**STOUGHTON ARTS COUNCIL BOARD**

**ORGANIZATIONAL MEETING**

**January 21, 2015, 10:30am**

**Hall of Fame Room, City Hall**

**P= Present, A= Absent, X= Excused**

**Mary-Carel Verden \_P\_\_ Tricia Suess  \_\_P\_\_\_**

**John Beutel  \_\_X\_\_            Amy McFarland \_\_X\_\_**

**Kathryn Jones \_\_A\_\_ Bill Howard \_\_X\_\_**

**Laura Trotter \_\_P\_\_           Marlene Widra \_\_P\_\_**

**Mayor Appointee Bill Brehm: \_\_P\_ Christina Dollhausen: \_\_P\_**

**Also in Attendance:  Bill Amundson**

Meeting Chairperson – Mary-Carel Verden

1) Call to Order at 10:31am by Verden

2) Review/Approval of Minutes 12-17-2014

 Tricia Suess moved to approve the 12/17/14 minutes, Widra Seconded, and it passed unanimously.

3) Treasurer’s Report, given by Verden:

 The account currently has $4,515. $3,262.50 has come in since December 1st. Thank you to Marlene Widra for her fundraising efforts.

4) Development and Marketing Plan

 Kristi Panthofer had started to develop a logo, and has respectfully declined to continue. Mary-Carel Verden made many mock-up logos for the group to discuss.

 Widra has a proposal from Natalie Wright with multiple art pieces – using hands as a theme to illustrate music, dining, shopping for the public art installation, for approximately $250 per design.

 The council will be accepting applicant artists. Suess has a sample call to artists form. This form should be adapted to include suggesting the following themes:

Dining, Music, Visual Arts, Norwegian Arts, Theatre, Writing, Film, Dance and Tattoo. The call for artists will just request submission of previous work for determination of style. The final banners will reflect themes from among these areas: Dining, Music, Visual Arts, Norwegian Arts, Theatre, Writing, Film, Dance and Tattoo.

 Suess and Verden will tweak the call to artists form. After the form is ready, it will be sent as a press release through the Opera House media list. Artists will be limited to Wisconsin. Verden will research web sites to notify. Widra moved to pay Verden for the logo work. No second.

5) Strategic planning session

 Brehm moved to table items 5 & 6, Trotter seconded, passed.

6) Arts council message/mission

7) Adjournment:

Suess Moved to adjourn at 11:48am, Brehm seconded, passed. Next meeting February 18th, 10am , Hall of Fame Room.