

1. Name: Jeanette Walker

Address: 838 Center Road Stoughton

Email Address: donjanwalker@gmail.com

Phone: (608)335-8130

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I am in favor of growth in the City of Stoughton. Oregon has a marvelous Firefly Coffee Shop. We need more coffee shops where people can meet, people can have coffee and work on a computer, or grab things in the drive-thru. This location is ideal and a great use of an empty building.

I also support the Rise and Grind coffee cart. They do a nice job and we need to support small businesses and their entrepreneurial endeavors. A renewal certificate makes sense so it can be monitored. There is room for both.

2. Name: Katrina Beardmore

Address: 920 Dunkirk Ave Stoughton WI 53589 Email Address: kfolb@yahoo.com

Phone: (262)388-6755

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: As a citizen of Stoughton I am very concerned about the consideration for a Starbucks location. I believe we already have several lovely small businesses that offer coffee, Wildwood and Rise and Grind come to mind, and I know there are others. I believe a Starbucks would hurt their business and taint our cities aesthetic. I strongly oppose a Starbucks being added to the old bank location near pick 'n save. Thank you.

3. Name: Megan Schisel

Address: 401 Rowe St

Email Address: Meganschisel@hotmail.com

Phone: (920)889-7116

Agenda Item: **Mobile vending**/Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: We do NOT need overpriced, mass-produced, watered down coffee (Starbucks) here in Stoughton, and we do not need to support another corporation. What we do need is to support LOCAL businesses, owned and operated by Stoughtonites themselves, that offer high quality products and put true effort and care into their business, such as Rise & Grind Coffee. When we moved to Stoughton 3 years ago, our favorite part of the city was the wide variety of local businesses and being able to support our "neighbors" in nearly everything we do. Choosing corporations over local vendors will only take away a large reason that brought us here.

4. Name: Amelia

Address: 432 S Van Buren St.

Stoughton, WI 53589

Email Address: amelia.lyisha.clark@gmail.com

Phone:

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I would absolutely like for a Starbucks to be in our community. I love supporting local, but would also enjoy a café in Stoughton with longer hours. Unfortunately, hours seem to be limited with our current indoor cafès. Different coffee shops have different aspects to offer, I can see myself visiting all of them depending on what I'm looking for that day. I think it's good to give residents and visitors to Stoughton options. Simultaneously, I do not think there should be a limit on how many days a food truck, like Rise and Grind Coffee, can serve the community.

5. Name: April M.

Address: 900 Kings Lynn Rd

Email Address: amkelly89@gmail.com

Phone:

Agenda Item: **Limiting mobile food vending** and new starbucks I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am deeply opposed to limiting mobile food vending on private property to 180 days per year. Rise & Grind Coffee recently became apart of our community and this would be detrimental to their business. They are a kind family who offer sustainable Coffee options. I am also opposed to having a Starbucks here in our lovely town. This would also greatly affect this amazing small business. Please think of our community and do not approve the Starbucks or limiting vending on private property.

6. Name: Wisteria Gunnink

Address: 511 Nottingham Rd, Stoughton, WI Email Address: wlgunnink@gmail.com

Phone: (262)725-1199

Agenda Item: **180 day limit on permits**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton is a great community that supports small local businesses within the city. Rise and Grind has become a staple within this community providing a place on the west side of town that matches Wildwood downtown. The owners of Rise and Grind worked with the city to get proper permits to become part of our community and it seems the city planning is set to force them away with the 180 day limit. We don't need corporate big businesses like Starbucks. We need small businesses run by families.

7. Name: Melinda Pegram

Address: 100 S VAN BUREN ST

Email Address: mpeggram@gmail.com

Phone: (216)526-9128

Agenda Item: Starbucks/**Food Trucks**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton has three newer coffee shops (Wildwood Cafe, the coffee counter inside Autumn Pearl, and Rise & Grind) that are locally owned. Adding a Starbucks would take their money and give it to a corporation based out of Seattle. Furthermore, being so close to Rise & Grind, Starbucks would most likely cause RnG to go out of business. Why would we want to kill the dreams of our hardworking community members? Please do not allow a Starbucks here.

Regarding food trucks' time at a location, this seems pointed directly at Rise & Grind as they are the only permanent food truck in town. Again, why kill their business or force them to move elsewhere? Stoughton should work to support local businesses instead of selling out to out-of-state big corporations.

8. Name: Laura Hasburgh

Address: 125 S. Monroe St.

Email Address: lhasburgh@gmail.com

Phone: (847)331-0325

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: As a resident of Stoughton, I am very much for bringing businesses to Stoughton that will employ local residents and boost the economy. However, I feel the addition of a Starbucks specifically will only existing hurt local businesses. It will hurt businesses that are owned and operated by wonderful community members. Members that give back to the community through donations and support our kids sports teams, scholarship funds, etc. Not just the local morning coffee-stops (Wildwood Cafe, Autumn Pearl, Rise + Grind, Fosdals, Koffee Kup) will be affected, but also the restaurants with breakfast and lunch menus will be affected. The addition of Dunkin Donuts was enough of a blow. There are other businesses that could be sought for the Old National Bank location that would be a better fit for the community without harming locally owned businesses. Thank you.

9. Name: Michael Currie

Address: 608 Kvalheim Street

Email Address: michaelcurrie@charter.net

Phone: (608)712-6747

Agenda Item: Limiting mobile food vending I am:

Opposed

I would like to:

I would like my comments to be read

Comments: This seems to be untimely. Your considering having Starbucks come to Stoughton right next to where the only mobile coffee vendor sits in the Pick n Save parking lot??? Sounds to me like you want to eliminate the small business owner. We already have a number of coffee shops. I don't think a Starbucks is need at this time. Thank you

10. Name: Jeremiah Cook

Address: 511 HANSON RD

Email Address: jepatrcook@hotmail.com

Phone: (608)873-0499

Agenda Item: **Limiting food vending on private property** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Prioritizing corporate interests over locally owned businesses is not what I came to Stoughton for. This is a lovely community with a track record (with one notably disgraceful exception in the case of letting Walmart expand) of placing value on the community first over big business. Main Street in Stoughton comes straight out of a picture book or a black and white movie. It can't be a coincidence that Starbucks wants to move into town at the same time you're pushing for legislation that will result in at least one small business getting pushed out. I am watching the result of this. And I vote in local elections. I know I am not alone.

11. Name: Abigail Starks

Address: 2108 Markens Gate Rd

Email Address: abigailtekla@gmail.com

Phone: (608)445-2629

Agenda Item: **Mobile food vending limitations** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I would like you to please publicly note my OPPOSITION to the proposal to limit mobile food vending on private property to 180 days per year. This restriction seems unnecessary and an unfair barrier to certain business types within the city of Stoughton. We should be encouraging businesses here in Stoughton and not creating restrictions that make doing business harder. The nature of mobile food vendors are small, locally owned, non-franchised businesses, and that is exactly the type of business that the residents of Stoughton love and want to encourage to be here. If the owners of the "private property" in question have no issue with a mobile vendor being present all 365 days of the year, then who is the city to impose restrictions? If this is a revenue issue for the city, hoping to collect additional property taxes from these businesses converting to brick-and-mortar locations, I fear that is NOT what will happen, instead we will lose these businesses altogether. If there is a revenue issue in the city, we need to look elsewhere (perhaps toward the \$10k I pay in property taxes each year for no bussing to school, no city pool, etc... but that can be a topic for another meeting).

Thank you for your time.

Kind regards,

Abigail Starks

12. Name: Rachel Venegas

Address: 101 W McKinley St.

Email Address: rachinchile4180@gmail.com

Phone: (262)354-4605

Agenda Item: **Rise N Grind Coffee & mobile vendors on private property** I am:

In Favor

I would like to:

I would like to call in and speak

Comments: Hello,

I would like to speak in favor of extending the 180 day limit of mobile vendors on private property so that Rise N Grind and other similar vendors can continue to operate throughout the year. Thank you, Rachel Venegas

13. Name: Lizzie King

Address: 202 S Academy Street, Stoughton Email Address: lizzieberg12@gmail.com

Phone: (608)333-9436

Agenda Item: **180 vending limit on private property** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I would like to address the 180 day private property vending limit and how it affects the Rise and Grind coffee shop located in the Picknsave parking lot. I would like to point out that limiting the number of days a business can operate, especially on private property, is hindering the success of SMALL BUSINESSES. No matter the time of year or situation we are in, small businesses rely on the community for support, and there's no reason we should be forcing small businesses to shut down, especially when their struggles have been enhanced by a pandemic. Food vending is a safe way for small businesses to thrive in a supportive community.

14. Name: Emma

Address: 1124 Kriedeman Dr.

Email Address: emma.wolf620@gmail.com

Phone:

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Planning Commission members and community of Stoughton. Regarding the proposal to bring a Starbucks to town, please think about the following:

We live in a small community and should be supporting the small businesses that support us! We have several small businesses for coffee including Autumn Pearl, Fosdal's, Wildwood, and Rise & Grind - a mobile coffee shop that operates adjacent to the proposed Starbucks location! In addition to our small coffee shops, we have a Dunkin' and four Kwik Trip locations. We do not need another coffee shop run by a big corporation in our small community. I ask again to please think about the impact this would make on our small businesses. Thank you for your consideration.

15. Name: Kristen Lawrence

Address: 901 East South St

Email Address: knskaife@gmail.com

Phone: (608)609-0722

Agenda Item: **Limiting food trucks**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am vehemently opposed to the limiting of local food trucks and the addition of a star bucks. Rise & Grind coffee truck is a local treasure that will be directly affected by each of these things. It is locally owned and they utilize sustainable resources which are both things that make them a wonderful choice for coffee in the area. We need to be encouraging more small businesses instead of making things harder for them. Part of Stoughton's appeal is the number of small businesses we have. Stop trying to change that. Save Rise & Grind!

16. Name: Laura Hasburgh

Address: 125 S. Monroe St.

Email Address: lhasburgh@gmail.com

Phone: (847)331-0325

Agenda Item: **Food Trucks**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I totally oppose limiting mobile food vending on private property to 180 days per year. This is 100% about singling out the ONE food truck in town that operates this way. A food truck that is owned and operated by a local family. They should be supported.

Many benefits have been shown to occur from supporting local businesses and the City should continue to do so rather than limit the local business owners and force them out. First, when a consumer buys local, significantly more of that money stays in the community. One study found that for every \$100 spent at a local business, \$68 remained in the city while only \$43 of each \$100 spent at a chain retailer. Second, you get to know the people behind the business, and they, in turn, support the local community. Third, it keeps our community unique and makes it a destination for people outside of the community, bringing in outside money. I promise you, no one will drive from surrounding communities for a Starbucks.

