

REDEVELOPMENT AUTHORITY MEETING MINUTES

Tuesday, May 23, 2017 – 5:30 p.m.

Hall of Fame Room/City Hall

Present:

Peter Sveum, Regina Hirsch, Denise Duranczyk and Roger Springman

Absent:

Scott Truehl, John Kramper, Ron Christianson and Finance Director Tammy LaBorde

Others Present:

Gary Becker, Bill Livick and Amber Levenhagen

Call to order:

Sveum called meeting to order at 5:30 p.m.

Discussion and possible action regarding Stoughton Riverfront Redevelopment Master Plan Design Charrette being held June 9-11, 2017:

Discussion took place about the Stakeholder's letter. Springman shared his changes he had made to Becker's letter. Becker will incorporate Springman's suggestions and it was decided the potluck time should be 4:30-6:00 p.m. with presentation at 5:00 p.m. on Sunday. Becker will add Movin' Out and Stoughton Highway Trailers to the Stakeholder's list. Springman will hand deliver invites for the Charrette to the downtown business owners. Becker will work on a mail listing that will include addresses from Main Street, Fourth Street, Railroad tracks and Dunkirk Street. Gary will be the contact person for making appointments for the Charrette.

Discussion took place about promotional materials. Duranczyk is working with Richard MacDonald at the Library to use their digital display. She has been working with Derek Westby on the website to have information included on the RDA's site. Hirsch is working on a poster to be used to promote the Charrette. It was decided to go with ¼ page colored ads for 2 weeks in the Hub.

Discussion took place about the potluck details. It was decided to go with a pizza potluck, ordering pizza's from Pizza Pit and then having a signup genie for salads and dessert for Council and City Staff to sign up for. Hirsch and Duranczyk will work on the signup genie. Duranczyk will handle purchasing paper products and drinks for event.

Discussion took place about the setup for Saturday. Becker and Mark Geall need to be at the EMS facility for the virtual tours and meetings with Stakeholders. RDA members will be needed to staff the booth. Becker and Springman will provide tents and tables for the booth area. Hirsch will work with Sylvia Lawrence to get a spot for a booth and Becker will contact John Cramper to see if he can get McFarland State Bank's permission to use their parking lot after the Farmer's Market for the tent and a booth.

Adjourn:

Moved by Springman, seconded by Duranczyk, to adjourn at 6:35 p.m. Motion carried unanimously.

Respectfully submitted,
Lisa Aide