**STOUGHTON ARTS COUNCIL BOARD**

**ORGANIZATIONAL MEETING**

**July 7, 2015, 10:00am**

**Hall of Fame Room, City Hall**

**P= Present, A= Absent, X= Excused**

**Mary-Carel Verden \_P\_\_ Tricia Suess  \_\_P\_\_\_**

**John Beutel  \_\_P\_\_            Amy McFarland \_\_A\_\_**

**Kathryn Jones \_\_A\_\_ Bill Amundson \_\_P\_**

**Laura Trotter \_\_P\_\_**

**Mayor Appointee Bill Brehm: \_\_X\_ Christina Dollhausen: \_\_X\_**

Meeting Chairperson – Mary-Carel Verden

1) Call to Order at 10:20am by Verden.

Sarah Buckry has been invited to serve on the Arts Council, pending approval by the

Mayor.

2) Review/Approval of Minutes 3-4-2015

Suess moved to approve the 3-4-15 minutes, Beutel Seconded, and it passed unanimously.

3) Treasurer’s Report

Brehm was absent – no report given.

4) Arts Council involvement in Syttende Mai review

* + The positives and negatives of the Syttende Mai Stage were discussed. Live music was received very well. There was a disconnect between having the live music in a separate location from the beer garden. The music will not be able to stay in the same location moving forward, since the music interferes with the Cinema Café business.
  + Trotter commended Suess for doing a great job booking the acts – there were a great fit for the festival.
  + The Arts Council and Suess agreed to help populate the stage with performers in 2016. An opportunity to use the Syttende Mai stage in 2016 to launch the downtown banner project was identified.

5) Update on Development and Marketing Plan, call to artists

○ Updates were made to the Request for Qualifications (RFQ) see attachment.

○ Verden will circulate final logo designs via e-mail

○ To launch the downtown banner art installation, 2 events need to be panned by the Arts Council.

1) An event in April in downtown when the installation happens

2) A dedication ceremony on the stage at Syttende Mai in May

6) Strategic Planning Session

Verden is gathering the strategic plan information from the last strategic planning session. At August’s meeting we will decide if we need a separate Strategic Planning session, or if we can handle it in a regular meeting – add to August’s Agenda.

7) Mission Statement

The Arts Council already has a mission statement. It will be reviewed as part of the Strategic Planning discussions.

Beutel moved to adjourn at 11:28am, Amundson seconded, passed. Next meeting Tuesday August 11, 9am, Hall of Fame Room.