

COMMUNITY AFFAIRS/COUNCIL POLICY MEETING MINUTES
Thursday, February 2, 2017, 6:00 p.m.
Hall of Fame Room, City of Stoughton, WI

Present: Alderpersons Greg Jenson, Tim Swadley, and Matt Bartlett

Absent: Mayor Olson and Kathleen Johnson

Guests: Dennis Kittleson

Call to Order: The meeting was called to order at 6:00 p.m. by Chairperson Jenson.

Communications:

Dennis Kittleson explained that he had a conversation with some of the Fair Board members regarding a possible shared cost of a fireworks display for the fourth of July and the last day of the fair. He noted that each display would cost approximately \$8,000. The committee recommended that this go to the next Finance Committee meeting for consideration.

Clerk Kropf explained that the Parks & Recreation Director, Tom Lynch, was currently working with the fair board to develop an Events Selection policy. This policy would allow the City to see which events the fair would be booking before the final selection was made. She explained that this item would be back before the Committee in March.

Approval of the January 5, 2017 Community Affairs and Council Policy Committee Minutes:

Motion by Swadley, to approve the January 5, 2017 Community Affairs and Council Policy Committee Minutes, second by Bartlett. Motion carried 3-0.

Discussion and possible action regarding Community Outreach/Communications:

Dennis Kittleson explained that he had contacted the Public Safety Commission (PSC) about the possibility of the City including information inserts with the customer's monthly utility bills. He explained that the opinion of the PSC is that, including the inserts with the bills is allowable as long as the customers do not incur any extra charges. This would mean that the City would have to pay for all printing, inserting and any additional postage costs. The Committee asked the Clerk to verify the appropriateness to the City Attorney for his opinion and to also contact Brian Hoops at the Stoughton Utilities for approximate costs.

No formal action was taken.

Discussion and possible action regarding Social Media Policy:

Dennis Kittleson explained that he feels that the citizens of the City are not informed enough about the City events and happenings. He explained that he would like the City to have a social media account that citizens can follow. The Committee directed the City Clerk to confer with the City Attorney regarding the appropriateness of the City social media account and possible creation of a policy pertaining to such.

No formal action was taken.

Future Agenda Items:

Adjournment

Motion by Bartlett, to adjourn the meeting of the February 2, 2017 Community Affairs and Council Policy meeting, second by Swadley. Motion carried 3-0. The meeting of the Community Affairs and Council Policy Committee adjourned at 6:54 p.m.