

Arts Council Meeting Minutes  
9/17/19

In attendance:

Sarah Bukrey (chair), Bill Brehm (treasurer), Bill Amundson, Kathryn Jones (vice chair), Natalie Norlin, Callie LaPoint, Cheryl Schumacher, Nicki Dowland (guest), and Ann Kleckner (guest).

The meeting was called to order by Bukrey at 1:33pm.

Agenda Items:

1. Minutes approved unanimously from August 13 meeting. Motion made by Brehm. Second by Jones.
2. 1:35 pm – Communications
  - a. Stoughton Opera House
    - i. 2019-20 season kicked off Sunday, September 15.
    - ii. The show tonight is being recorded and will replay in Germany, where the act, Edgar Knecht, originates.
    - iii. Brandi Brandes joins the Opera House as new House Manager.
  - b. Stoughton Library Strategic Planning: B. Amundson and K. Jones represented the arts community on the recent focus group at the library.
  - c. Chamber Communications:
    - i. 8 tickets remain for Wine Walk, October 17<sup>th</sup>
    - ii. Children's Business Fair is now an official Chamber event. It will take place Nov 9<sup>th</sup> at St. Ann's.
    - iii. Shop Small Saturday is November 30
    - iv. Victorian Holiday is Dec 5 – 8
      1. No pop-up market this weekend. Arts and Crafts fair will only be Saturday.
      2. Stoughton Center for the Arts presents "Twas the Night Before Christmas": Friday, 12/6 evening and Saturday, 12/7 matinee.
    - v. There will be a viewing party set for April, TBD, for the Discover Wisconsin edition of Stoughton.
    - vi. Construction 2020 committee. Laura Trotter is gathering information and will start communicating the upcoming summer 2020 construction that will affect Main Street: Hoel to Page.
3. Art Walk Update
  - a. Event is one week from Saturday!
  - b. Press Release
    - i. Media plans this week. Press Release will be sent out to about 660 media contacts.
    - ii. Advertisement in the next Isthmus.
    - iii. Opera House will do a Facebook push and email blast.
  - c. Sign-up Genius has been posted. Council members are asked to sign up where available and share with friends that may want to help out.
  - d. Posters have been printed. Arts Council members will be sending them out to cover Janesville to East-side Madison.
  - e. Sponsorship from Artist and Craftsman Supply will be for the Viewers Choice winner. Local businesses provided gift cards for other prizes.

- f. There will be a rosemaling class at the Fire Station Training Room on Sept 28. The Art Walk committee will work with WSRA on cross-promotion for each other's events. (There is a rosemaling demonstration scheduled for Woodland Studios).
  - g. Art on Sticks will be set up Friday, Sept 27<sup>th</sup> and taken down no later than Sunday, Sept 29<sup>th</sup>. These are set up to support and promote Art Walk.
- 4. Next Arts Council meeting: October 15<sup>th</sup>.
- 5. 2:40pm Meeting called to adjourn by N. Norlin. Second by K. Jones.