

COMMISSION ON AGING MEETING MINUTES

Tuesday, July 7, 2015

Stoughton Room, Stoughton Area Senior Center

Present: Sid Boersma, Kay Davis, Carol Heidenway, Nan Hoffman, Ron Jensen, Mary Onsager, Jeanne Schwass-Long, David Sharpe, Charlotte Snow, Betty Thompson

Staff Present: Cindy McGlynn, Hollee Camacho

Absent & Excused: David Bacon, Don Mix,

Call to order: J. Schwass-Long called the meeting to order at 11:00 AM.

June Minutes: Moved by R. Jensen, seconded by S. Boersma to approve; passed unanimously.

Director Comments: Cindy McGlynn

- Staff is beginning planning for the Fall. September is Senior Center Month.
- Cindy is beginning the 2016 budget.
- All sales of Chose's Coney Dogs served at this week's Rotary Park Gazebo Concert Series will go to Seniors In Need. Also for a *limited* time, Chose's Coney Dog Sauce will be for sale at the Senior Center for \$5/lb.
- More education is needed to help distinguish the difference between Seniors in Need (SIN) and the Senior Center. Some contributors think they are one and the same and will write checks to the Center, but with a memo for it to be used towards Seniors in Need.
Seniors In Need: Is a committee appointed by the mayor that serves to address the unmet needs of older residents of the Stoughton Area School District (City of Stoughton, Towns of Albion, Dunkirk, Dunn, Pleasant Springs, and Rutland) with privately donated funds. Referrals are made by case managers from Stoughton or McFarland Senior Centers after all federal, state, county and local social services/resources have been exhausted, and a plan has been developed to remedy future foreseeable needs.
So while, Senior Center staff provide some of the screening and referrals for Seniors in Need, the Committee and Fund is a separate entity from the Senior Center.
- A suggestion was made provide an article to the Hub and newsletter clarifying the missions of Seniors in Need and other community social services.
- Question was raised about the old troll stored in the parking garage; it will be disposed.
- Requests COA's assistance at August's meeting to update the Bylaws.

In-Service: Brainstormed future topics for COA or other broader audiences

- Stoughton Area Parks
- Community Council for the At Risk (CCAR)
- Regional Development Authority
- Area housing needs, Housing Advocacy Team Stoughton (HATS), Homeless Coalition
- Current community senior housing options
- Further discussion on how to address population projections
- Senior Center Volunteers
- Youth Center, what are their needs/how can we collaborate

Pick'n Save Cart Ads

- Ad hoc Committee discussed ideas for an informative, eye-catching advertisement. They came up with the following heading, "What does 55 look like to you? This is what it looks like to us.." followed by a photo of active older adults and a list of some of our service offerings, our contact info./QR code.
- We are waiting to see the design that the ad company comes up with.

Strategic Plan

- It was discussed and decided that we have a good basis for self-assessment through the work we've done maintaining our national accreditation standards. For that reason, Cindy proposes and COA agrees to the following ideas for this year's Strategic Plan process:
 - Spend most time on gathering information from the community (Center participants, non-participants seniors, schools, businesses, city, towns, etc.) through focus groups.
 - Come up with key questions tied to critical issues concerning the aging population and the Senior Center's role for the focus groups to discuss.
 - Hire or use existing staff or COA members to facilitate focus groups –TBD.
 - Make the focus groups appealing to participants –a one-time meeting, no more than 2 hours with a free meal.
 - Revisit the planning process again in 2-3 years, instead of 5 years.
 - Tentative timeline is to complete the plan by the end of the year.
- At August's meeting, staff will have suggestions for how the COA to decide how to proceed.

Brochure: General brochure is being printed.

Legislative Update: C. Heidenway

- Carol's move has been delayed, which means she's still serving on COA!
- Distributed an AARP handout urging the Senate to reauthorize the Older Americans Act.
- K. Davis will be forwarding an email with information on how the State Budget has plans to change the way state retirement accounts are overseen.

COMMITTEE MEETINGS:

Evaluation: Reviewed Committees proposed updates to the Evaluation Plan. Moved by D. Sharpe, seconded by K. Davis to approve the plan with some grammatical changes. Carried unanimously.

Program: M. Onsager announced that with the loss of Marilyn Granrud, the Committee is seeking another community member. Next meeting: August 11 at 10:00 AM.

Volunteer: The committee reviewed and made recommendations for changing the volunteer application and handbook. These materials will be incorporated into a complete packet for ease of distribution.

Meeting Adjourned: Moved S. Boersma, seconded by C. Heidenway to adjourn the meeting.

Carried unanimously. Meeting adjourned at 11:58 AM **Next Meeting: Tuesday, Aug. 4, 11:00 AM**