Thank you for your time.

17. Name: Jillian Mattei

Address: 800 Truman Road, Stoughton WI 53589 Email Address: jillianmattei@gmail.com

Phone: (608)432-1012

Agenda Item: **"limit mobile food vending on private property to 180 days per year"**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to the new legislation to "limit mobile food vending on private property to 180 days per year", specifically how it would put Rise and Grind Coffee out of business. We are a community. A true small town. This is a female-owned business. Morgan's dream was to run her own business, and with her Fiancees help, her dream came true. Even flourished. Doing this would stop the business from being able to survive. Morgan and her family have worked hard to get this off the ground and thrived during the pandemic. There is enough room for everyone at the top. I have not seen other food trucks in our town. I could understand if we had 45 food trucks lined throughout the main street, but that is not happening. Instead, you may consider legislation that caps the number of food trucks in our area or develop another creative way to help small business owners flourish and keep the town. I like being able to drive or walk up to get my coffee during a pandemic especially. Thank you for reading my comments. I do appreciate your consideration and love for our town.

Respectfully,
Jillian Mattei

18. Name: Leslie Alme

Address: 852 Collins Road

Stoughton, WI 53589

Email Address: mom2dino@gmail.com

Phone:

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: As much as I like Starbucks, I love my Small town business more! Support local, period.

19. Name: Tamra McMahon

Address: 2235 us Hwy 51

Email Address: tamajamma78@gmail.com

Phone: (608)213-8231

Agenda Item: **Rise and grind**

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: Keep Rise and grind coffee stand !

This Is a great thing to stoughton. It's great coffee. Great people.

We don't need a Starbucks. We already have a big box Walmart. Dunking donuts. Isn't that enough ... I see no need for stoughton to become A mini Madison or Sun Prairie. Everything stoughton was is why I moved here. Let's keep small business afloat and not Metropolis our town. Let the little guys stay !

Thankyou

20. Name: Michael Cross

Address: 111 manilla St

Email Address: kleeborp1@gmail.com

Phone: (608)215-5756

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: The City of Stoughton needs to prioritize and support locally owned business. There is no reason to punish Rise and Grind with new legislation to limit mobile food vending. There is no reason to allow unnecessary corporate presence in our community. I support the repurposing of the bank building, but stand fully opposed to a corporate influence directly competing with our local, family owned businesses. The road construction and the pandemic has already dealt a blow to our downtown business community, there is absolutely no positive reason to introduce another uncaring corporate monster into our town. I support Mr. Kirk in his entrepreneurial adventures, but would strongly prefer he had an original idea. Support Autumn Pearl, Support Rise and Grind, Support Wildwood. F%\$^ Starbucks

21. Name: Linda King

Address: 202 S Academy Street, Stoughton Email Address: kingacademy04@gmail.com

Phone: (608)332-1379

Agenda Item: **180 day private property vending limit** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I don't understand why this legislation is a piece of concern for the City of Stoughton. As far as I know, I can only think of one businesses this will affect, which is the Rise & Grind Coffee. They're causing no harm and trying to make an honest living as a small business. Our community can only benefit from helping more small businesses and their dreams. Renting buildings are expensive, and we're losing downtown businesses as it is, so Rise & Grind has the perfect solution.

22. Name: Dan

Address: 315 Olson Court

Email Address: dd@yahoo.com

Phone:

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: The addition of a Starbucks to Stoughton would be of an exceptional benefit to the area. Not only will residents of Stoughton benefit in tax revenue, but also in increased traffic from neighboring communities. This will lead to other businesses from the area seeing an increase of traffic as well. As our town seems to slowly be going down the (discount suburb hole) with two "dollar type stores", a walmart (even though it is the nicest walmart in the Madison area), discount food provider Aldi's, and only low grade fast food options outside of Culvers. The addition of Starbucks will hopefully be the beginning of some higher end chains to accommodate the growing demand for more options to the citizens of Stoughton. In addition to more options, having a drive thru coffee place that will be open to 9:30 pm will fill a need that is not currently met in town. I also see the addition of a chain that has such high standards in property upkeep as another benefit to help fill the increasingly vacant buildings on the Main road through town. While I do realize that there is opposition from supporters of the food truck coffee place that parks there now I believe that Starbucks will be a safer option for drive thru in that location once life returns to normal and I believe that small businesses that put out a superior product can succeed despite larger competitors coming into the area. I think to deny Starbucks the use of this property just to protect a food cart would be a mistake. Sending the word to businesses that will bring jobs and large amounts of tax revenue just because there is a small business that offers the same product , will prevent retail and service offerings from staying up with the increasing population. This will lead to a decrease in home values and a desire of its residents to want to relocate closer to towns which have said services and retail options. Small businesses are the backbone of our town. Yet it all comes down to value. For example, despite having "breakfast places" such as Pancake Cafe or even McDonalds to some level, we still have the best breakfast establishment in town next door at the Koffee Kup. Value always speaks for itself, and small businesses that offer that value and quality will continue to flourish no matter what big businesses come to town. Please vote yes on the addition of Starbucks to our town. The benefits of having it here far outweigh the negatives.

23. Name: Jeena Bowser

Address: 1216 Roby Rd Stoughton WI

Email Address: bowserjeena@gmail.com

Phone: (608)695-0470

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: One of the biggest reason we moved to Stoughton was because we loved the small town community. We love the small local businesses that bring Stoughton to who we are today. I believe Stoughton needs to stay away from large corporations like Starbucks. We have Amazing small local coffee businesses. Stoughton is known for our small businesses. why would you want to break the community like that and bring in Starbucks? Hometown local coffee shops make this town WHO WE ARE!! Support our small businesses instead!!

24. Name: Jeannie Thruman

Address: 2140 Blue Heron Ct

Stoughton, WI 53589

Email Address: jeanniemarie13@hotmail.co.com

Phone: (608)732-6104

Agenda Item: **Food cart permit limit 180 days** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Why put a limit on the number of days a business can operate? Food carts are a wonderful small business that i enjoy patronizing in Stoughton. Keep the politics out of someone trying to make an honest living with their business. Just because it is on wheels shouldn't make a difference. I'm sure there are plenty of other items the city can address.

25. Name: Peter Freeman

Address: 737 Kensington Square

Stoughton, WI

Email Address: pfreeman198@hotmail.com

Phone: (608)712-5086

Agenda Item: **Food cart limits to 180 days** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: My name is Peter Freeman and not only am I a resident of the city of Stoughton and have been for the past 20 years, but I am also a restaurant owner. I want to keep this as short as possible. Food trucks are the future. It is inevitable that they will begin to become ingrained in our way of life. Limiting food trucks to 180 days, only limits the tax revenue for the city of Stoughton. Certain businesses in particular, like the coffee truck that sets up in the Walmart parking lot, are a great addition to our city. Food trucks are way for people to start their own business without having to make the huge initial investment of a brick and mortar location. I don't doubt that the city of Stoughton would love brick and mortar locations for all of their businesses. But in beginning that's not feasible. Speaking as a restaurant owner, and someone who also happens to own a food truck, municipalities that are food truck friendly, will reap the rewards when these food trucks become successful enough to build a brick and mortar location. Municipalities that are not food truck friendly, will not benefit. Limiting a food truck to 180 days makes absolutely no sense whatsoever. That's like saying, "hey we like your business. But we only like you half the year. Please do us a favor and take your tax revenue somewhere else the other 180 days of the year. But will see you back in six months." Its an insane way to do business.

26. Name: Adam Wallace

Address: 617 Anne Dr

Email Address: adam.s.wallace67@gmail.com

Phone: (708)574-7676

Agenda Item: **180 day mobile food vending limit** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I strongly oppose the recommended 180 day limit on mobile food vendors. It unnecessarily places restrictions on these smallest of small businesses. Coming off of the economic devastation that 2020 has caused why would you even consider trying to choke out small businesses? Vote no!

27. Name: Susan Christensen

Address: 925 Eisenhower Rd Stoughton

Email Address: Bygeorge66@charter.net

Phone:

Agenda Item: **Mobile food vendors - 180 day limit** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Small business owners should have the opportunity to compete for their livelihood and not be limited by bureaucracy. Let them stay!

28. Name: Anne Adametz

Address: Stoughton Wi

Email Address: amneadametz@gmail.com

Phone: (608)577-9642

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: We elected you to keep the integrity of what makes our city amazing. Our small business owners draw people from all over Dane county and have prevented the strip malling of America here.

Now you want to bring Starbucks? No. It is not the right fit.

Look what Walmart has done to drive out our local business owners and devalue employees. The Dollar General on 51 is an eyesore and brands our city as trashy and cheap.

We have finally got 2 ethical, lovely and good people running coffee shops, Wildwood and the mobile coffee shop. Do the right thing and support them. Stop corpotitizing what is good about Stoughton. Show your integrity.

29. Name: Sunshine Anderson

Address: 336 Olson court Apt number 208 Stoughton Wisconsin 53589 Email Address: sunshinebyu7@gmail.com

Phone: (608)400-9253

Agenda Item: **Rise and grind coffee only able to function 180 days a year** and you want to open a Starbucks next to their coffee truck.

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Rise and grind coffee only able to function 180 days a year and you want to open a Starbucks next to their coffee truck first Starbucks is over rated and over priced plus rise and grind coffee is way better than Starbucks will ever be they are kind and caring people and if y'all put a Starbucks in then how are we supposed to support all are local vendors y'all are talking about more than just rise and grind coffee Starbucks is just too much for Stoughton right now so please just give it a little thought so you can realize that Stoughton is just fine the way it is with out a Starbucks thanks for letting me say my peace and with that I bid you adieu.

30. Name: Kati Seiter

Address: 205 Forton St

Email Address: katiseiter11@gmail.com

Phone: (920)901-9611

Agenda Item: **Mobile Food Vending**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I believe mobile food vendors should be allowed to sell in Stoughton. They are fun, local, and provide great variety of options to the community. It is also a way to bring the community together. Please allow mobile food vendors to be on property in Stoughton. Thank you.

