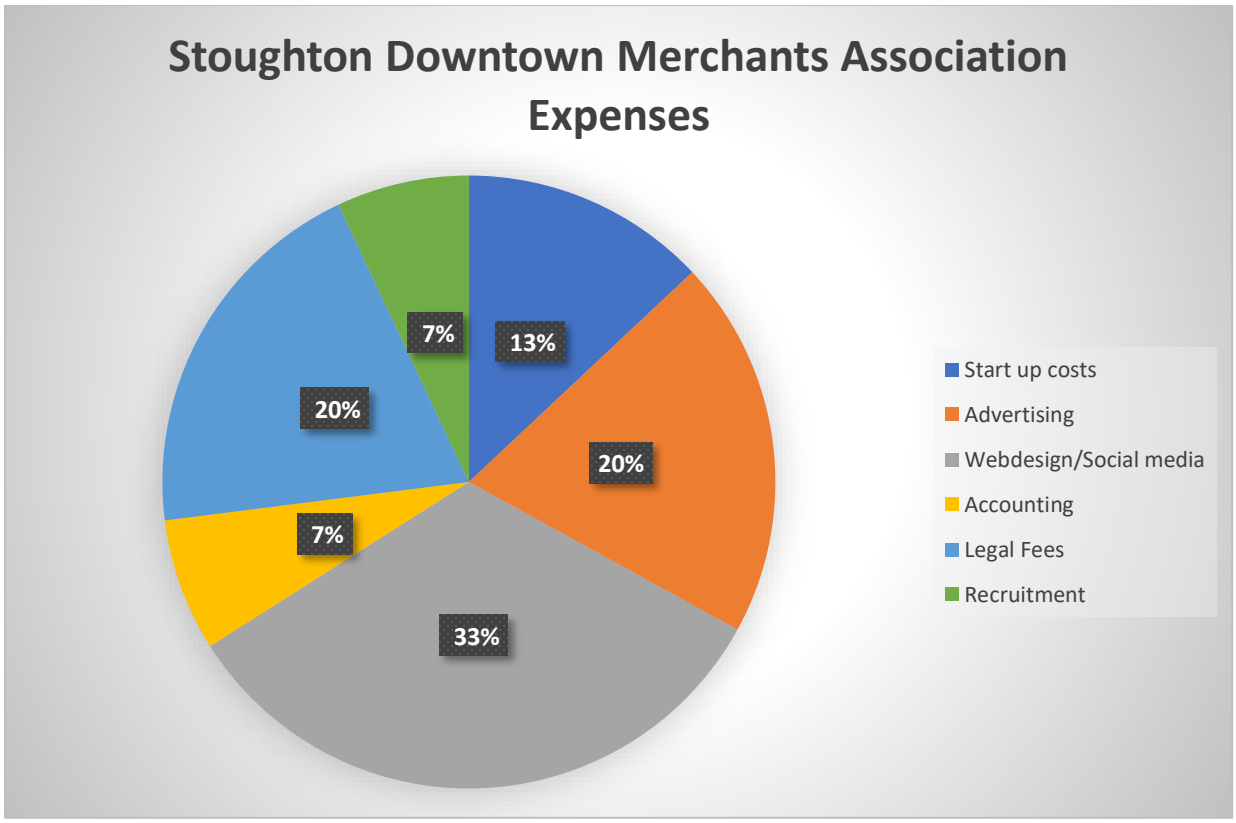

Estimated startup cost and annual expenses for first operating year.

Startup costs including insurance $1,950

Advertising $3,000

Web design/Social Media $4,950

Accounting $1,050

Legal fees $3,000

Recruitment $1,050

Total - $15,000