

Sustainability Committee Minutes-Monday, March 28, 2022 @ 6:00 p.m.

The meeting of the Sustainability Committee will be conducted virtually due to COVID- 19.

Meeting: Join Zoom Meeting:

<https://zoom.us/j/97417076778?pwd=cEhKTnFFaXpEWc9nUnRCRVY4QS9EUT09> Meeting ID:
974 1707 6778 Passcode: 498291

Members Present Ben Heili, Rachel Venegas, John Hallinan, Donelle Scaffidi, Jeff Leverich, Scott Taylor, Stephan Jackson, Yvonne Meichtry, Denise Duranczyk

Absent and excused- Brady Troeller

Guests- Sharon Lezberg, Michelle Probst, Mayor Swadley

Call to Order: by Chairperson Venegas 6:00 pm

Presentations - Sharon Lezberg, Michelle Probst UW Extension

Communications- Alder Venegas will be going on maternity leave, Donelle will become Chair

Approve February 28, 2022 minutes

Motion to approve February 28, 2022 by Duranczyk, seconded by Heili

Motion carried unanimously

Discuss next steps and timeline on community survey and visioning sessions. Agreed to draft a resolution for ARPA funds for survey, discussed having two separate groups- Inform and Survey/Envisioning

Provide feedback on the update of the plan-this is on hold until more information is gathered

Set agenda for next meeting

Inform group will meet consisting of Stephan Jackson-Chair, Yvonne Meichtry, John Hallinan, Donelle Scaffidi

Survey/Envisioning group will meet consisting of Scott Taylor-Chair, Jeff Leverich, Ben Heili, Brady Troeller

Future Agenda Items- next meeting April 25, 2022

Review John Hallinan piece

Adjourn-Motion to Adjourn by Jackson, seconded by Leverich

Motion carried unanimously at 7:37 p.m.

Sub-committee of Sustainability Committee to Discuss Public Input Gathering Strategies, April 11th, 2022, 6:30 PM, Stoughton Public Library.

Members present: Scott Taylor, Ben Heili, Jeff Leverich

The Sustainability Committee has already agreed to the importance of 2 means of gathering public input: (1) a public visioning session, and (2) a survey.

The sub-committee decided to recommend that the visioning session take place before sustainability metrics, goals and objectives are completed. That way public input gathered at the visioning session can be incorporate into the metrics, goals and objectives.

The sub-committee decided to recommend that the survey take place after the metrics, goals and objectives have been drafted so that it can be a means to gauge public opinion about the specific metrics, goals and objectives.

The sub-committee decided to recommend that we contact Sharon Lezberg of UW-Madison Extension to discuss how her office can assist us in design of both the visioning session and the survey.

It is important to think about the issue of scope as we approach our public input process, including questions about how much we can realistically accomplish, and at what cost.

It makes sense to document all that the city of Stoughton has already accomplished to provide a starting point for discussion with the public.

Sustainability Sub-committee on Public Informing
April 11, 2022 06:00 PM - Stoughton Public Library

Meeting called to order at 6:06

Communications - Steve - attended SLC meeting and it was really informative and helpful.

Purpose of this meeting - Discuss how to inform the community about the sustainability committee and what the city has done regarding sustainability

Ideas for how to reach the public:

Create a Sustainability page on City of Stoughton website

Social media - Community facebook pages (Stoughton neighbors,

Organizations - Sustainable Stoughton, Senior center,

Mayor - direct communications with public (coffee with the Mayor, Lion's Club, Library

Newspaper - Stoughton Hub (accessible to all?), Tower Times,

Video clips

WSTO TV

In-person opportunities - events (gazebo musik, syttende mai, Stoughton fair, etc.), signage

Content of information going out to public:

What has the city done regarding sustainability?

Need: Structure for how the sustainability committee will collaborate with city staff and other committees to generate this content. Does the city have an information management system?

What is the committee's scope?

What is the sustainability committee doing and what are our next steps?

- Consult and Involve
- Development of a Sustainability Plan with public input

* Focus area groups - what do you think is important to share with the community?

Adjourned at 7:30pm