31. Name: kathy ritchart

Address: 211 VETERANS RD

Email Address: kmritchart@yahoo.com

Phone: (608)358-7127

Agenda Item: **new legislation for vendors** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I don't understand for the life of me why you think having vendor trucks is a bad idea, Stoughton offers pizza, burgers and sub sandwiches for people on the go and quite frankly its boring. I would for one like to see more food trucks in this area just to be able to try different things and these trucks are wonderful to have and they are also hard working peoples income why would you want to take that from them, it is so uncalled for. Starbucks WE DON'T NEED enough coffee shops in town again running the small business owner out so uncalled for. FYI there is enough going on in that area we don't need more congestion in front of Pick and Save. I don't support you taking peoples income away. I also don't support another franchise coming in that will steal from the small business man.

32. Name: Cynthia Watson

Address: 624 Jackson St Stoughton, WI 53589 Email Address: theollieorange@gmail.com

Phone:

Agenda Item: **Food truck limitations/Starbucks** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am contacting you to voice my opposition to the zoning approval of a Starbucks.

Small coffee businesses here in Stoughton are a wonderful part of our city. Many of them source locally and help support other small businesses in the area. Adding a corporate entity to Stoughton will not add any equity to the community. It may create a few low paying jobs but at what cost? In the end it will drive our neighbors out of business in an already difficult time.

My family's move to Stoughton nearly four years ago was partially influenced by the small town charm it possessed. The small businesses are a big part of that charm. As small businesses struggle, I do all I can to support them. I hope that the city does all it can to support them too.

33. Name: Mitch Endres

Address: 1032 E South Street

Stoughton, WI 53589

Email Address: mitchendres@hotmail.com

Phone: (608)212-6872

Agenda Item: Starbucks/**180 day mobile food cart** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: We have plenty of big chain franchises in our city. The location would be extremely congested. We already have a Dunkin'. We need to do better by supporting our local businesses. This is pure greed to implement these policies and run out our small businesses.

34. Name: Kati Seiter

Address: 205 Forton St

Email Address: katiseiter11@gmail.com

Phone: (920)901-9611

Agenda Item: **Mobile Food Vending**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I believe mobile food vendors should be allowed to sell in Stoughton. They are fun, local, and provide great variety of options to the community. It is also a way to bring the community together. Please allow mobile food vendors to be on property in Stoughton. Thank you.

35. Name: Sheri Evans-Piper

Address: 724 W Main Street

Email Address: sevanspiper@smartmotors.com

Phone: (608)572-2725

Agenda Item: New Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: During this pandemic, our household has been supporting the small locally owned business. These independent shops are vital to the uniqueness of our community. They have INVESTED their livelihood to Stoughton. Many live here too. A franchise chain, like a Starbucks, is a nation wide business. They may hire local people but the bottom line is they don't have roots here. Please consider making it equitable for small local business to survive.

36. Name: ryan murphy

Address: 201 s franklin

Email Address: rpmurphy@uwalumni.com

Phone:

Agenda Item: starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I elect to keep the integrity of what makes our city amazing. Our small business owners draw people from all over Dane county and have prevented the strip malling of America here. Rise and grind coffee may only able to function 180 days a year and you want to open a Starbucks next to their coffee truck first Starbucks is over rated and over priced plus rise and grind coffee is way better than Starbucks will ever be they are kind and caring people. if you all put a Starbucks in then how are we supposed to support all are local vendors you all are talking about more than just rise and grind coffee Starbucks is just too much for Stoughton right now so please just give it a little thought so you can realize that Stoughton is just fine the way it is without a Starbucks.

37. Name: Sharon Meilahn Bartlett

Address: 1000 Kings Lynn Rd, Stoughton

Email Address: sharon.meilahnbartlett@gmail.com

Phone: (319)231-7490

Agenda Item: proposal for a new Starbucks in the former Old National Bank building I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Starbucks has a reputation for doing thorough market research before opening a new location. If they have determined that Stoughton would be a good place for one, that suggests our community has vibrancy and potential for growth, which we should be pleased with. However, I'm mindful of preserving the existing small businesses we have. I oppose the proposal for a Starbucks, particularly at that location with it's close proximity to a thriving small business, Rise and Grind Coffee. With the pandemic hitting so many people, including small business owners, now is not the time to invite a corporation that threatens them into our community. If the people of Stoughton really want a Starbucks, I would suggest a location near Walmart which has existing buildings in a similar configuration to those used by Starbucks in other places (like Sun Prairie, for example).

38. Name: Kati Seiter

Address: 205 Forton St

Email Address: katiseiter11@gmail.com

Phone: (920)901-9611

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: When I heard about the possibility of Starbucks coming to Stoughton, I was EXCITED! In my opinion, Starbucks is better than Dunkin'. There are more options, more rewards and a better atmosphere. I do also love Rise&Grind truck and having a Starbucks would not deter me from going to the truck as well. Thank you.

39. Name: Mike

Address: Stoughton, Wi

Email Address: mikevike1989@icloud.com

Phone:

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Bringing in a Starbucks to the old bank building while limiting a local coffee cart to only one 180 day permit a year is not acceptable. What ever happened to supporting the small local businesses? We have enough of these larger chains restaurants in this town already. The city should be ashamed of themselves in even considering these two items. Start embracing your local business.

40. Name: Sean Klimek

Address: 108 s Lynn St Stoughton WI 53589 Email Address: Sklimek23@yahoo.com

Phone: (608)719-7634

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: As a resident of Stoughton almost my whole life, I believe that adding another coffee shop to Stoughton would be hurting the businesses that are already here. There are much better ideas and businesses that could be added to help this community.

41. Name: Ashlie Urban

Address: 109 E. Main St, Stoughton, WI 53589 Email Address: ashlieurban@pen-comm.net

Phone: (608)234-2423

Agenda Item: Limiting mobile food vending on private property to 180 days per year.

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: The city of Stoughton needs to support local businesses, NOT add a new Starbucks. If the city of Stoughton limited this to 180 days out of the year, you are effectively stealing from these businesses. Small and local businesses make this city great and give it the feel that we all know and love. We don't need more corporate giants here in our small town.

42. Name: Rachel Cannistraro

Address: 1209 Hoel Ave

Stoughton, WI 53589

Email Address: rachel.cannistraro@gmail.com

Phone: (608)807-9401

Agenda Item: Starbucks - 1720 US Highway 51-138 Conditional Use Info I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I am writing in favor of providing a permit for Starbucks to move into 1750 US Hwy 51. Although we have many great options in town, if there is a market, people will consume it. Personally, it is very difficult for me to get in and out of my vehicle to grab a coffee as I usually have my special needs toddler with me. It would nice to have another option that gives my family flexibility in our choices.

43. Name: CATHERINE M BORCHARDT

Address: 616 Valley View Dr

Email Address: catherine.borchardt@gmail.com

Phone: (608)444-8580

Agenda Item: **Mobile Food Vending Limits of 180 Days** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: What is the reasoning for limiting a food truck vendor in this way? It appears to be an attempt to choke out local small businesses to attract in corporate ones. Myopic thinking, at best - at worst, more corruption disguised as 'growth strategy.' There is room for mobile food vendors and Starbucks (if that's the impetus) and the city should be working with these small business entrepreneurs in that spirit. As a citizen here, I appreciate the 'flavor' that mobile food & beverage vendors add to our local options. I also appreciate them creatively doing honest work to add to the local economy and make a viable living rather than lining shareholders pockets (who don't live here). Being forced out due to not being allowed to be in business throughout the year seems unjust.

44. Name: Vincent Cannistraro

Address: 1209 Hoel Ave

Email Address: vcannist@gmail.com

Phone: (608)807-9402

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: Adding a dedicated coffee shop in Stoughton would be great. The only options to grab coffee on the way out of town are gas stations and Dunkin' Donuts. Both options pale in comparison to good coffee.

Koffee Kup and other smaller places won't compete with Starbucks. The Kup crowd will still go there for food. Starbucks food is overpriced.

45. Name: Matthew McClure

Address: 1386 county road W, Stoughton, WI Email Address: mccluretiger@yahoo.com

Phone: (608)440-5177

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I have yet to hear a fellow person from Stoughton say "I wish we had a Starbucks in town" or "guess I'll have to drive to Madison for coffee as there is no Starbucks in town" We already have a number of local coffee places and if you want corporate coffee we have Dunkin Donuts. I feel allowing Starbucks to open a store in town would drive business away from the local coffee places and a dollar spent at a locally owned store injects more money into the local economy than a dollar spent at a nationally owned store.

I do not support the opening of a Starbucks in Stoughton

46. Name: Jacqueline Sharpe

Address: 1101 Hamilton Street

Email Address: jrsharpe@uwalumni.com

Phone: (414)430-0765

Agenda Item: **Limiting mobile vendors** and allowing a Starbucks to open in Stoughton I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I moved to Stoughton two years ago to be near my daughter, and I didn't know what to expect. After living in Milwaukee and Madison, I assumed that I would find a small community limiting. Boy, was I wrong! The charm of this city is hard to beat, and the biggest factors in creating and keeping that charm are local businesses and their owners. Please don't change! There is already one corporate coffee outlet here. That is more than enough. Stoughton's unique character should be maintained, not destroyed.

47. Name: John Thompson

Address: 200 S MADISON ST

Stoughton, WI 53589

Email Address: RCAV8R@CHARTER.NET

Phone: (608)469-6772

Agenda Item: Limiting food trucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: The city should not be bringing arbitrary regulations like this that limit a small business. I believe this is targeted against the coffee trailer that does business in the Pic N Save parking lot, and this is wrong. I don't even drink coffee! Why favor a big corporate business like starbucks over a locally owned small business? It's not causing any problems to foot or vehicular traffic, it's not distracting to drivers.

Why this is even being brought up is beyond me, and the person(s) that felt this should be brought up should be ashamed. And investigated to see if they would benefit financially from this proposal.

48. Name: Anthony church

Address: 301 w Wilson St

Email Address: tonychurch@charter.net

Phone: (608)205-7396

Agenda Item: **Food vendors 180**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I believe businesses should be allowed to have food stand on their own property year round. Small businesses like the Rison and grind coffee stand or mobile business are the first step in acquiring brick and mortar business. I believe this gives people the opportunity to start a small business and turn it into a successfully brick and mortar business in the future. Small business do not have the corporate backing to be Successful. They have to rely on their own funds and talents to be successful.

49. Name: Beau Smith

Address: 2000 N Van Buren St

Email Address: smithbea7@gmail.com

Phone: (608)574-0798

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Many small business are limping through this pandemic and bringing in giant chains will only hurt them more. Our down town aesthetic will not improve when "out of business" signs start going up.

