

REDEVELOPMENT AUTHORITY MEETING MINUTES

Wednesday, February 12, 2014 – 5:30 p.m. Mayor's Office/City Hall

Present:

Scott Truehl, Dan Kittleson, Jim Schaefer, Peter Sveum, Steve Sletten, Ron Christianson and Finance Director Laurie Sullivan

Absent: Mike Engelberger

Others Present:

Gary Becker, Stephen Mar-Pohl and Chris Oddo from Insight consulting

Call to order:

Truehl called the meeting to order at 5:30 p.m.

Presentation by Insite Consulting Architects re: development plans for the Highway Trailer building and the Power Plant.

Highway Trailer Building: Stephen Mar-Pohl, from Insite Consulting Architects reported they are still working on plans for the building and determining the costs. The preliminary numbers are looking like Insite would be looking for TIF assistance in the amount of \$2,000,000. They will submit an outline of request within the next couple of months.

Power Plant Building: Handout to walk through proposal for adaptive reuse. The proposal is a self powered brewery with excess power being used at the Hwy Trailer Site. Would seek TIF participation in the estimate amount of \$250,000.

Communications:

RDA Website report was in packet. Mike Herl sent an e-mail stating that he had a very large mailing of brochures/e-mail and lit drop campaign starting at the end of February. They are live on Xceligent, another web-based MLS, in the Milwaukee/Chicago markets. Developer is still lined up just looking for tenants.

Truehl stated he believed Mike Herl was no longer with Colliers so we may need to look at our contract with him and have a new agreement drawn up.

Minutes of the RDA meeting of December 11, 2013:

Moved by Kittleson, seconded by Christianson, to approve the minutes of the December 11, 2013 RDA meeting as presented. Motion carried unanimously.

Revolving Loan Fund Update:

Event is scheduled for Tuesday, February 19, 2014 at 8:00 a.m.

WWBIC will run the program with a short presentation from focus on energy.

Mayor Olson will welcome group and Truehl will give an overview before turning event over to WWBIC.

Discuss Future Agenda Items:

Main Street property listing
Continue discussion with Insight
RDA Marketing effort

Adjourn:

Moved by Sveum, seconded by Christianson , to adjourn at 7:30 p.m.

Respectfully submitted,
Laurie Sullivan,
Director of Finance and Econ. Development