	First Choice	Second Choice	Third Choice
Facebook	○	○	○
Twitter	○	○	○
Stoughton Parks & Recreation Website	○	○	○
Email Blasts	○	○	○
Newspaper	○	○	○
Seasonal Activity Guides	○	○	○
City Newsletter (Tower Times)	○	○	○
Word of Mouth	○	○	○

Planning

The following questions are to help us make decisions in the future.

* 14. As Stoughton expands, how important do you believe it is for the City to add or increase the number of the following facility types?

	Extremely Important	Important	Neutral	Unimportant	Extremely Unimportant
Playgrounds	○	○	○	○	○
Baseball/softball fields	○	○	○	○	○
Multiuse sport courts (pickleball, tennis, and basketball)	○	○	○	○	○
Volleyball courts	○	○	○	○	○
Splash pads	○	○	○	○	○
Canoe/kayak launches	○	○	○	○	○
Fishing piers/access	○	○	○	○	○
Soccer/football/lacrosse fields	○	○	○	○	○
Picnic areas	○	○	○	○	○
Swimming facilities	○	○	○	○	○
Pet exercise areas	○	○	○	○	○
Skateboard parks	○	○	○	○	○
Community gardens	○	○	○	○	○
Ice skating rinks	○	○	○	○	○
Nature/multiuse trails	○	○	○	○	○
Paved pedestrian/bicycle paths	○	○	○	○	○
Nature preserves	○	○	○	○	○
Open space park areas/nonspecific use	○	○	○	○	○

* 15. What type of trail surface do you prefer?

- ◯ Paved
- ◯ Gravel

* 16. What facilities/amenities would you like to see added in the future for the three parks you visit most?

- ☐ Playground
- ☐ Baseball/Softball Field
- ☐ Multiuse Sport Court (pickleball, tennis, and basketball)
- ☐ Nature/Multiuse Pedestrian Trail
- ☐ Picnic Area
- ☐ Pet Exercise Area
- ☐ Other (please specify)
- ☐ Community Garden
- ☐ Open Space Area
- ☐ Splash Pad
- ☐ Ice Skating Rink
- ☐ Volleyball Court
- ☐ Restrooms

* 17. As Stoughton moves forward with its plans to build new parks, priorities must be established. There are 14 options listed below. Please indicate what your TOP 6 PRIORITIES are based on the expected use by you and/or members of your household. Do not assign the same priority to any two items.

	#1 Priority	#2 Priority	#3 Priority	#4 Priority	#5 Priority	#6 Priority
Lots of open space						
Wildlife preserve/wetlands						
Walking/bicyle paths						
Multiuse sport courts (tennis, pickleball, and basketball)						
Volleyball courts						
Soccer/football/lacrosse fields						
Baseball/softball diamonds						
Playgrounds						
Covered picnic facilities						
Open picnic facilities (grills, tables, etc)						
Skateboard park						
Whitewater park						
Riverwalk						
Splash Pad						

* 18. How do you rate the importance of parks in the following categories?

	Extremely Important	Important	Neutral	Unimportant	Extremely Unimportant
Economic impact for the community					
Shared social experiences					
Health benefits					
Conservation					

19. Compared to other City priorities, how important do you think it is to maintain and improve parks, trails, open space, recreation facilities, and services?

- ◯ Extremely Important
- ◯ Important
- ◯ Neutral
- ◯ Unimportant
- ◯ Extremely Unimportant

20. Costs for acquiring open space and constructing new trails, wildlife habitats, and recreation facilities may require some additional tax support. What is the maximum additional amount you would be willing to pay, on an annual basis, for the parks and recreation improvements that are most important to your household?

- ◯ $50+
- ◯ $40-49
- ◯ $30-39
- ◯ $20-29
- ◯ $10-19
- ◯ $0 - no increase

* 21. How would you allocate $100 among the following categories?

Develop new passive recreation facilities (trails, picnic areas, gardens)	
Repair & improve exsisting sports facilities and swimming facilities	
Repair & improve existing parks, trails, natural areas, gardens, etc.	
Develop new active recreation facilities (sports fields, aquatics, etc)	
Acquire additional parkland or open space	

22. Please share any additional comments that could assist the City in improving parks, trails, open space, or recreational facilities and services.