50. Name: Jed Pulley

Address: 1325 Harrison Ct. Stoughton Wi

Email Address: jedediah.pulley@gmail.com

Phone:

Agenda Item: **Mobile Food Vending on private property** I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I believe that putting a minimum of 180 days for mobile food vending on private property serves no value to either this community or local businesses. Especially considering the times we live in, putting a limit like this can only serve to hurt instead of help in my humble opinion. As well, I am opposed to putting in a Starbucks in the Old National Bank building. That area of town, especially downtown, is the heart of Stoughton as well as our local businesses. I believe we should prioritize local businesses over large corporations coming in. Thank you for your time.

51. Name: Colleen Comstock

Address: 1531 Furseth rd Stoughton

Email Address: babers_456@yahoo.com

Phone: (608)206-3150

Agenda Item: **Mobile vendor permits - 180 day limit** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to limiting our mobile food vendors to a single, 180 day permit per year. They provide a wonderfully unique service to our town and should be allowed to continue to do so year round. Small businesses are the heart of Stoughton!

52. Name: James Brooks

Address: 800 Larvik Lane

Email Address: primalstrengthjames@gmail.com

Phone: (608)515-4057

Agenda Item: Starbucks in Old National Bank I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Dear City Council,

I am writing in direct opposition to a proposed Starbucks business coming to our town.

As a small business owner (PRIMAL Strength and Fitness at 318 S. Forrest St) I value the relationships that have formed between myself, my business, the community and a newfound circle of people that I call my very close friends.

It is small businesses that are the heart of a city like Stoughton and at the heart of our city are residents who are connected, many times, because of small businesses.

Take a walk downtown on a warm spring or summer night and you'll see the bustling of people, surrounding our small businesses, laughing, sharing life stories and enjoying fellowship with fellow Stoughtonites.

Three such businesses that will be negatively impacted from the addition of a Starbucks retailer will be Autumn Pearl, Wildwood Cafe and Rise and Grind Coffee. These small businesses have worked tirelessly to innovate, create and maintain a small business in our city. I know and I feel because I am also a small business owner. Some months it may come down to dollars and cents to maintain an open business, but we do this, not because we are richly rewarded with money, but because we are richly rewarded with relationships.

The statement of our Norwegian Heritage Center even says "Livsreise" which means (Life's Journey). I believe it is our small business owners and residents who create a Life Journey in Stoughton. I have enjoyed my life journey in Stoughton and plan to live my life here, with my family and business. However, I do not support a large business such as Starbucks in my town and causing our small coffee shops "Lives Journey" to be interrupted.

Use your "sense" and vote no on the addition of a Starbucks to Stoughton. Our Lives' Journeys depend on it.

Sincerely, James R. Brooks

53. Name: Anne Ninneman

Address: 824 Dunkirk Avenue

Email Address: aninneman20@gmail.com

Phone: (608)800-2602

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton is a community that supports each other. We have small businesses that have been struggling over the past year one such business, Rush N Grind Coffee, operates out of a truck in the pick 'n save parking lot and has started to thrive in the community.

Limiting mobile vendors such as this to operating 180 days out of the year would force them to make decisions whether to close or move out of Stoughton were conditions are more favorable.

Bringing in a big corporation like Starbucks would hurt these small businesses and likely cause them to go under hurting our community even further.

while I do understand the need for growth and to bring more people to our community to stimulate the economy I think bringing a major corporation at the sacrifice of our small businesses is not the way to grow Stoughton.

Please consider all the small businesses that makes Stoughton a wonderful community when making your decisions.

54. Name: Jody Schultz

Address: 521 Nygaard St. Email Address: jody@schultzzone.com

Phone: (608)219-9357

Agenda Item: **Mobile Food Vending Limitation** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I don't support limiting mobile food vendors to 180 days per year. This makes it impossible for a small business too function economically, and will force them out of our city. Take, for example, Rise and Grind coffee. They have been doing well here, but will be unable to do so with such a limitation. Our city prides itself on being small business friendly. This does not support that.

55. Name: Clove Rewey

Address: 917 Virgin Lake Dr., Stoughton, WI Email Address: reweycl@gmail.com

Phone:

Agenda Item: Proposed Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Hello, my name is Clove Rewey and I have been a resident of Stoughton since I was born. Although the idea of a Starbucks is exciting, especially for a young adult like myself, a small business will be threatened. Rise & Grind currently resides in the parking lot of Pick N Save, which is right next to the proposed location of Starbucks. The thought of having a small business leave our town is upsetting, in my opinion further strays Stoughton away from being a small town. I think that bringing Starbucks to Stoughton is mistake. Many small businesses have had to close because of the global pandemic, so please do not make another one close.

56. Name: Angela Statz

Address: 516 Hamilton Street

Stoughton

Email Address: angienihles@hotmail.com

Phone: (608)235-9538

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Please do not allow Starbucks to open a store in Stoughton. As a long time Stoughton resident I feel we have enough coffee shops. Adding additional will jeopardize the vendors we already have. I feel Stoughton needs to support our current vendors and not saturate the city with several businesses that provide the same service. We have 4 to 5 coffee options and I strongly feel that is enough to support our city. Again, please say NO to Starbucks.

57. Name: Areal Guenther

Address: 356 Stoney Ridge Trl, Stoughton Email Address: areal42@hotmail.com

Phone: (608)358-9201

Agenda Item: **Mobile food carts**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to the limit of 180 days of operation for mobile food carts. They should be able to operate as much or as little as they have business for.

58. Name: Jordann Olson

Address: 908 Monroe Ct

Email Address: Jolson5993@hotmail.com

Phone: (608)630-7506

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: We already have wonderful locally owned coffee options!

59. Name: Tanner Novotny

Address: 528 Nottingham Rd

Email Address: tanner1927@gmail.com

Phone:

Agenda Item: **Mobile Food Vending**

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I find it incredibly anti-communal to limit mobile food vending to only 180 days out of the year. Why limit small business owners who make their living through mobile food vending? In a free market consumers must be provided with options other than chain food retailers. These small businesses are assets to our community. The fact that this mandate to limit mobile food vending to 180 is even being considered, gives me a sickening of the heart. I pray you make the right decision.

60. Name: Steven Wiese

Address: 1805 Buckingham Rd

Email Address: dgaj0212@gmail.com

Phone: (608)628-6509

Agenda Item: **Food truck vendor legislation** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Please do not limit a food trucks ability to make a decent living to 180 days. You talk about revitalization of the city with this whitewater project in hopes to help the downtown small businesses, and want to help them, and yet you want to limit them to a certain amount of hours? Or days of operation? This seems to be a move to hinder a small business, in order to make way for a corporation to come into town. I am saddened to hear that in this same meeting that you want to hinder a small business, that you are going to hear a proposal to bring in Starbucks. Please do not do hinder the small, just to make room for big brother. Thank You. Sincerely, Steven M Wiese

61. Name: Tanner Novotny

Address: 528 NOTTINGHAM RD

Email Address: tanner1927@gmail.com

Phone:

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Starbucks wants nothing more than to suck the life out of small business and destroy Main Street as we know it. If this proposal goes through, 20 years from now, Stoughton will be an unrecognizable wasteland consisting of ragamuffin teens and 20 somethings who don't use deodorant. Stinky! Do the right thing.

62. Name: Alicia Lewis

Address: 850 Perch Court

Email Address: alicia.renee.lewis@gmail.com

Phone:

Agenda Item: **180 Days Permit for Mobile Food Spots** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am very proud to be part of a community that has been very supportive of local business in the last year especially through this pandemic. Rise and Grind is a new business in the community, but it is local family owned and this new ordinance would put them out of business. We already have many corporate options for coffee etc and adding another as opposed to helping keep and flourish our local businesses is backsliding in our mission as a community to support each other. Rise and grind always has amazing customer service, remembers your name and order, is always open to new ideas and flavors and has high quality locally sourced ingredients. Nix the additional corporate business that will take away from the local businesses, create extra un-needed traffic in the area and support local.

63. Name: Sara

Address: 1515 Lincoln Ave, Stoughton

Email Address: swtsara13@yahoo.com

Phone:

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I think Starbucks would be a nice addition to Stoughton. It would bring a lot of business and more job opportunity for people around here.

64. Name: Sarah Rogers

Address: 1201 Hyland Dr, Stoughton WI 53589 Email Address: sarahchevis@hotmail.com

Phone:

Agenda Item: **Limit days for mobile food vendors** I am:

Neither in favor nor opposed

I would like to:

I would like my comments to be read

Comments: I am commenting on the plan to recommend a limit on the days per year a mobile food vendor can operate on private property. Please consider that imposing a limit will drive away our locally owned and operated small businesses. Over the many years I have been a resident here in Stoughton, I have seen the number of large corporations (or chains) grow while our smaller, local entrepreneurs are being pushed out. These small businesses give Stoughton its charm. Please take this into account when deciding this plan and what you, our amazing public officials, can do to keep Stoughton and it's residents at the fore front during this discussion. Thank you.

65. Name: Christine McNerney

Address: 3336 Quam Drive

Email Address: c64mcnerney@gmail.com

Phone: (608)609-9480

Agenda Item: **Noble food and coffee vendors** I am:

In Favor

I would like to:

I would like my comments to be read

Comments: We need to keep small business in our community. Small business is what the American dream was built on and keeps our community strong.

We don't need more chains like Star Bucks.

66. Name: Darren T Marabelli

Address: 108 Truman rd

Email Address: dmarabelli@gmail.com

Phone: (608)609-4023

Agenda Item: **Food Carts**

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: We don't need regulations on food carts and trucks. And we definitely don't need a Starbucks. Rise and grind is great for our community. We don't need limits on their service.

67. Name: Samantha Bausch

Address: 1401 Johnson Street

Stoughton, WI 53589

Email Address: samantha.jo.fitzgerald@gmail.com

Phone: (608)606-3272

Agenda Item: **Mobile Food Vending**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am strongly opposed to the proposed legislation that is being considered to limit food truck vending on private property to only 180 days out of the year. Simultaneously, I understand that there will also be a proposal made to bring in a new Starbucks corporate chain to Stoughton. If you allow the Starbucks to come to Stoughton, then you must also allow the food/coffee vendor "Rise & Grind" to operate 365 days per year if they so wish. Otherwise, this is a clear attack against small business in favor of a large corporate business. Food Trucks such as Rise and Grind and Eat at Joe's Hibachi are also small businesses, and they bring so much value to a small community like Stoughton. A large corporate chain like Starbucks would only funnel its earnings back to their corporate bureaucrats in Seattle, WA, whereas, a small locally owned community business is far more likely to keep their wealth and earnings circulating right here at home. It would be a huge mistake to limit these small businesses in favor of a large corporate chain. It would limit the great opportunities that small businesses bring to a community! Please vote NO to limiting food truck operations on private property to only 180 days per year. Thank you for your consideration!

