

REDEVELOPMENT AUTHORITY MEETING MINUTES

Wednesday, June 11, 2014 – 5:30 p.m.

Mayor's Office/City Hall

Present:

Scott Truehl, Jim Schaefer, Steve Sletten, Dan Kittleson, David Kneebone, Peter Sveum, Ron Christianson and John Kramper

Absent:

Finance Director Laurie Sullivan

Others Present:

Tim Miller, with Isadex and Lisa Aide

Call to order:

Sveum called the meeting to order at 5:30 p.m.

Communications:

The Redevelopment Authority Committee member list was handed out. Any changes that members would like made were asked to let Lisa know.

Minutes of the RDA meeting of May 14, 2014:

Moved by Truehl, seconded by Christianson, to approve the minutes of the May 14, 2014 RDA meeting as presented. Motion carried unanimously.

Update from Tim Miller with Isadex – RDA Website:

Tim Miller discussed our website and how he sees it has been doing since it started. There tends to be about 300 visitors a month with the Board Members Page and the Elven Sted page getting the most hits. Most visitors come thru the Chamber website. Miller suggests we put information that the RDA is involved in on the website. Any properties that the RDA has available Miller also suggest we put on the site. Sveum requested that Miller provide a proposal for quarterly maintenance for the RDA website. Miller said he would try and have something ready for the next RDA meeting scheduled in July.

Tim Miller left meeting at 5:45

Discuss any Redevelopment Area Number One developments:

Sveum reported that he and Truehl met with Ken Wahlin and had a very productive meeting. They discussed the 40,000 sq ft building near the RDA property and what they see the future of that building as. Wahlin shared that there was a possibility about leasing it to either Milfab or another tenant. Sveum stated that Wahlin was going to try and set up a meeting between himself, Jay Mills from Milfab, Sveum and Truehl to see what Milfab's their long term plans were and that Sveum would report out to committee after they met.

Discussion took place on the Redevelopment Area and looking at different options to piece properties together for developers to look at and possible market. Next meeting we will try to have the large maps of the area available so that we can visualize the area better and have more discussions about the area and its future.

Marathon Site Update:

Mike Herl's monthly update was in the packet. Not a lot to report at this time. Herl is still working with a developer and hopes to have something to report soon. Truehl suggested maybe we should send out our own mailing list to developers. Schaefer volunteered to draw up some ideas for the Marathon site for our next meeting.

Revolving Loan Fund Update:

Sveum reported that he and Kittleson met with WWBIC to see how things were going with our Loan program and if there was anything more we should be doing on our end. Sveum reported there was still one application in process. Discussion took place on the working capital exclusion and a confidentiality clause. Moved by Truehl, seconded by Kittleson, to remove working capital from the ineligible list of the Revolving Loan Fund program and to add a confidentiality clause to the brochure. Motion carried unanimously. Sveum will contact WWBIC to make changes.

Sveum reported he met with Erica Dial with the Chamber and he will write up something to go into the Chamber's newsletter about the Loan program. Discussion took place about other ideas to generate interest in the program including mass mailings and educational programs. Talk about maybe partnering with the Chamber to hold an educational program put on by WWBIC and sponsored by the Chamber and the RDA Committee.

Future Agenda Items:

Website proposal
RDA #1 plan review
Revolving Loan Fund Update
Marathon site

Adjourn:

Moved by Kittleson, seconded by Christianson, to adjourn at 6:45 p.m.

Respectfully submitted,
Lisa Aide
Finance Department