

Landmarks Commission Meeting Minutes

Wednesday February 13, 2019 – 6:30 pm

City Hall, Overland Room, Lower Level, 381 E. Main Street, Stoughton, WI.

Members Present: Peggy Veregin, Chair; Alan Hedstrom, Vice-Chair; Greg Pigarelli, Secretary; Kimberly Cook; Kristi Panthofer; and Todd Hubing

Absent: Tom Majewski

Staff: Michael Stacey

Guests: Roger Springman

- 1. Call to order.** Veregin called the meeting to order at 6:37 pm.
- 2. Consider approval of the Landmarks Commission meeting minutes of January 10, 2019.**
Motion by **Pigarelli** to approve the minutes as presented, 2nd by **Hedstrom**. Motion carried 5 – 0.
- 3. Status of 2017 and 2018 local landmark grants.**
Veregin sent out letters to remind the 2 remaining grant recipients that their deadline for completion is coming up soon. The remaining recipients that have not completed their projects are Eric Francksen, 327 E. Washington Street and Joseph Cabibbo, 404 S. Fifth Street.
- 4. Discuss 2019 local landmark grants.**
Veregin provided updated letters which have been sent out to Local Landmark owners. The deadline for submittals is April 5, 2019.

Panthofer arrived at 7:42 pm
- 5. Status update for Power Plant Building.**
Veregin stated the RDA is seeking control of the power plant building.

Veregin questioned if the commission is in favor of Landmarks Commission involvement with the RDA relative to the power plant building. The commission is in favor of being at the table.

Veregin plans to reach out to Mayor Swadley about a commissioner participating in the discussions related to the power plant building.
- 6. Discuss status of 1892 High School.**
Veregin stated the coalition recently met with the School Board to try to get things back on track. Nothing further to report.
- 7. Local landmark status update for 148/154 E. Main Street, 118 N. Page Street and 515 E. Main Street.**
The commission reviewed a draft letter provided by Stacey which will be sent to the 3 property owners. A public hearing is being planned for April 11, 2019.

8. Discuss Linderud photo collection.

Hubing stated all Linderud photos have been entered on the website: historicstoughton.org

Hubing is working out some minor issues and the site is currently live.

At some point, a link will be added at the City and Landmarks websites.

The commission plans to show the website during a May (Preservation Month) Common Council meeting.

9. Discuss 2018 Preservation Award.

Veregin talked to Tony Hill about presentation of the award at a Common Council meeting. They are very excited about the award.

The group discussed if the award will be a picture of the building as in the past. Getting a good photo may be a challenge. Stacey will try to get a picture of the building tomorrow.

The commission decided this will be the 2019 Preservation Award and is planned to be presented at the April 9, 2019 Common Council meeting.

10. Discuss local downtown district planning.

Veregin stated she will need some time to find a good consultant that has experience in creating design guidelines.

The Commission would like to meet with the RDA about their plans for downtown revitalization.

Hedstrom would like the commission to start some outreach and education before hiring a consultant.

Veregin questioned using a consultant vs the commission doing their own outreach/education. Veregin would be willing to give a presentation to the public and has plans to contact Todd Barman who is also a Plan Commissioner to assist.

Veregin stated the consultant could help create the request for proposals (RFP).

Roger Springman joined the meeting to discuss the RDA downtown revitalization planning. Roger stated that Denise Duranczyk and Sharon Mason-Boersma have been spearheading this initiative. They are planning their first meeting with the sub-committee on March 5th with RDA consultant Gary Becker. The sub-committee also consists of 4 business members including Lucas Trow from McFarland State Bank.

Finance Director, Jamin Friedl is the first point of contact for the revolving loan fund (RLF). There was a discussion about potential missed opportunities for owners that could seek tax incentives instead. Veregin plans to reach out to those involved in the RLF.

Veregin plans to contact Denise Duranczyk about a joint meeting to discuss how we can all work together as there appears to be some overlap with some to the goals the RDA and Landmarks Commission are trying to achieve.

11. Discuss Community Outreach.

Cook explained the updates she created on the Landmarks Facebook page which will be ready to go live soon. Cook has a list of topics but needs another picture from Panthofer.

Stacey to check if the City has approved a social media policy yet.

Panthofer stated Sustainable Stoughton will be having their annual fundraiser for Earth Day on April 27th at the Lagaret from 10:00 am – 5:00 pm. Panthofer asked if the commission is interested in having a booth at the fundraiser. The commission is interested in having a booth inside the building with commissioners taking turns in the booth.

12. Commission Reports/Calendar.

Nothing to report.

13. Future agenda items.

Earth Day booth approval

14. Adjournment. Motion by Hedstrom to adjourn at 9:00 pm, 2nd by Hubing. Motion carried 6 - 0.

Respectfully Submitted,

Michael Stacey