68. Name: Lynn Reinders

Address: 1802 Hildebrandt St

Email Address: lynnschoeni@hotmail.com

Phone: (608)320-8202

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Hello - I'd like to express my concern about and opposition to allowing Starbucks to do business in Stoughton. We already have several amazing, local coffee shops that help maintain our beautiful, small town feel. Adding another chain business to the mix will not only harm the success of these local business, but ruin the charm of our city. Let's keep things local!

69. Name: Amy Williams

Address: 1426 W Main St

Stoughton WI 53589

Email Address: amyw1070@gmail.com

Phone: (608)220-6064

Agenda Item: Limiting food carts on private property I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I don't like the idea of limiting food carts on private property. Let the small business owners have a chance at growing their businesses.

70. Name: Sandra Howland

Address: 1916 Buckingham Rd
Stoughton WI
53589

Email Address: ricky_doo_53@yahoo.com

Phone: (608)259-6846

Agenda Item: **Mobile food vending**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to limiting mobile food vending to 180 days. Small business is a huge part of what makes Stoughton a nice town. Say no to a second brand name brick and mortar coffee shop and yes to the small business mobile vendor 365 days a year weather permitting.

71. Name: Sara Levenick

Address: 2742 Spring Hill Drive Stoughton Email Address: slevenick@uwalumni.com

Phone: (608)469-6462

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: To prioritize corporations over small business owners in the time of a national pandemic is absolute lunacy. We should be taking care of our neighbors not forcing them out.

72. Name: Meredith f Noriega

Address: 817 N Madison St

Email Address: mvanrensselaer1@gmail.com

Phone: (608)572-2682

Agenda Item: **Mobile food truck sales** and new Starbucks I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I heard on social media that a limit will be discussed on the number of days per year that a mobile food sale may take place on private property. I think this is a bad plan that won't really help anyone and will cause harm to small business owners and discourage local entrepreneurship.

Additionally, i am opposed to a new starbucks as we have many small local coffee shops that would be negatively impacted by a new huge chain. We already have places to buy coffee from a larger chain, Dunkin Donuts, and every gas station in stoughton has coffee. I feel like it would distract from the local businesses that make our community unique.

73. Name: Dacia Kretschmann

Address: 525 Kings Lynn Road

Email Address: daciakretschmann@gmail.com

Phone: (608)843-6997

Agenda Item: Starbucks

I am: Opposed

I would like to: I would like my comments to be read

Comments: We need to keep the local businesses running like the Coffee Grind

74. Name: Danielle Harried

Address: 2208 Jackson Street, Stoughton, WI 53589 Email Address: Harrieddanielle@gmail.com

Phone: (608)371-3470

Agenda Item: **Food and Beverage on private property** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton as a whole has been built by small businesses. They are not only generating revenue but giving back to the very same community. These are our friends, neighbors, and family. These are the businesses that should continue to stay here, not turn into another town with multiple big box stores and chains that could care less. Take a look at main street, go for a walk through those businesses. Hopefully you'll remember that community feeling that everyone claims to miss yet let those very things that make it just that, slip away.

75. Name: Tyler Engelman

Address: 525 E Jefferson St #1 Stoughton Email Address: engelmant Tyler@gmail.com

Phone: (608)381-2440

Agenda Item: **Limiting mobile food trucks/trailers to 180 days a year** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: We should be supporting small family owned businesses like food trucks. They are an affordable way for people to start their own business that might not be able to open a restaurant. Food trucks also offer unique foods that aren't always available in small towns. There is no reason we should be cutting their throats by placing more limitations on them.

76. Name: Alison Tyler

Address: 605 N Page St

Stoughton, WI 53589

Email Address: AlisonTylerSklenar@gmail.com

Phone:

Agenda Item: **180 day mobile food restriction** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: An agreement between a mobile food vendor and the private property they do business on should be between those two parties and not regulated in the way you're suggesting. Food/coffee trucks are not a fad, they are a legitimate business model and add to the charm, business opportunities and outside attraction to a local community. This proposal will not do everything to deter future small businesses and new families from our town, effectively ruin already established small businesses using this model, and feels like an egregious over reach.

77. Name: Alison Tyler

Address: 605 N Page St

Stoughton, WI 53589

Email Address: AlisonTylerSklenar@gmail.com

Phone:

Agenda Item: Starbucks

I am:

Neither in favor nor opposed

Opposed

I would like to:

I would like my comments to be read

Comments: The idea of allowing a Starbucks in Stoughton isn't my issue with the proposal. The location in question would cause major traffic congestion in the Pick M Save parking lot and on Highway 51 coming into town. I also find it suspect that it's being brought up at the same time a proposal to limit food trucks to a 180 day tenure is being brought up: a proposal that will directly harm a local business, Rise & Grind Coffee Wisconsin, who also just happen to be a direct competitor of Starbucks both in product and location. The whole thing appears dodgy, as if our officials would rather cater to large corporations instead of supporting local business owners.

78. Name: Bradford Eneix

Address: 1812 Meadow Dr.

Email Address: bveos@hotmail.com

Phone: (608)751-0928

Agenda Item: **Mobile food cart issue** and Starbucks I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I would like to strongly recommend against the 180 day limitation on the food cart issue and against the Starbucks in the old bank building.

We have 3 locally owned coffee vendors, Rise and Grind (food cart type), Wildwood Cafe and Autumn Pearl. These are all local residents who have put their own money and effort into making Stoughton a better place. We do not need to make rules that make it impossible for them to continue to operate (the limitation on the food cart time). Nor do we need to encourage a large corporation to come in and put the local coffee houses out of business. These folks who own these business contribute economically to the city. Starbucks would funnel money OUT town to their corporate headquarters.

79. Name: Samantha Juve

Address: 149 West Main St #2

Stoughton Wi 53589

Email Address: samantha.juve@gmail.com

Phone: (608)843-1704

Agenda Item: Limit on Mobile Food Vending I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Placing a limit on mobile food vending on private property will disproportionately affect small business owners in Stoughton. This agenda item appearing in the same time frame as a Starbucks proposal seems less than coincidental. Please consider the community impact that placing a limit would have and oppose this limit.

80. Name: Jo Ann Carr

Address: 619 Kensington Way

Email Address: jacarr5273@gmail.com

Phone: (608)217-9232

Agenda Item: Starbucks proposal

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I would like to voice my opposition to the proposed Starbucks in the former Old National Bank building. I am opposed for two reasons.

First, I believe that the City of Stoughton should promote local businesses over national corporations. Rise & Grind Coffee currently has a mobile cart near that same location. The City of Stoughton should be following policies that permit that business and other local businesses to flourish. Many locally owned coffee shops and restaurants have been forced to reduce hours or to close (some permanently) because of Covid-19. Forcing them to reopen or to resume regular service while facing additional competition would create another roadblock to these locally owned businesses that give Stoughton so much of its charming, neighborly character.

Second, I believe the Starbucks model of delivery through a drive up window is a traffic hazard and a deterrent to patronizing other stores at that location. Although there is a large parking lot in that shopping center the combination of a line of cars and shoppers at Pick n Save, Goodwill, and Tractor Supply would be dangerous. People pushing full carts of groceries and trying to look after their young children would be in conflict with the distracted drivers pushing forward to get their coffee while blocking the parking spaces in this lot. I have found the Starbucks coffee fiend lines a deterrent to patronizing stores that are co-located with them at locations in other towns. I fear that the deterrent of a line of cars compromising safety of shoppers and ease of access to the current businesses at that location could result in more empty storefronts.

Please support locally owned businesses and the safety of Stoughton residents by denying approval of the Starbucks proposal.

81. Name: Megan Schroeter

Address: 608 Hamilton St

Email Address: yabbadabbadodabbado@yahoo.com

Phone:

Agenda Item: **Mobile Food Vending**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to your agenda to limit the number of days food truck applications are valid and additional restrictions proposed. I have lived in this town almost my entire life (about 40 years). I love living here, I love the community, and I love the fact that we, Stoughtonites, have fought to maintain our hometown feel. We are not a big city. We don't need big city things. What bothers me the most about this, is the outcome. Why are we hindering small (local) business? Why are we not giving them a hand up? Rise and grind will be directly impacted by your decisions. You will force them out of business by your decisions. They are successful, they are hard-working, and they contribute to the community. I am trying to figure out what could possibly be wrong with that?

82. Name: Emma Hilmer

Address: 301 King Street, Stoughton, WI 53589 Email Address: safeshopper@yahoo.com

Phone: (608)501-9972

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I feel that opening a Starbucks would be highly detrimental to our community of small business owners and the families they support. I wish the city would consider the best interest of these individuals.

83. Name: Deb

Address: 924 summit ave

Email Address: schiefelbein21@yahoo.com

Phone: (608)628-4288

Agenda Item: **Rise & grind** / starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I sure don't know where the Planning Commission gets its thoughts from but maybe they should think of a people. They're trying to make it to the Rise & Grind will have to either close or find another location and yet bringing an overpriced Starbucks at the Old National Bank location. Why are we not supporting the local small businesses why would we support a corporation that's already rich. And when we're looking at a small business that actually gives back to the community This should be considered a way to build our community and support it without letting in large chains. Why would we as a community want to make a multimillion-dollar corporation richer when we could be making improvements in the City by using a local owned and operated business. Bringing in a Starbucks would be another stupid move by the city of Stoughton just like it was bringing in the condos over on Summit Avenue and causing severe parking issues as a city could not consider that and now is a major issue.

84. Name: Kristine Annen

Address: 1701 Jackson Street Stoughton WI 53589 Email Address: kitten1annen@aol.com

Phone: (608)873-7847

Agenda Item: **Mobile vendors**

I am:

Neither in favor nor opposed

I would like to:

I would like my comments to be read

Comments: I would like to request you not put limits on mobile vendors. They are local businesses trying to support their families in our community similar to those in buildings. Covid has already taken so much from people and businesses. Please don't add to it.

As for Starbucks. I am not a fan of theirs but if they truly feel they can make a go here, more power to them. Many businesses have failed at that location.

85. Name: Marsha Berigan
Address: 1509 W Milwaukee St
Stoughton, WI 53589
Email Address: mrsberigan@gmail.com
Phone: (608)575-8724
Agenda Item: **New legislation limiting mobile food vending** I am:
Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to proposed legislation that would limit food vending to operating only 180 days per year in the city of Stoughton. We should be supporting our local business, not driving them out of town to accommodate corporations.

86. Name: Kristen Kretschmann
Address: 747 Bass Lake Ct
Stoughton, WI 53589
Email Address: kkrets@gmail.com
Phone:
Agenda Item: **180 day mobile cart limit/Starbucks** I am:
Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to limiting mobile food vending on private property to 180 days per year.

I grew up in Stoughton and it's been great watching this community grow over the decades. Even though our town has grown over the years, it's extremely important that we still support local! I completely disagree with prioritizing large corporations, such as Starbucks, over locally owned businesses.

87. Name: sarah esmond
Address: 118 N Forrest Street
Email Address: sesmond11@yahoo.com
Phone: (608)334-0208
Agenda Item: Starbucks
I am:

Opposed

I would like to:

I would like my comments to be read

Comments: i am opposed to advancing investment in/development of a national coffee store chain in Stoughton. This is not a priority for our city, given we have multiple independent coffee vendors in town in addition to chain coffee sources like Kwik Trip and Dunkin' donuts. please consider alternative options for this space. thank you.

88. Name: Janell Kurt

Address: 1025 Greig Trail
Stoughton, Wisconsin
53589

Email Address: janellkurt@gmail.com

Phone: (608)438-1799

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Hello,

Please do not allow another big name company come into our town.

We have many great places to get coffee in our town that are owned by local families and their coffee and treats are so much better than Starbucks.

Some things we do need in our city, a clothing store, arcade/diner for family/teens and a movie theater.

Thank you, Janell Kurt

89. Name: John

Address: Oakview Drive Stoughton

Email Address: macfarmland@gmail.com

Phone:

Agenda Item: **Food truck limitation**

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am opposed to limiting the food/drink trucks to 180 days per year. Food truck owner operators finally have a chance to pursue their dreams of owning a small business and keep their money locally. This will restrict them from doing what they are truly passionate about. It is especially disturbing to see large corporations stepping into the community where "mom and pop" businesses will not be able to compete and eventually close for good.

If you want to keep Stoughton quaint, I would suggest not restricting small businesses.

90. Name: John

Address: Oakview drive

Email Address: macfarmland@gmail.com

Phone:

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: There are more than enough locally owned coffee shops in Stoughton. It would be a disgrace if you were to let a another giant corporate business come in and drive away our neighbor's small businesses. The thought of smashing their hopes and dream by allowing this makes me sick. It is bad enough there is a Dollar Tree opening. I just don't understand this, who's pockets are getting lined with corporate money by even considering this. If I want to pay \$5 for a cup of coffee, I would do my best to keep that money in the community.

91. Name: Danny Buckingham

Address: 1901 Jackson Street

Email Address: dannybuck145@gmail.com

Phone: (608)513-3657

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton does not need another chain store in town I moved to Stoughton years ago because of the small town feeling and neighborly type of people now with all of the big chain stores in town it is not the same we need to stick with supporting local smaller businesses and fewer big chain Rise and Grind is exactly that it has great products and priced right is local business supporting local people Stoughton is turning into just another big city with people that don't care about others do not approve Starbucks we did not need or want them in Stoughton

92. Name: Donna Lazenby

Address: 610 Nordic Trail Stoughton

Email Address: donna.lazenby@gmail.com

Phone: (608)719-9577

Agenda Item: **180 day max on food/coffee trucks** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: We are a small town community only if our Government stops bringing in big business! Small businesses should be able to thrive here in Stoughton. That's what we should be known for! If I wanted big business, I'd move to Madison. No thank you. No Starbucks! More Rise and Grind.

93. Name: Katie Olson

Address: 781 S Van Buren St

Email Address: katieolson1@gmail.com

Phone: (224)659-6206

Agenda Item: Food Vendor/Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton is luckily enough to have a group of small businesses that support each other. This adds the undeniable charm you feel when you walk around Main St. This also gives you a smile when you drive past Pick N Save and see the little coffee shop set up in the parking lot. Stoughton is known for their small businesses and I know it attracts people from the surrounding towns to come shop in Stoughton.

Wildwood and Rise N Grind are fun stops in Stoughton. I feel that having a fourth coffee shop, especially from a big chain like Starbucks, would negatively impact the small businesses in our community. A summer of road construction coupled with a pandemic has already impacted them enough. I am surprised to hear that Stoughton would rather commercialize than back the gems already in the community. Please protect the homegrown businesses in our lovely little town. If you don't, who will?

94. Name: Jenny Ryan

Address: 1929 W Main Street

Stoughton, WI 53589

Email Address: jenr2000@hotmail.com

Phone: (608)658-2822

Agenda Item: Mobile food vending on private property to 180 days per year I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I recently moved to Stoughton and have enjoyed the culture and support of small businesses that this city provides. I understand growth is important to the future of the city but could it be done through local companies? I'm requesting that you allow mobile food vending on private property to operate 365 days a year. I think Stoughton should support small business growth in order to maintain the culture of what this city holds so dearly.

95. Name: Emily

Address: 1233 Jackson St, Stoughton, WI 53589 Email Address: ekpolizzi97@gmail.com

Phone:

Agenda Item: **Food Trucks** and Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Do not limit the ability for mobile food vendors to operate and then allow Starbucks to enter the city. You are hurting local families' small businesses and supporting multi-million dollar corporations that couldn't care less about this city or its people. Last year the Corona virus caused so many locally owned businesses to shut down, if you truly care about our city please don't cause more to do the same.

96. Name: Katie Thorsen

Address: 453 Meander Wood rd

Oregon wi 53575

Email Address: kmcopps@gmail.com

Phone: (608)571-9399

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: As a community, we need to continue to shop small and support the locally owned businesses that towns like Stoughton were built from. Our quaint Midwestern community is a dying breed and we need to preserve the elements that make it so. Rise & Grind and Wildwood Cafe would be greatly impacted by this addition of a worldwide chain and eyesore logo.

97. Name: Sara Moffatt

Address: 1011 Summit Ave Unit 10

Stoughton, WI 53589

Email Address: smoffatt90@gmail.com

Phone: (608)480-3032

Agenda Item: **Limiting vendor trucks to 180 days a year** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Hello,

My name is Sara and I've been a Stoughton resident (besides going off to college) since 2005. I love our community and it's small town values. When I noticed that Rise & Grind coffee shop was open in the Pick N Save parking lot, I was so excited! It actually reminded me of my home town in Washington State. They have a lot of little drive up single own coffee shops that are in parking lots. I think it's so important now than ever to support these small local businesses and their livelihoods. That's why I believe we cannot force these vendors to only work 180 days a year. We need to allow them to work 365 days a year if they so choose. Let's hold true to our small town values and support local. There have been way to many local shops who've had to close their doors the last couple years and it saddens me. So let's let Rise & Grind and other local vendors on wheels operate all year, so we can all benefit from what they have to offer. Thank you.

98. Name: Robert Simons

Address: 2172 Fallen Oak Cir

Stoughton, WI 53589

Email Address: bobnrach@att.net

Phone: (608)513-1272

Agenda Item: **Food truck season limit/Starbucks** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Please don't take the small town out of Stoughton Wisconsin. You almost crushed an amazing bakery in Fosdal when you allowed Dunkin' Donuts to come in less than 2 miles away. Now you want to take another small business and not only limit the amount of time they are allowed to operate, but you want to bring in one of the major competitors that destroys small cafes wherever they open. If we want Starbucks, Madison is 15 minutes away. We moved to Stoughton because it wasn't big city. There are lots of small businesses that make the town what it is. Once Mershon's Cider finishes the old movie theater, are you going to bring in a Great Dane Brewery next door? Please recognize the value that Rise n Grind and small business brings. 2020 was hard enough without limiting their time to work. They are mobile, they can attend events in Stoughton when we are allowed to again. Leave small towns small, don't try to make them something bigger just to say you did.

99. Name: Josh Niedfeldt

Address: 1000 Smedal Dr.

Email Address: niedfeldt@uwalumni.com

Phone:

Agenda Item: **Food trucks** & Starbucks

I am: Neither in favor nor opposed

I would like to:

I would like my comments to be read

Comments: To whom it may concern:

Please do not limit food trucks to operating to certain times of the year (180 days only?). Small businesses, like Rise & Grind coffee rely on their freedom to operate throughout the year without restrictions. Limiting their operation will drive unfair bias towards other businesses, often corporate chains who are not as attached or engrained into the culture of Stoughton.

In the same vein, please consider voting against a new Starbucks location in Stoughton. More corporate chains, like Dunkin Donuts, even with the positives they can bring to the community, put more pressure on our already struggling small and locally owned businesses like Rise & Grind coffee, Fosdal's bakery, etc.

Thank you for your time and consideration, Josh Niedfeldt

100. Name: Kerry McCloskey

Address: 500 Lake Kegonsa Rd

Email Address: kc500@litewire.net

Phone: (608)873-4048

Agenda Item: Starbucks

I am: Opposed

I would like to:

I would like my comments to be read

Comments: WHY? No way! Not another corporation business in Stoughton. We've always been a quaint town. Let's keep it that way. We have plenty of local vendors who are struggling to take care of all our coffee, food and other needs. I will never promote this establishment. And I promote food carts to be allowed in designated areas all year round. We all love good food carts. Remember the little building who sold only hot dogs many years ago. Places like that create memories. Corporations are boring.

101. Name: Thomas McCabe

Address: 1616 Skyridge Ct.

Email Address: tomitb33@gmail.com

Phone: (608)385-3426

Agenda Item: Food Carts 180 days

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Why not allow food carts for more than 180 days on private property? This is backwards.

Young people are running away from this state and it is due to wasting time with unprogressive policies such as this one.

Food carts should be celebrated, not the national franchises that have no roots in our community. These are people supporting families, and we should be able to support them and not the established corn fed owners of brick and mortar businesses.

102. Name: Meghann Proper

Address: 1506 Chapin Lane

Stoughton, WI 53589

Email Address: meghann_foug@yahoo.com

Phone: (608)332-4491

Agenda Item: Mobile food vending & Starbucks I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Please do not limit mobile food vending on private property to 180 days a year. Rise n Grind is a wonderful addition to the fantastic locally-owned coffee shops here in Stoughton and if this legislation is passed, they will have to close or move out of Stoughton. My family often purchases from them and they did a fantastic job catering a coffee and hot cocoa bar for our children's daycare center during the holidays. They even support local families and issues by donating a portion of their proceeds to others.

Along the same lines, I'm appalled that there is a proposal to bring a Starbucks into the Old National Bank building. As I said, there are so many fantastic locally owned coffee shops in Stoughton. I want to give my money to people who provide great service, not rich CEOs. Fosdal's, Wildwood, Autumn Pearl, Rise n Grind all deserve our business.

Stoughton has a rich history of supporting small businesses and I love the small town atmosphere that this creates.

Bringing more big businesses will ruin this.

Please do not approve these legislations.

103. Name: John Bradford

Address: 1101 Hamilton Street Unit 103

Stoughton, WI

Email Address: awacsvet@gmail.com

Phone: (815)919-9795

Agenda Item: Limiting mobile food vendors to 180 days I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Hello,

I am a big fan of Rise and Grind coffee that locates at the far end of the pick and save parking lot daily. They have some of the best coffee I've had in a long time, and I always try to stop by to support a locally owned business. I have traveled the world, in military service, and have had coffee from pretty much everywhere. Finding coffee that's not sludge or tasting burnt, do to over roasting beans, is hard to do these days without spending lots of money. Having Rise and Grind as a choice, all year long is needed in this small community. The fact that you are trying to limit small locally owned businesses like Rise and Grind and at the same time promote big corporate entities like Starbucks, in the same food and beverage space, is a disgrace and an outrage. What reasoning is there to limit a small locally owned business from running all year long? What's the problem with a locally owned business making money and supporting their family by providing a much needed service to our community? The answer to all of these questions is a resounding "nothing", unless the City is trying to eliminate competition for a corporate entity like Starbucks, rather than support a local coffee vendor. Which is what it looks like to me and a lot of other residents. I call on you to rethink the proposal to limiting mobile vendors to 180 days, and allow them to do business like any other business in Stoughton. Thank you.

104. Name: Valerie White Island

Address: 851 Bass Lake Road

Email Address: valerie@berrywritinggroup.com

Phone: (727)898-1297

Agenda Item: Mobile Food Vending

I am: Opposed

I would like to:

I would like my comments to be read

Comments: Thank You Council Members for the opportunity to share my comments about limiting mobile food vendors to 180 days per year.

I ask the following questions with all sincerity:

What is the message to Stoughton's small business owners and entrepreneurs if you pass legislation that limits their success?

What is the City's purpose for making such a decision?

How clear is the Vision for our City's future that this decision would drive?

I am not in to politics, or getting involved with the City's agenda, but I am a citizen who has been a small business owner.

Now more than EVER, our commitment to entrepreneurs and small businesses needs to be supported, nurtured and prioritized.

To me, a decision to limit vendors at this time is a clear message from the City, that they do not support innovative businesses or young entrepreneurs.

I strongly disagree with that line of thinking, and believe it has limited returns for only a select few of our citizens.

Again, Thank You Council Members for this opportunity to be heard.

Very Respectfully,

Valerie White Island

105. Name: Felicia Greenwood

Address: 2017 Korgen dr

Stoughton WI 53589

Email Address: fdgreenwood@icloud.com

Phone:

Agenda Item: Mobile food truck decision

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Please help local businesses like Rise and Grind, owned and operated by local residents to continue to operate daily. Stoughton city council and residents should not only encourage our small businesses, but support their operations and growth. By limiting their ability to locate and operate, we are telling them that they don't matter as much as bringing in large corporate businesses, like Starbucks. Please support local small businesses.

106. Name: Valerie White Island

Address: 851 Bass Lake Road

Email Address: valerie@berrywritinggroup.com

Phone: (727)898-1297

Agenda Item: Proposal for Starbucks location at: 1720 US Hwy 51 I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Thank You Council members for this chance to be heard.

I strongly oppose the proposed location for Starbucks at the Old National Bank building.

It is unclear to me if Starbucks is coming to town regardless of where it's located, or if this location decision determines if Starbucks will be coming.

Either way, I do not support the proximity of this national chain to already competing local coffee shop owners. Here are my reasons why:

- 1) To me, it would signal a clear message from the City that it does not support the long term growth of our local businesses.
- 2) If a Starbucks in our town is inevitable, then let them invest in building it somewhere on the fringe of the city to capture business from mostly commuters verses taking opportunity away from our local coffee shops and vendors.
- 3) Starbucks can draw a lot of traffic, and I would foresee a logistical nightmare for that location.
- 4) Rather than ousting out a fledgling business like Rise & Grind from that location, wouldn't it be GREAT if we could support our local businesses enough, that it could be THEM ready to expand into such a building? Please expand your Vision for what is possible for already existing businesses. Without the cities ability to do this, we all miss out.

In closing, I just have to say, I LOVE Stoughton! As a fourth generation citizen of this community, I have seen a lot. I'm all for Stoughton's expansion and growth.

However, it is a VERY pivotal time for so many industries and businesses. I have to believe that without a creative, innovative, expanded Vision that is unified and very CLEAR in what it wants to accomplish, our small businesses in this town will not thrive, but continue to disappear. Please know it is my privilege to be able to share my words with you, and I Thank You.

Very Respectfully,

Valerie White Island

107. Name: Nicole McClure

Address: 312 N. Page St.

Email Address: nfabian23@hotmail.com

Phone: (608)712-6725

Agenda Item: Starbucks

I am: Opposed

I would like to:

I would like my comments to be read

Comments: We do not want a Starbucks in Stoughton. Stoughton prides itself on being a small town and supporting its local businesses. We have a thriving downtown. We have 2 small coffee shops and a coffee truck, not to mention Dunkin'. These small shops are owned by our neighbors, people in our community. When we support them, we support their children, their little league, etc.

While I love getting coffee, when I do so, I want my money to stay in my community, not support a super huge corporation. Starbucks are open every day of the year. When our town's teenagers want to get a job there, they will be required to work holidays. Do you want your kid to be working there on Christmas? Not me. As a nurse, I have to work the holidays. Baristas shouldn't have to do the same. This would be a huge mistake to put in our small community.

Thanks for listening, Nicole McClure

108. Name: Patricia Ann Thompson
Address: 5815 E la Palma Ave
Spc 1
Email Address: p23thompson@yahoo.com
Phone: (714)701-0880
Agenda Item: **Rise and Grind Coffee**
I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am From Wisconsin, my daughter was born in Stoughton, many of my family reside in Stoughton. I now reside in California, as Covid as pretty much disabled all small business, they struggle to keep their business open.

Let the Rise and Grind go on, they support your community and my family. I can't be there in real time but be assured I hear their pain. Let the small business live that is what the Midwest is all about.

I pray that your decision is helping small business owners.

Sincerely,

Patricia Boettcher Thompson

109. Name: Michelette Richardson
Address: 219 S Water Street
Email Address: lettie.richardson@gmail.com
Phone: (989)640-8286
Agenda Item: **Mobile food vending**, new Starbucks I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am so deeply disappointed that new legislation is being proposed that would only harm the local businesses here in Stoughton. This city has done so much in the past year to encourage residents to go to local shops and keep them alive during unprecedented times, only to turn around and suggest limiting how those businesses are allowed to operate? To strictly reduce when they are allowed to be open? And on private property no less. This is not in the best interest of the community, as it will only be pushing out local businesses, run by local families such as Rise and Grind Coffee Shop. It is even more disappointing to hear a proposal for a new Starbucks when we already have a large corporate coffee chain in town. I cannot understand why this committee would make such decisions that clearly favor corporations over their own residents, and it is my deepest hope that you will consider what Stoughton actually wants and disregard both of these proposals.

110. Name: Kristi Schultz

Address: 1655 LAKE KEGONSA RD Stoughton

Email Address: kjschultz99@gmail.com

Phone: (608)501-7998

Agenda Item: **Restriction of mobile food vendors to 185 days** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Mobile food vending is a huge bonus for a town and its residents. They provide employment opportunities and they spend money here. More food choices bring more people to town. More people in town drives more spending in our businesses.

It also builds awareness of everything our town has to offer. Competition is always good, and with food and drinks, people go with what they're in the mood for. If Stoughton doesn't offer it, someone else will. Keep the climate friendly for all small businesses and we all benefit.

111. Name: Carlynn Southard

Address: 517 Garfield St

Stoughton, WI

Email Address: carlynn.zahn@gmail.com

Phone: (608)312-9652

Agenda Item: **180 Day Limit on Food Trucks** I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton has had a history of unique restaurants, shops, and events. One of the reasons my family chose to settle down here, was because of Stoughton's quirks. Over the past 7 years, we've seen so many amazing businesses close due to various reasons. Stoughton is a tight community. We support each other. We like that we are unique. There is zero reason to put a limit on someone's dream. Someone who just wants to be a part of what makes Stoughton special. There aren't food trucks lining our streets. The Rise & Grind isn't in anyone's way. They are creating another unique and inspiring business here in Stoughton. Don't we want entrepreneurs to consider starting out here? Don't we want Stoughton to be a place where dreams are nourished? Don't put a limit on someone's dreams, and don't crush those dreams by allowing a competitor to open within feet of the same business. Starbucks only wants to be here because Dunkin is here. If they had really wanted to be here, they would have opened first. We need more businesses who want to be here, who need to be here. The family owned businesses of those who know us, those who know Stoughton. Don't put a limit on someone's dream.

112. Name: Adam Guenther

Address: 356 Stoney Ridge Trl

Email Address: areal42@hotmail.com

Phone:

Agenda Item: Starbucks

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: I support a Starbucks coming to Stoughton. I love Wildwood cafe and that won't change but they close at 2pm. People need a gathering/meeting place (when we can again) for evening times. Thank you!

113. Name: Heather Larson

Address: 1510 Sawyer Rd

Stoughton, WI 53589

Email Address: hmlcat@yahoo.com

Phone: (414)699-4927

Agenda Item: **Rise and Shine**

I am:

In Favor

I would like to:

I would like my comments to be read

Comments: Stoughton is the originator of the "coffee break" and we have a wonderful history of such. Rise and Grind is a wonderful family owned and run coffee and food service the Stoughton community really needs. Conveniently located with order online drive thru options are so important to many, especially during this pandemic. Rise and Grind helps Stoughton continue to have that small town, community based atmosphere we all love about our town. We love Rise and Grind and would hate to see them leave.

114. Name: Joanne Bartley

Address: 421 Estate Stoughton Wi 53589

Email Address: jojobart2014@gmail.com

Phone: (312)504-0048

Agenda Item: **Food truck ban** & Starbucks opening I am:

Opposed

I would like to:

I would like my comments to be read

Comments: In regards to food truck limits- specifically for the coffee cart at Pick & Save parking lot- local family owned place- this is why we love Stoughton. Please do not let Starbucks move here!

115. Name: Samantha Juve

Address: 149 W Main St #2

Stoughton Wi 53589

Email Address: samantha.juve@gmail.com

Phone: (608)843-1704

Agenda Item: Starbucks

I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton's coffee shop community has grown so beautifully with locally owned small businesses. The location proposed for Starbucks is in close proximity to a small business that provides the same services. Please consider the impact on the existing locally owned small business that would be impacted by a Starbucks in Stoughton and oppose Starbucks coming to Stoughton.

116. Name: Karissa Holcomb

Address: 2026 Barber Dr

Email Address: karissalynn1107@gmail.com

Phone: (608)719-8285

Agenda Item: **Limiting mobile food vending**/Starbucks I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am strongly opposed to both limiting mobile food vending services and plans to put in a Starbucks in the old National Bank building. Hearing the news that Rise and Grind is in trouble deeply saddens me. Rise and Grind has become a staple for many members of the community. My go-to has been iced whole milk lattes and theirs is one of the best I've had. I am passionate about supporting small locally-owned businesses and this is no exception. We're talking about the livelihood of this family. This business was once a dream that turned into a reality for this family, and I imagine a lot of hard work went into getting things up and running. So much heart and soul goes into running a business like this, and Rise and Grind is the perfect model for serving high quality coffee and a wonderfully surprising selection of food for a fair price.

The city of Stoughton does not need any more large corporations taking up space. Dunkin Donuts and their subpar product has likely taken some business from Fosdal's, despite the latter having the superior product. Starbucks would be a huge disappointment for much of the community and an absolute devastation to Rise and Grind family and the business they have established here. We need to support and lift up small businesses, not only so that the owners can have a chance at making a living doing something they love, but also so that the community can experience the warmth and richness that accompanies supporting local business owners.

117. Name: Jason Jacobson

Address: 642 Kensington Square

Stoughton, WI 3589

Email Address: jacobsonbim@gmail.com

Phone:

Agenda Item: Starbucks and Mobile Food Vending I am:

Neither in favor nor opposed

I would like to:

I would like my comments to be read

Comments: I moved to Stoughton 13 months ago. I moved out of the Milwaukee area to get back to a smaller rural area like the one I grew up in. A city like Stoughton is perfect for me because of the feeling that everybody has each other's back. People know each other. People know the small business owners and small business owners know the residents of their community.

Our community leaders talk about supporting small businesses, giving them the resources and opportunities to start and grow their dreams. This is a time for those community leaders to act on their talk. Stoughton has three great small business coffee shops, Wildwood Café, Autumn Pearl and Rise and Grind Coffee. All these businesses provide great service and products while giving some of our local residents a chance to pursue their dreams and grow small businesses that contribute to our well-being, employ residents, and help us all come together as a community to talk and make this a great place to live.

Stoughton is not a community that needs a corporation like Starbucks when we already have a Dunkin Donuts. And especially when we have great coffee shops and coffee trucks/carts that the city should be promoting and helping. These small businesses have great access, hours, availability and owners who care and contribute time and donations to charities in our community.

If as a city we decide to let large corporations in the city, let us also give our small businesses the opportunities and resources that they need to grow and make their businesses succeed. Let us not make it more difficult for them. Let us not limit mobile food vending where small businesses are created and have a chance to grow. Small businesses are the backbone of Stoughton. They are the places where we come together and talk about ideas and issues in Stoughton. They are the businesses who know and give back to those in need in Stoughton. They are Stoughton.

118. Name: Karen Laumb

Address: 642 Kensington Square, Stoughton, WI 53589 Email Address: karen.laumb@gmail.com

Phone:

Agenda Item: New legislation to limit mobile food vending I am:

Opposed

I would like to:

I would like my comments to be read

Comments: I am writing to express my strong opposition to legislation being considered by the City of Stoughton that would limit mobile food vending on private property to 180 days per year. I was made aware of this issue by the owners of the new local business Rise & Grind Coffee Wisconsin. I visit Rise & Grind Coffee at least 3 days per week. I absolutely love their coffee and scones and the owners, Morgan and Phil, are so nice. Getting coffee from them is like stopping by the neighbors'. I am very concerned because I know that, if this new policy goes into effect, it will doom their small business.

I am a new resident of Stoughton. I moved here last year from the Twin Cities specifically to enjoy living in a small town with rich history and charm. My husband and I, both Gen X-ers, do as much local shopping as possible. 100% of our grocery, beverage, beloved coffee, gas, and household items are purchased from businesses located within Stoughton. "Buy local" and "Shop small" are very important guiding principles for us. We believe strongly in supporting the little guy and gal and supporting our neighbors.

The proposed new policy to limit mobile food vending would have the effect of stamping out the little guy, stifling innovation and entrepreneurship, and limiting choice for Stoughton residents. It's a terrible idea. I'm baffled as to why it is even being considered. Why would the City of Stoughton want to make life harder for its local business owners -- and why would they want to put them out of business? The fact that this is even being considered during a global pandemic, when many small business owners are barely hanging on, is unconscionable.

I would like to think that the proposed new policy to limit mobile food vending is completely unrelated to Starbucks wanting to move to town and open a business. I have to admit, it would be a giant coincidence for a local resident's coffee truck to be forced out so Starbucks can come in to the exact same location. Makes one wonder. Stoughton does not need a Starbucks, and certainly not at the expense of our existing local coffee shops.

Please, please listen to residents of Stoughton on this one. As a proud Norwegian American who loves her adopted city of Stoughton and was delighted to find that she now lives in the "home of the coffee break," I am asking you not to jeopardize Rise & Grind Coffee's existence. I love their coffee, I love the owners, and I love supporting a local small business.

Sincerely,

Karen Laumb

119. Name: Melissa Robinson

Address: 1124 Stoughton Ave

Email Address: mrobins0711@gmail.com

Phone: (608)516-0877

Agenda Item: Mobile food vendor - limited days I am:

Opposed

I would like to:

I would like my comments to be read

Comments: Stoughton FINALLY sees something unique to our town come in and now the city wants to limit it's days? I love the mobile cart idea and would love to see them periodically move around town vs. a stagnant store front, that rent will be raised at and all those politics.

They have a niche here that is very well received in many parts of our country (Portland has an entire community that is fantastic!) Madison is getting more food carts. Isn't it time Stoughton join the times and allow this? perhaps you visit it annual to see the affect and economic boost. with more places closing downtown or downsizing we need something to draw more people in.

I hope you make the choice to give them at the very least an annual permit.

120. Name: Phil Harrison
Address: 1528 W Main St #2
Stoughton, WI 53589
Email Address: phileharrison@gmail.com
Phone: (608)408-0431
Agenda Item: Starbucks
I am:

Neither in favor nor opposed

I would like to:

I would like to call in and speak

121. Name: Theresa MacFarlane
Address: 216 N MORRIS ST
Email Address: booktag@aol.com
Phone: (608)609-3611
Agenda Item: Mobile food vending limit
I am:

Opposed

I would like to:

I would like my comments to be read

Comments: First, this limit seems very targeted towards one vendor in particular, which is not how City government should work. If there have been complaints they should be taken privately to the business. The discussion of how long a vendor can operate on a private piece of land should be between the vendor and the landowner.

Second, a limited number of days drastically reduces the amount of work days any vendor can have. Not all food vendors can afford a storefront and a mobile option allows their business to operate. In this extremely difficult time we should not be making it harder for small businesses and entrepreneurs to succeed.

Please do not impose a limited number of days for vendors to operate, especially when on private property. Thank you.

122. Name: Marla Janssen
Address: 609 Nordic trl
Email Address: janssen3@att.net
Phone: (608)358-6131
Agenda Item: Food /coffee carts limits
I am:

Opposed

I would like to:

I would like my comments to be read

Comments: It appears that this legislation is directed at a local coffee cart that is serving our community. Restricting the freedom of a small business with random presets of time and location doesn't serve the interests of a city that hopes to prosper and have diverse opportunities. Considering a Starbucks concurrently with setting limitations on the coffee cart seems an obvious ploy to cater to a corporation. It's disheartening to see this game played here in Stoughton. Many tax paying residents are enjoying Rise and Grind; they should be allowed to continue to do so.

Additionally, we have had several coffee/espresso Businesses in permanent locations in Stoughton, and all but one has closed down. Personally, I would prefer supporting Rise and Grind, than offer support to another "permanent" business that may be likely to close in the first few years. Ultimately, however, I am pro business, and I don't feel either should be squashed; I believe in free enterprise as long as a business is for public good.

.... coffee is for the public good!

123. Name: Ryan Montag

Mailing Address: 1601 Hoel Ave

Stoughton, WI 53589

Country: US

Phone: 2247700372

Fax:

eMail: montag.ryan55@yahoo.com

Contact By: Email

Comments: To whom it may concern, I disagree with Stoughton's decision to limit, hinder, or prevent Rise & Grind Coffee's ability to run a successful business within its leased lot outside of Pick n' Save. It is my understanding that this decision is in part based on "image," local tax collection issues, and possible favoritism towards Corporate brick and mortar companies such as Starbucks. I find it appalling that this jurisdiction would obstruct a business owner and operators ability to bring to our community services and positive outcomes based on the above reason. I believe this jurisdiction need to seriously weight the importance of an individuals ability and freedom to chase the pursuit of happiness versus the idea of tax collection, corporate interests, and concerns of image. I request this jurisdiction re-consider the hardships it has imposed and continues to impose on local and non-local businesses through COVID-19 restrictions, and realize that most corporations started as small businesses operating out of basements, garages, trailers, ect. Lastly I request this jurisdiction not limit either corporate companies, local business, or other non-local business with petty administrative or civil scrutiny but realize the value of individuals or corporations whom have the freedom to pursue their own happiness in the creation of such businesses whether paying local taxes or not, which often indirectly impact the community in other positive way. We the people are more than taxable heads. We are through freedom the creators of future growths and possibilities, which often result in unforeseen benefits and revenues. A free and fair market is a cornerstone of all Democracies. Humbly, Ryan Montag Phone 224 770 0372 montag.ryan55@yahoo.com

Allow Release of Information: no

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